*Front of card*

| | | |
|---|---|---|
| **Story Narrative** | walmart | |
| | [Short Name] | Priority ____ |
| As a | customer | |
| | [role] | Size ____ |
| I want | to be able to let customers know when deals are going on in certain departments | |
| | [something] | |
| So that | they can make purchases before the deals are over | |
| | [benefit] | |
| | [front of card] | |

*Back of card*

| | | |
|---|---|---|
| **Acceptance Criteria** | software developer | |
| | [Short Name] | |
| Given | reminder for deal | |
| | [Context] | |
| When | item is bought | |
| | [Event 1] [Event 2] [Etc.] | |
| Then | customer purchase made at discounted price | |
| | [Outcome] [Outcome 2] [Etc.] | |
| | [Back of card] | |

*Front of card*

| | | |
|---|---|---|
| **Story Narrative** | Costco | |
| | [Short Name] | Priority ____ |
| As a | Customer | |
| | [role] | Size ____ |
| I want | more end users to shop online for curbside pickup or delivery of their items | |
| | [something] | |
| So that | that the spread of COVID19 can be reduced | |
| | [benefit] | |
| | [front of card] | |

*Back of card*

| | | |
|---|---|---|
| **Acceptance Criteria** | software developer | |
| Given | curbside pickup option at checkout | |
| | [Context] | |
| When | items are picked up in store | |
| | [Event 1] [Event 2] [Etc.] | |
| Then | spread of covid is reduced | |
| | [Outcome] [Outcome 2] [Etc.] | |
| | [Back of card] | |

*Front of card*

**Story Narrative**

John Doe

Priority ___

As a

End User

Size ___

I want
a system to keep customer receipts and past orders online

So that
i dont have to keep paper copies and can easily log in to one place with all the info

[front of card]

*Back of card*

**Acceptance Criteria**

software developer
*[Story Name]*

Given
customer log in
*[Context]*

When
password
*[Event 1] [Event 2] [Etc.]*

Then
successful login into online receipts and orders *[Etc.]*

[Back of card]

*Front of card*

**Story Narrative**

Superstore

Priority ____

As a

Customer *[role]*

Size ____

I want
a delivery website that could potentially increase our sales and reduce the risk of thefts
*[something]*

So that
our overall sales and revenue increases
*[benefit]*

[front of card]

*Back of card*

**Acceptance Criteria**

software developer
*[Story Name]*

Given
location services
*[Context]*

When
customer is in close range of store
*[Event 1] [Event 2] [Etc.]*

Then
customer can have their purchases delivered
*[Outcome] [Outcome 2] [Etc.]*

[Back of card]

**Story Narrative**

Rob [Short Name]

*Priority* ____

As a

end user [role]

*Size* ____

I want

all departments available in one application/website [something]

So that

i can easily order all my products online from one place [benefit]

[front of card]

**Acceptance Criteria**

software developer [Short Name]

Given

different department tabs [Context]

When

customer browes website [Event 1] [Event 2] [Etc.]

Then

can place orders from all departments at once [Outcome] [Outcome 2] [Etc.]

[Back of card]

Reminders for store deals

Narrative:  Walmart
As a  Customer
I want to be able to let customers know when deals are going on in certain departments
So that they can make purchases before the deals are over

Acceptance Criteria:

Scenario 1: Software Developer
Given reminders for products that go on clearance
And items that are on sale for that specific week
When items that are bought
Then customer purchases made at a discounted price
And store sales can potentially increase

---

Costco wants curbside pick up for safety

Narrative: Costco
As a customer
I want more end users to shop online for curbside pickup or delivery of their items
So that that the spread of COVID19 can be reduced

Acceptance Criteria:

Scenario 1: Software Developer
Given curbside pickup option at checkout
And offering flexible pick up times
When items are picked up in store
Then spread of covid is reduced
And customer still receive their products

---

John Doe wants a system to keep customer receipts and past orders safe online instead of keeping paper copies.

Narrative: John Doe
As a End user
I want a system to keep customers receipts and past orders online
So that I don't have to keep paper copies and can easily log in to one place with all the info

Acceptance Criteria:

Scenario 1: Software Developer
Given customer log in
When password is entered
Then successful login into online receipts and orders

Superstore wants delivery to eliminate thefts and convenience for users ultimately resulting in better sales

Narrative: Superstore
As a customer
I want a delivery website that could potentially increase our sales and reduce the risk of thefts
So that our overall sales and revenue increases

Acceptance Criteria:

Scenario 1: Software Developer
Given location services is enabled
And the application can perceive distance from end user and store
When the end user is in close range of store
Then an option for delivery is available
And customers will receive their products safely without leaving their doorstep

Rob would prefer being able to purchase all his essential needs from one place

Narrative: Rob
As a end user
I want all departments available in one application/website
So that I can easily order all my products online from one place

Acceptance Criteria: (presented as scenarios)

Scenario 1: Software Developer
Given different stores
And department tabs like pharmacy, grocery, furniture..etc
When customer browsers website
Then it will be more efficient for customers when shopping online
And they will be able to place most of their orders from different departments at once