

Slide 2

Objective: Present the VPO (Value-Performance-Operations) wheel as the central framework showing how the four operational areas interconnect to drive autonomous team success.

Layout Composition:

The slide is a flex-col with a header sized to content, a main body that grows to fill the remaining space, and a footer sized to content. The main body is a flex-row with two sections: a left panel (2fr) containing the VPO wheel visualization and a right panel (1fr) containing the overview information.

Content Breakdown:

- Block 1:
 - Block Type: "Text"
 - Placement: Header section
 - Component Schema: "Slide Header"
 - Content:
 - Title: "VPO OPERATIONAL EXCELLENCE FRAMEWORK"
 - Subtitle: "Four Pillars of Crew Army Success"
 - Creative Brief: "Clean header with title in large font and descriptive subtitle. White text on dark background."
- Block 2:
 - Block Type: "Text"
 - Placement: Left panel of the main flex-row (2fr width)
 - Component Schema: "VPO Wheel Dashboard"
 - Content:
 - Center_Hub: "CREW ARMY VPO"
 - Quadrants: [
 - {
 - "Area": "SAFETY FIRST",
 - "Icon": "Shield",
 - "Color": "Yellow",
 - "Key_Focus": "Zero Incidents",
 - "Responsibility": "Everyone's Priority"
 - {
 - "Area": "QUALITY ALWAYS",
 - "Icon": "CheckCircle",
 - "Color": "Green",
 - "Key_Focus": "Right First Time",
 - "Responsibility": "Continuous Improvement"
 - {
 - "Area": "VOLUME",
 - "Icon": "TrendingUp",
 - "Color": "Orange",

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    "Key_Focus": "Optimal Output",
    "Responsibility": "Efficient Operations"
  },
  {
    "Area": "COST",
    "Icon": "DollarSign",
    "Color": "Purple",
    "Key_Focus": "Value Creation",
    "Responsibility": "Smart Spending"
  }
]

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Connection_Message: "Autonomous teams excel when all four areas work in harmony"

- Creative Brief: "Circular wheel design with center hub and four colored quadrants. Each quadrant uses its signature color prominently. Icons clearly visible. Connection arrows between quadrants to show integration."

- Block 3:

- Block Type: "Text"
- Placement: Right panel of the main flex-row (1fr width)
- Component Schema: "Framework Overview"
- Content:

Overview_Title: "AUTONOMOUS TEAM APPROACH"

Key_Principles: [

"Frontline ownership of operational excellence",

"Leader support and enablement",

"Data-driven decision making",

"Continuous learning and improvement",

"Shared accountability for results"

]

Success_Metric: "100% Team Engagement in VPO Excellence"

Implementation: "Starting Q1 2025"

- Creative Brief: "Clean card layout with principles as bullet points. Success metric highlighted prominently. Implementation date as call-to-action."

- Block 4:

- Block Type: "Text"
- Placement: Footer section
- Component Schema: "Slide Footer"
- Content:

Footer_Text: "Crew Army | 2025 Packaging & Maintenance Strategy"
- Creative Brief: "Simple footer text, understated but professional."