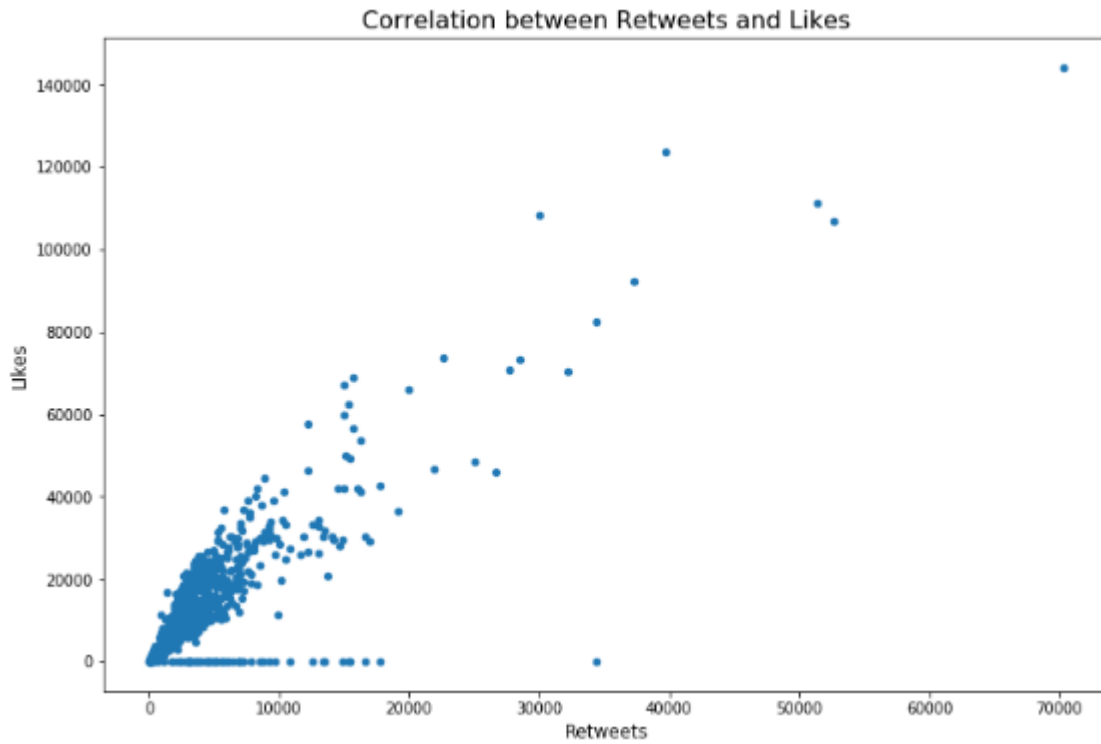**ACT REPORT**

INSIGHTS

1. The scatter plot below shows that there is a positive correlation between retweets and likes. Which implies that as any tweet by WeRateDogs gets retweeted, there is a likely increase in number of likes generally.

2. The bar chart shows that dogs in pupper stage got the lowest average retweets which is approximately 2,000 Retweets. And the highest average retweets is by dogs in doggo,puppo stage at approximately 16,000 Retweets. If @WerateDogs is trying to garner engagements on his tweets, he should post more on doggo,puppo, doggo and puppo dogs.

No. of Average Retweets by Dog Stage
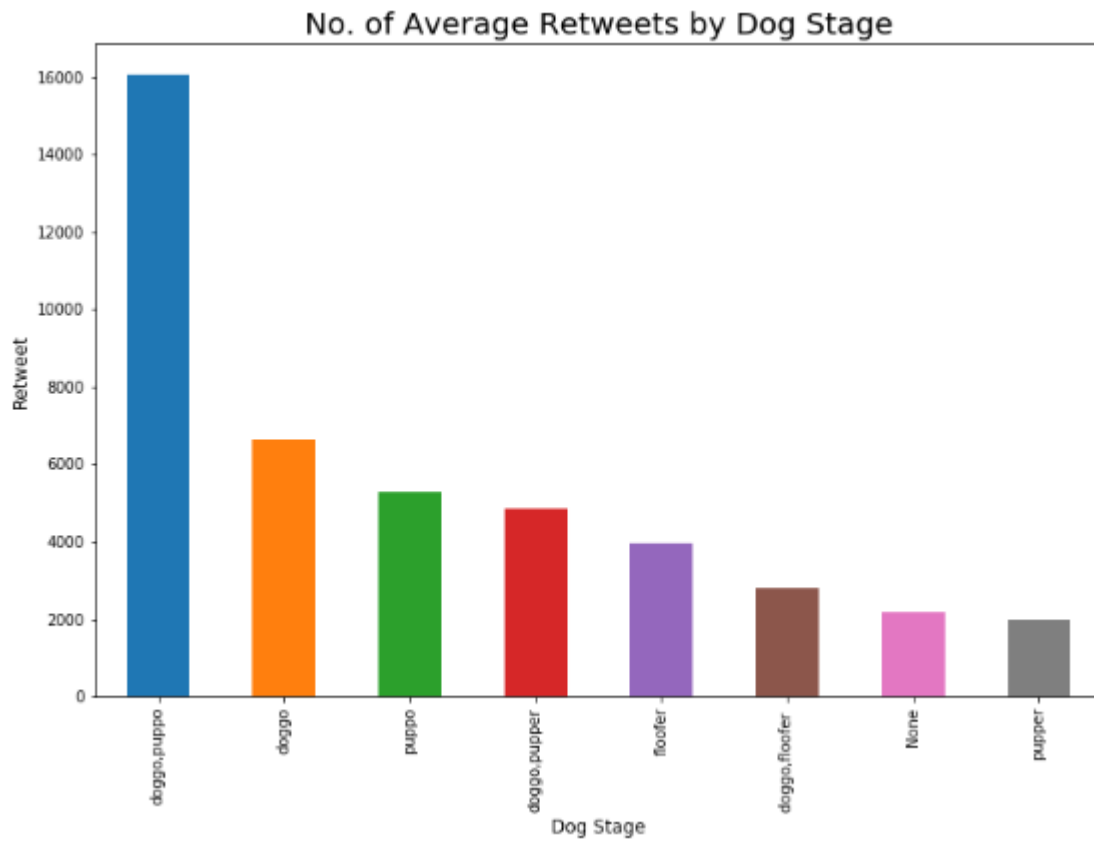
3. The bar chart shows that the @ WeRateDogs audience likes doggo,puppo, doggo and puppo dogs much more. The average likes gotten by dogs in doggo, puppo stage is about 40,000 likes. If @WerateDogs is trying to garner engagements on his tweets, he should post more on doggo,puppo dogs to garner more likes.
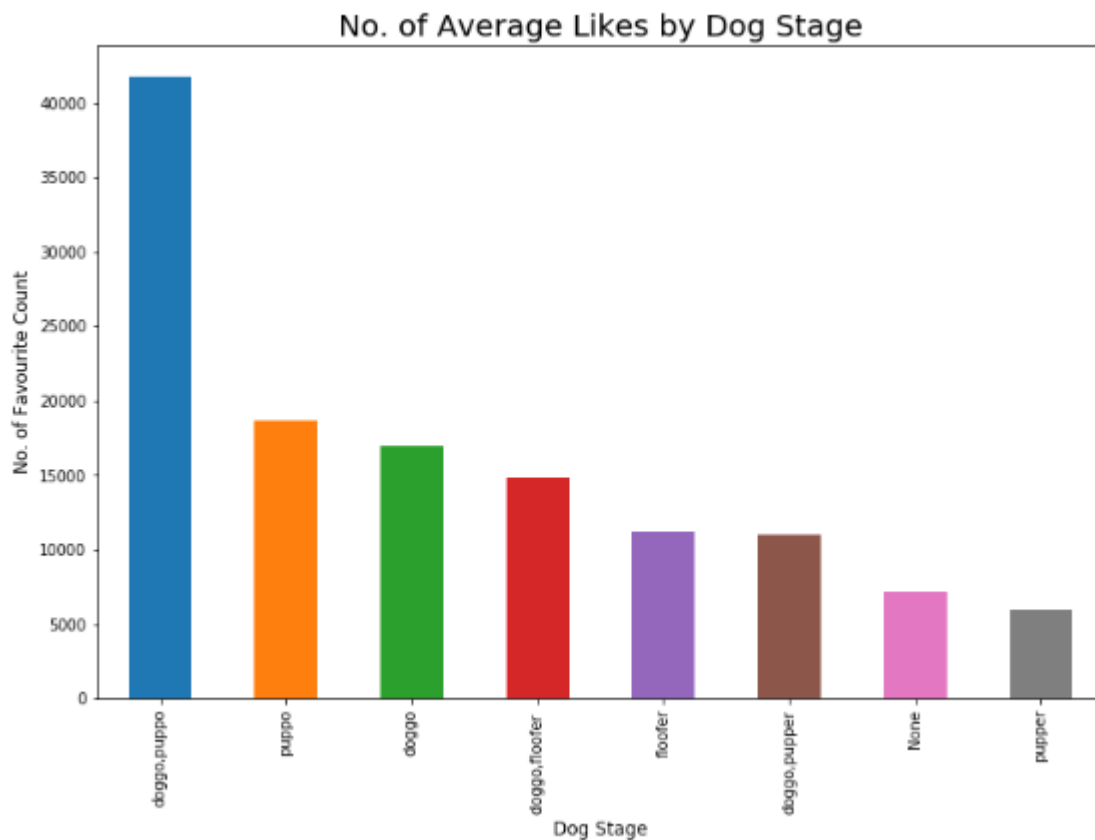
4. The pie chart below clearly indicates that a large number of tweets tweeted by @WeRateDogs were made from an i-phone device platform.
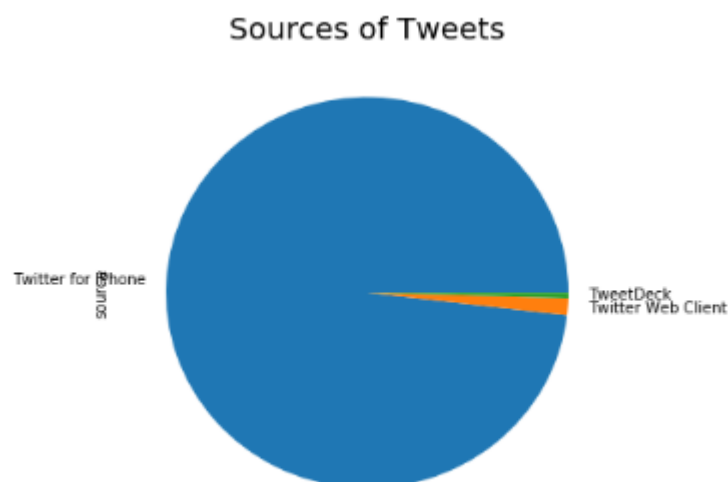
Limitations to my analysis.

- It was no successful for me to retrieve the tweet status of about 29 tweets while querying twitter as a result of error - an error could not retrieve status id.
- While doing cleaning on tweets that did not have a dog name, tweets from the source 'Vine - Make a Scene' was removed.
- Gathering the data from different sources especially from the tweepy API needed a stable and reliable internet connection to pull the data.