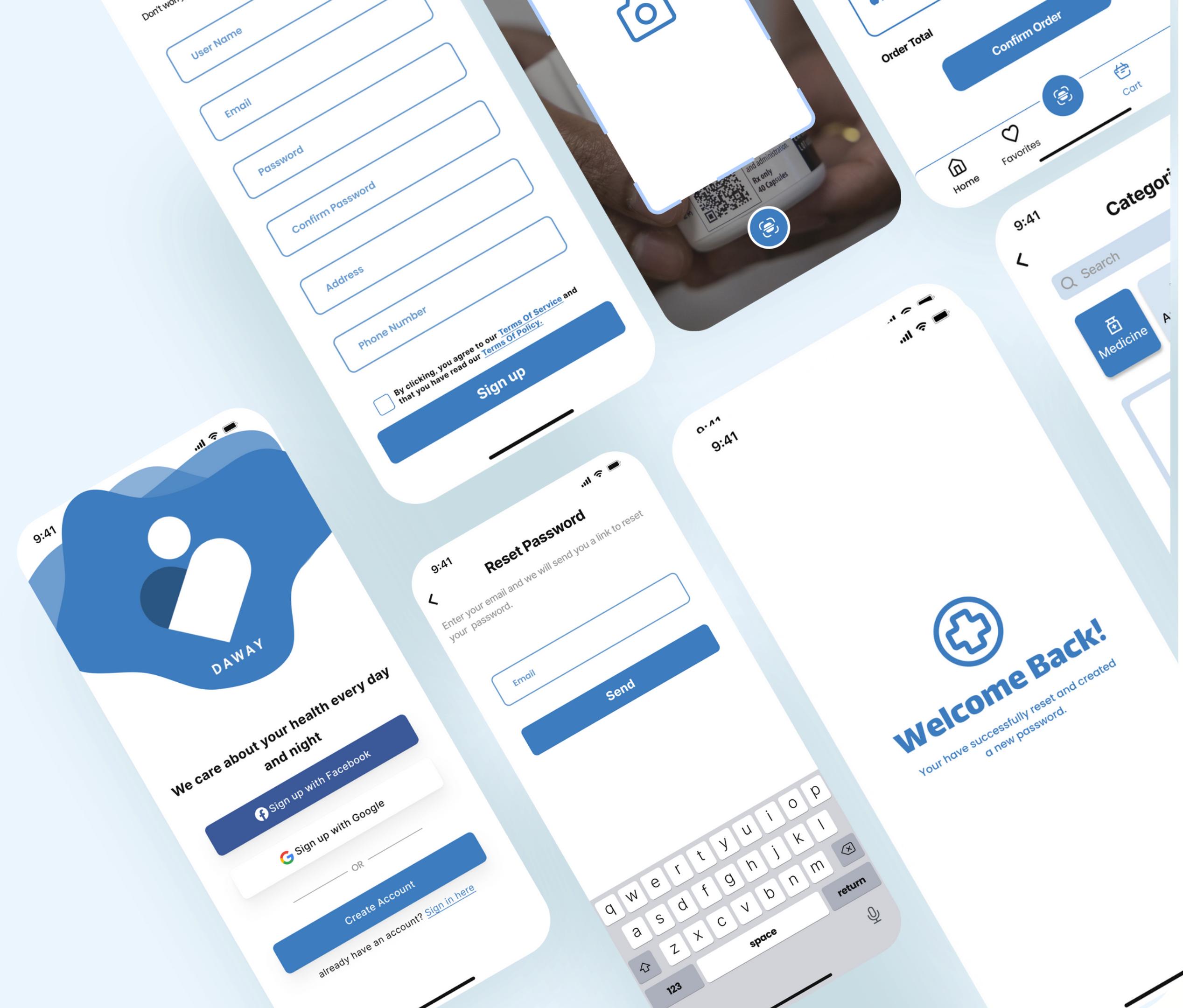
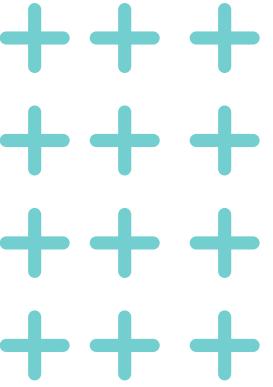




DAWAY

An easy and user-friendly UI
to search for your medicine
everywhere.





Duration

2 weeks

Screens

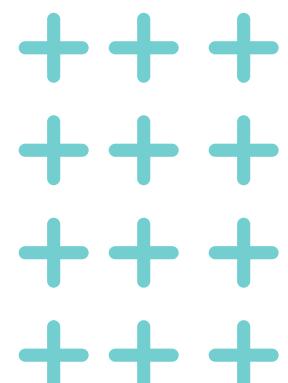
148 Screen

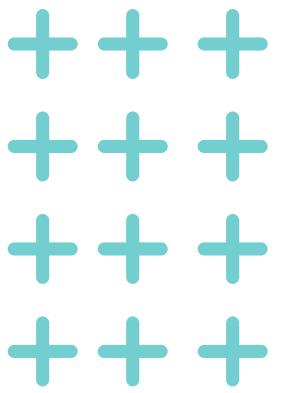
Tools



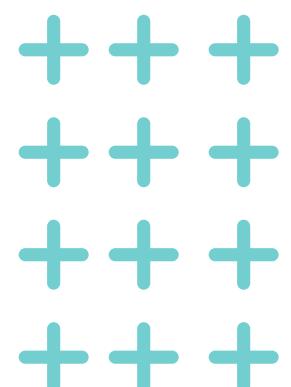
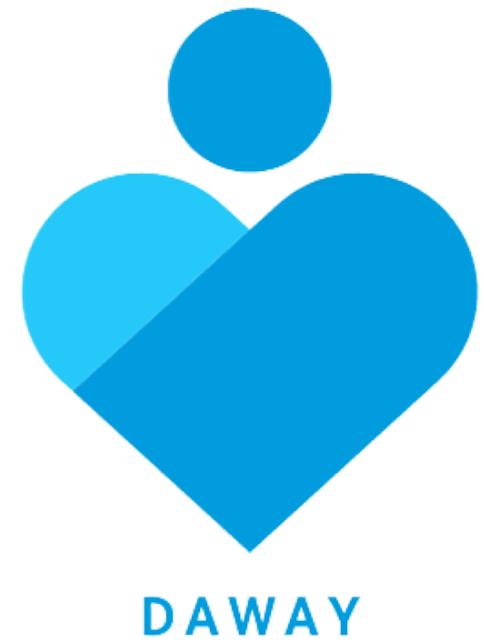
Done by

- Rahaf Alsulami
- Mohamed Lotfy
- Nadia Gouda
- Munera AlFarawe





Daway Application Logo





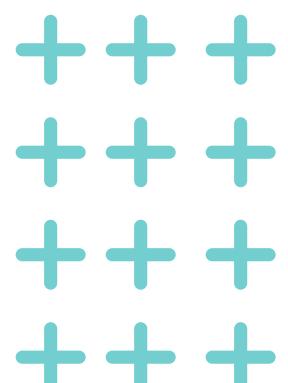
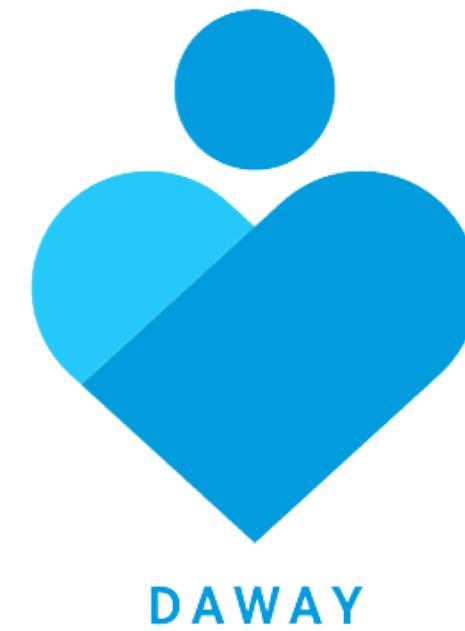
About US

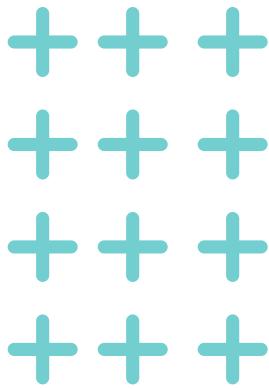
"Comfort in the palm of your hand"

Daway application is a mobile application that aims to provide convenient and easy pharmacy services to users. And makes it easier for people to obtain the necessary medications easily.

Instead of going to a traditional pharmacy and waiting in line, patients can now order the required medications through the application and have them delivered directly to their homes. They can also take advice from specialist doctors.

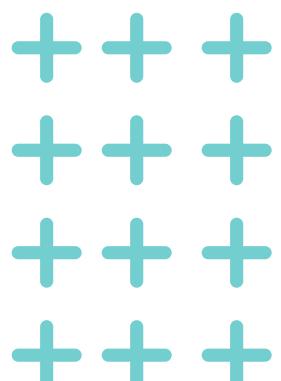
This application is one of the most important health applications in the modern era, as it meets many of the pharmaceutical needs of users quickly and effectively.

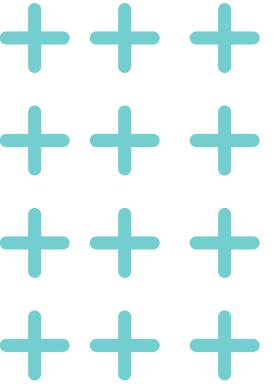




Problem Statement

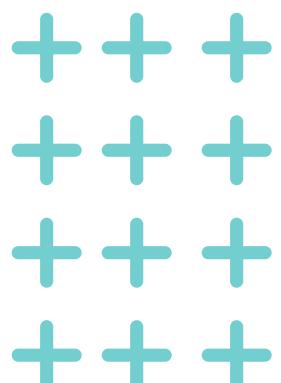
- There are some medicines that have different names in different countries.
- It takes a long time to find the medicine online at a low price.
- When browsing through different apps, I found it difficult to find what I wanted in the apps.
- Not aware of what is in my medication.
- Users find it difficult to talk to doctors anytime they want to get advice from them.

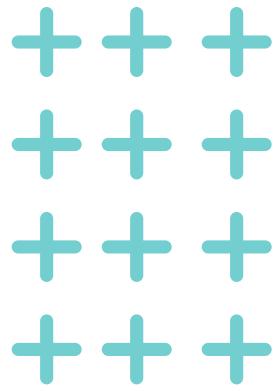




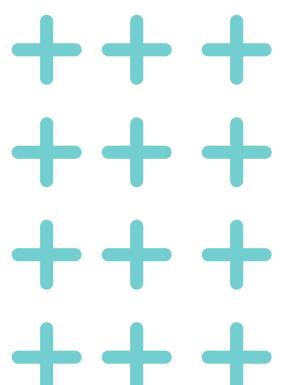
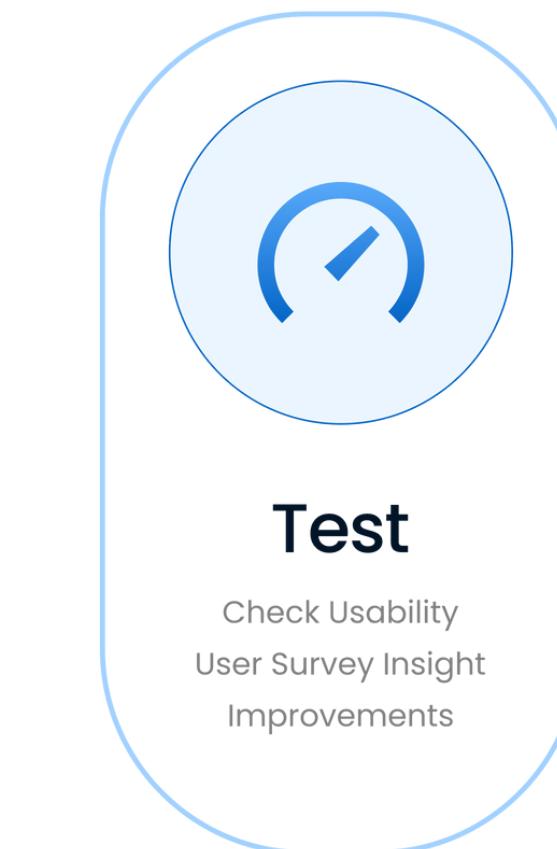
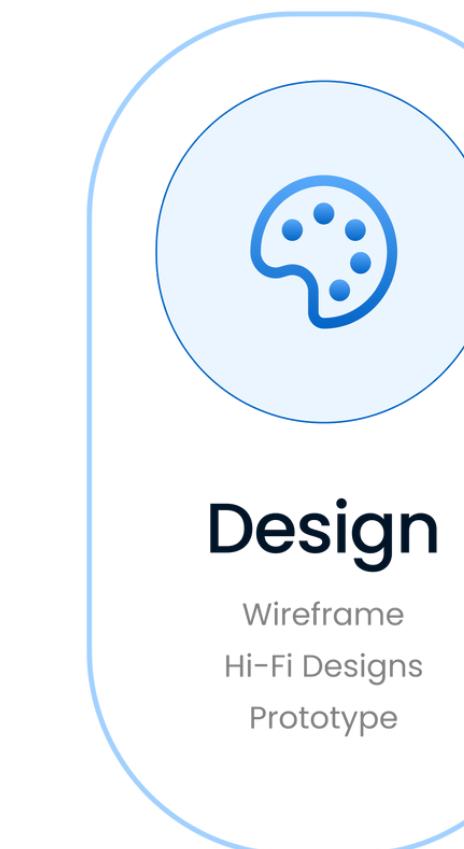
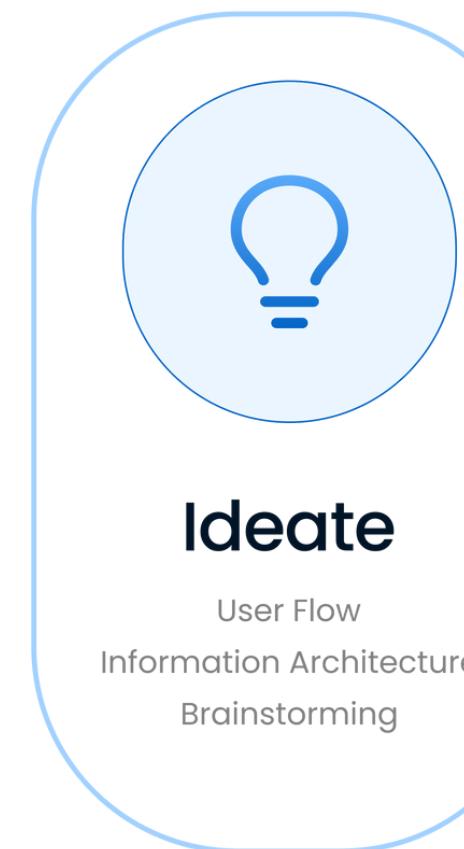
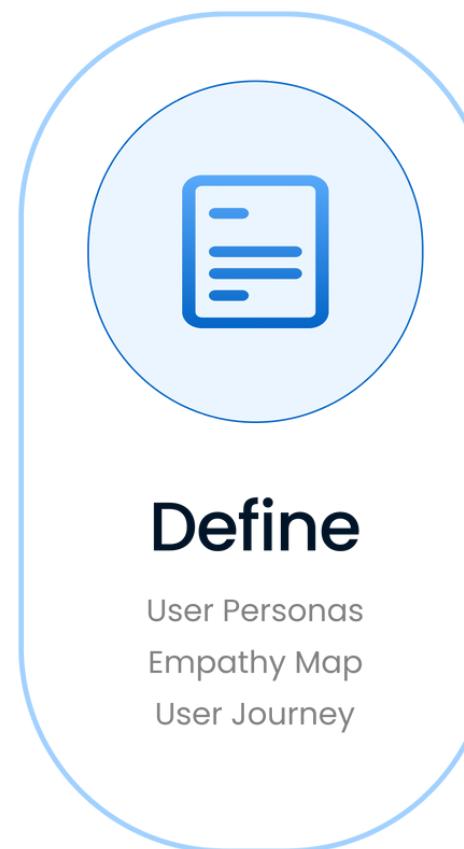
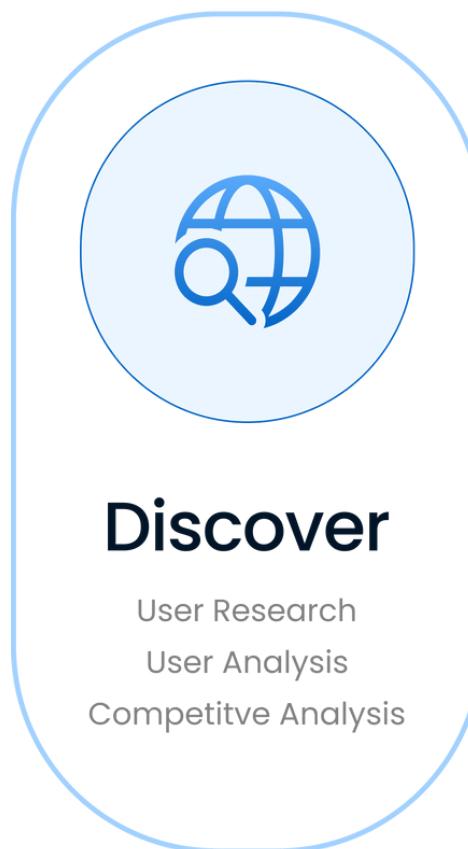
Our Solution

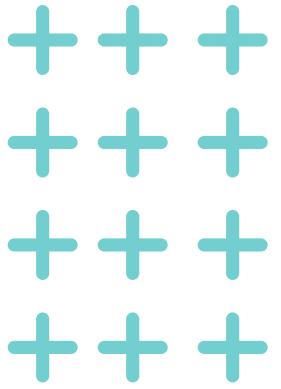
- We offer you each medicine by all the other names it goes by.
- We give you similar medicines with the same composition at a low price.
- We make our UI easy and simple so that users can get what they want.
- For each medicine, we give you details of its ingredients.
- We provide you with a list of specialized doctors to answer all your questions.



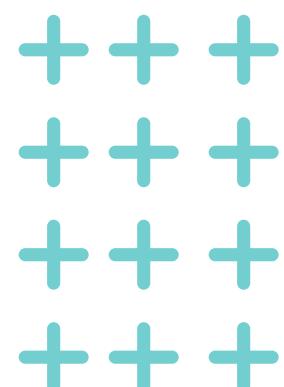


Design Process





Competing Applications

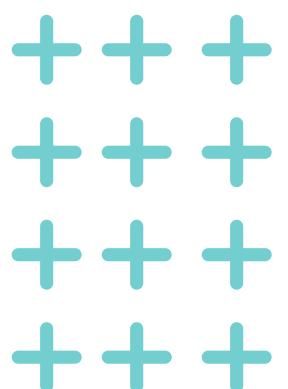




Competitive Analysis

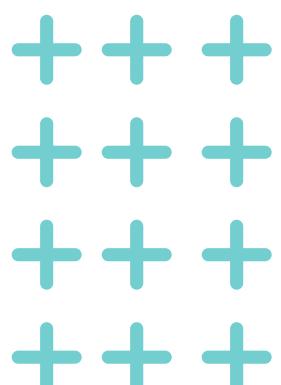
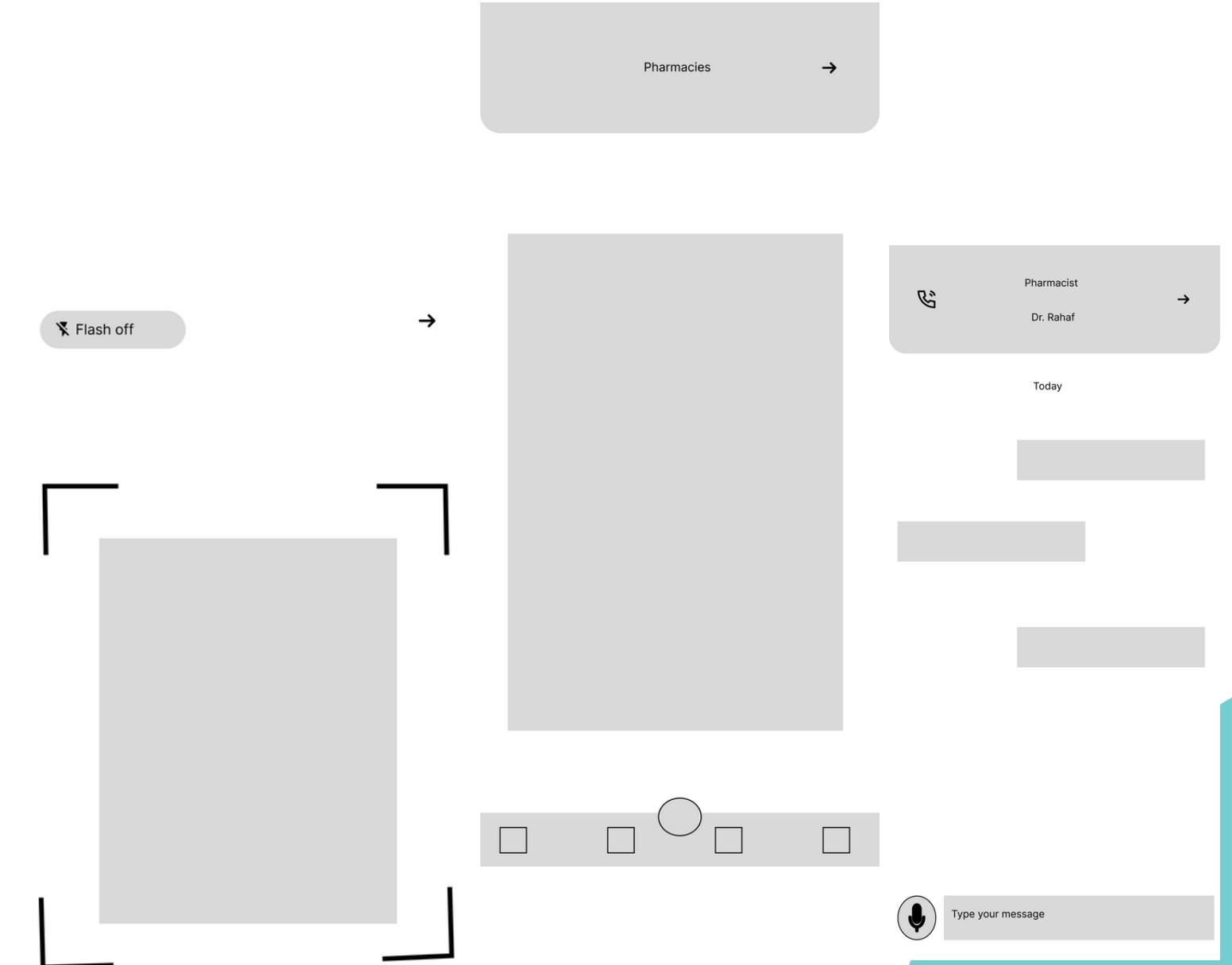
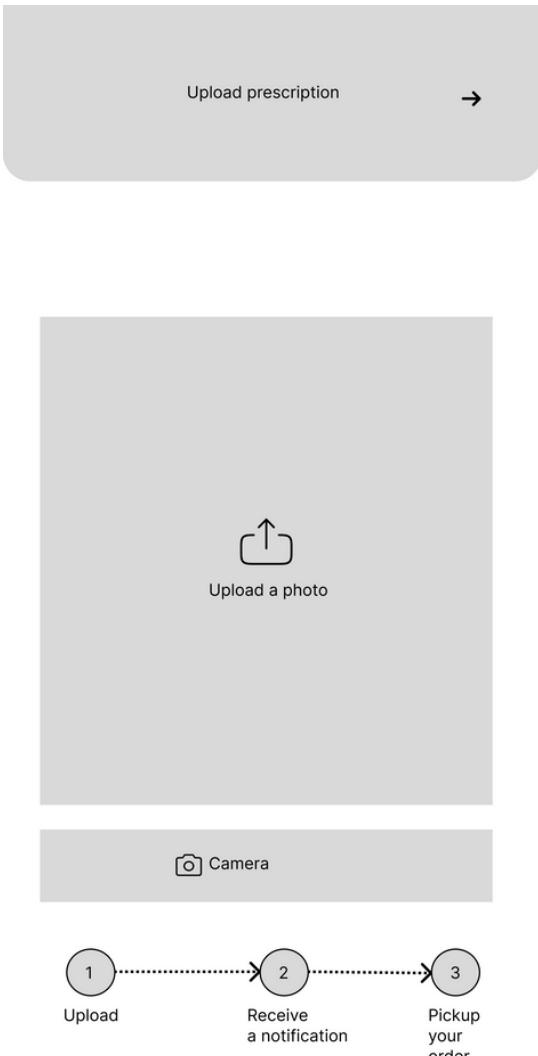
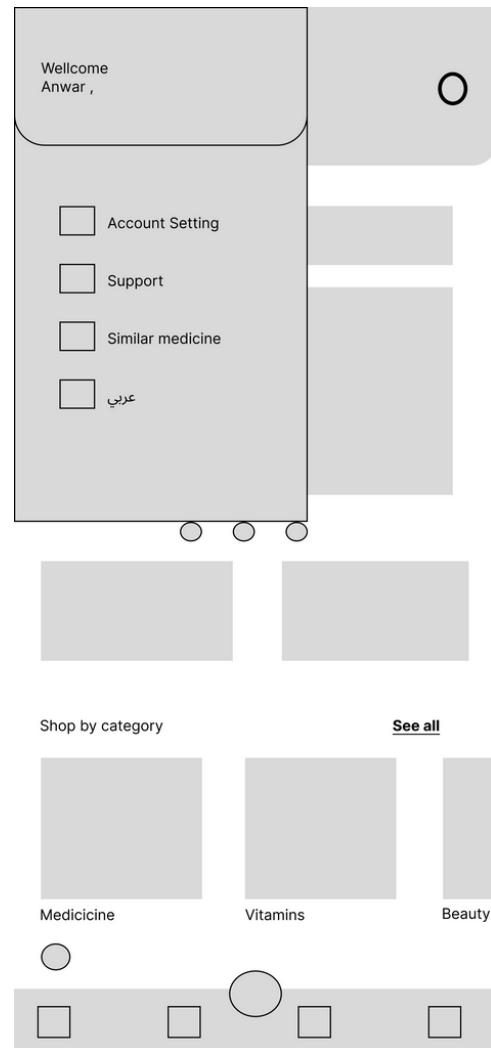
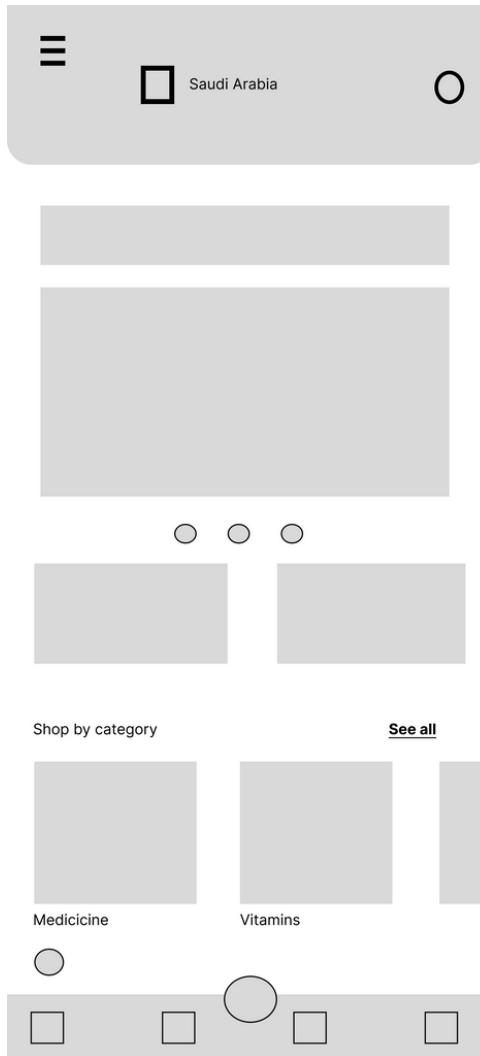
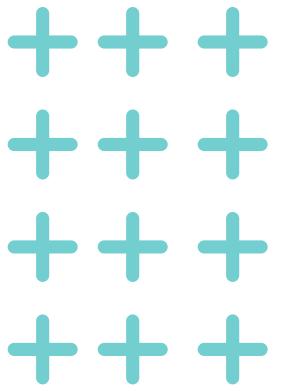


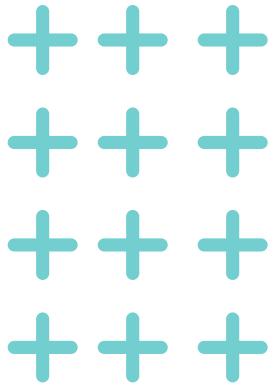
DAWAY	pharmaceutical	Remedy	Medscape
Providing information about medicines and their prices	✓	✓	✓
Search for medicines, find out their details, and add them to your favorites	✓	✓	✓
Medicine delivery service to your home	✓	✗	✗
Search for nearby pharmacies and find out their operating hours	✗	✗	✗
Knowledge of doses, drug interactions, and side effects	✗	✗	✓
Knowledge of modern medical research and health news	✗	✗	✓





Low-Fidelity Wireframes





Style Guide

Finding the balance between aesthetics and finding meaningful elements in the design is what we love to achieve. Color, fonts, and pixels all play a major role in achieving the needs of the user.

Primary Color

#3D7DBF

Secondary Color

#011427

Accent Color

#B1D0FF

Light Color

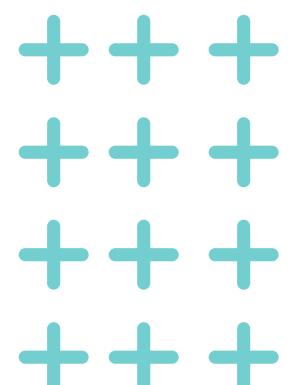
#E2E2E2

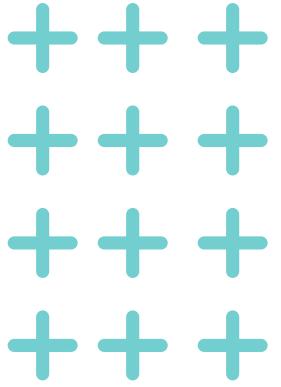
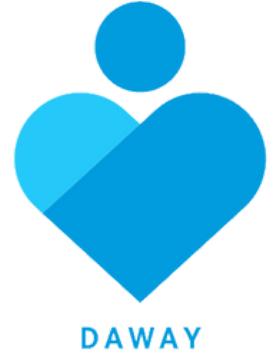
Aa
Font
Poppins

Aa **Poppins**
Bold

Aa **Inter**
Semibold

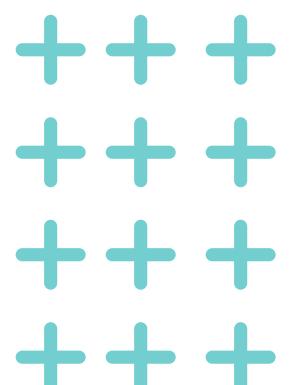
Aa **Berkshire Swash**
Medium





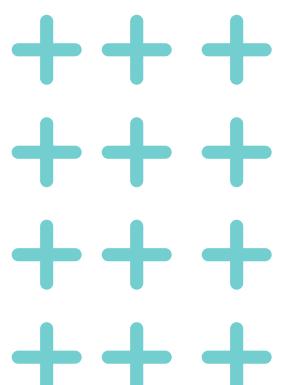
Target Audience

**People between the ages of 18 and 50 who want any kind
of medication and medical advice.**



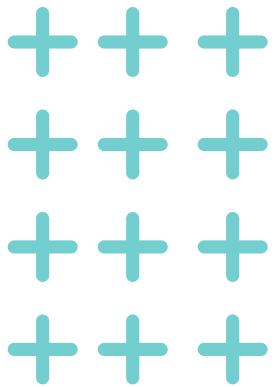
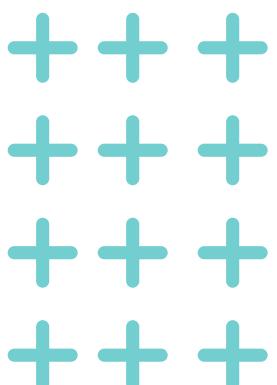


Empty map

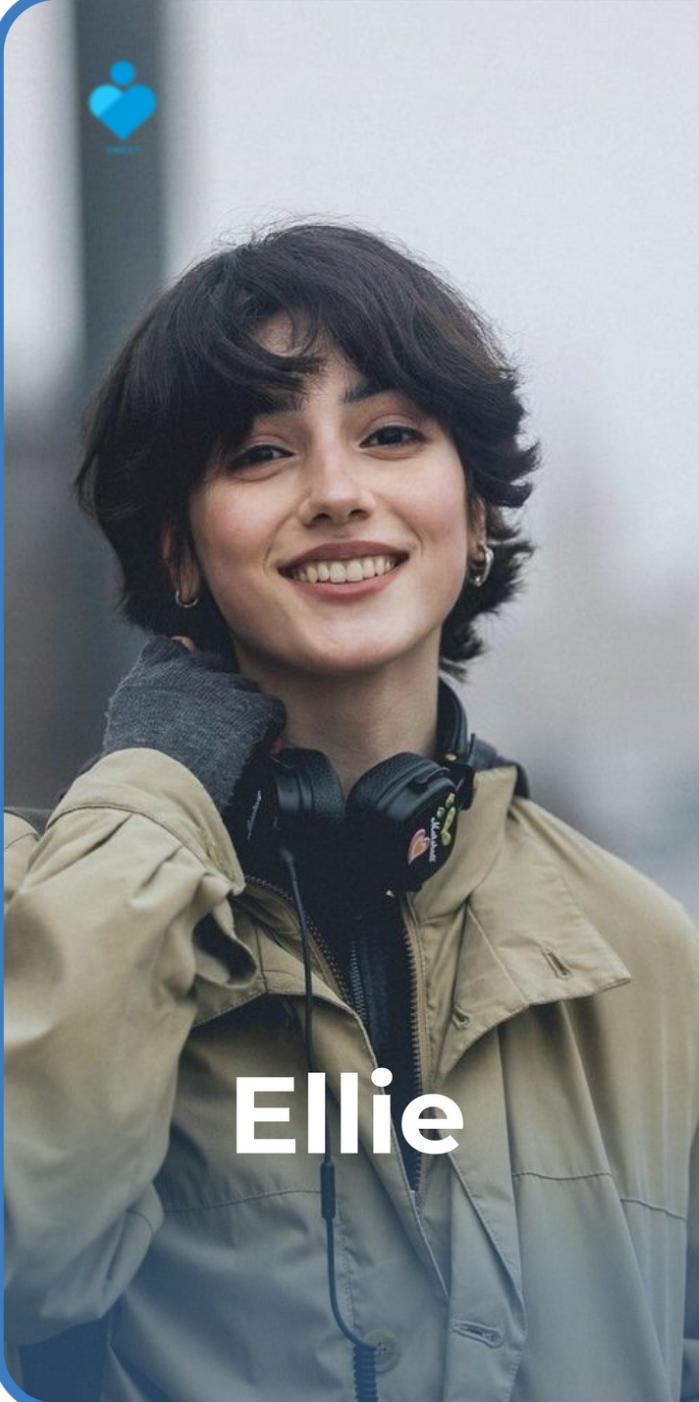




A user persona refers to a fictional representation or archetype of a target user group or audience. It is a tool used to better understand and empathize with the users of a product, service, or system. User personas are created based on research, data, and insights gathered about real users.



User Persona



Ellie

ABOUT

Ellie is a business woman who has her own company. She spends most of her time working or dealing with her house, so she doesn't have time to go to the pharmacy.

AGE	24
Profession	Business woman
INCOME	Less than \$5k
STATUS	Single
LOCATION	Los Angeles, CA

NEEDS

- Find exactly the medicine she wants.
- Order medicine at anytime.
- Knows exactly where this medicine is located in the nearest pharmacy.
- Finds the nearest pharmacy in the area.

Goals

- She easily finds an app that gives him what he wants.

Frustration

- She finds it difficult to know the different names of medicines.

WHY SHE PREFERS ONLINE SERVICES?

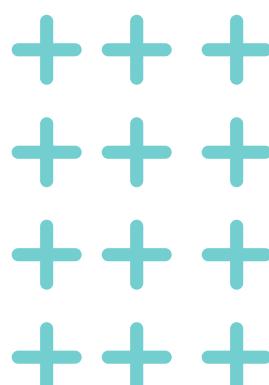
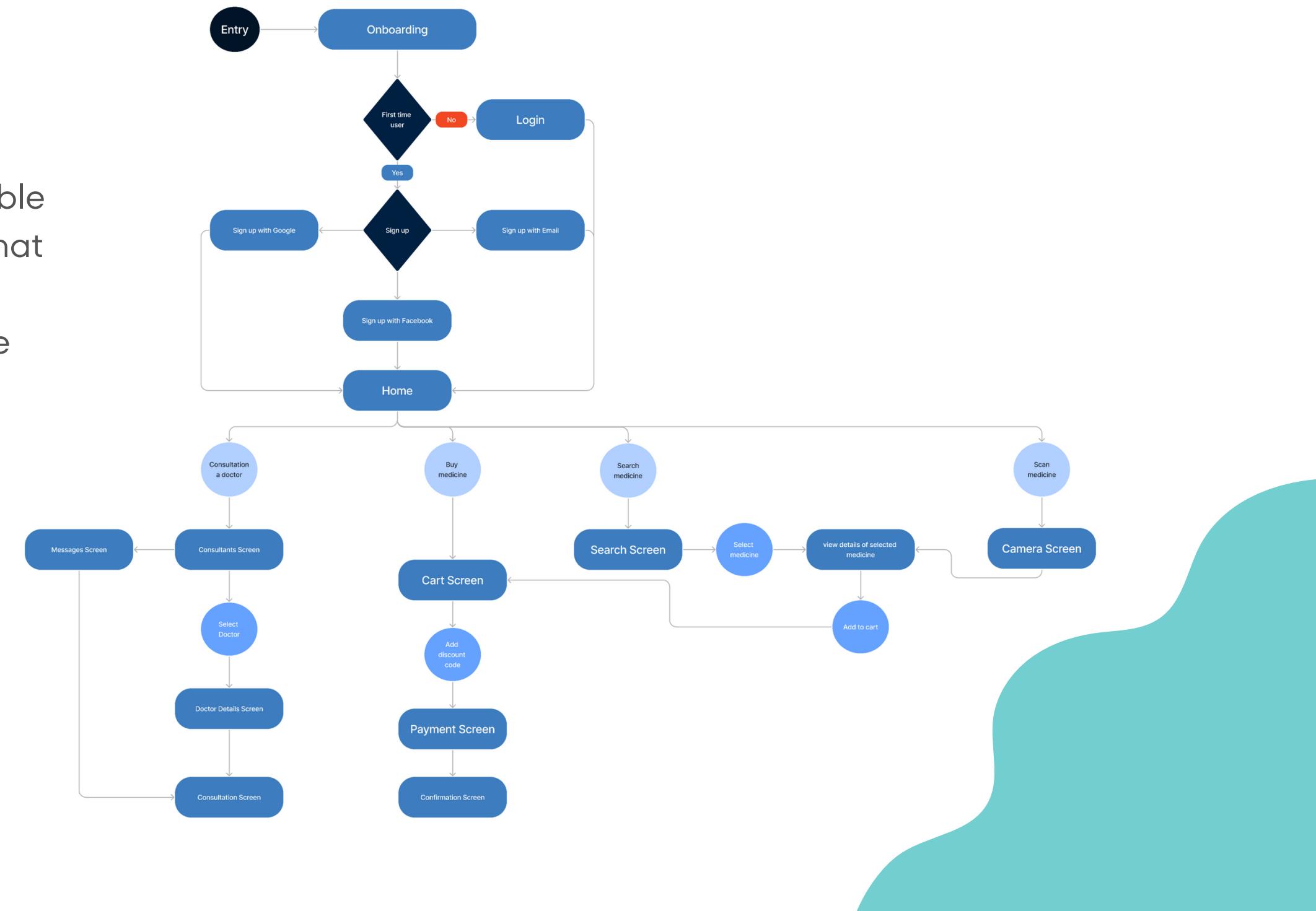
Price	High
Speed	Medium
Quality	High

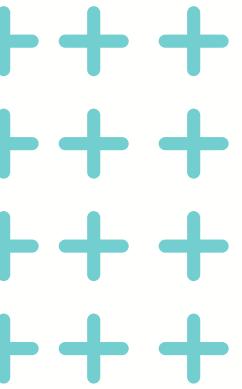


User Flow

In order to design the best experience, we've look at the possible paths the user might take during their journey and examine what happens during each step.

We usually create a map in Figma to get a detailed view of the User Flow.

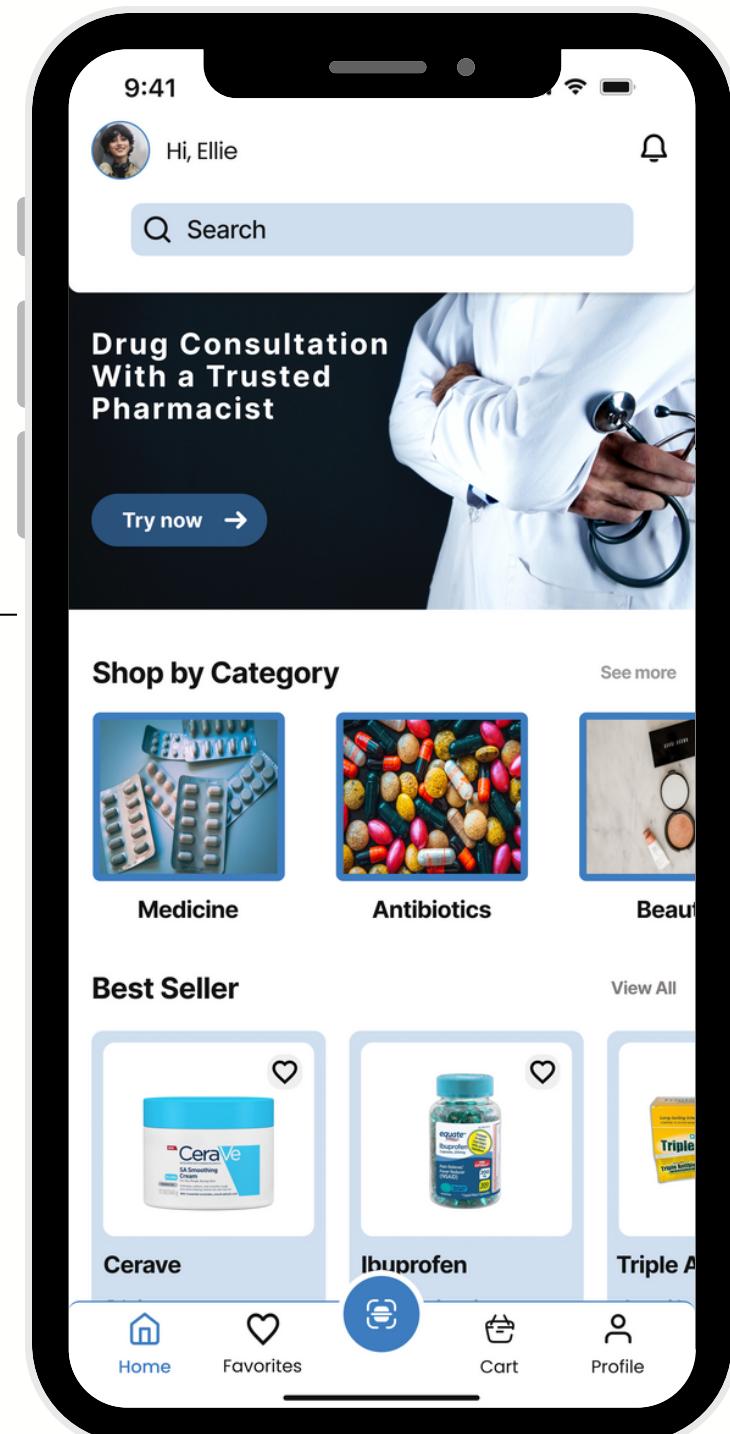




Home Screen

● Shop by Category

Pharmacy is the science and practice of discovering, producing, preparing, dispensing, reviewing and monitoring medications, aiming to ensure the safe, effective, and affordable use of medicines. It is a miscellaneous science as it links health sciences with pharmaceutical sciences and natural sciences.



● Consultants

Doctors are the ones to have a profound knowledge of all kinds of diseases, their symptoms, and their treatments.

● Best Seller

Pharmacists provide pharmaceutical assistance that may improve an illness, manage a chronic condition or prevent disease.



Visual Design

we will take a look at the most important application screens separately

The image displays seven mobile application screens arranged in two rows. The top row contains screens for account management, shopping cart, payment methods, and order confirmation. The bottom row contains screens for consulting, doctor details, QR code scanning, and a doctor's profile.

- Screen 1: Account Information**
Welcome, Rahaf !
rahal@gmail.com
- Screen 2: My Cart**
 - Cerave Skincare \$55.00
 - Triple Antibiotic Antibiotic \$45.00
- Screen 3: Payment**
 - Your Address: Jeddah, Saudi Arabia, Street name, N.O building
 - Payment Method: Credit Card selected
 - Card information: 28487402417727252 VISA
 - PayPal and Apple Pay options
- Screen 4: Order Confirmed**

Order Confirmed
Thank you for your order. You will receive email confirmation shortly.
- Screen 5: Consultants**

Recent searches: Dr.Mohammed, Dr.Samar

Choose the consultant that you want to talk with about your problem.

 - Dr.Rahaf: Dentist specialist, 4.5 stars
 - Dr.Mohammed: Heart specialist, 4.5 stars
 - Dr.Sara: Otolaryngologist specialist, 4.5 stars
 - Dr.Nada: General Practitioner, 4.5 stars
- Screen 6: Doctor Detail**

Dr.Rahaf: Dentist specialist, 4.5 stars

+200 Favourite, +7 Experience, 4.5 Rating

Dr.Rahaf is the best orthopedic specialist. She has received many awards for her amazing efforts in her field. It is available for medical consultations related to orthopedic diseases for all age groups.

Chat button
- Screen 7: QR Code Scanning**

Align the QR code within the frame to scan

A hand holding a white bottle with a QR code on it.



Visual Design

we will take a look at the most important application screens separately

Dark Mode

