Pode Crer

Innovative technology education for marginalized youth

Vilson Groh Institute - Florianópolis, Brazil
https://vilsongroh.org

The Urban Chasm

Marginalized youth in the "favelas" of Florianópolis…

…cannot access educational , cultural and job opportunities, especially in technology.

- 20% of youth lives in poverty
- Low quality public education leaves youth behind
- Without job qualification, over 50,000 youth works in underemployment and informality
- Youth gets co-opted into drug trafficking
- Of the 111,000 people ages 15-29:
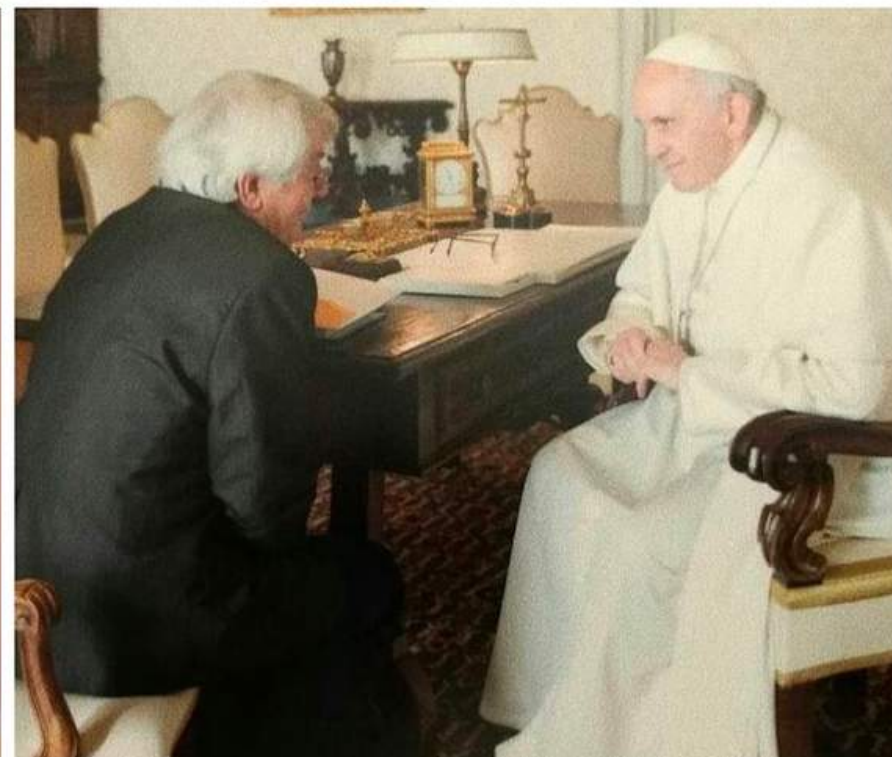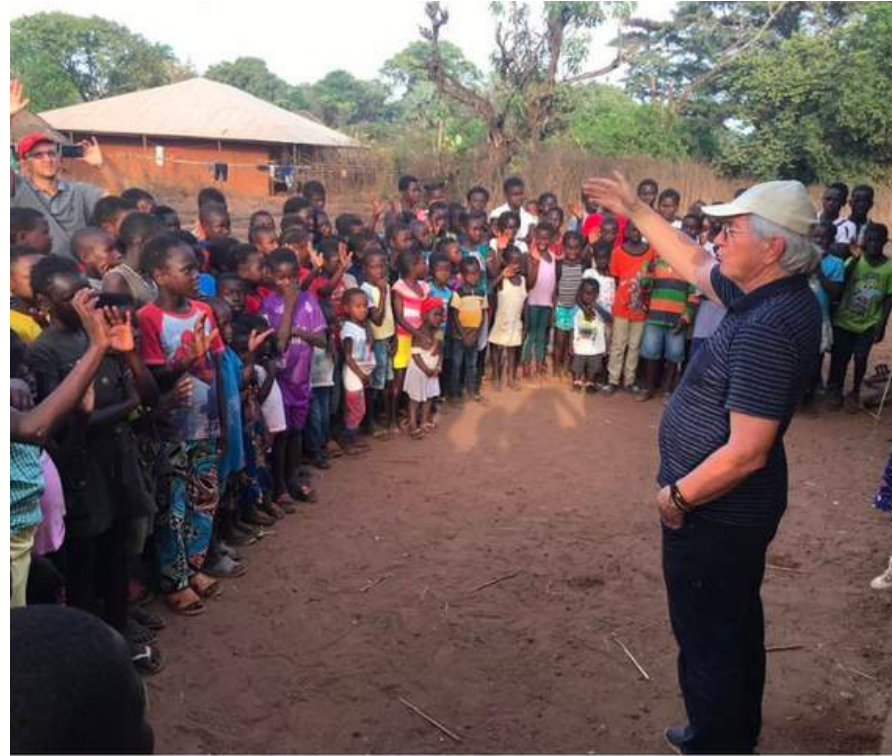 - 44% are not studying
  - 11% neither studies nor work

Florianópolis is a hub of technology and innovation in Brazil, with over

6000
open jobs

in the technology sector.

The Vilson Groh Story

A lifetime of work fostering dialogue and amassing goodwill across society

In 1979 Vilson Groh, soon to be ordained a catholic priest, moved to the marginalized community of Monte Serrat in Florianópolis and devoted his life to enfranchising marginalized communities, using lifelong education and advocacy to bridge pervasive urban exclusion and build a network of social and educational organizations.

This work continues today: now 69, living in the same place in Monte Serrat and still going strong, Vilson continues to use the respect, goodwill and convening power he earned over a lifetime of work dedicated to others to advance social and economic opportunity through innovative education and community programs.

The Vilson Groh Network

The Institute is the result of
**40 years of work in
marginalized communities
in Brazil.**

We support a network of
8 educational organizations.

Every year our network impacts over
6,000 students and
20,000 people.

Pode Crer

*Location of the Vilson Groh Network organizations
across the greater Florianópolis region*

The lives we are changing...

"I grew up in one of the most violent communities in the region, I lost many friends and people very close to me because of violence. The Vilson Groh Network saved me and brought me here. I discovered myself as an artist when I was given the opportunity to be one"

JOSÉ ELIAS, 24

Pode Crer student in 2021 and now chief video editor at the media company Floripa Mil Grau

"Thanks to Pode Crer I improved my self-confidence and discovered the path I would like to follow. I am the first person in my family to enter a public university, I study animation, and I want to work with 3D animation and programming"

KARINE SOARES, 19

Pode Crer student in 2021 and now part of the Institute's communication team and studying animation at the Federal University of Santa Catarina

2021 & 2022 achievements

854
Pode Crer students

450 students got a monthly stipend, impacting over 1800 people across students' families

61%
completion rate

Out of 854 students, 529 completed the program in 2021 and 2022.

25%
get follow up opportunities

25% of students aged 14+ that complete the program get qualified jobs, internships and follow-up study opportunities

$130
monthly investment per student

Including student transportation, meals, and a $40 (BRL 200) monthly stipend for students14+

2021 cohort

2022 cohort

What makes Pode Crer different?

Non-exclusive, non-competitive

- Open to all youth from low income families earning < 1.5x minimum wage (USD 390/month)

Face-to-face education

- Focus on practical projects
- Connections to partners, jobs and internships

Innovative methodology

- Integrated approach to technology, civics and leadership
- Develops learning autonomy

Financial support

- Students received a monthly BRL 200 stipend (USD 40)
- Free transportation and food assistance
- Ideal stipend is USD 120/month, expected to boost completion rates to > 90%

Pode Crer's birth

... and future

pre-2019
Robotics award inspires bigger dreams

The inception for Pode Crer came from seeing the success of students at Lúcia school, our partner, winning a robotics championship and the tremendous impact in their learning. **Lucieni Brain, the Vilson Groh Institute's executive director, was Lucia's director at the time.**

2021
Pilot with social distancing

As vaccinations began we were able to start Pode Crer classes at reduced capacity and with social distancing and hybrid classes through 2021. **Our biggest lesson: education for brazilian marginalized youth must be in person.** Outside of school our youth have no access to a computer, internet, and quiet time.

2020 pandemic
Support over 20,000 people

The Pode Crer pilot year was planned for April 2020. As the pandemic exploded, the **Vilson Groh Institute put all plans on halt and switched to family emergencial aid and hunger combat through the pandemic,** directly supporting over 20,000 people.

2022-2023
Program consolidation

By the end of 2022 over 850 youth had gone through Pode Crer, and results were clear: high completion rates, students were finding significant study and work opportunities. **In 2023 we welcome another 300** youth. With all we learned we we will continue to make Pode Crer more effective. **We even got our first robotics award!**

2024
First social innovation center

We plan to **build a social innovation center that will serve as a physical hub for Pode Crer** and transformation of the Monte Serrat community where the Vilson Groh Institute was born.

2025+
Sustainable growth

We aim to **create five Pode Crer social innovation centers** within marginalized communities in the Florianópolis region

The Pode Crer executive team

Vilson Groh
President
Vilson studied theology and did a masters in education. For over 40 years he has been immersed in grassroots work inside marginalized communities, fostering educational initiatives and connecting people to make them work.

Tainara Lemos
Programs Lead
Pedagogue (UDESC), education specialist, graduate studies in brazilian education (UFSC). With over a decade of experience working with educaiton in social projects, Tainara oversees every aspect of Pode Crer operations.

Lucieni Braun
Executive Director
Lucieni brings decades of experience as school director into the operations of the Vilson Groh Institute and everything that happens. She was the director of Lucia, the school where Pode Crer was conceived after a robotics championship.

Melissa Silvestre
Pedagogy coordinator
Pedagogy (UDESC), education specialist, graduate studies in education. Melissa makes sure teachers, social assistants and students in tracks 2 and 3 have everything they need to succeed at Pode Crer - and she knows every student.

Marta Koch
Director, AJPII (where track 2 happens)
Pedagogy (PUC), graduate studies in education and management. Marta brings over 10 years of experience as school director to Pode Crer, where she runs AJPII, the school in the city of Palhoça where all of track 1 happen.

Eduardo Beltrame
Volunteer
B.S. Biophysics (Brandeis), PhD , bioengineering (Caltech). Straddling the realities of biotech startups in the US and social challenges of Brazil, Eduardo supports Pode Crer english communications and the articulation of of it's pedagogy and methodology.

Recognition and Awards

Part of the **Solving Public Problems accelerator**, which selected 15 global innovative initiatives in education, organized by **Prof. Beth Simone Noveck**

Professor at Northeastern University,
Coordinator of the Solving Public Problems Education Accelerator,
Director of the Burnes Center and the Govlab,
first director of social innovation for the state of New Jersey.

*"It was wonderful to learn about the highly impactful work that the Vilson Groh Institute is doing with Pode Crer. I was impressed by the fact that you have created, and this is very uncommon for the organizations I come into contact with, a program that serves everyone and that especially brings to those people who most need the services you provide. I see countless programs for young people who want to choose the top 10 children and even those children may come from disadvantaged backgrounds, but because of any good luck they had, they are now among the top 1%. **I think what is much more exciting and inspiring is that you have managed to create a scalable and successful program, focused on really helping young people go from A to Z**, where they are successful and get a job at the end of the project, live a safe and healthy life, stay off the streets, avoid violence, illness, and addictions. It is very exciting and inspiring what you do."*

MELHORES ONGS 2022

Best Brazilian Nonprofits 2022

SOU ODS
Signatário do Movimento Nacional ODS Santa Catarina
MOVIMENTO NACIONAL ODS
2021

Part of the UN SDG movement in Brazil

PODE DOAR
ONG VALIDADA

Transparency award "Pode Doar" seal

RESPONSABILIDADE SOCIAL Certificação
UMA ATITUDE DE VALOR CATARINENSE

Social responsibility award from Santa Catarina State Assembly ALESC 2020

Our partners at Pode Crer

Over 40 years Vilson Groh Institute amassed partners across government, civic and private organizations

$150k individual donors **$450k** institutional donors

26 staff **18** volunteers

12 institutional partners

Over 2021 and 2022 Pode Crer raised over $150k in individual donations which were primarily used to provide the student stipends of $40/mo.

Pode Crer 2022 had 26 staff directly involved with daily activities, including dedicated educators and active participation of 18 volunteers.

- Pode Crer 2022 was supported by 12 institutional partners.
- In 2021 and 2022 Pode Crer was sponsored with BRL 1M ($200k) from the bank CAIXA.
- We are looking for new sponsors for 2023

Executive team and volunteers

Pode Crer teachers and staff

Execution
Instituto Pe. Vilson Groh
ASSOCIAÇÃO JOÃO PAULO II

Sponsorship (2021 & 2022)
CAIXA
O BANCO DE TODOS OS BRASILEIROS

Institutional Support
ACATE SEBRAE WOA FloripaSustentável

Equipment donations
Statkraft livelab INOVAÇÃO SOCIAL

Support at Jornada X

IVG Lab advanced workshops Pode Crer hackathon execution

FIESC PELO FUTURO DA INDÚSTRIA

COMPUTAÇÃO NA ESCOLA
@GQS @INCoD UNIVERSIDADE FEDERAL DE SANTA CATARINA

Neoway Uma Empresa B3

The Pode Crer learnings paths

300 students per year across 3 learning paths

A new approach blending technology, civics and leadership

Path 1
11 -14 years old

- Robotics
- Music
- English
- Social and Emotional Learning

Path 2
14 - 17 years old

- City and community
- Social and Emotional Learning
- Technology immersion
- English
- Special workshops

Path 3
17+ years old

- Audiovisual
- Design and 3D Printing
- Front-end Programming
- Social Innovation Lab
- Entrepreneurship
- English

Developing learning autonomy

Connecting youth with opportunities in technology & innovation

Robotics Team

- 18 students in 2022
- Won FLL newcomer award

Advanced classes

- 50 students two extra days a week
- Machine learning & webdesign

2022 milestones

In just their second year of Pode Crer, 18 students from track 1, participated in the SESI FLL Robotics Tournament, in Itajaí, were awarded the Star Starter of the SESI Tournament for the teams' first participation in the tournament.

Happening in 2023....

- Three Pode Crer teachers are part of the technical schools robotics team
- Two Pode Crer students joining Brazilian FIRST Global team (@fgcteambrazil)
- Another FLL team being formed in track 1

2022 milestones

Advanced machine learning classes at IVG Lab

"Before Pode Crer, I saw technology as something just for fun. But after starting the course, I realized that it could be my professional career, my future."

Through the Pode Crer program at Instituto Pe. Vilson Groh, over 175 low-income Brazilian 🇧🇷 youth learned about the world of AI 🤖 and developed intelligent mobile apps 📱 using MIT App Inventor. The course was offered by the Iniciativa Computação na Escola initiative at UFSC.

Read Christiane Gresse von Wangenheim and Jean Hauck's blog post about the experience below.

APPINVENTORFOUNDATION.ORG

Students spotlighted by MIT app inventor

Field trip to the UFSC computer science department

To further develop the potential of around 50 young people interested in pursuing a career in technology, we created the IVG Lab - an innovation laboratory with advanced workshops in machine learning in partnership with UFSC and FIESC/Senai.

2022 milestones

The first Pode Crer Hackathon

35 students the advanced classes of Pode Crer participated in the First Pode Crer Hackathon, promoted in partnership with the Neoway technology company. It was a marathon of designing and prototyping solutions for specific problems on the outskirts of Greater Florianópolis.

Pode Crer 2023 budget

Mean monthly investment of $184 per student
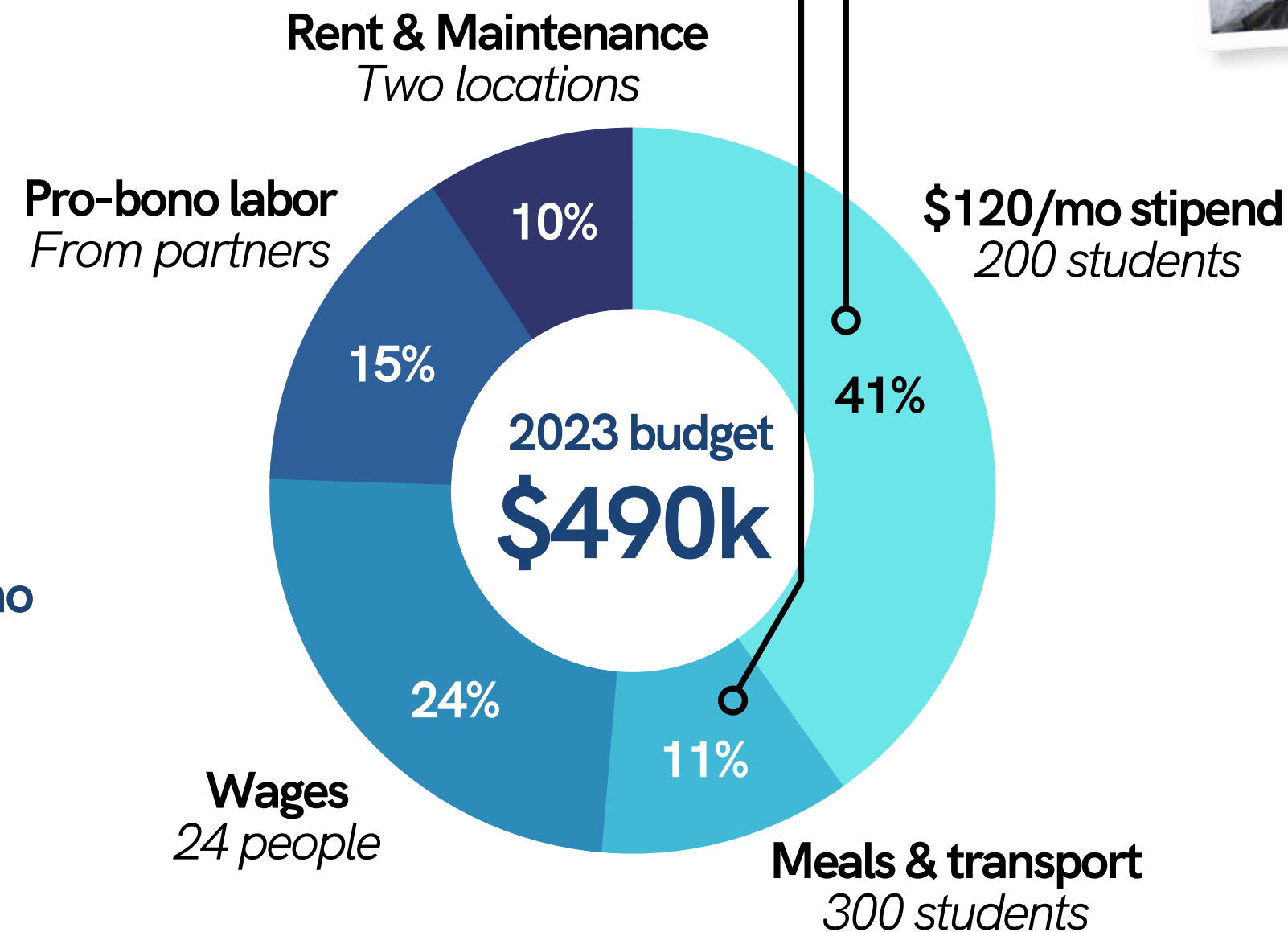
300 students

- Classes twice a week
- Ages 11-24

Ideal stipend

- Tied to attendance
- Ensures students stay in program
- Increased from $40/mo to $120/mo

Advanced classes

- Twice a week
- 50 students
- Machine learning & programming

Over half (52%) of the ideal budget is devoted to direct student support

Rent & Maintenance
Two locations

Pro-bono labor
From partners

$120/mo stipend
200 students

10%

15%

41%

2023 budget
$490k

24%

11%

Wages
24 people

Meals & transport
300 students

Due to political change, CAIXA Bank, our main funder in 2021 and 2022 withdrew their $200k pledge as 2023 classes were about to start.

We are running with 300 students and only $120k secured for 2023

The Pode Crer Program

Innovative education for Brazilian marginalized youth

A new pedagogical approach blending technology civics and leadership through hands on projects tailored for those who need it the most.

Created by the Vilson Groh Institute - https://vilsongroh.org

Path 1
Ages 11-14

- Robotics
- Music
- English
- Communication & theatre

Paths 2 & 3
Ages 15-17 & 18+

- Special workshops
- Technology immersion
- English
- 3D printing & design
- Social innovation lab
- Entrepreneurship

Machine learning for advanced students

A normal day

Robotics class

Awarded at their first FLL robotics championship

Everyone elated

Assembling 3D printers

Launching rockets

A walk in the community

Social innovation hackathon

Machine learning class

Tech incubator field trip

Visiting the university engineering department

2022 graduation

Participants and mentors of the first Pode Crer social innovation Hackathon, executed with Neoway

Instituto Pe. Vilson Groh

Website

English website
https://vilsongroh.org

Portuguese website
https://redeivg.org

Get in touch

Tainara Lemos
Program coordinator
tainara@redeivg.org.br

Reach out via Whatsapp
+55 48 99133-5314

Donations

Tax deductible donations in USD via designated fund with the BrazilFoundation, a 501(c)3:
brazilfoundation.org/podecrerfund/

To make a direct donation in Brazilian reais visit our donation page:
redeivg.org.br/doe-agora/

Appendix

Media Highlights

English Media

- Harvard Review of Latin America (2021)
  - A Beacon of Hope for Brazil in a Pandemic Year
  - article outlining the long term vision of Pode Crer and the creation of social innovation centers inside marginalized communities

- Solving Public Problems Education Accelerator (2022-2023)
  - Changemakers Pitch Impactful Global Projects to Rockefeller Foundation
  - Pode Crer was selected as part of 18 global social impact projects and among the 5 top projects that pitched to Rockefeller foundation

- MIT App Inventor (2023)
  - Underprivileged Youth in Brazil Develop Intelligent Mobile Apps
  - A highlight from MIT app inventor of the advanced machine learning classes at Pode Crer

- Pode Cer 2022 social impact report

Brazilian Media (in portuguese)

- Pode Crer at the Vilson Groh Insitute portuguese website
  - https://redeivg.org.br/podecrer

- Youtube Pode Crer video playlist - includes testimonials from students, educators, media reports, international presentations and a highlight of the Pode Crer hackathon of social innovation held together with the technology company Neoway

- Highlight from local news - Pode Crer program provides free robotics classes to youth from Palhoça city (track 1)
  - TV News Program - ND notícias (3m50s)

- Music and robotics brought to the periphery: Programa Pode Crer has open enrollment in Florianópolis
  - Article at ND mais newspaper

- Youth from the Pode Crer Program are brought into to the technology and innovation ecosystem of Florianópols
  - Highlight from ACATE, the Santa Catarina industry association of technology companies

2022 milestones

Pode Crer together with 15 global innovative education initiatives

SPP participants

Tainara, Pode Crer lead &
Beth Noveck, SPP coordinator

In 2022 Pode Crer was selected as part of 15 global innovative education initiatives to participate in the Solving Public Problems Accelerator (SPP) in Italy, coordinated by Beck Noveck, professor at Northeastern University, director of the Burnes Center and the Govlab.

Partner Testimonials

I fell in love with Pode Crer because I saw an educational methodology similar to what I found in the United States, <u>focused on solving real problems, working on technical and socioemotional skills - and above all, focused on those who need it the most.</u> That's why it's important to create bridges, bringing together everything that is happening in technology, innovation, knowledge, inside and outside of Brazil, to the peripheries, which are unaware of all this growth.

Lucas de Paula

Neoway CTO

Teaching Machine Learning at Pode Crer was a success! Students developed intelligent applications and critically discussed the impacts of Artificial Intelligence within their reality. <u>The interest and dedication of the participants and the results achieved in such a short time was impressive</u>, and demonstrates the importance of Pode Crer, preparing them to actively participate in a world increasingly influenced by Artificial Intelligence, and inspiring them to pursue a career with so many opportunities.

Christiane Gresse von Wangenheim

Professor at the Federal University of Santa Catarina

The Pode Crer social innovation centers

- We have selected five other locations to create social innovation centers centers with partner organizations.
- They will serve as hubs for sustainable Pode Crer expansion inside communities where we already work.
- These centers will have state-of-the-art infrastructure to offer all Pode Crer learning paths simultaneously.
- Each center is planned to grow over time to reach capacity to serve over 600 Pode Crer students every year.

$1M

Estimated cost of each additional social innovation center + Pode Crer operations for first year
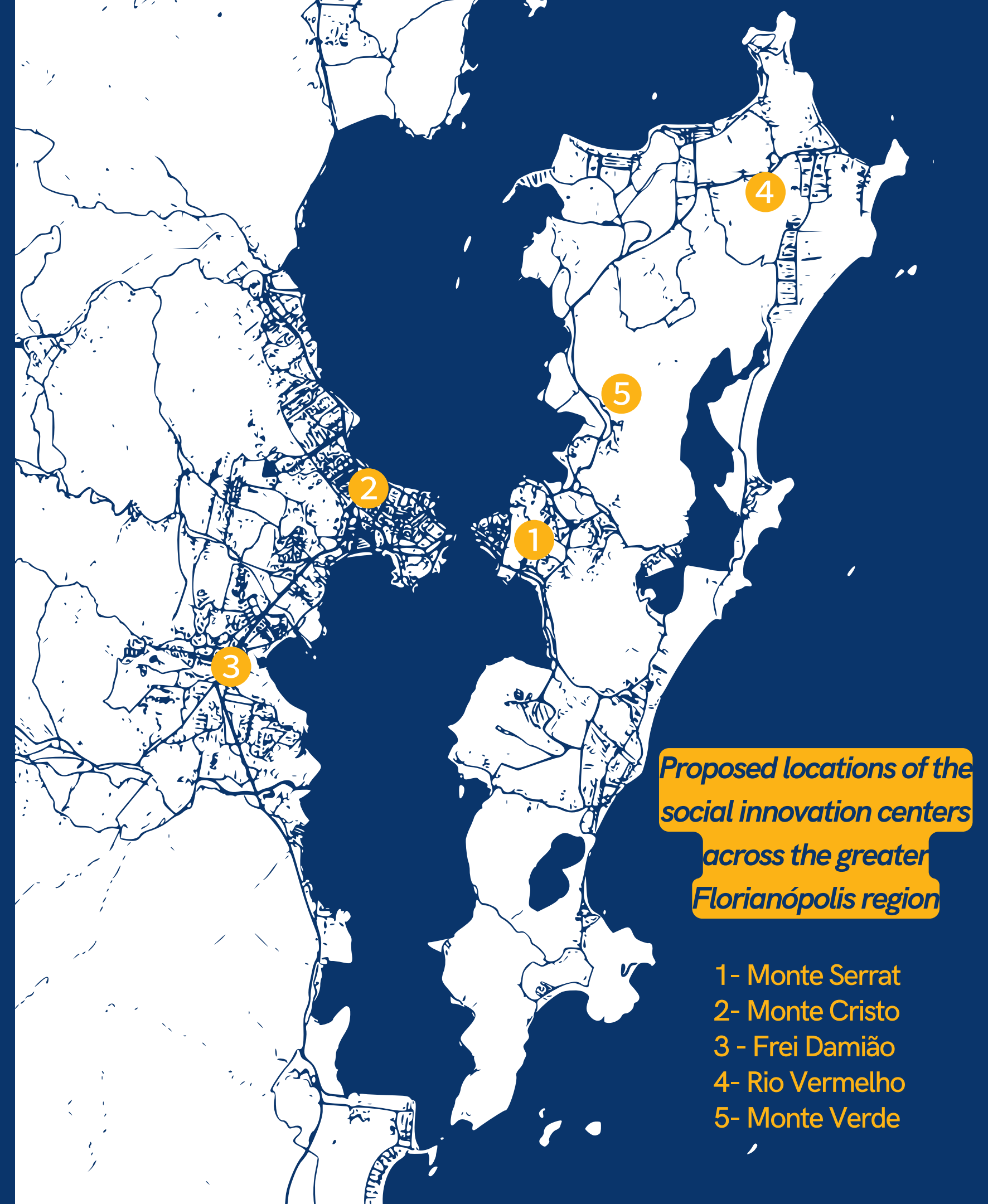
*Proposed locations of the social innovation centers across the greater Florianópolis region*

1- Monte Serrat
2- Monte Cristo
3 - Frei Damião
4- Rio Vermelho
5- Monte Verde

Our growth vision

Galvanize by example

The Monte Serrat social innovation center will demonstrate to policy makers through example and ongoing practice that the vision of Pode Crer works and can be implemented as public policy.
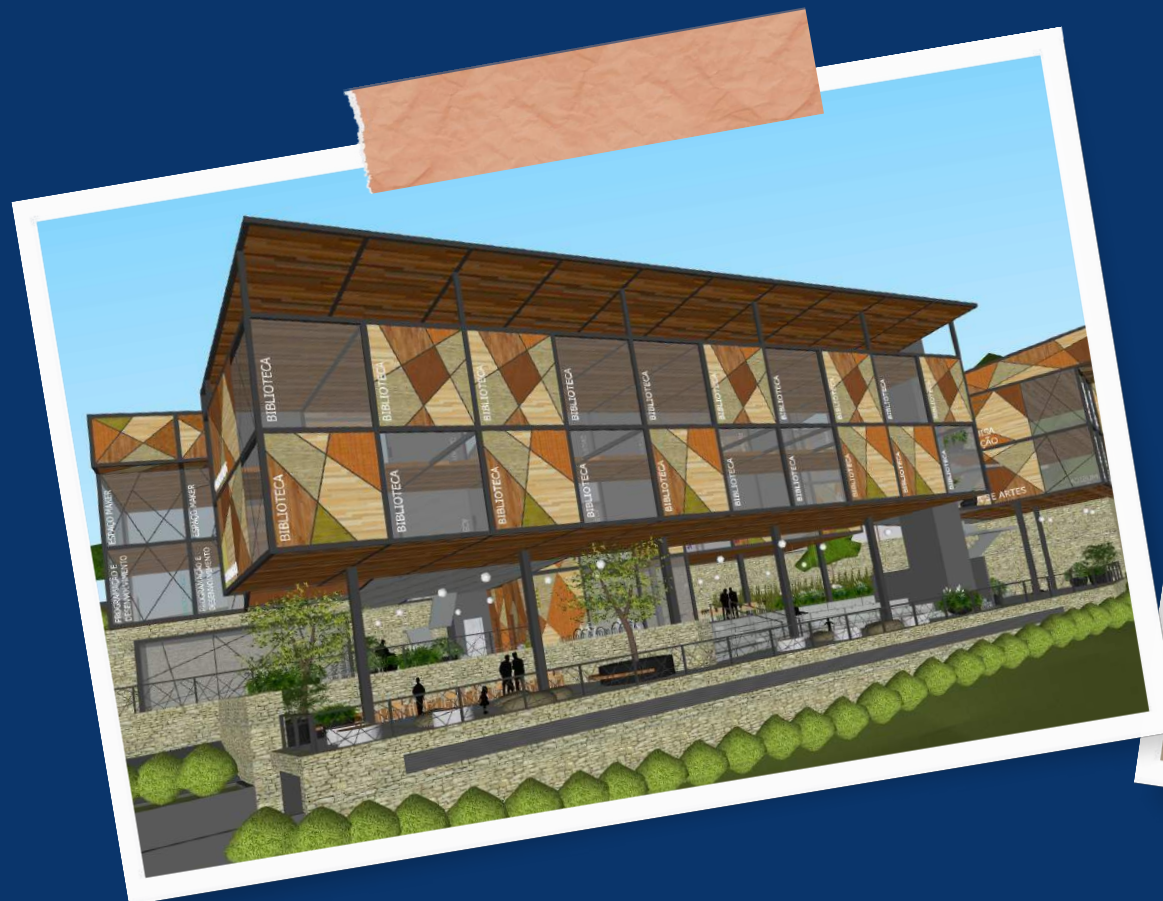
Share through practice

The center will be a radiator and replicator of the Pode Crer living knowledge and methodology by training educators through teaching practice, influencing practices across educational institutions

Expand sustainably

As the first social innovation center becomes consolidated and attains ongoing financial support for operations, we have the wish to create four others centers to be hubs of Pode Crer. Each additional center costs about 1M USD to build and fully operate for one year.

The first Pode Crer social innovation center

- To be located inside the favela of Monte Serrat, where the Vilson Groh Institute was born.
- The Monte Serrat center will grow Pode Crer capacity to 600 students every year, increasing over time.
- A new organization in the Vilson Groh network, the center will be managed with and by the youth and community.
- Over 20,000 people impacted in the surrounding communities, together with 7 public schools.
- Demonstrate that Pode Crer works and can be implemented as public policy.
- Share methodology through teaching practice, influencing practices across educational institutions.

Planned location of the first Pode Crer Social innovation Center inside the Monte Serrat favela
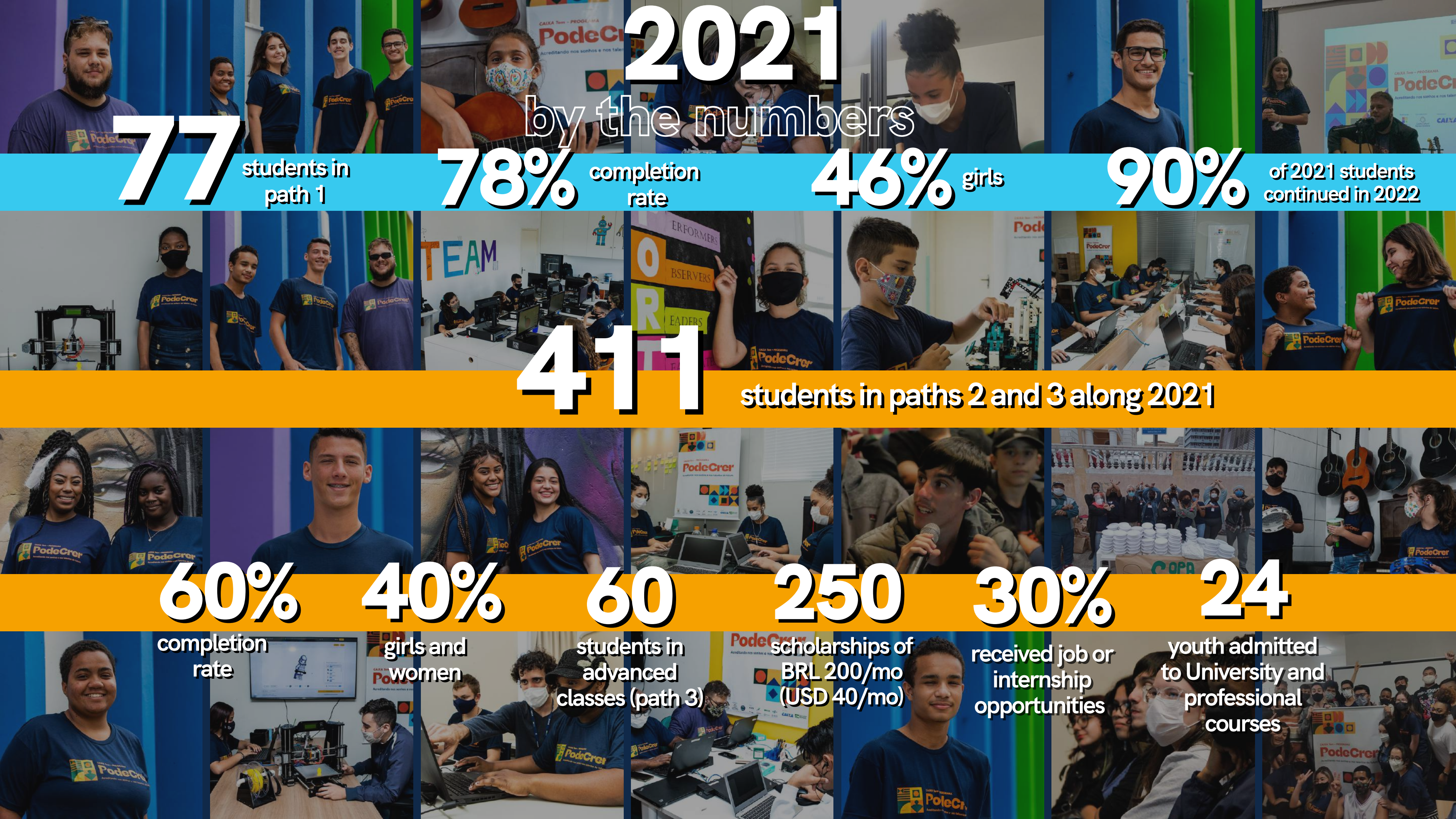
2021
by the numbers

77 students in path 1

78% completion rate

46% girls

90% of 2021 students continued in 2022

411 students in paths 2 and 3 along 2021

60% completion rate

40% girls and women

60 students in advanced classes (path 3)

250 scholarships of BRL 200/mo (USD 40/mo)

30% received job or internship opportunities

24 youth admitted to University and professional courses

2022
by the numbers

109 students in path 1

75% completion rate

40% girls

18 students in robotics team

257 students in paths 2 and 3

65% completion rate

60% girls and women

50 students in advanced classes

200 scholarships of BRL 200/mo (USD 40/mo)

35 participants in the first Pode Crer Hackathon

25% received job or internship opportunities
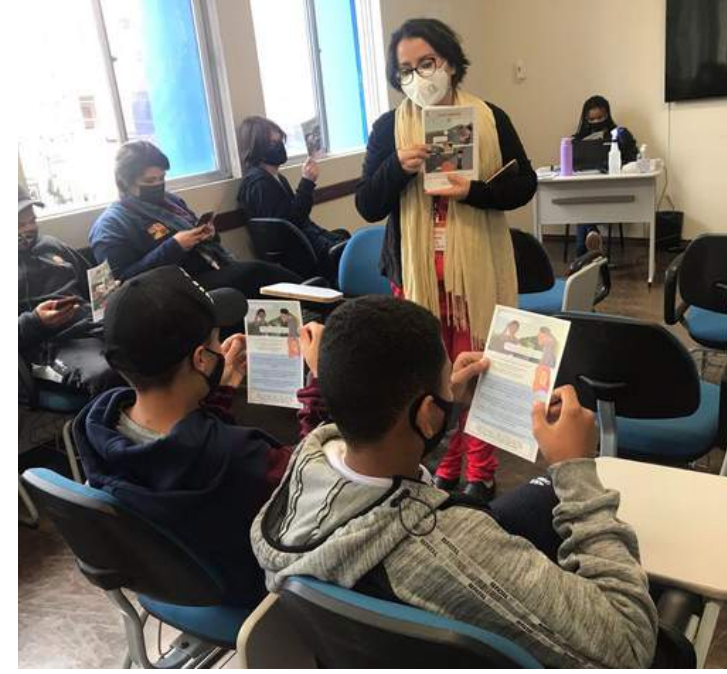
2021 Moments
Educational path 2 & 3 , ages 15-24

2022 Moments
Educational path 2 & 3 , ages 15-24

2022 Moments
Educational path 1, ages 11-14

Pode Crer 2022 detailed budget

In 2022 Pode Crer ran on a budget of 1.38M BRL (about 280k USD), of which 1M BRL was granted by the bank CAIXA and the rest by individual donations. The ideal operational budget for Pode Crer is about 2M BRL (400k USD). Under the ideal budget almost half (52%) is devoted to enabling students to fully focus on classing by supporting them transportation, meals, and a stipend of BRL 600 that is very significant in supporting student program completion and helps them support their families. Even the current stipend of BRL 200/mo, (USD 40/mo) was already extremely impactful stipend for students aged 14+ actively attending the program. Over 2021 it was observed that this stipend was very important for keeping students in until the end of the program.In 2022 the stipend helped boost attendance rates to 98%. The primary bottleneck for immediately scaling Pode Crer is securing funding. Because we are only able to hire the educators as part-time staff, we could readily double the capacity of the program to reach 600 students total with a full time team of educators.

Item	Total	Notes
Espaço IVG rent and 4 support staff	R$ 180,000	The lump sum of R$ 20,000 per month covered rent and the salaries of 4 staff supporting paths 2 and 3.
Associação João Paulo II and 8 staff	R$ 225,000	The lump sum of R$25,000 per month covered rent and the salaries of 8 staff and teachers supporting path 1.
Support staff salaries	R$ 105,559	Salaries for pedagogy coordinator, social assistant, administrative assistant and two communication interns
Teachers salary for paths 2 and 3	R$ 115,200	Teachers were paid at R$ 30 per hour. Total of 3840 hours over 9 months
Uniform shirts	R$ 12,000	500 shirts were purchased at R$ 24 per shirt
Communication expenses	R$ 59,330	Print materials, website and media expenses.
Student Bus fare - paths 2 and 3	R$ 221,616	R$ 7.29 per fare, about 30400 bus fares
Student meals - paths 2 and 3	R$ 81,168	R$ 5.34 per meal, budgeted 15200 meals
Student stipends - paths 2 and 3	R$ 360,000	200 students on paths 2 and 3 received a stipend of R$ 200/mo
IVG lab of social innovation - 4 months	R$ 22,240	50 students met an additional two days a week over 4 months at a cost of R$ 5560 per month to cover transport, meals and support staff.
Total	R$ 1,382,113	

Notes
- Pode Crer ran for 9 months, rent and salaries are accounted for this period.
- Learning Paths 2 and 3 met regularly on Mondays and Wednesdays with 200 expected students over a total of 76 class days.
- Associação João Paulo II, where learning path 1 happens, received a monthly lump sum for rent and salaries and managed path 1 operations.
- A bulk sum for the rent for IVG LAB and 4 staff was paid to another organization in the Vilson Groh Network, Centro Cultural Escrava Anastácia
- Operations for learning paths 2 and 3 were directly managed by the Vilson Groh Institute.
- The IVG innovation lab machine learning classes were provided for free by the INE/UFSC/Computação na Escola partnership
- The Pode Crer Hackathon was entirely sponsored by Neoway and does not figure in the Institute Expenses
- The table presents costs in BRL (R$), brazilian reais, which have an approximate exchange rate of about 5 BRL to 1 USD.

The Vilson Groh Institute Network

The Institute is the result of

40 years of work in marginalized communities.

We support a network of

8 educational organizations.

Every year our network impacts over

6,000 students and

20,000 people.

Location of the Vilson Groh Network organizations across the greater Florianópolis region

The Vilson Groh Network

The Vilson Groh Institute is a Brazilian nonprofit that works jointly with and supports a network of eight schools, educational centers and social organizations: The Vilson Groh Network. The institute's focus is on social justice and uplifting marginalized communities in Brazil through education.

These organizations offer comprehensive educational programs spanning all ages, welcoming, healthy socialization and strengthening of bonds, technical and university training, culture, sports. All programs are free of charge to those in need in poor and marginalized communities.

We believe in education as a tool for social transformation and the main way to reduce inequity.
The purpose of the Vilson Groh network is to open up paths for marginalized youth to take the lead in their own lives and have the opportunity to access universities and the job market, to fight for their rights, to live a life with dignity and to enable youth to dream and have these dreams come to fruition.
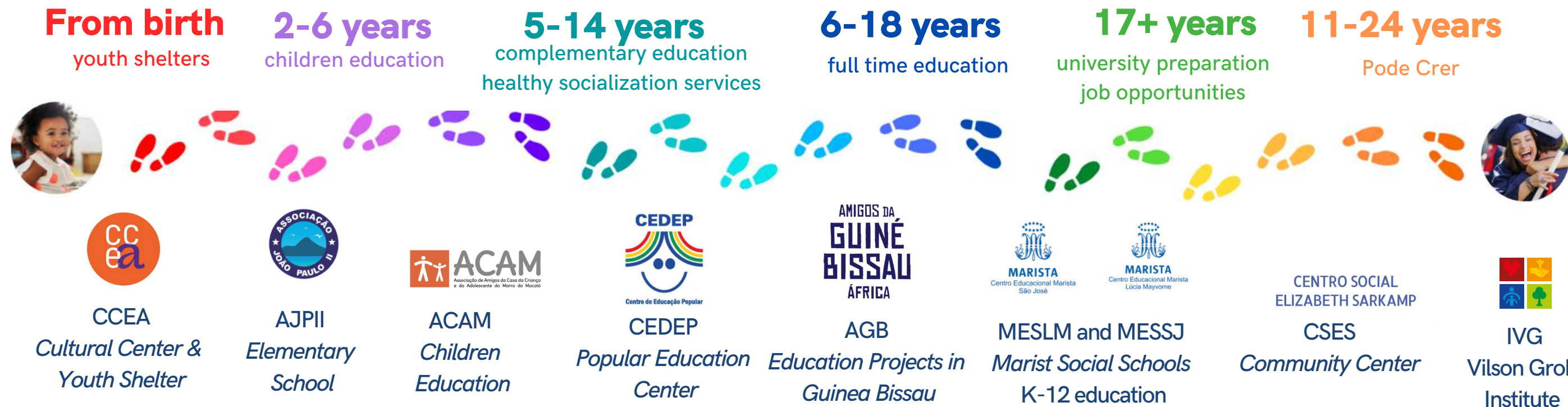
2021 Vilson Groh network reach

20.979 people reached

5.957 students

7.955 families served

154 youth employed

From birth
youth shelters

2-6 years
children education

5-14 years
complementary education
healthy socialization services

6-18 years
full time education

17+ years
university preparation
job opportunities

11-24 years
Pode Crer

CCEA
Cultural Center & Youth Shelter

AJPII
Elementary School

ACAM
Children Education

CEDEP
Popular Education Center

AGB
Education Projects in Guinea Bissau

MESLM and MESSJ
Marist Social Schools K-12 education

CSES
Community Center

IVG
Vilson Groh Institute

The organizations in the Vilson Groh Network

Over the last 40 years these organizations were created or supported through the efforts of

Fr. Vilson Groh and the Vilson Groh Institute.

ACAM - Educational center, support for vulnerable youth
Reaches: 215 families, 217 youth ages 6-15, total of 1097 people.
Team: 20 staff + 7 volunteers

AGB - Promotes humanitarian education in Guinea-Bissau
Reaches: 1255 youth ages 2-25.
Team: 27 volunteers

AJPII - Early Childhood Education and youth education, where Pode Crer track 1 happens
Reaches: 139 families, 186 youth ages 6-15, total of 320 people.
Team: 24 staff + 17 volunteers

CCEA - cultural activities, support for children and youth, where Pode Crer tracks 2 and 3 happens. Also runs a youth shelter.
Reaches: 717 families, 1008 youth ages 0-22
Team: 48 staff + 26 volunteers

Vilson Groh Institute - a space for articulating ideas and building bridges that unite people and organizations.
Reaches: 6033 people, 617 between ages 11-29 in our programs.
Team: 12 staff executive team + 86 volunteers

CEDEP - Popular Education Center, a quality, safe and welcoming educational space for youth in social vulnerability
Reaches: 474 families, 651 youth ages 6-18, total of 8359 people.
Team: 36 staff + 37 volunteers

CSES - community center maintained by volunteers
Reaches: 1361 people total
Team: 10 volunteers

MESLM - Marist school providing K-12 education
Reaches: 378 families, 423 elementary students, 108 high school students.
Team: 94 staff

MESSJ Marist school providing K-12 education
Reaches: 793 families, 1020 students
Team: 110 staff + 1 volunteer

2021 Financial summary of the Vilson Groh network

For detailed numbers see the official 2021 impact report (in Portuguese) at
https://www.redeivg.org.br/relatorios-sociais/

Organization	Number of students	Total number of supported people	Budget in USD (1 USD = 5 BRL)	Estimated monthly investment per impacted person
ACAM	217	1097	$248,097	$90
AGB	1255	1255	$31,763	-
AJPII	186	300	$190,779	$65
CCEA	1008	1008	$551,349	$55
CEDEP	651	8359	$517,418	$110
CSES	476	1361	-	-
IVG (the institute itself)	617	6038	$664,990	$110
MESLM	527	527	$1,205,996	$950
MESSJ	1020	1034	$1,224,808	$100
TOTAL	5957	20979	$4,635,200	

The Vilson Groh Institute

Vilson Groh Institute dedicates its work to the development of seven programs and four areas of action:

EDUCATION

COMMUNITY DEVELOPMENT

HUNGER ERADICATION

NETWORK ADVANCEMENT

SDG we are meeting:

Vilson Groh Institute Programs

For details see the official website (in Portuguese) at https://redeivg.org.br

EDUCATION

Pode Crer Program

- Innovative technology education for the knowledge economy for marginalized youth ages 11-24

Vilson Groh Scholarships Program

University preparation

Preparation for the brazilian university admittance exam (vestibular)

- More than 200 students attended in 2022
- At least 44 university admissions

Study scholarships

Financial and pedagogical support for 58 students to their permanence in universities and technical education institutions.

REDEscoberta Project

- Special literacy project executed in partnership with other organizations in our network in vulnerable communities across the greater Florianópolis region.
- Serves over 280 youth lagging behind on learning to read, write, and mathematics.

Vilson Groh Institute Programs

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Community development program

Job search center

Located in Monte Serrat favela, the center provides services to the local community and the surroundings, assisting in the generation of opportunities, through training and insertion in the job market.

Entrepreneurship Courses

We promote and articulate several courses, all offered free of charge to people who live in the favelas where the Network operates.

Monte Serrat Friends Community Fair

The purpose is to value culture and history, and to encourage entrepreneurial community, by making room for that small traders and artisans can expose your products to a diverse audience.

Community based tourism

The purpose is to encourage the generation of employment and income, as well as the appreciation of the culture and history of the community throught tourism.

Vilson Groh Institute Programs

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HUNGER ERADICATION

Hunger eradication fund

2021 data
- BRL 962k (USD 200k) invested in hunger eradication inidiatives
- 6722 families reached
- 288 tons of food distributed

Community Bank : Social Coin

2021 data
- BRL 600k (USD 120k) disbursed in social coins - monthly income for supported families to be spent on enrolled local markets
- 1.062 families supported
- 53 enrolled local markets

2022 data
- In October 2022 we resumed our social coin program directly supported by MPT/SC (state department of labor of Santa Catarina)
- BRL 164k (about USD 35k) disbursed in social coins in 4 months
- 205 families supported and 11 enrolled local markets

Community Bank: Microcredit

- Started in 2022 for entrepreneurs starting small businesses in the communities where we act.
- Our goal is to strengthen small local businesses, through training and granting of microcredit to entrepreneurs who already have a small business.

Vilson Groh Institute Programs

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Network advancement & trainings

We support the organizations in our network through cross-organizations working groups and trainings, fostering discussion and a culture of working together as a network.

Political protagonism - Incidência Política

- Acting in local councils, state and city forums in education and social assistance
- Vilson Groh Network participates in 12 forums of political representation.
- Created the course "Forming community leadership" together with the UNISUL university.

Health and Life Quality Program

- Executed with partner companies and volunteer professionals providing medical services and career orientation.

Participants and mentors of the first Pode Crer social innovation Hackathon, executed with Neoway

Instituto Pe. Vilson Groh

Website

English website
https://vilsongroh.org

Portuguese website
https://redeivg.org

Get in touch

Tainara Lemos
Program coordinator
tainara@redeivg.org.br

Reach out via Whatsapp
+55 48 99133-5314

Donations

Tax deductible donations in USD via designated fund with the BrazilFoundation, a 501(c)3:
brazilfoundation.org/podecrerfund/

To make a direct donation in Brazilian reais visit our donation page:
redeivg.org.br/doe-agora/