

FAST National University of Computer and Emerging Sciences

Assignment 4

PPIT

• Name: Muhammad Abdullah, Muneel Haider

• Roll No: 21I-0643 , 21I-0640

Business Portfolio Description:

HealthBridge is a healthcare platform offering real-time health monitoring and diagnostic services. Our Al-powered software analyzes medical scans, helping patients get accurate health assessments efficiently. We aim to make healthcare more accessible by bridging the gap between patients and healthcare professionals.

Product Goods/Services for TM-1 Form:

- Class 44: Health monitoring services and medical diagnostic software.
- Goods/Services: Real-time health analysis and diagnostic reporting.

Supporting Documentation {Clause 29, Trade Marks Rules 2004}

- Specimen: HealthBridge
 Application Number: 640
- 3. Class Number: 44.
- 4. Goods/Services Description: Health monitoring and medical diagnostics.
- 5. Name/Address of Applicant: Muneel Haider & Muhammad Abdullah, trading as HealthBridge.
- 6. Filing Date: 20th October7. Agent Name (if applicable):
- 8. Any conditions or disclaimers: None
- 9. Priority claim: High

Role of e-Journal:

The **e-Journal** is an official publication by the Intellectual Property Organization (IPO) of Pakistan that lists accepted trademark applications. It provides a public platform where anyone can view the trademarks that have been filed. The purpose is to give the public an opportunity to oppose any trademark they believe conflicts with their own. If no opposition is raised within a specific period, the trademark proceeds to registration.

Role of MT-5 Form:

The MT-5 form is used to file an opposition against the registration of a trademark. If an individual or business believes that a newly filed trademark conflicts with their own, they can submit an MT-5 form to challenge the application during the opposition period. This is an essential part of the trademark registration process to ensure that conflicting or misleading trademarks are not registered.

LOGO:

