

Slide 6

Objective: Define clear Cost roles and responsibilities for both Frontline and Leaders, emphasizing value creation and smart spending to optimize operational expenses.

Layout Composition:

The slide is a flex-col with a header sized to content, a main body that grows to fill the remaining space, and a footer sized to content. The main body is a grid with two columns (1fr 1fr) representing Frontline and Leaders responsibilities, with consistent spacing between the columns.

Content Breakdown:

- Block 1:
 - Block Type: "Text"
 - Placement: Header section
 - Component Schema: "Section Header"
 - Content:
 - Title: "COST"
 - Subtitle: "Value Creation Through Smart Resource Management"
 - Icon: "DollarSign"
 - Accent_Color: "Purple"
 - Creative Brief: "Bold header with purple accent color. DollarSign icon prominently displayed. Title emphasizes value and intelligent cost management."
- Block 2:
 - Block Type: "Text"
 - Placement: Left column of the main grid
 - Component Schema: "Responsibility Card"
 - Content:
 - Role_Title: "FRONTLINE RESPONSIBILITIES"
 - Primary_Icon: "Users"
 - Core_Duties: [
 - "Minimize material waste through precise packaging operations",
 - "Report cost-saving opportunities and efficiency improvements",
 - "Optimize energy usage during equipment operation",
 - "Participate in cost reduction initiatives and value engineering",
 - "Maintain packaging materials inventory accuracy",
 - "Follow standardized procedures to reduce rework and scrap"
 - Key_Behaviors: [
 - "Cost-conscious decision making in daily operations",
 - "Creative problem-solving for waste reduction",
 - "Resource conservation mindset",
 - "Active participation in cost improvement projects"
 - Success_Metrics: ["Waste reduction targets", "Cost per unit improvements", "Suggestion implementation"]

- Creative Brief: "Clean card with purple accent border. Core duties focus on operational cost control. Behaviors emphasize mindful resource management."
- Block 3:
 - Block Type: "Text"
 - Placement: Right column of the main grid
 - Component Schema: "Responsibility Card"
 - Content:
 - Role_Title: "LEADER RESPONSIBILITIES"
 - Primary_Icon: "UserCheck"
 - Core_Duties: [
 - "Develop and manage packaging operation budgets and forecasts",
 - "Analyze cost drivers and implement strategic cost reduction programs",
 - "Negotiate with suppliers for optimal material costs and terms",
 - "Lead value engineering projects and capital investment decisions",
 - "Monitor and report on cost performance against targets",
 - "Balance cost optimization with safety, quality, and volume goals"
 - Key_Behaviors: [
 - "Strategic cost management and budget discipline",
 - "Data-driven cost analysis and decision making",
 - "Long-term value creation focus",
 - "Cross-functional collaboration for cost optimization"
 - Success_Metrics: ["Budget performance", "Cost reduction achievements", "ROI on improvement projects"]
- Creative Brief: "Matching card design with purple accent border. Leadership duties focus on strategic cost management and financial stewardship."
- Block 4:
 - Block Type: "Text"
 - Placement: Footer section
 - Component Schema: "Slide Footer"
 - Content:
 - Footer_Text: "Crew Army | 2025 Packaging & Maintenance Strategy"
- Creative Brief: "Simple footer text, consistent with other slides."