

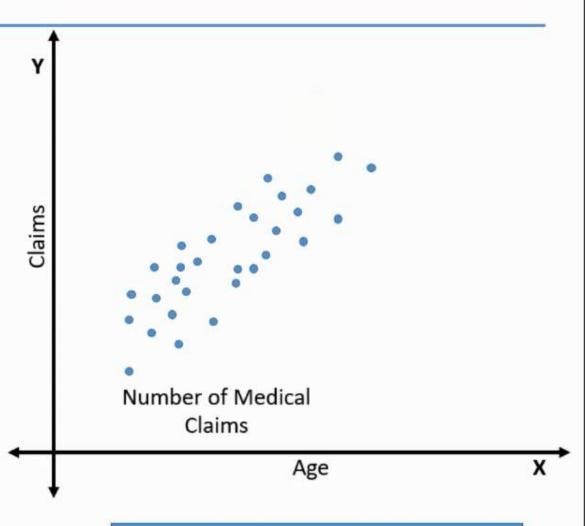
What is Logistics Regression?

- Used to predict the probability of an outcome
- Can be binary Yes/No or Multiple
- · Supervised learning method
- Must provide a dataset that already contains the outcomes to train the model.

Understanding the Logistic Regression

$$y = b_0 + b_1 x$$

No of Claims =
$$18 + b_1 * (age)$$

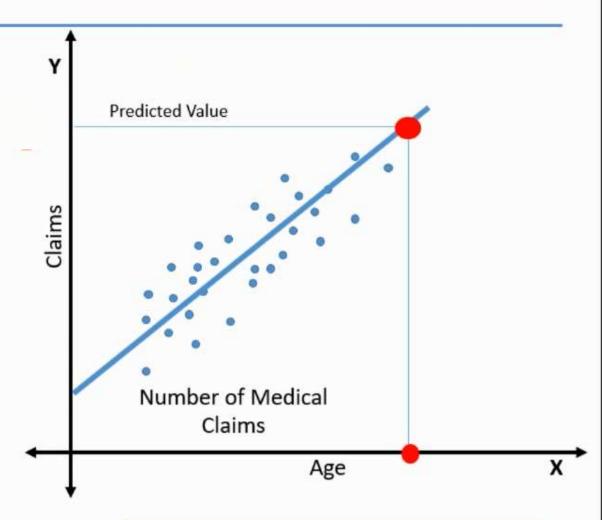


Simple Linear Regression

Understanding the Logistic Regression

$$y = b_0 + b_1 x$$

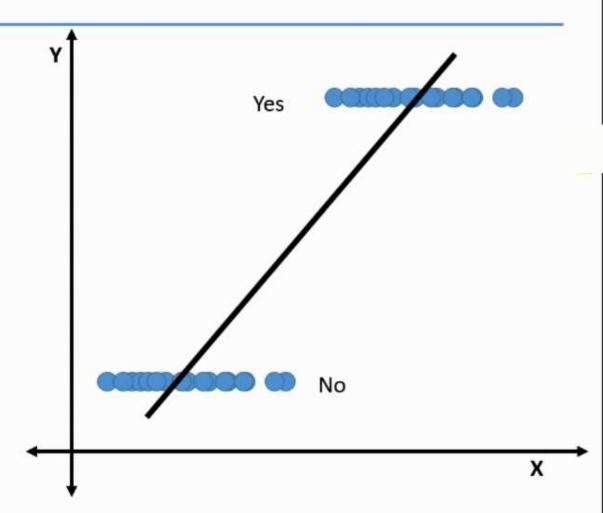
No of Claims =
$$18 + b_1 * (age)$$



Simple Linear Regression

· Outcome is categorical

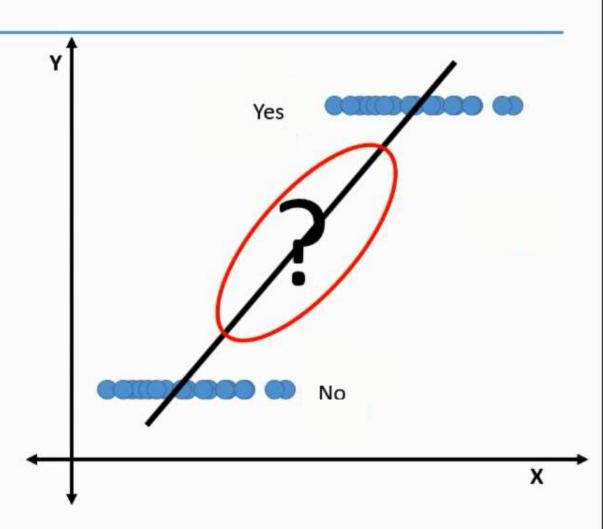
• Will this customer buy my product?



· Outcome is categorical

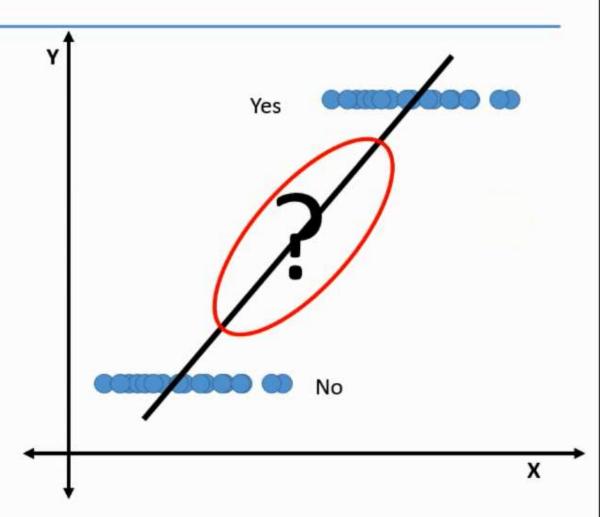
• Will this customer buy my product?





· Outcome is categorical

 What is the probability of this customer buying this product?



- Probability needs to satisfy two basic conditions
 - Always positive i.e. > 0
 - Always less than or equal to 1

$$y = b_0 + b_1 x$$
Always Positive
 e^y
Make it less than 1
 $e^y + 1$

$$P = \frac{e^y}{e^y + 1}$$

Q = 1-P=1-
$$\frac{e^{y}}{e^{y}+1}$$
 = $\frac{e^{y}+1-e^{y}}{e^{y}+1}$ = $\frac{1}{e^{y}+1}$

$$P = \frac{e^y}{e^y + 1}$$

$$1-P = \frac{1}{e^y + 1}$$

Odds =
$$\frac{\frac{e^{y}}{e^{y}}}{1-P} = \frac{\frac{e^{y}}{e^{y}}}{\frac{1}{e^{y}}} = e^{y}$$

$$P = \frac{e^y}{e^y + 1}$$

$$1-P = \frac{1}{e^y + 1}$$

$$\frac{P}{1-P} = e^{y}$$

$$P = \frac{e^y}{e^y + 1}$$

$$1-P = \frac{1}{e^y + 1}$$

$$\log\left(\frac{P}{1-P}\right) = y$$

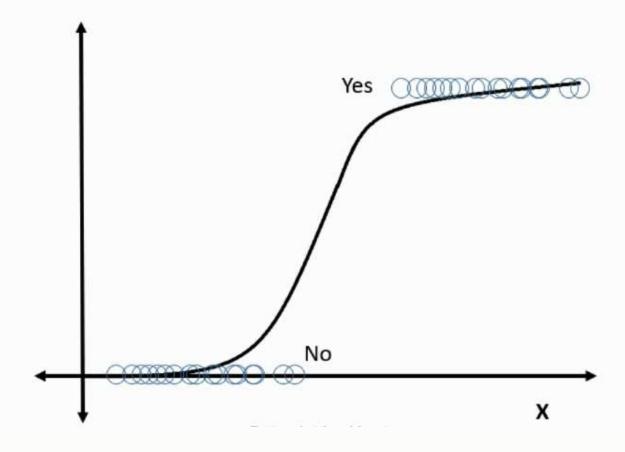
$$P = \frac{e^y}{e^y + 1}$$

$$1-P = \frac{1}{e^y + 1}$$

$$\log\left(\frac{P}{1-P}\right) = y = (b_0 + b_1 x)$$

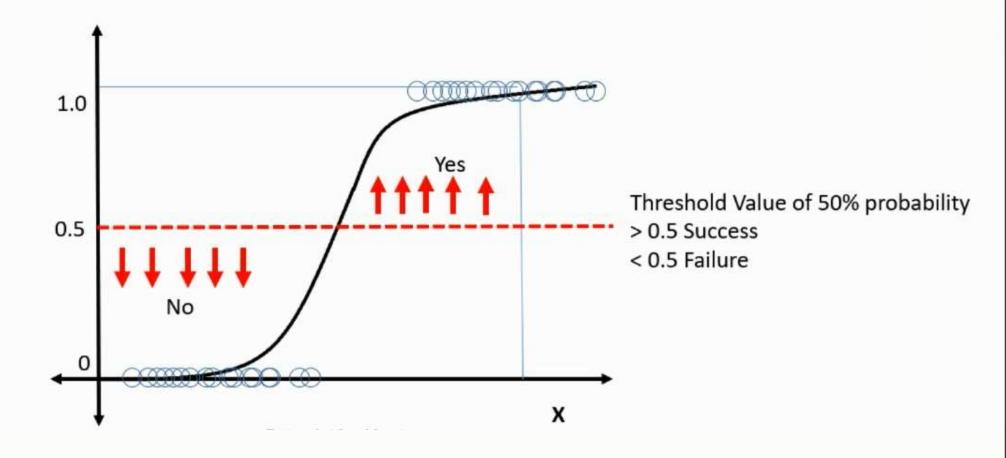
Plotting Logistic Regression

$$\log\left(\frac{\mathsf{P}}{\mathsf{1-P}}\right) = (b_0 + b_1 x)$$



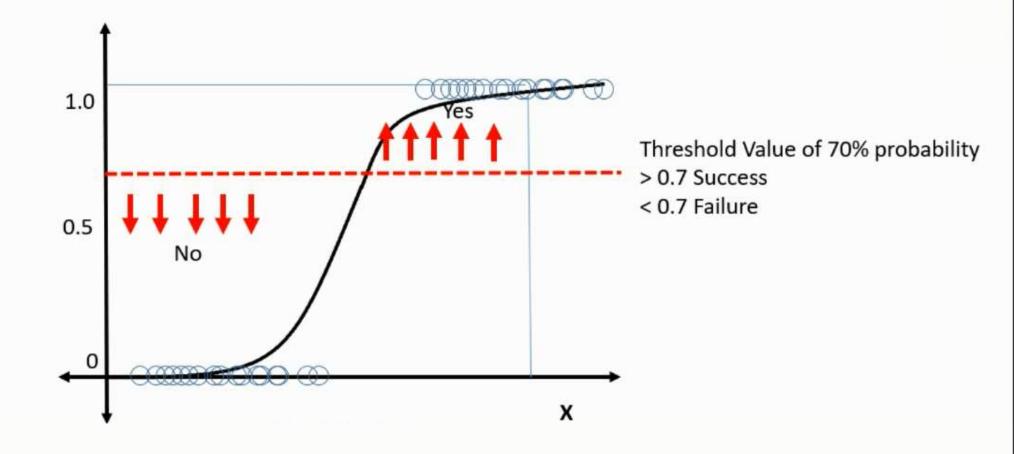
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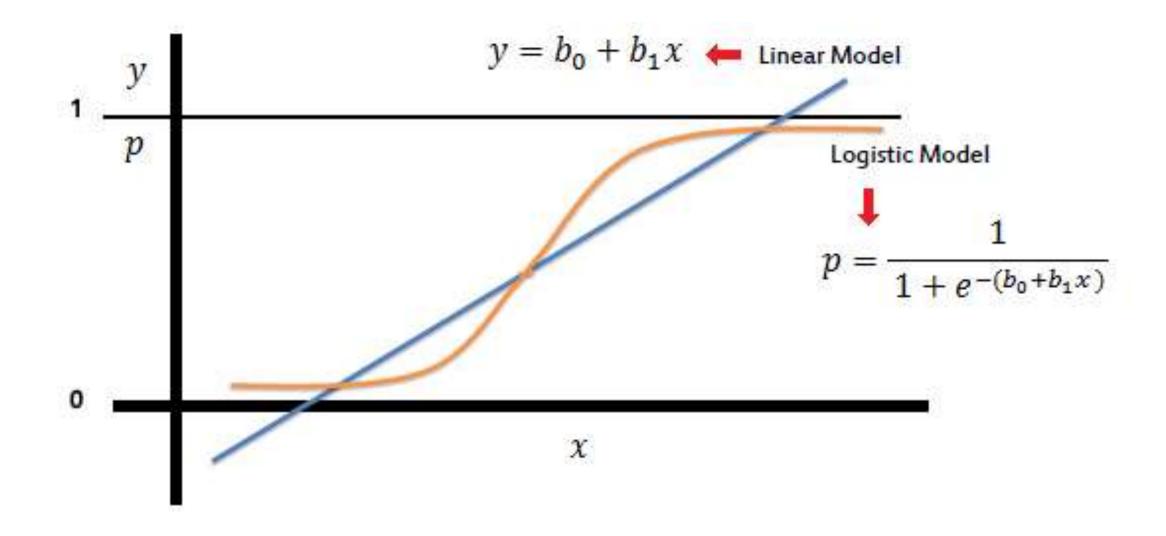


Plotting Logistic Regression

$$\log\left(\frac{\mathsf{P}}{\mathsf{1-P}}\right) = (b_0 + b_1 x)$$



Logistic Regression Equation



Demo: Create ML for predicting if the customer will buy the product or not?



Demo 2: Create ML for predicting Bank Churn .



Assignment: Create ML for automating

Loan Approval process.



Loan Approval Prediction

Loan_ID	Gender	Married	Dependents	Self_Employed	Income	LoanAmt	Term	CreditHistory	Property_Area	Status
LP001002	Male	No	0	No	\$5,849.00		60	1	Urban	Υ
LP001003	Male	Yes	1	No	\$4,583.00	\$128.00	120	1	Rural	N
LP001005	Male	Yes	0	Yes	\$3,000.00	\$66.00	60	1	Urban	Υ
LP001006	Male	Yes	2	No	\$2,583.00	\$120.00	60	1	Urban	Υ

- Automate loan eligibility process
- Identify customers whose loan will be approved

Loan Approval Prediction

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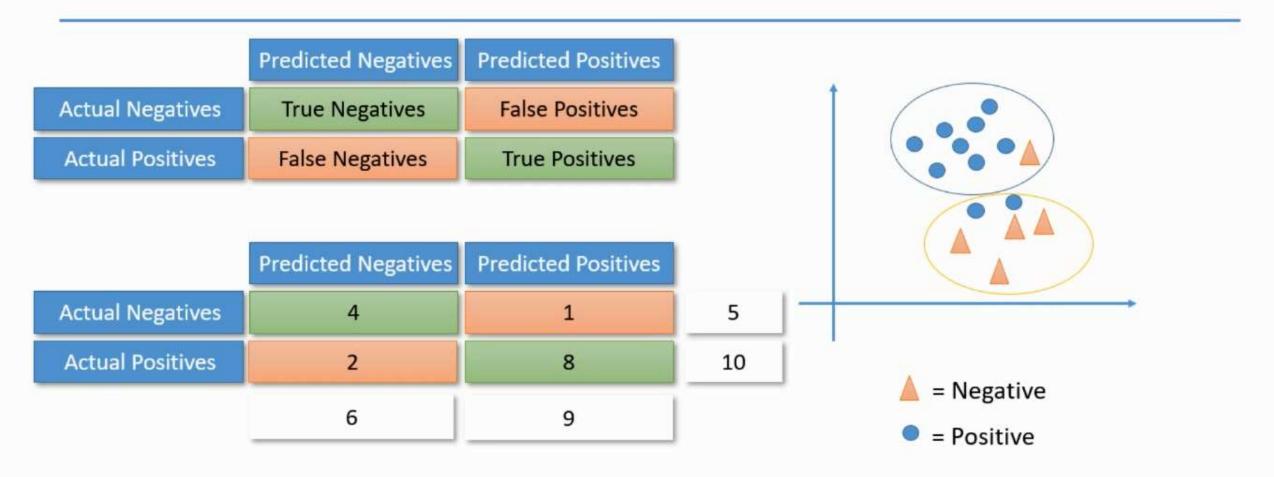
gender	married	ch	income	loanamt	status
Male	No	1	5849		Υ
Male	Yes	0	4583	128	N
Male	Yes	1	3000	66	Υ
Female	Yes	1	2583	120	Υ
Male	No	1	6000	141	Υ
Male	Yes	1	5417	267	Υ

Solution Steps...

- Import Libraries and read data
- Identify and Deal with Missing Values
- Create Dummy Variables
- · Normalise the Data
- · Select relevant columns
- Split dataset in Training and Test datasets
- · Train and Evaluate the model

gender	married	ch	income	loanamt	status
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Prediction Outcome







Question 1:

Logistic Regression is a linear classifier

- True
- False

Question 2:

Logistic Regression returns probabilities

- True
- False

Question 3:

In Python, what is the class used to create a logistic regression classifier?

GLM
OLogisticRegression
○ Logit
O LogReg



Model Evaluation



	0	1
	3814	559
1	800	764

Accuracy = 0.86

Accuracy = 0.77



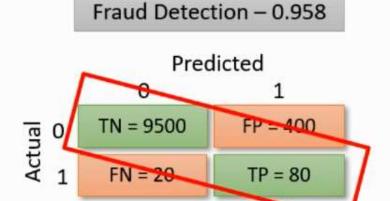
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- · Automate loan eligibility process
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Accuracy



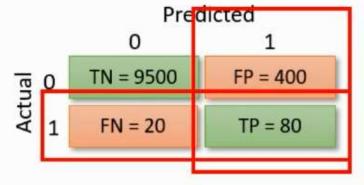
Accuracy - Proportions of total number of correct results

$$Accuracy = \frac{TN + TP}{Total \; Observations} = \frac{9500 + 80}{10000} = 0.958$$

$$Accuracy = \frac{TN + TP}{Total\ Observations} = \frac{9900 + 1}{10000} = 0.99$$

Precision and Recall

Fraud Detection – 0.958





Precision – Proportion of correct positive results out of all predicted positive results.

Recall/Sensitivity - Proportion of actual positive cases

$$Precision = \frac{TP}{TP + FP} = \frac{80}{80 + 400} = 0.167$$

$$Recall = \frac{TP}{TP + FN} = \frac{80}{80 + 20} = 0.8$$

$$Precision = \frac{1}{1+0} = 1$$

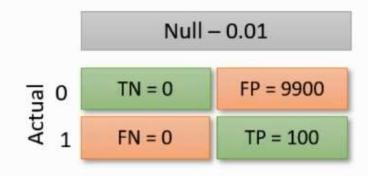
$$Recall = \frac{1}{1+99} = 0.01$$

Precision and Recall



$$Precision = \frac{1}{1+0} = 1$$

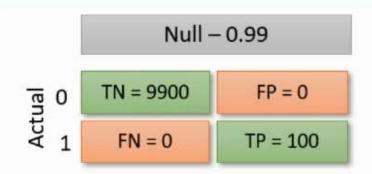
$$Recall = \frac{1}{1+99} = 0.01$$



$$Precision = \frac{100}{100 + 9900} = 0.01$$

$$Recall = \frac{100}{100 + 0} = 1$$

Best Case Scenario

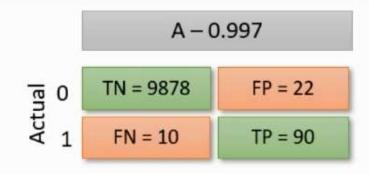


$$Precision = \frac{100}{100 + 0} = 1$$

$$Recall = \frac{100}{100 + 0} = 1$$

$$Accuracy = \frac{9900 + 100}{10000} = 1$$

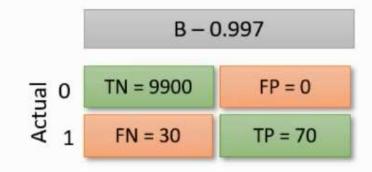
F1Score



$$Precision = \frac{90}{90 + 22} = 0.8035$$

$$Recall = \frac{90}{90 + 10} = 0.9$$

$$F1Score = \frac{2 * 0.8035 * 0.9}{0.8035 + 0.9} = \mathbf{0.849}$$



$$Precision = \frac{70}{70+0} = 1$$

$$Recall = \frac{70}{70 + 30} = 0.7$$

$$F1Score = \frac{2*1*0.7}{1+0.7} = \mathbf{0.823}$$

Recap

$$Accuracy = \frac{TN + TP}{Total \ Observations}$$

$$F1Score = \frac{2 * Precision * Recall}{Precision + Recall}$$

$$Precision = \frac{TP}{TP + FP}$$

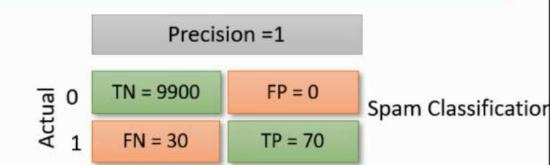
$$Recall \ or \ Sensitivity = \frac{TP}{TP + FN}$$

True Positive Rate

Which metric to use?

High Accuracy is nice to have

 High Precision when its OK to have false negatives





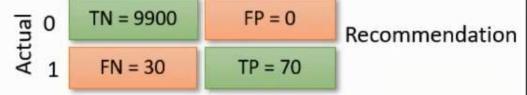
Which metric to use?

· High Accuracy is nice to have

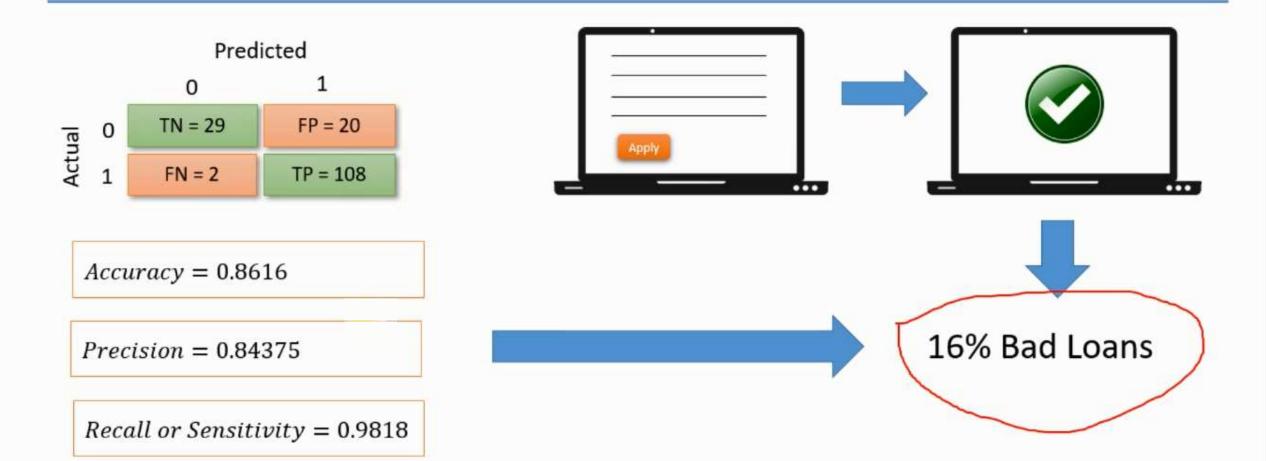
 High Precision when its OK to have false negatives

 High recall or sensitivity when cost of false negative is very high

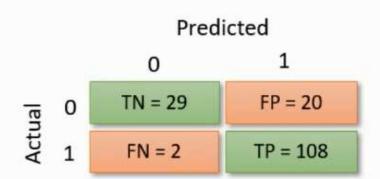




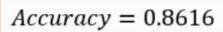
Loan Approval Prediction



Loan Approval Prediction



I am OK with less accuracy but the bad loan approvals can not be more than 5%.



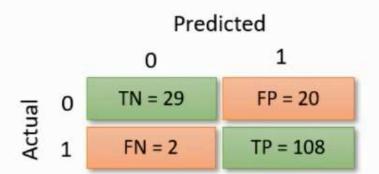
Precision = 0.84375



Recall or Sensitivity = 0.9818



Loan Approval Prediction



Accuracy = 0.8616

Precision = 0.84375

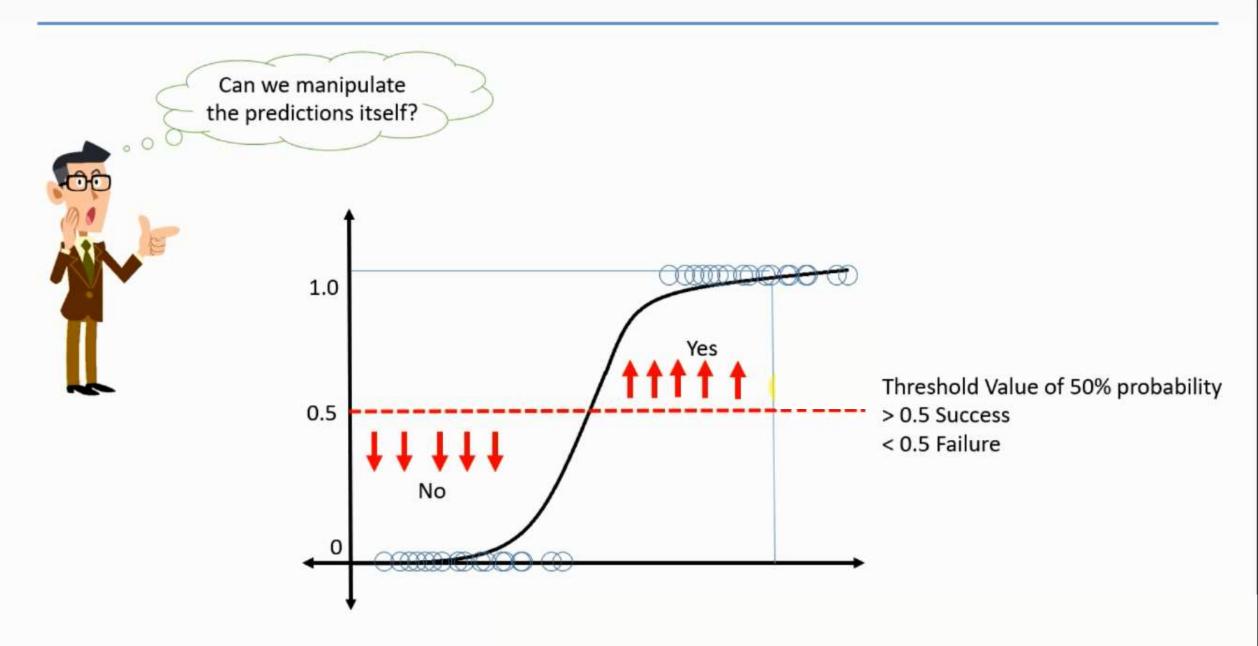
 $Recall \ or \ Sensitivity = 0.9818$

Let's share some workload

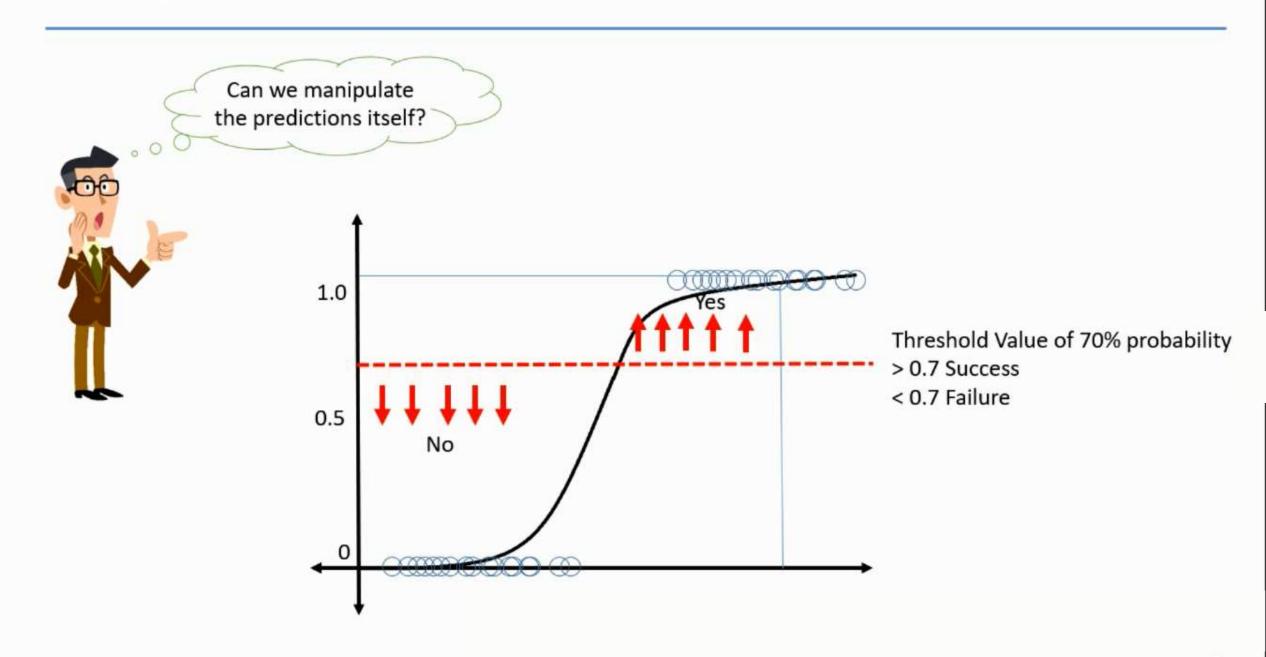




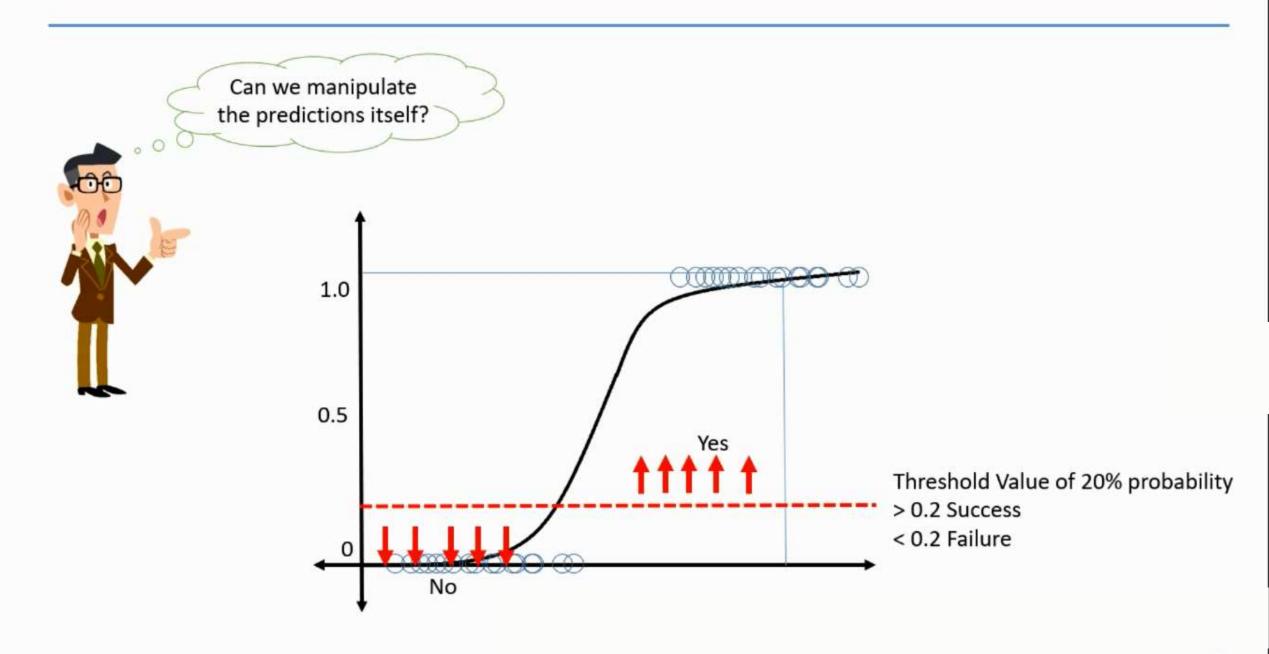
Customise the metrics



Customise the metrics



Customise the metrics



Demo: Evaluation Metrics for Loan Prediction projects



Demo: Adjusting Thresholds





0 TN = 44Actual 0

FN = 43

FP = 5

TP = 67

Predicted

0

TN = 29

1

Actual

0

FP = 20

FN = 2

TP = 108

2 loss of opportunity and 5 bad loans

- 1. Anything above 78.5% probability Approve
- 2. Anything below 60% probability Reject
- 3. Anything between 60-78.5% On Hold

72 Confirmed approvals

31 Confirmed rejections

56 on Hold with manual checks

Predicted

Predicted

0 FP = 5 TN = 44Actual 0

FN = 43

Threshold

Adjusted Probability

TN = 29

FP = 20

1

0

Actua

FN = 2

0

TP = 108

2 loss 5 22d l

unity and

Anything above 78.5% probability – Approve

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Anything between 60-78.5% – On Hold

pprovals

ections

with manual checks



What is a K-Nearest Neighbor Algorithm?

KNN falls in the supervised learning family of an algorithm.

Informally this means that we are given a labelled dataset consisting of (x,y)

kNN is a simple algorithm that stores all available cases and classifies new cases based on a similarity measure (eg distance function).

STEP 1: Choose the number K of neighbors



STEP 2: Take the K nearest neighbors of the new data point, according to the Euclidean distance



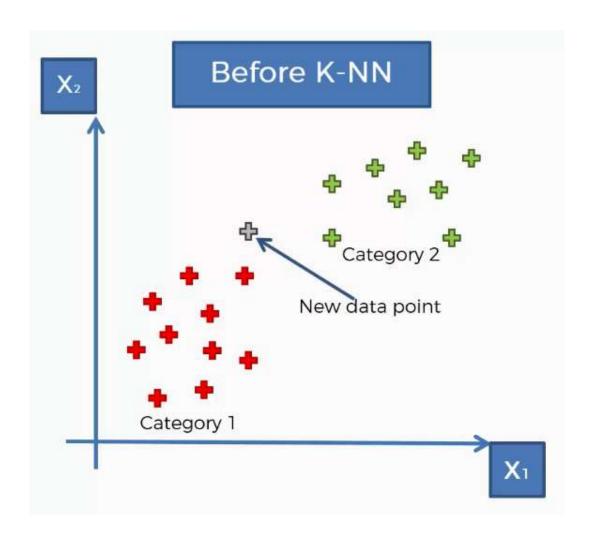
STEP 3: Among these K neighbors, count the number of data points in each category

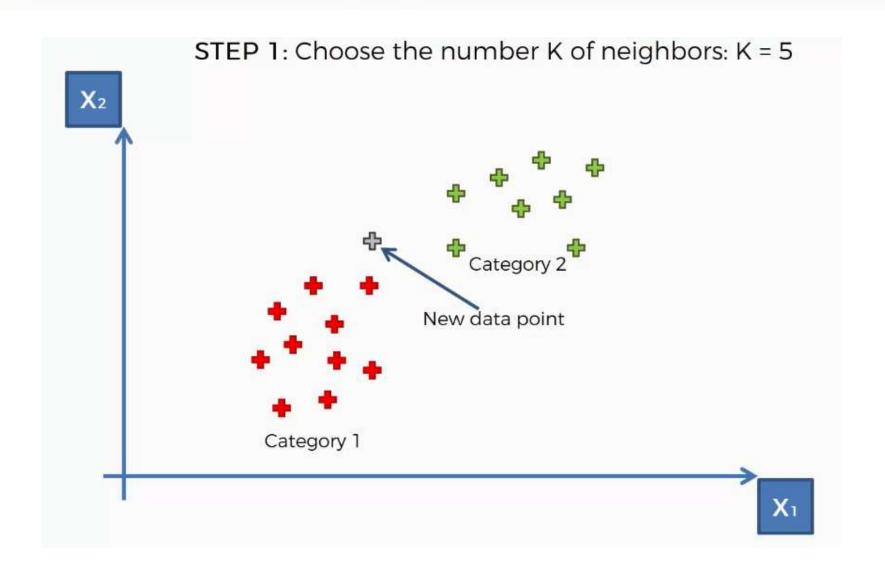


STEP 4: Assign the new data point to the category where you counted the most neighbors

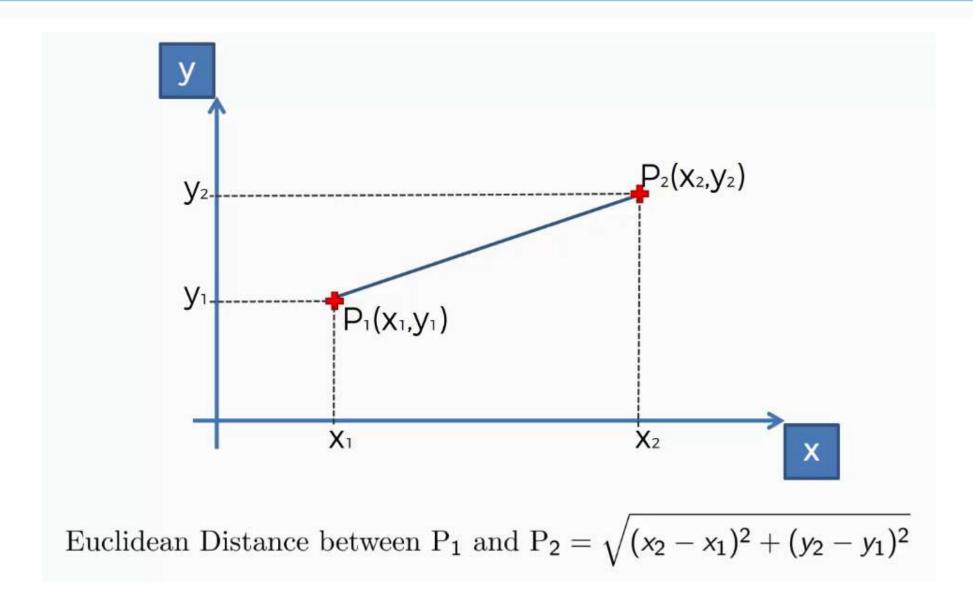


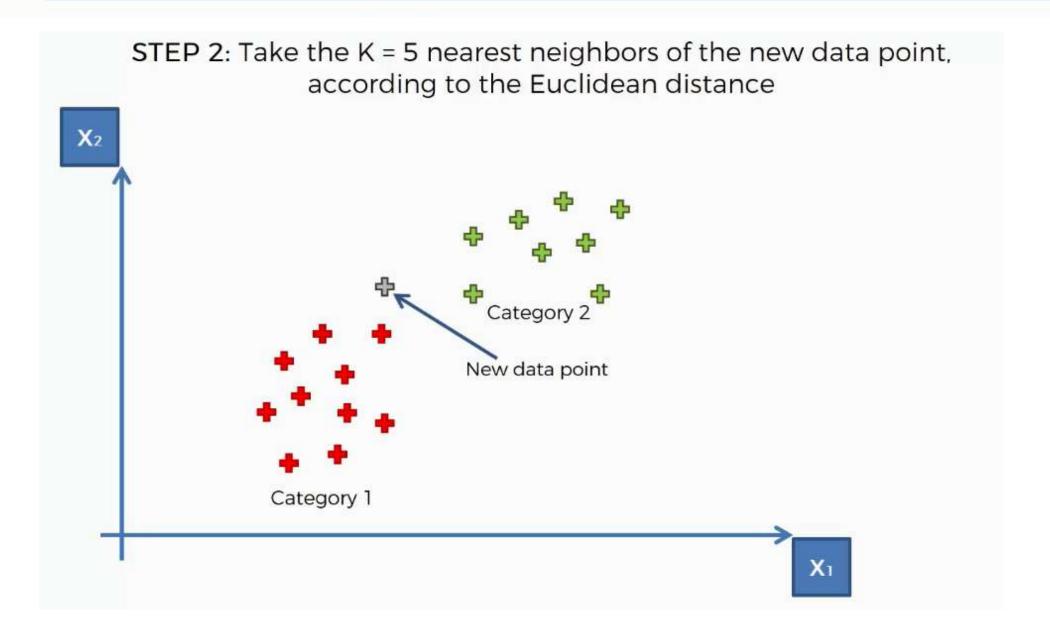
Your Model is Ready





Euclidean Distance





STEP 3: Among these K neighbors, count the number of data points in each category

