



MUNEEENDRA B

Power BI Developer

Mobile: +91 98804 60539

Email: muneendra.biexpert@gmail.com

Career Objective

To obtain a challenging and rewarding position as a **Power BI Developer / Business Intelligence Consultant** in a growth-oriented organization where I can leverage my skills in **data visualization, analytics, and reporting**. Committed to delivering **data-driven insights**, optimizing business performance, and continuously enhancing my technical expertise in **Power BI, SQL, and Power Platform technologies** to contribute to organizational success.

Profile Summary

- **Power BI Developer with 7.6 years of IT industry experience**, specializing in **Business Intelligence, Data Visualization, and Analytics** using **Power BI, SQL Server, and Tableau**.
- Expertise in **data extraction, transformation, and modeling** from multiple sources such as SQL Server, Excel, and CSV using **Power Query Editor**.
- Strong hands-on experience in **data modeling techniques**, including one-to-one, one-to-many, and many-to-many relationships, ensuring efficient and scalable BI solutions.
- Skilled in developing **interactive dashboards, KPI scorecards, and drill-down reports** using Power BI visuals like maps, clustered charts, and slicers.
- Proficient in writing advanced **DAX expressions** for YTD, MTD, and QTD growth analysis, aggregation, and iteration-based calculations.
- Experienced in **Row-Level Security (RLS), bookmarks, buttons, filters, and selection panes** to deliver user-specific, interactive reporting experiences.
- Designed and deployed **financial, sales, and insurance analytics dashboards** to track revenue, claims, profitability, and performance KPIs.
- Developed **Power Apps** for low-code form submissions and integrated with **Power BI** and **SharePoint** for dynamic business workflows.
- Automated approval flows, notifications, and data refresh processes using **Power Automate**, improving reporting efficiency and accuracy.
- Expertise in **SQL programming** — developing stored procedures, joins, views, and subqueries for optimized data retrieval and performance.
- Published and managed reports on **Power BI Service**, configured **gateways**, scheduled **data refreshes**, and ensured report reliability.
- Recognized for **cross-team collaboration**, resolving user-reported issues (RNA tickets), and maintaining high data accuracy across BI environments.

Educational Qualifications

- **Master of Business Administration (MBA)** – Jawaharlal Nehru Technological University, Anantapur (2017)

Technical Skills

- **Reporting & Visualization Tools:** Power BI, BI Tool, Tableau
- **Databases:** SQL Server, Snowflake, Oracle
- **Power Platform:** Power Apps, Power Automate
- **Operating Systems:** Windows
- **Languages & Queries:** SQL, DAX, Power Query M
- **Other Skills:** Data Modeling, ETL, Dashboard Design, Row-Level Security (RLS), Data Analysis, Performance Optimization.

Professional Experience

Brillio Technologies — BI Consultant

 **January 2023 – Present**

- Working as a **Power BI Developer / BI Consultant**, responsible for end-to-end BI solutions including data modeling, dashboard development, and report automation using Power BI, SQL Server, and Power Platform tools.
- Collaborating with stakeholders to deliver business insights across financial, sales, and insurance domains.

Adecco India Pvt. Ltd. — Software Engineer

 **January 2018 – December 2022**

- Worked as a **Power BI Developer**, focusing on data visualization, dashboard creation, and automation for multiple client projects.
- Involved in data extraction, transformation, and performance optimization across SQL Server and Power BI environments.

Project 4: UnitedHealth Group

Client: UnitedHealth Group

Role: Power BI Developer

Environment: Power BI, SQL Server

Project Description:

UnitedHealth Group (UHG) is a leading American healthcare and insurance provider headquartered in Minnetonka, Minnesota. The project involved designing, developing, and maintaining Power BI dashboards for **Insurance, Financial, and Sales performance** across multiple healthcare business units. The primary objective was to deliver data-driven insights to improve claim management efficiency, policy tracking, and revenue forecasting.

Roles & Responsibilities:

- Gathered and analyzed **business requirements** and performed source data validation from SQL Server and Excel for report development and production deployment.

- Designed and developed **interactive Power BI dashboards** for Insurance, Financial, and Sales domains.
- Created reports and visualizations using **Maps, Line, Area, Column, Bar, Pie, and Doughnut charts** for multi-dimensional analysis.
- Applied various filters such as **visual-level, page-level, report-level, and drill-through filters**, along with slicers for dynamic data exploration.
- Implemented **data transformations** using Power Query Editor — Split Columns, Group By, Append, Merge Queries, and Custom Columns.
- Built **DAX measures and calculated columns** using functions like Date & Time, Logical, Filter, and Text to support KPIs and complex financial metrics.
- Developed **Insurance Analytics Reports** for claim processing trends, policy renewals, premium collections, and claim settlement ratios.
- Designed **Financial Performance Dashboards** for revenue growth, expense monitoring, cost variance, and forecast vs. actuals.
- Created **Sales Dashboards** to analyze product-wise and region-wise sales performance, lead conversion rates, and profit margins.
- Implemented **Row-Level Security (RLS)** to manage role-based access to sensitive healthcare and insurance data.
- Installed and configured **Power BI Gateways** to enable scheduled data refreshes and maintain real-time dashboard accuracy.
- Integrated **Power Apps** with Power BI to capture user inputs such as claim approvals, form submissions, and feedback.
- Developed **Power Automate flows** for approvals, alerts, and data synchronization between Power Apps, SharePoint, and Power BI datasets.
- Automated data collection and updates to ensure consistency across insurance and financial reports.
- Conducted data validation, dashboard testing, and performance tuning to ensure accuracy and efficiency.
- Delivered reports with **time intelligence calculations** for daily, monthly, quarterly, and yearly analysis.
- Collaborated with clients, business users, and cross-functional teams for continuous improvement and new feature implementations.

Project 3: Medtronic

Client: Medtronic

Role: Power BI Developer

Environment: Power BI, SQL Server

Project Description:

Medtronic is a leading global medical device manufacturer headquartered in Ireland, with operations across 140 countries. The project involved developing enterprise-level Power BI dashboards for sales, finance, and insurance-related analytics to support performance monitoring, cost optimization, and operational decision-making across global business units.

Roles & Responsibilities:

- Collaborated with **business users and stakeholders** to gather reporting requirements and participated in daily client calls for progress updates and validation.
- Integrated **SQL Server** with Power BI for real-time and scheduled data refreshes.

- Designed and developed **interactive dashboards and reports** using visuals like **Matrix, Line, Bar, Pie, and Stacked Bar charts** for sales, financial, and insurance data.
- Implemented **Row-Level Security (RLS)** to restrict sensitive information based on user roles and regions.
- Created **bookmarks, filters, and slicers** to enhance report interactivity and meet dynamic business requirements.
- Developed **KPI dashboards** to track sales growth, revenue performance, cost optimization, and profit margins.
- Built **financial analytics reports** including P&L statements, expense vs. revenue, and forecast variance analysis.
- Created **insurance analytics reports** covering claim approvals, premium collections, and medical device insurance utilization.
- Used **Power Apps and Power Automate** to streamline workflows and automate data update processes.
- Published reports to **Power BI Service**, managed workspace permissions, and configured **data gateways** for scheduled refresh.
- Applied **DAX measures** for complex calculations including time intelligence, ratios, and aggregated metrics for finance and sales.
- Partnered with cross-functional teams to ensure accurate data validation and alignment with enterprise reporting standards.
- Supported ad-hoc reporting requests, performance tuning, and version control for Power BI datasets and dashboards.

Project 2: Johnson Controls

Client: Johnson Controls

Role: Power BI Developer

Environment: Power BI, SQL Server, Excel

Project Description:

Johnson Controls (JCI) is a global leader in manufacturing interior electronic components and spare parts. The project focused on designing and implementing Power BI reporting solutions for Sales, Financial, and Insurance departments, enabling data-driven insights, automation, and improved business performance visibility.

Roles & Responsibilities:

- Extracted data from multiple sources (SQL Server, Excel, flat files) and transformed it using **Power Query Editor**.
- Performed data cleaning, transformation, and modeling to build optimized **star and snowflake schema** models.
- Developed **interactive dashboards and reports** in Power BI for **Sales, Financial, and Insurance** domains.
- Created KPIs and visual analytics for **sales performance, revenue trends, profit margins, and insurance claims**.
- Implemented **DAX functions** for aggregations, date and time intelligence, and financial calculations.
- Designed **parameterized, drill-down, and drill-through** reports for detailed analysis.
- Utilized Power BI visuals such as **timeline slicers, hierarchy slicers, word clouds, and scorecards**.

- Managed user access and workspace creation based on **BMC ticketing system** requests.
- Handled **RNA tickets**, analyzed issues, and coordinated with **Snowflake** and **Terra** teams for resolution.
- Published reports to **Power BI Service**, configured **data refresh schedules**, and maintained **on-premises gateways**.
- Developed financial dashboards for **P&L, expense tracking, and forecast vs. actuals**.
- Created insurance analytics reports for **premium collections, claim ratios, and policy performance**.
- Collaborated with stakeholders to gather business requirements and deliver insightful Power BI solutions.

Project 1: Force Motors Ltd

Client: Force Motors Ltd

Role: Power BI Developer

Environment: Power BI, SQL Server

Project Description:

Force Motors Ltd is a leading Indian automotive manufacturer known for its popular commercial and passenger vehicles such as the Tempo, Matador, and Traveler. The project focused on building enterprise-level Power BI dashboards to support **Sales, Financial, and Insurance analytics**, enabling better visibility into performance, profitability, and customer insights across business functions.

Roles & Responsibilities:

- Extracted, transformed, and loaded large datasets from **SQL Server** into Power BI for analysis and visualization.
- Designed and developed **interactive dashboards** using **Power Pivot, Power View, and Power Map**, enabling real-time insights into sales and production performance.
- Created **calculated columns and DAX measures** for complex business logic, including sales growth, cost variance, and profitability analysis.
- Developed **financial performance dashboards** highlighting key metrics such as revenue, operating expenses, margins, and budget vs. actuals.
- Built **insurance claim and warranty analysis reports** to track vehicle insurance policies, claim ratios, and renewal trends.
- Designed **sales analytics dashboards** to monitor dealer performance, product-wise sales trends, region-wise sales, and customer segmentation.
- Implemented **Up-Selling and Cross-Selling** reports leveraging DAX functions to identify potential revenue growth opportunities.
- Configured **Row-Level Security (RLS)** to manage user-level data access securely across different departments.
- Utilized **Power Query Editor** for advanced data cleaning, transformation, and model optimization.
- Published and shared reports to **Power BI Service**, configured **gateways** for scheduled data refresh, and optimized refresh performance.
- Collaborated with business stakeholders to define KPIs, understand reporting needs, and ensure visual alignment with business goals.
- Delivered insights supporting multiple business functions including **sales, finance, production, and customer management**.

- Improved dashboard load performance by optimizing data models, query folding, and DAX calculations.
- Partnered with finance teams to automate recurring financial summaries and insurance analysis for better decision-making.

Achievements

- Awarded **Certificate of Excellence** for outstanding project execution, delivery quality, and client satisfaction.
- Successfully delivered **4+ enterprise-level Power BI projects** across **Insurance, Financial, Sales, Manufacturing, and Healthcare** domains, consistently exceeding business KPIs.
- Improved overall **reporting efficiency by 30%** through optimized data models, advanced DAX measures, and performance tuning.
- Recognized by senior stakeholders for creating **insight-driven dashboards** that enhanced data visibility and supported strategic decision-making.
- Enhanced **team productivity by 40%** by automating data refresh and validation workflows using **Power Automate** and **Gateways**.
- Received multiple awards including the *Insta Award* from Info Gain and *Standing Ovation Awards* in CCO for outstanding contributions.
- Honored with **Client Appreciation Certificates** for innovation, commitment to deadlines, and delivering high-quality business intelligence solutions.
- Developed **self-service BI solutions** enabling non-technical users to independently access and analyze key business metrics.
- Led **cross-functional collaboration** between IT, finance, and operations teams to ensure data accuracy, integrity, and actionable insights.
- Demonstrated expertise in **financial analytics**, improving forecasting accuracy and reducing manual reporting cycles by 25%.
- Designed **automated KPI dashboards** for insurance and sales performance monitoring, improving decision-making turnaround time.
- Maintained consistently **Outstanding and Commendable performance ratings**, reflecting reliability, professionalism, and solution-oriented execution.
- Championed **best practices in Power BI development**, including reusable dataflows, governance, and scalable model design.
- Mentored junior analysts and supported organizational upskilling in **Power BI and data visualization techniques**.