

Demo: Use k-mean with Mall_Customers data

K-mean

- Import the data
- Select only 2 columns (3,4)
- Using elbow to find the best no. of clusters
- Create the model using k-mean
- Draw the observation with the clusters (including the centroids)



Demo: Use HC with Mall_Customers data

HC

- Import the data
- Select only 2 columns (3,4)
- Using dendrogram to find the best no. of clusters
- Create the model using HC
- Draw the observation with the clusters

