

# **Microsoft Power Platform & Copilot (AI)**

Microsoft Power Platform combines low-code tools (Power Apps, Power Automate, Power Pages, Power BI, etc.) and a unified data platform to build apps, workflows, websites, and analytics. It "democratizes" software development by enabling non-technical users to rapidly create custom solutions with minimal coding <sup>1</sup>. With Microsoft Copilot and AI integration, users can now describe desired outcomes in natural language and have the platform build apps or analyze data for them <sup>2</sup> <sup>3</sup>. Copilot capabilities span the platform, allowing citizens and IT professionals alike to streamline processes and gain insights by simply talking to the tools <sup>4</sup> <sup>3</sup>.

# **Power Apps**

Power Apps is a low-code application builder that lets businesses quickly create feature-rich mobile and web apps without writing code <sup>1</sup>. It connects to Dataverse or other data sources (SharePoint, SQL, Microsoft 365, etc.) so apps can read and write enterprise data <sup>1</sup>. Apps built in Power Apps are responsive (work on desktop and mobile) and can include business logic and workflows to automate processes <sup>5</sup>. With Copilot in Power Apps, makers simply describe the app they want and AI generates the canvas, data model, and UI automatically <sup>3</sup> <sup>6</sup>.

- **Low-code design & data connectivity:** Drag-and-drop canvas for app screens with 100+ connectors, using Dataverse or on-prem/cloud sources for data 1.
- **Business logic & automation:** Add rules, forms, and process flows to replace manual tasks; apps include rich logic to handle approvals, calculations, and workflows <sup>5</sup>.
- **Copilot-assisted app building:** Describe the application in natural language and the AI-powered Copilot will build or update the app for you (no manual coding needed) <sup>3</sup> <sup>6</sup>. This makes app development faster and more intuitive for makers.

### **Power Automate**

Power Automate provides an intuitive, visual workflow engine to automate business processes across cloud and desktop environments <sup>7</sup>. It uses connectors to integrate with Microsoft 365 apps and hundreds of external services, letting you drag-and-drop conditions and actions to automate tasks <sup>7</sup>. Common uses range from sending automated notifications and approvals to building complex, multi-stage workflows. AI enhances Power Automate in several ways: for example, *Generative Actions* (preview) allows you to specify an intent and have the AI select and sequence the right actions automatically <sup>8</sup>. Copilot in Power Automate lets users create or refine flows via conversation – simply describe what you need and the Copilot will suggest flow steps or even generate a complete flow <sup>9</sup> <sup>10</sup>.

- **Connectors and flows:** Create cloud flows, desktop (UI) flows, or business process flows with minimal coding Power Automate handles the triggers and logic for you <sup>7</sup>.
- **AI-driven flow creation:** Copilot can build or repair flows from natural language descriptions, turning user instructions into automated steps <sup>9</sup> <sup>10</sup> .
- **AI Builder & insights:** Use AI Builder models (e.g. form processing, sentiment analysis) and Copilot for process mining, which analyzes workflow data to find inefficiencies and summarize findings in natural language 11 8.

## **Power Pages**

Power Pages is a secure, enterprise-grade low-code website platform for building business portals and external-facing websites <sup>12</sup>. It offers customizable templates, a visual design studio, and a learning hub so makers and developers can quickly design and deploy responsive websites <sup>13</sup>. Websites built with Power Pages use the same Dataverse data platform as other Power Platform components, enabling rich data integration (e.g. customer or partner data) without extra integration work <sup>14</sup>. Copilot greatly simplifies website creation in Power Pages – for instance, you can ask Copilot to generate an entire site, page, or form by describing the content and layout you need <sup>15</sup>. This "conversational" authoring covers text, forms, multi-step wizards, and even site theming <sup>15</sup>. On the visitor side, AI adds new experiences: you can embed AI-powered chatbots or search so site users can ask questions of the website's data in natural language, rather than clicking through menus <sup>15</sup>.

- **Templates & design:** Prebuilt portal templates and a drag-and-drop studio let teams configure pages, lists, and forms visually, speeding up site rollout <sup>13</sup>.
- **Dataverse integration:** Sites use the same business data from Dataverse (used by apps and workflows) to display and collect data securely on the web  $^{14}$ .
- **AI/Copilot enhancements:** Use Copilot to generate content and structure: e.g. "create a contact form with these fields" or "add a multi-step inquiry form" and the AI will insert it automatically <sup>15</sup>. You can also ask Copilot to design the site theme and layout.
- **Smart site experiences:** Add AI chat or search so that external users can get answers by asking questions in plain language, making self-service portals more engaging and efficient <sup>15</sup>.

#### **Power BI**

Power BI is Microsoft's cloud-based business intelligence and data visualization platform <sup>16</sup>. It provides tools (Power BI Desktop, Service, Mobile) to connect to a wide range of data sources, model and transform that data, and create interactive reports and dashboards <sup>16</sup>. Power BI is now integrated with Microsoft Fabric, so it can leverage shared data lakes, dataflows, and advanced analytics across the organization <sup>17</sup>. AI capabilities in Power BI empower users to gain insights faster: Copilot allows you to chat with your data in natural language to generate visuals or get answers <sup>18</sup>. For example, business users can ask questions like "show sales by region" and Copilot will create charts or pivot tables on the fly <sup>18</sup>. Report authors also get AI assistance – Copilot can suggest visuals for a report, auto-generate DAX measures, summarize data, or draft written insights based on the data <sup>19</sup>. This makes analysis more accessible, as users don't need to hand-craft every element to explore the data.

- **Data visualization & reporting:** Drag-and-drop report builder with a library of charts and visuals; dashboards combine multiple reports for real-time monitoring <sup>16</sup>.
- **Natural language Q&A:** The Copilot pane (and standalone Copilot chat) lets users ask data questions directly, and the AI will generate answers or visuals from the semantic model 18.
- **Smart report creation:** Copilot can suggest report pages or visuals, write complex DAX formulas, and auto-generate summary text, greatly speeding up report development <sup>19</sup>.
- **Enterprise analytics:** Integrated with Fabric, Power BI shares security and data prep across analytics tools, and Copilot ensures insights are accessible to all levels of the organization.

## **Microsoft Copilot Studio**

Microsoft Copilot Studio is a low-code environment for creating AI-powered agents (virtual assistants/ chatbots) and agent-driven flows <sup>20</sup>. It provides a graphical interface to define conversational agents, connect them to data sources and services, and orchestrate complex tasks. Agents built in Copilot Studio can handle multi-turn conversations, retrieve information, or perform actions on behalf of users. Crucially, Copilot Studio leverages Azure OpenAI (GPT models) for language understanding: you can create or update an agent simply by describing it in plain English, and the AI generates the conversation topics and logic for you <sup>21</sup> <sup>22</sup>. Agents can be embedded in websites, mobile apps, Teams, or other channels and can also integrate with Microsoft 365 Copilot. This allows extending the enterprise Copilot with your own data (e.g., company policies or product info) to answer internal/external user questions <sup>23</sup> <sup>21</sup>. Agent *flows* in Copilot Studio similarly use low-code logic to automate tasks – you can trigger flows manually or via other agents, and have them call APIs or other apps to complete tasks <sup>24</sup> <sup>25</sup>.

- **Agent (chatbot) building:** Design virtual assistants for scenarios like customer support, HR FAQs, or IT help desks without coding <sup>26</sup>. Agents use AI to interpret user intent and can automatically pull answers from knowledge bases.
- **Data and action integration:** Connect your agents to business systems through prebuilt or custom plugins (APIs, Dataverse, Azure services) so agents can look up records or perform transactions <sup>27</sup> <sup>24</sup>.
- **Natural language authoring:** Copilot Studio lets you describe agent behavior or conversation examples in plain language. The AI then generates topics, questions/answers, and even the conversation flow, enabling rapid creation of sophisticated agents 21 22.
- **Copilot extension and automation:** Agents can call other agent flows or Azure Logic Apps to carry out multi-step processes, effectively turning Copilot Studio into an end-to-end automation tool. You can also extend Microsoft 365 Copilot by linking these agents to company data so that Copilot answers are tailored to your organization 23 24.

Each Power Platform component thus leverages AI in specialized ways: from Copilot writing apps and flows from your instructions, to letting anyone ask questions of their data or websites. The combination of low-code design and built-in AI features ensures enterprise teams can innovate faster and work smarter across the organization 2 21.

**Sources:** Microsoft official documentation and product information for Power Platform, Power Apps, Power Automate, Power Pages, Power BI, and Copilot Studio 1 9 15 18 20.

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