

**Ela Johnson**

**UX Designer / UI Developer**

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### **Summary**

Highly creative and multitalented UX Designer / UI Developer with more than 10 years of experience in multimedia, marketing, and print design. Eager to support SpectraByte Technologies in creating immersive, responsive user experiences and translating them into UI code. Developed a multi-platform style guide for QuantumSphere Solutions that improved its user experience and increased web accessibility by 30%.

### **Experience**

**Senior UX Designer / UI Developer**

*QuantumSphere Solutions, Newark, NJ*

June 2015–Present

### **Key Qualifications & Responsibilities**

- Leading a cross-functional team of UX designers, UI developers, and content strategists.
- Conducting regular usability testing on various digital products, identifying areas for improvement.
- Collaborating with graphic designers to define and implement innovative solutions.
- Developing new ways to optimize processes in the team.

### **Key Achievement:**

- Developed a multi-platform style guide that improved user experience and increased web accessibility by 30%.

**Junior UX Designer**

*AstraCore Industries, Newark, NJ*

August 2010–May 2015

### **Key Qualifications & Responsibilities**

- Assisted in the design and development of user-centric digital experiences.
- Created wireframes, prototypes, and high-fidelity mockups for various digital products.
- Coordinated with the development team to ensure seamless design-to-development handoff.

### **Key Achievement:**

- Designed an interactive onboarding tutorial for a flagship product, leading to a 50% reduction in customer service calls.

## **Education**

### **Bachelor of Fine Arts in Interactive Design**

Rutgers University, Newark, NJ

September 2006–June 2010

### **Relevant extracurricular activities**

- Co-organizer, Rutgers Design Forum
- Volunteer, Rutgers Code Camp

## **Skills**

- User Experience (UX) Design
- User Interface (UI) Development
- Wireframing & Prototyping
- User Testing / Research
- HTML / CSS / JavaScript
- Problem-Solving
- Strong Communication Skills
- Team Leadership

## **Certifications**

- Certified UX Designer, Interaction Design Foundation, 2016

## **Awards**

- 2018, Best Mobile UX, AstraCore

## **Memberships**

Member of the Interaction Design Association since 2016

- Led a workshop on “UX Design Principles” during the 2018 Interaction Design Association Conference.

## **Languages**

- English—Native proficiency
- Spanish—Intermediate proficiency

## **Interests**

- Host a weekly UX/UI-focused podcast: “The Design Dialogue” (5k+ subscribers)
- Volunteer web designer for local non-profit organizations.