I'd be glad to assist you with creating Python Django code that incorporates a prompt-based product recommendation system using LangChain. Here's a comprehensive approach that leverages LangChain's capabilities for natural language processing and product search:

#### 1. Project Setup:

• Create a new Django project named product\_recommender:

Bash

django-admin startproject product recommender

• Navigate to the project directory:

Bash

cd product recommender

• Create a Django app named recommendations to house your recommendation logic:

Bash

python manage.py startapp recommendations

## 2. Install LangChain:

• Install LangChain using pip:

Bash

pip install langchain

### 3. Model Definition (models.py):

• In the recommendations/models.py file, define a model to represent your products:

# Python

```
from django.db import models

class Product(models.Model):
   name = models.CharField(max_length=255)
   description = models.TextField(blank=True)
   # Add other product-related fields as needed
```

## 4. LangChain Integration (langchain\_utils.py):

• Create a new file named langchain\_utils.py within the recommendations app directory to handle LangChain interactions:

# Python

```
from langchain.llms import AutoLMS
from langchain.prompts import Chain, Task
# Replace with your preferred large language model (LLM)
model name = "facebook/bart-base" # Example LLM
def get product recommendations(prompt):
   # Initialize the LLM
  llm = AutoLMS.from pretrained(model name)
   # Define the LangChain prompt structure
   chain = Chain(
       tasks=[
           Task(
                inputs=prompt,
               11m outputs=["top 3 product recommendations"],
        )
     ]
   # Generate recommendations using LangChain
   outputs = llm.run(chain)
   recommendations = outputs[0]["top 3 product recommendations"]
   # Process and return recommendations (replace with your logic)
```

## 5. View for Handling User Input (views.py):

• In the recommendations/views.py file, create a view to handle user input and generate recommendations:

### Python

```
from django.shortcuts import render
from .langchain_utils import get_product_recommendations

def recommend_products(request):
    if request.method == 'POST':
        prompt = request.POST.get('prompt')
        recommendations = get_product_recommendations(prompt)
        context = {'recommendations': recommendations}

else:
    context = {}
    return render(request, 'recommendations/recommend_products.html',
context)
```

# 6. Template for Displaying Recommendations (recommend\_products.html):

 Create a template named recommend\_products.html within the recommendations app's templates directory:

#### HTML

### 7. URL Configuration (urls.py):

Update the recommendations/urls.py file to map the view to a URL:

## **Python**

```
from django.urls import path
from . import views

urlpatterns = [
    path('', views.recommend_products, name='recommend_products'),
]
```

## 8. Project URL Configuration (product\_recommender/urls.py):

• In the main project's product\_recommender/urls.py file, include the app's URLs:

# Python

```
from django.contrib import admin
from django.urls import path, include

urlpatterns = [
    path('admin/', admin.site.urls),
    path('recommendations/', include('recommendations.urls')),
]
```

#### 9. Running the Application:

Apply database migrations:

#### Sources

- 1. https://github.com/Pashok-zh/store
- 2.

https://dev.to/cindyachieng/laughing-blog-tutorial-series-part-2--creating-a-newsletter-app-3dph 3. https://github.com/Nguyeenvuu/movielens\_api