# **Business Model Canvas**

### **Key Partnerships**

- Technology Providers: IoT device manufacturers (sensors for strain, vibration, temperature, etc.), Al and machine learning platforms, cloud services (AWS, Azure).
- Civil Engineering Firms: Collaborating on sensor placement, data collection, and analysis.
- Metro Rail Authorities: Primary stakeholders in the operation and maintenance of the metro systems.
- Data Analytics Companies: Providing specialized software for real-time monitoring and predictive analytics.
- Government & Regulatory Bodies: Ensuring compliance with safety regulations and standards
- Telecommunication Providers: For data transmission across rail networks.

## **Key Activities**

- Sensor Installation & Maintenance: Installation of sensors on rail structures and regular maintenance. Real-time Data Collection & Monitoring: Continuous monitoring of infrastructure health.
- Dashboard Management: Development and operation of a user-friendly dashboard to display insights, identified issues, and trends.

## **Key Resources**

- IoT Sensors & Devices: Strain gauges, temperature sensors, accelerometers. vibration sensors. AI/ML Software: For anomaly detection, predictive maintenance, and data insights generation.
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### Value Propositions

- Proactive Maintenance: Predictive maintenance reduces unplanned downtimes and repair costs. Improved Safety: Early identification of structural issues prevents catastrophic failures.
- Cost Efficiency: Reduction in operational costs by optimizing resource usage and targeting maintenance efforts.
- Real-Time Monitoring: Constant visibility into the health of critical rail infrastructure for timely action.
- Data-Driven Insights: Helps metro authorities make informed decisions on infrastructure investments and priorities.

## **Customer Relationships**

- constant technical support and regular updates to the system.
- Customizable Alerts & Notifications: for alerts and issues.e needs.
- system evolves with new technologies and infrastructur

- 24/7 Support and Maintenance: Offering
- Training & Workshops: Educating customers about system use, reporting, and analysis.
- Allowing operators to set specific thresholds
- Regular System Upgrades: Ensuring the

# **Customer Segments**

- Metro Rail Operators: Seeking to improve safety and efficiency of metro networks.
- Government and Regulatory Bodies: Interested in ensuring public safety and meeting regulatory standards.
- Civil Engineering and Infrastructure Companies: Involved in building and maintaining the metro network.
- Investors: Interested in long-term ROI from reduced maintenance costs and improved infrastructure health.

- Data Infrastructure: Cloud storage and computing resources to handle large volumes of real-time data.
- predictive maintenance, and data insights generation

### Channels

- Web-Based Dashboard: Accessible through computers or tablets for real-time insights.
- Mobile App: For operators and maintenance teams on-the-go.
- Cloud Platform: Centralized data access and analysis.
- On-Site Visits & Reports: Direct communication for urgent or complex issues.
- Training & Webinars: Online educational channels for staff

## **Cost Structure**

- Sensor Deployment & Maintenance Costs: Capital costs for installation and ongoing maintenance.
- Cloud Data Storage & Computing Costs: Operational costs for processing and storing large data volumes.
- AI/ML Software Licensing Fees: Subscription or licensing costs for AI platforms.
- Personnel & Operations: Salaries for engineers, data scientists, and operational staff.
- R&D Costs: Investment in upgrading technology and exploring new methods for data analysis and sensor performance.

### **Revenue Streams**

- Subscription Model: Recurring revenue from metro authorities for accessing the platform.
- One-Time Installation Fees: Initial setup costs for deploying sensors and technology.
- Maintenance Contracts: Fees for ongoing system updates and maintenance support.
- Data Analytics Services: Additional charge for in-depth analytics, predictive insights, and custom reports.
- Licensing Fees: For third-party firms using the technology for other purposes.