

Digital Graphics





**Think Outside
The BOX!**



**REACH
THE
WORLD
WITH US!**



**We Are Here To Find
You A Way Out**



**Explore the
Hidden!**



**You Can't Build
A Brand Overnight**



ARZOPEDIA.COM
HAR JAGAH HUM SAY

NATURAL BEAUTY AWAITS JUST
Beyond your Doorstep

Features

- 5 bedrooms
- Ground + 4
- Total 11 Blocks



PRICE STARTS FROM
Rs.2,80,00,000

BOOK NOW

More information call us
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Visit Our Website
www.arzopedia.com

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SAY HELLO TO YOUR NEW HOME



PRICE STARTS FROM
Rs. 2,21,00,000

HOME FEATURES

| | | |
|----------------|---------------------|----------------------|
| • 4 Bed Rooms | • Drawing Room | • Children Play Area |
| • Open Kitchen | • Standby Generator | • Community Center |
| • Lounge | • Parking | • Masjid |

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ARZOPEDIA.COM
HAR JAGAH HUM SAY

Need A House

Move On To Something Better

[www.arzopedia.com](#)

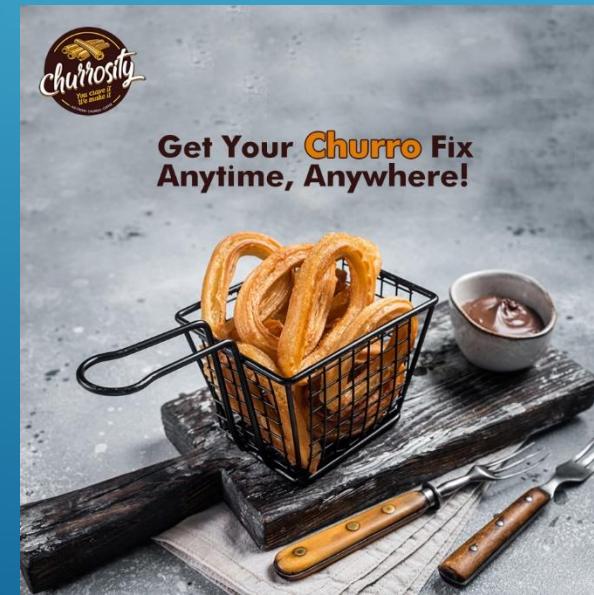
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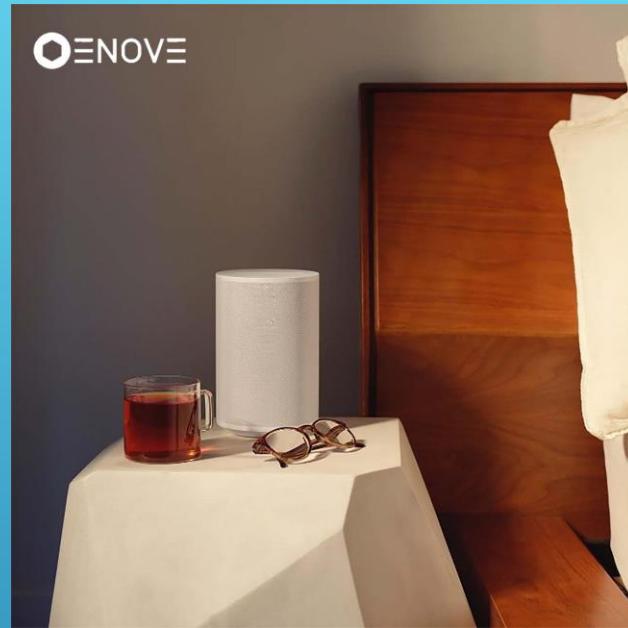
Experience
Urban Living
At Its Finest



Price Started At
Rs. 3,75,00,000

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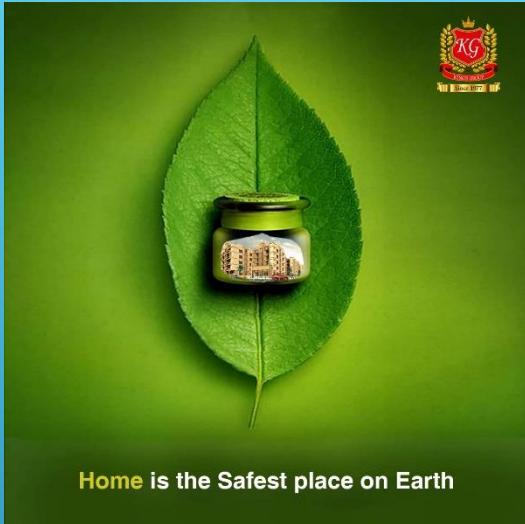


**LUXURY
MEETS
COMFORT**

Price Started At
Rs. 8,00,000

- 2 Bed Rooms
- Lounge
- Kitchen
- Terrace

BOOK NOW
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WWW.KINGSGROUP.COM.PK



**NATURAL BEAUTY AWAITS JUST
*Beyond your Doorstep***

Features

- 5 bedrooms
- Ground + 4
- Total 11 Blocks

PRICE STARTS FROM
Rs.1,80,00,000

More information call us 0311-1554647
BOOK NOW
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**Make Your
Dream Home
a Reality**

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CONVENIENCE
NEAR OUR
APARTMENT**

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**DREAM HOME
FOR YOUR FAMILY**

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Urban Living
At Its Finest**

Price Started At
Rs. 2,75,00,000

BEDROOM
KITCHEN

BOOK NOW
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Visit Our Website www.kingsgroup.com.pk



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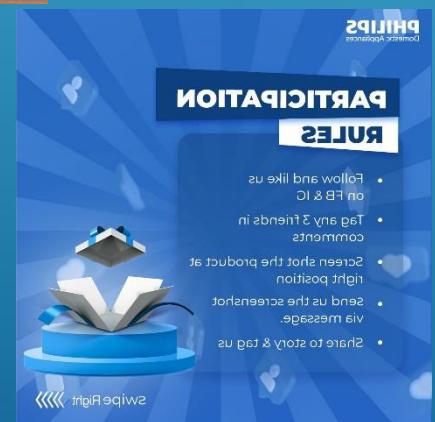


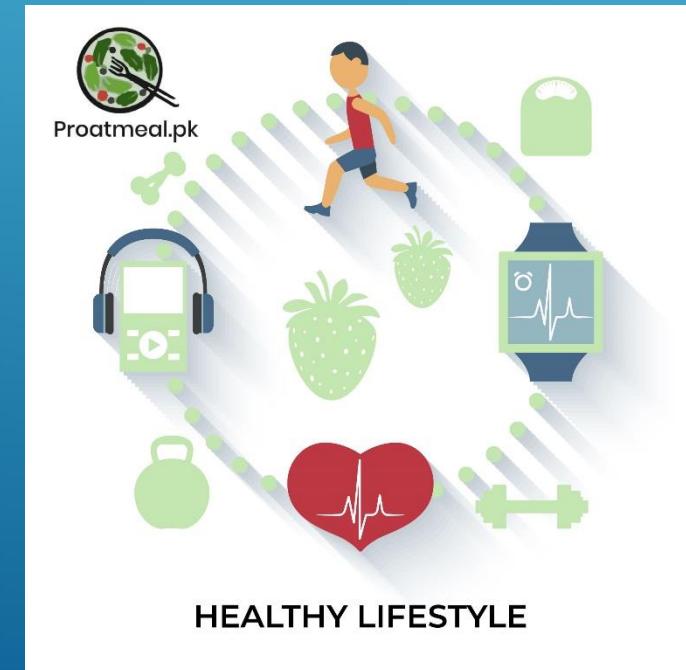
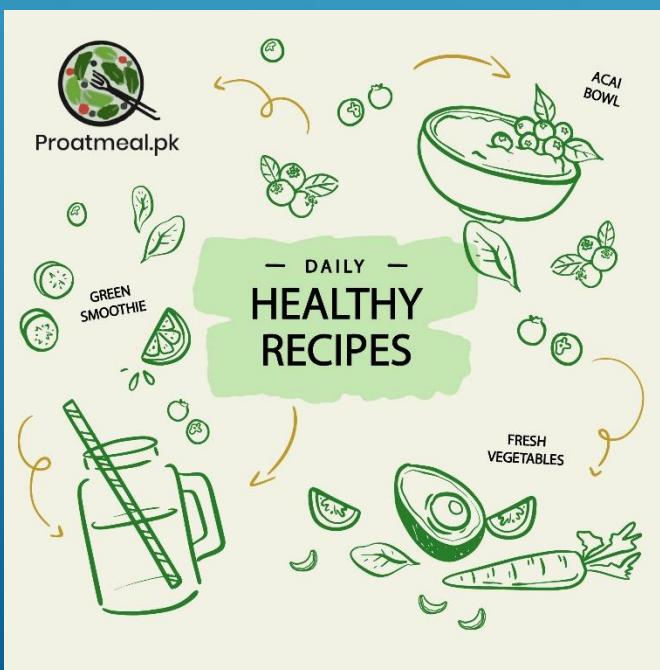
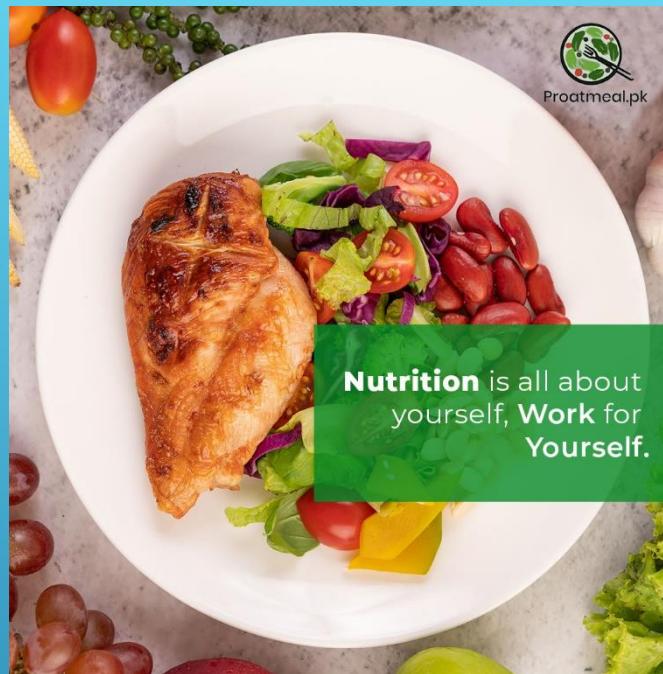
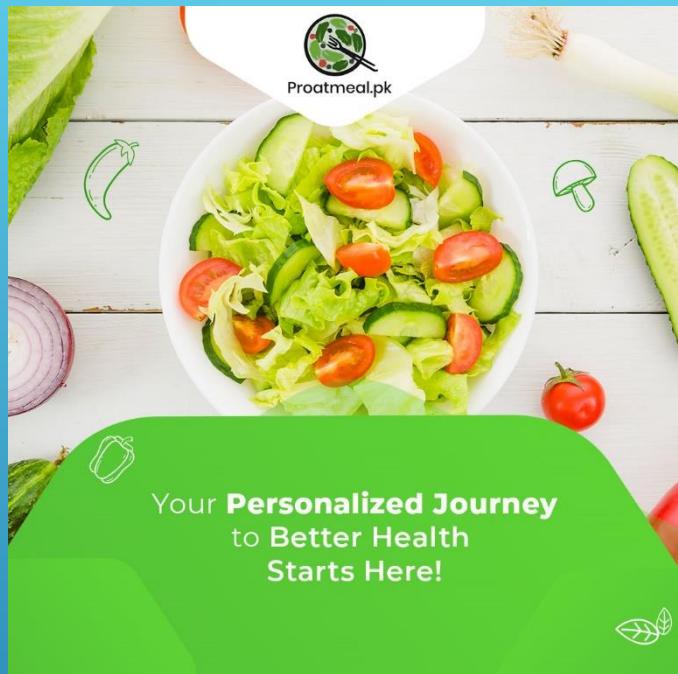
Join the Growing
Community of
Successful Traders
on PMEX.



PMEX the Real Knowledge Bank!









S.T. Group
Bringing Action to Brands



About Us

The event management & marketing agency which aims to provide quality service that customers recommend to family and friends.



Our Success Lies in the Success of your brand



Unleash your real potential with ST Group!



Building up a Solid Foundation that Leads to Success.

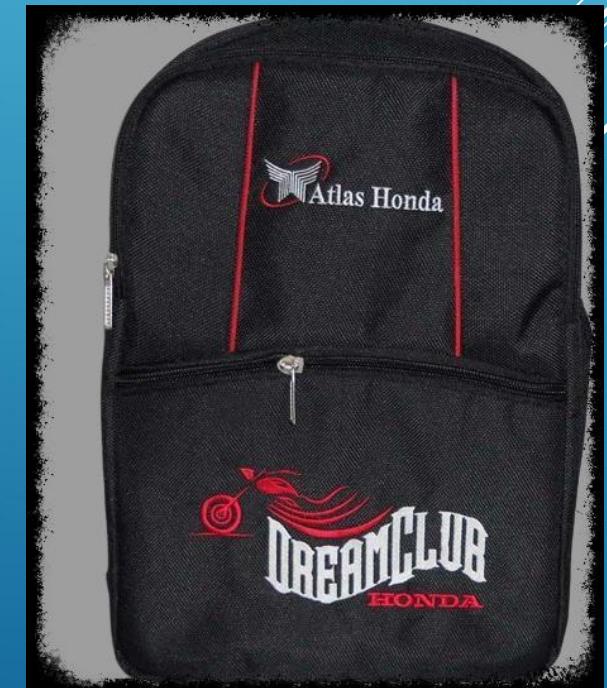
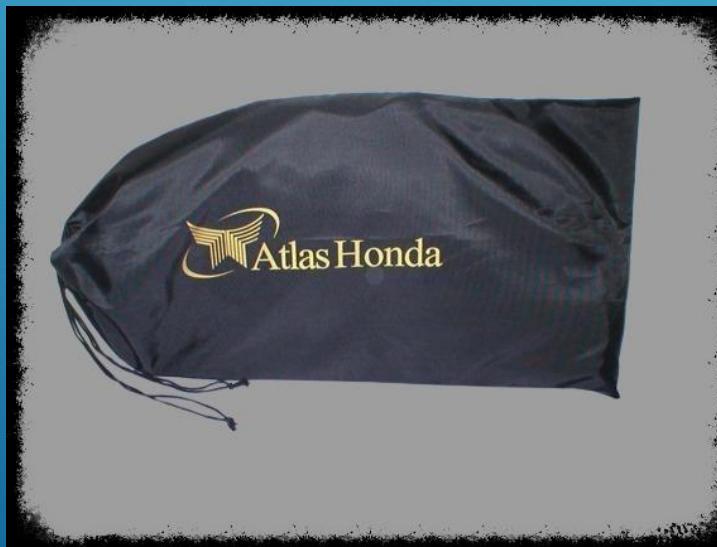
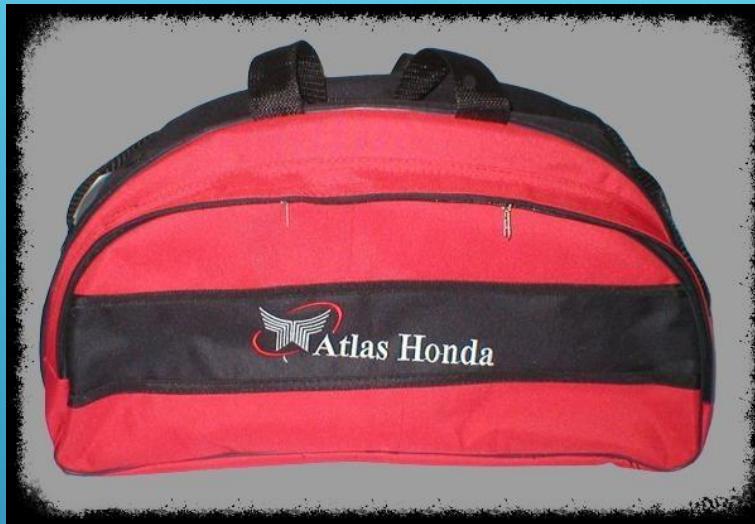


We help brands Reach their Full Potential

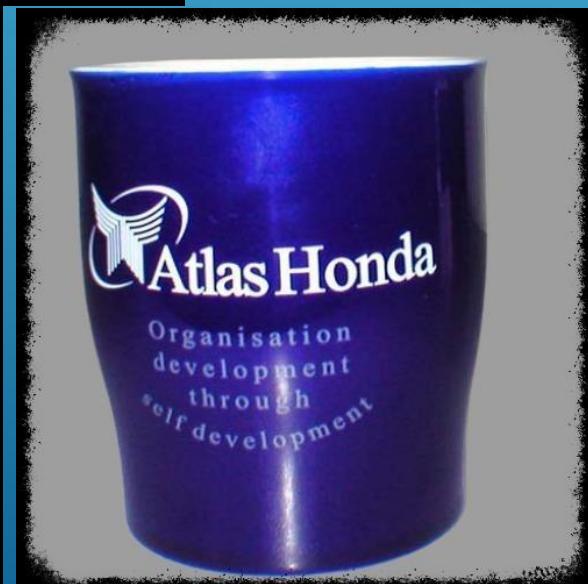


Branding Material



















Logo Creation



Emit quality you can see



S.T. Associates

Publicity, Event & Advertising Management Company



S.T. Enterprises

Publicity, Event & Advertising Management Company



SILKBANK ➤
Yes we can

*Printing
Design*



FONEPAY AT YOUR BUSINESS

- All you need is the FonePay App to register and get a Masterpass QR Code for your business and you will be enabled onto the ecosystem.
- You will have an option to open an account with our partner acquiring banks or keep your existing bank account.
- Your customers just have to download the app, link their accounts and pay directly by scanning the FonePay QR Code at your business.
- Once a transaction is performed, the payment will be transferred to your accounts instantly.
- Making the buying experience for your valuable customers as easy as 1, 2 and 3!

FONEPAY ON YOUR WEBSITE

- If you have an existing website in place, all you will need is a single integration.
- Our customers will be given the option to pay on your website using FonePay.
- They will scan the QR code displayed on your website and the transaction will be completed.

FONEPAY WEB PORTAL

- You will be given access to a web portal that will provide you with details like real time transactions, daily operations, transaction history and day-end closing details.

[FonePayPK](#) [info@fonepay.pk](#) | [www.fonepay.pk](#)

FONEPAY FAQ's

- Q1: What is the merchant registration process for FonePay?
Ans: You can call our UAN number, visit our website, Facebook page or WhatsApp us and our sales staff will visit you to process your registration.
- Q2: How much time is required for the registration process?
Ans: It only takes 24 to 48 business hours to successfully register as a FonePay Merchant.
- Q3: Can I use my existing bank account for this service?
Ans: Yes, you can use your existing bank account for this service.
- Q4: I don't have any bank account.
Ans: FonePay sales team will guide you to open a bank account at your nearest bank branch.
- Q5: How will my customer use FonePay?
Ans: Your customer needs to download the FonePay app and scan the QR code to carry out transactions at your business.
- Q6: How secure is your service?
Ans: FonePay is a Mastercard partner and all transactions are secured. The system is PCI-DSS 3.1 level certified to adhere to the highest standards of the payments industry.
- Q7: Why should I use this service as I prefer to work on cash?
Ans: It's an additional payment feature with a state of the art security enhancing convenience for you and your valued customer.
- Q8: Is this service available across every city in Pakistan?
Ans: Yes.
- Q9: How can I compile my daily sales?
Ans: By using the FonePay merchant portal, you will be able to compile your day-to-day transactions on daily, monthly and yearly basis.
- Q10: Can I use my personal smart phone/tablet for dynamic QR transactions and are there any charges for this?
Ans: Yes, FonePay merchant app is available for free on Google Play store and Apple app store for your personal devices.



The booklet cover features the FonePay logo (a large red stylized 'F') and the text 'FonePay Powered by mastercard'. Below this is the title 'Merchant Guide'. The background shows a blurred image of a smartphone displaying the FonePay app interface.

Brochure

INFORMATION CLASSIFICATION

Classify, label, and encrypt.

Always:

- 1 classify all emails and documents
- 2 label all documents with their classification level on every page in UPPERCASE and bold
- 3 label all emails with the classification level in the subject line
- 4 encrypt Confidential documents using 7-zip when sending to external recipients
- 5 use the "Encrypt External Email" button in Outlook when sending Confidential messages to external recipients.

Brought to you by Group CISO

CLEAR DESK

Keep your desk clear.

Always:

- 1 lock your drawers
- 2 lock your computer when stepping away
- 3 be sure to avoid leaving notebooks or documents with Confidential information on your desk
- 4 take your employee ID with you
- 5 take mobile devices with you
- 6 erase Confidential information off flipcharts and whiteboards
- 7 store all mass storage devices securely
- 8 be sure to avoid leaving printed materials around the printer.

Brought to you by Group CISO

PASSWORD SECURITY

Protect your passwords.

Tips:

- 1 Passwords must contain at least 8 characters and 3 of any of these elements:
+ 1 uppercase letter
+ 1 lowercase letter
+ 1 number
+ 1 symbol.
- 2 Change your passwords when prompted (every 3 months).
- 3 Never write down your passwords.
- 4 Never share your passwords with others.
- 5 Never use the same password for your work and social media accounts.
- 6 Think of a memorable sentence and use the first letter of each word.
- 7 For example: Cyber-security protects the Bank and its valuable assets! Ctrl@123

Brought to you by Group CISO

SOCIAL MEDIA

Think before you share.

Tips:

- 1 Adjust the privacy settings on your accounts and take care when accepting friend requests from unfamiliar people.
- 2 Be careful that pictures or comments you share don't show Confidential information (pictures of your Bank ID, whiteboard discussions, etc.).
- 3 Never discuss information the Bank hasn't made public, including project details and appointments.

Brought to you by Group CISO

PHISHING AND VISHING

Don't get hooked.

Tips:

- 1 Be wary of any email from an unfamiliar sender that:
a. asks you to open an attachment or click on a hyperlink
b. asks for personal or sensitive information
c. contains bad spelling and/or grammar.
- 2 Report all information security incidents immediately.
- 3 Report suspicious emails using the "Report as Phishing" button in Outlook.
- 4 Report suspicious phone calls to the Cyber Defence team at [cyber.defence@sc.com](#).

Brought to you by Group CISO

Standard Chartered



Certificate of Achievement

Awarded to

Muhammad Siddique

Q1 Top Agent Score
Year 2020



Sukaina Panjwani
Head - Contact Centre

Faheem Elahi
GM - Branch Banking and Contact Centre

Certificate of Appreciation

Awarded to

NAME XXXXXX

As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them

Majid Aziz
COO
Pakistan

Arsalan Siddiqui
Retail COO
Pakistan

Certificates



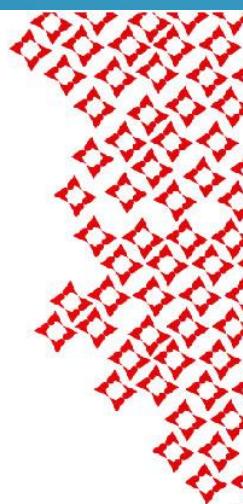
Bank Alfalah
The Way Forward

CERTIFICATE OF ACHIEVEMENT

Presented to

Waseem Ahmed

Top Relationship Officer - South
Acquiring Business Awards - 2021



Muhammad Awais Zafar
Head of Acquiring (Officiating)

Amaar Naveed Ikhlaas
Head – Retail Payment Solution

Bank Alfalah
The Way Forward

APPRECIATION CERTIFICATE

This certificate is awarded to

Muhammad Ehtisham Atique

for being the Campus Ambassador for **ALFA LEAD 2022**

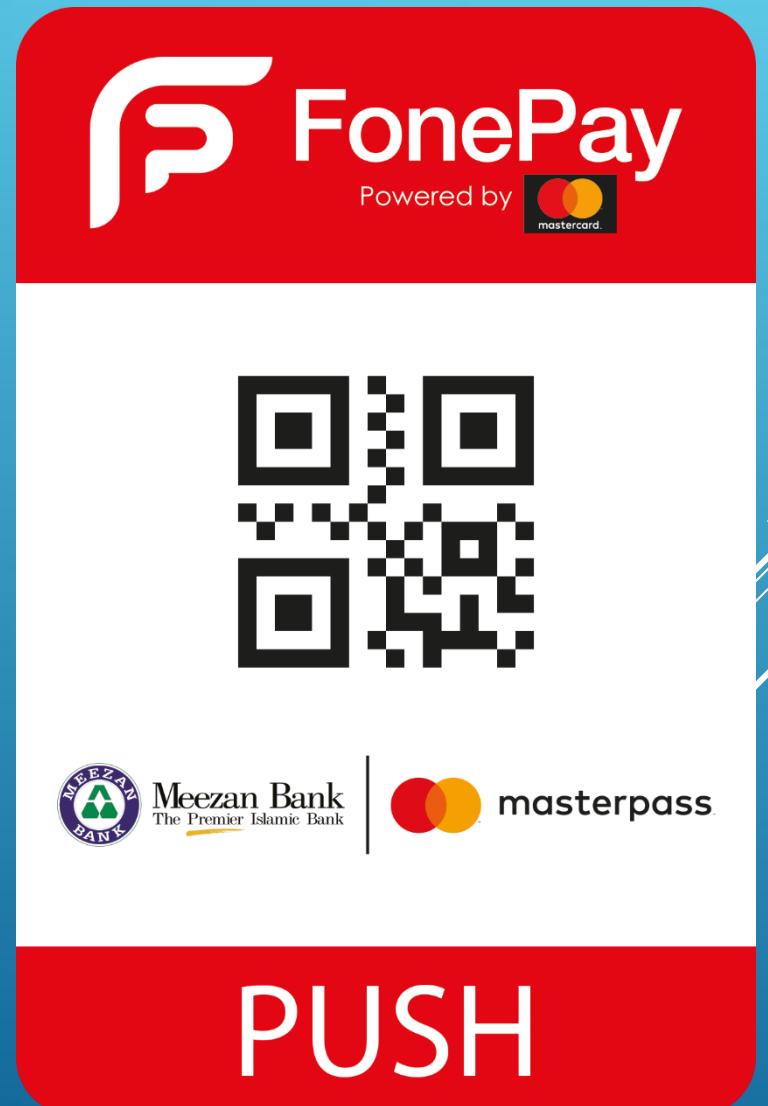
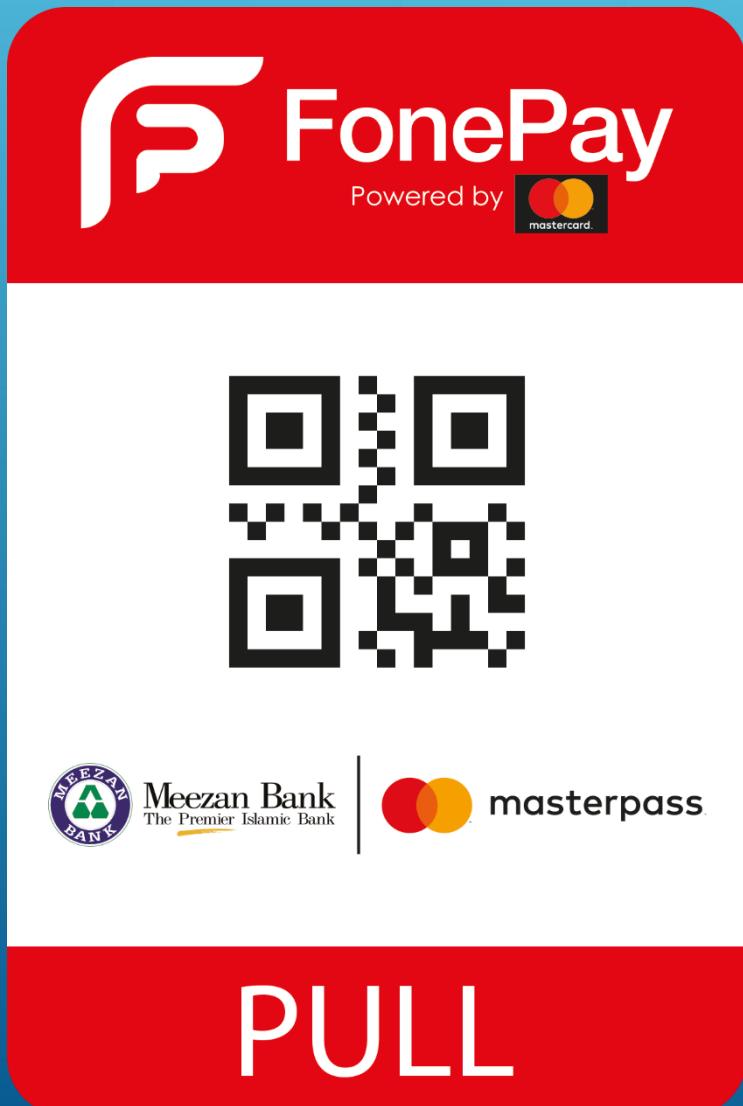
Faisal Farooq Khan
Group Head - Human Resource and Learning

Rehan Naem
Head - Leadership & Development

Open Close



Pull and Push



Dangler



Standee

SILKBANK PERSONAL LOAN

More Cash... More fun

SILKBANK

SILKBANK READY LINE

*When your cash runs out,
count on us...*

SILKBANK

Jubilee
LIFE INSURANCE

TRIFUEL WITH DISCOUNT

30% Discount

Standard Chartered Saadiq

Saadiq Business Mortgage Finance:
Purchase any commercial property (office or shop) at competitive pricing.

- Tenor up to 15 years
- Financing up to PKR 40 million

Available for sole proprietors, partnerships, private limited companies covering trade, manufacturing and service firms.

Speak to us today.

Terms and conditions apply.

sc.com/pk [Here for good](#)

Standard Chartered Saadiq

Saadiq Business Term Finance:
Avail financing against your existing residential/commercial property.

- Tenor up to 10 years
- Financing up to PKR 30 million

Available for sole proprietors, partnerships, private limited companies covering trade, manufacturing and service firms.

Speak to us today.

Terms and conditions apply.

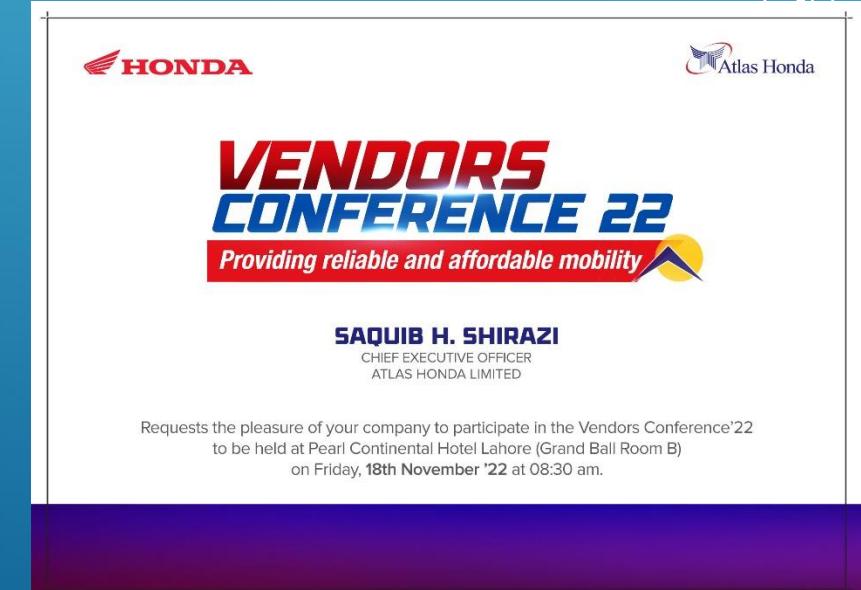
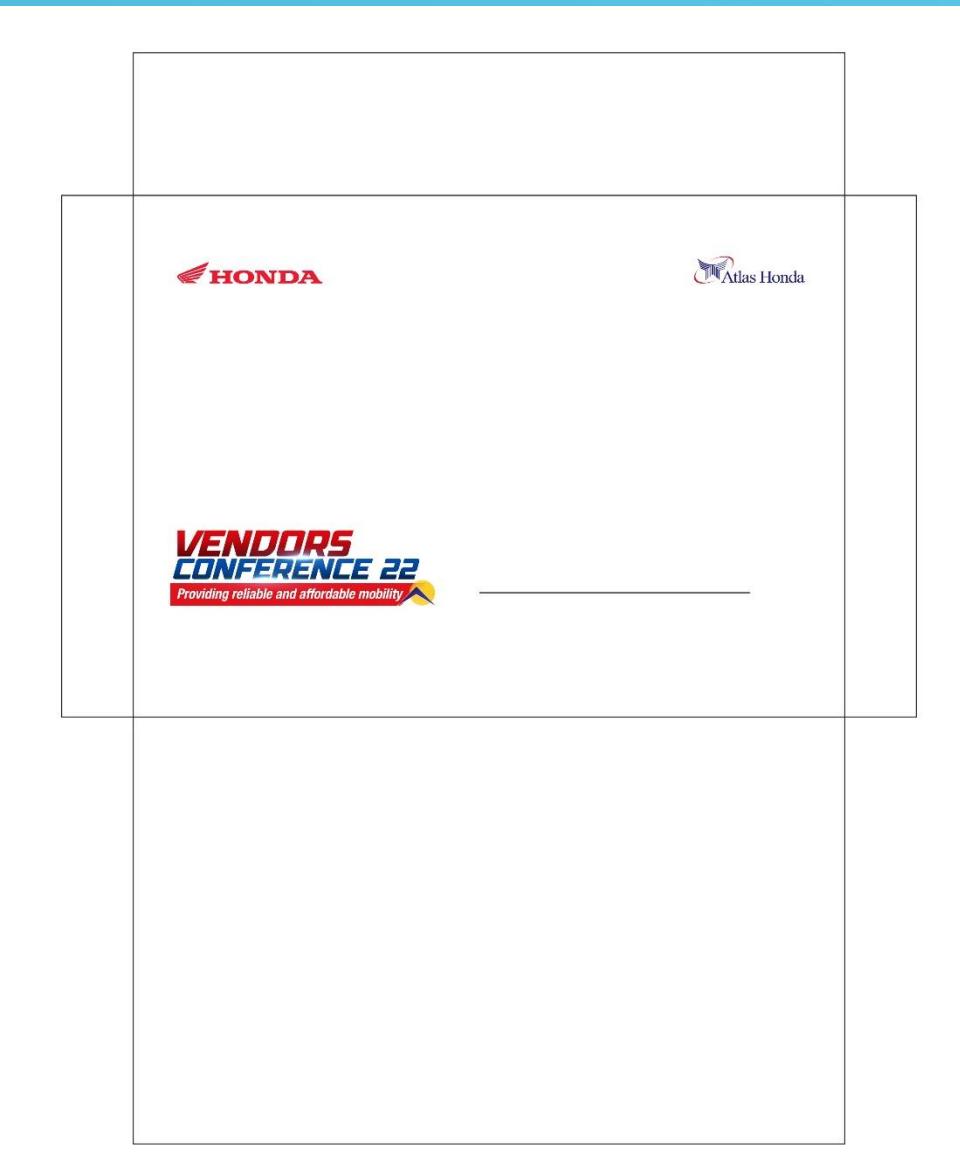
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+ .5%
(Floating Rate)

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Branches in
Cities

Invitation Card



Tent Card

Thank You for Being FonePay Partner!

► FonePay makes the buying process of your customer faster and easier, offering them a complete shopping experience.



Your customer will simply scan your QR Code.



Enter the amount.



Confirm Payment.

► You will receive an SMS on your registered mobile number: i.e. 03_____. 



► You can view your transaction history on your FonePay web portal:
<https://fonepay.pk/i8Microbank/login.jsp>.

► To change your mobile number/email for payment notifications please call our customer support center or write to us at: info@fonepay.pk 

► We would love to help you, please call your FonePay relationship manager for any query 0423-5783118-20.

  FonePayPK | info@fonepay.pk | www.fonepay.pk
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FonePay



masterpass.

SIMPLY SCAN TO PAY



0139292028392

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 **Meezan Bank**
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 **mastercard.**

Kiosk

