

STAKEHOLDER ANALYSIS				
Project Name	Let's Get Physical			
Name	Project Role	Power	Interest	Level of Support
Clark Inocalla	Lead Developer/producer	High	High	Neutral
Dr. Timothy Maciag	Evaluator	Low	High	Neutral
Gym Owners	Assumption: May positively affect the application. If application successfully encourage user to be physically active, then the chance of that user getting a gym membership is relatively high.	Low	Low	Neutral

Metrics are based on: <https://www.productplan.com/glossary/stakeholder-analysis/>

1. High power, high interest: These are your most important stakeholders, and you should [prioritize](#) keeping them happy with your project's progress.
2. High power, low interest: Because of their influence in the company, you should work to keep these people satisfied. But because they haven't shown a deep interest in your project, you could turn them off if you over-communicate with them.
3. Low power, high interest: You'll want to keep these people informed and check in with them regularly to make sure they are not experiencing problems on the project.
4. Low power, low interest: Just keep these people informed periodically, but don't overdo it.