

A close-up photograph of a young girl's face. She has light brown hair pulled back, revealing a forehead decorated with several small, pink, flower-like petals. Her eyes are a striking blue, and she is looking directly at the camera with a neutral expression. A single orange earring is visible in her left ear. The background is a soft-focus green.

Vilson Groh Institute

Institutional Overview
February 2023

<https://vilsongroh.org>



— Instituto —
Pe. Vilson Groh



Our Mission

Create bridges and bring together
people and organizations

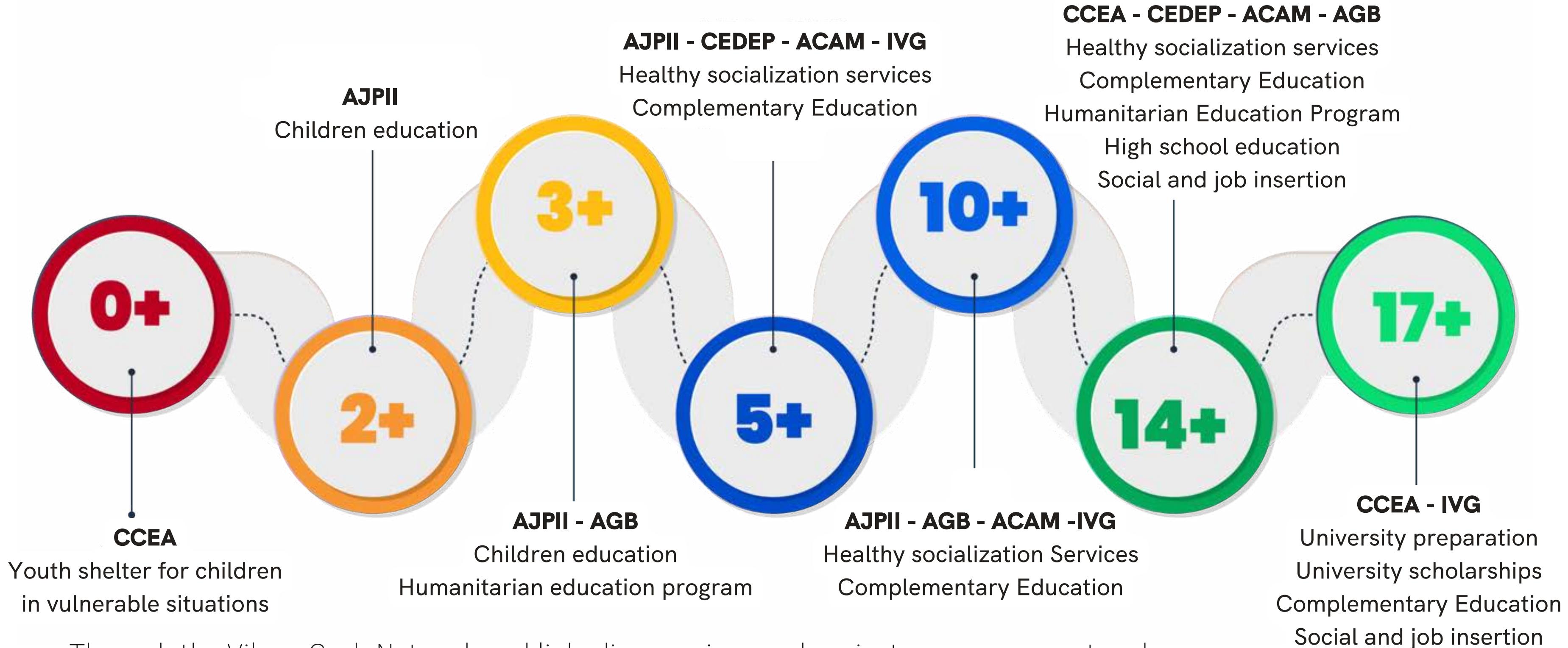
fostering structural solidarity

The Vilson Groh Network



Fostering a chain of good

The path of opportunities of the Vilson Groh Network



Through the Vilson Groh Network and linkeding services and projects across our network, we are able to provide a path of real opportunities for children, teenagers, and young people, from their birth to their integration into the job market and university.

A close-up photograph of a young African girl with dark skin and short hair. She is smiling broadly, showing her teeth. She has several small, colorful ribbons (blue, green, yellow) tied in her hair. She is wearing a yellow and red zippered hoodie. The background is a textured, light-colored wall.

The Vilson Groh Network by the numbers

2021 data



Scan this QR code to watch the video
[portuguese] of our 2021 social impact Report at
<https://www.youtube.com/watch?v=-KrmWwaOGnE>



20.979

people impacted



5.957

children and youth
enrolled in educational
projects and services



154
youth in the labor
market

7.955

families serviced



The Vilson Groh Institute currently develops seven programs in four areas:

✓ Education

- 1. Pode Crer
- 2. Vilson Groh Scholarships
 - REDEscoberta special literacy project that we expect to turn into a program when we secure regular funding

✓ Hunger Eradication

- 4. Hunger eradication fund
 - Community bank
 - Social coin
 - Microcredit

✓ Community Development

- 3. Moving Communities
 - Monte Serrat Friends Community Fair
 - Local Tourism Project
 - Job search central
 - Trainings

✓ Network Advancement

- 5. Network advancement & trainings
- 6. Political actuation Program
- 7. Health and Life Quality

Of the 17 SDG, nine are directly impacted by our projects and programs:



PROGRAM

PODECRER

Creating a future of opportunity through innovative education

Execution



Partners for the construction of the 1st Social Innovation Center Pode Crer



+ individual donors

Institutional Partners



The Pode Crear Social Innovation Centers in vulnerable areas

The program plans the creation of five Social Innovation Centers in areas of social vulnerability in Greater Florianópolis, starting with the Morro da Cruz communities in Monte Serrat.

These will be spaces for the education of children and youth, maintaining a strong link between the institute, communities, schools, and companies in the technology and innovation sector.



Project Pilot [2021 & 2022]

PODE CRER PROJECT

Creating a future of opportunity through innovative education

- ✓ Started in 2021, over 850 youth have gone through the program and 530 youth completed it
- ✓ Three learning paths in soft and hard skills for youth ages 11-24
- ✓ Participated in the international Solving Public Problems Accelerator in 2022.

CAIXA TEM – PROGRAMA
PodeCrer

Execution



Partners



Sponsorship



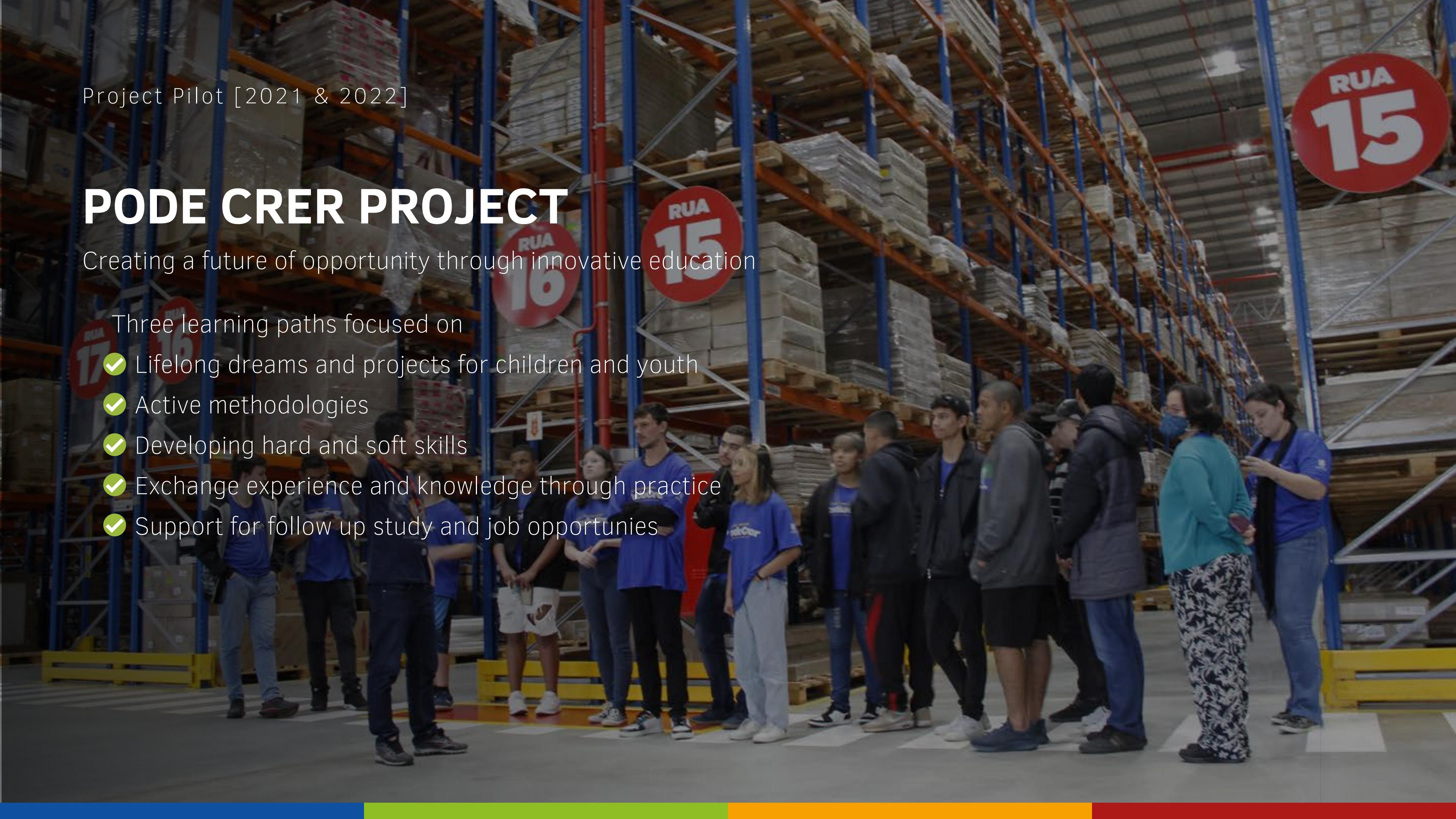
Project Pilot [2021 & 2022]

PODE CRER PROJECT

Creating a future of opportunity through innovative education

Three learning paths focused on

- ✓ Lifelong dreams and projects for children and youth
- ✓ Active methodologies
- ✓ Developing hard and soft skills
- ✓ Exchange experience and knowledge through practice
- ✓ Support for follow up study and job opportunities



PROGRAM

Vilson Groh Scholarships

University preparation, scholarships for technical and higher education

Partners



University preparation (pré-vestibular)

In 2022:

208

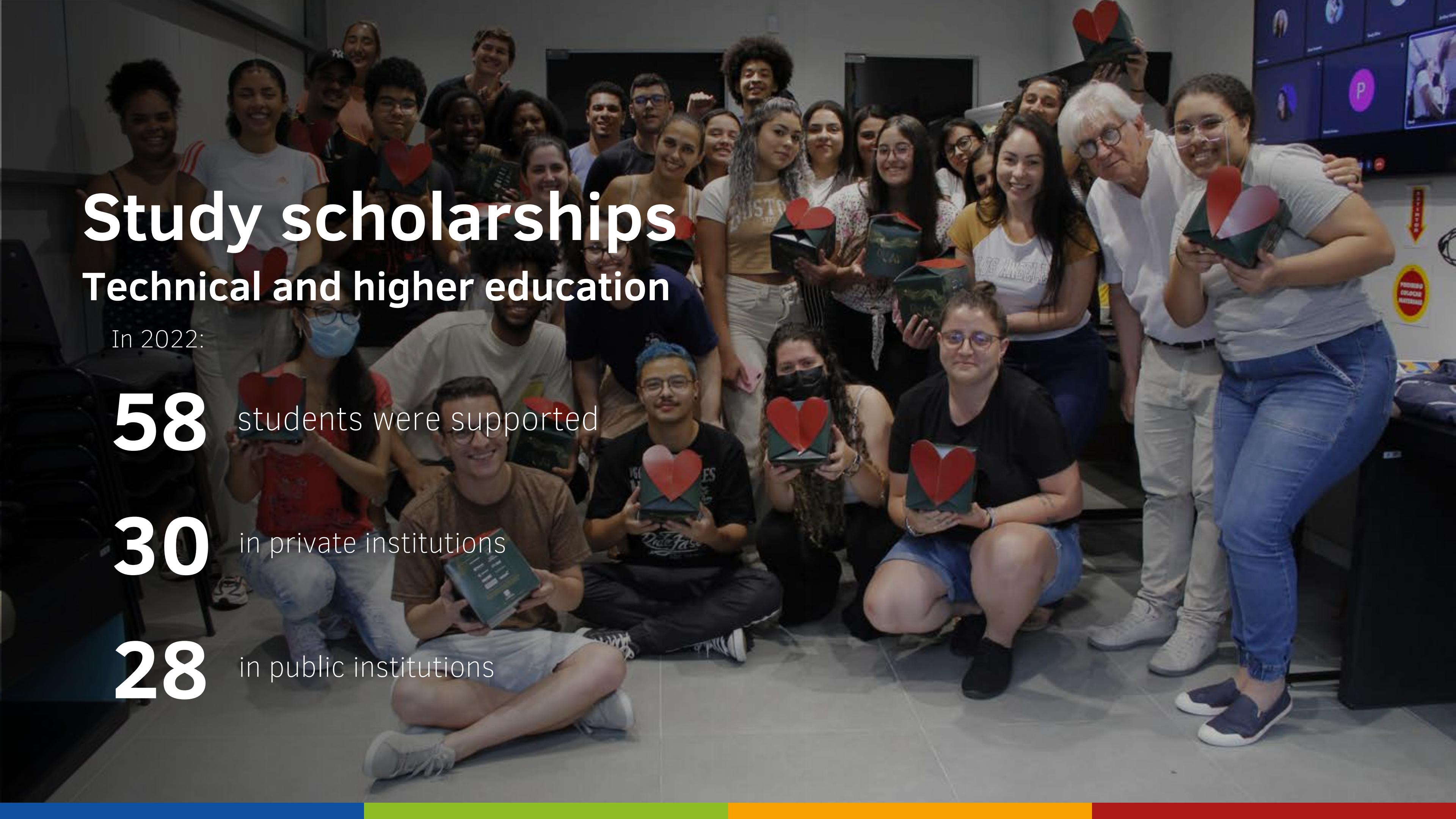
Youth have gone through
the program

44

have been admitted to universities
through vestibulares (university
admittance exam).

**▪PRÉ▪
▪VESTI▪
▪BULAR▪
REDE IVG**



A large group of diverse young people, mostly students, are gathered together indoors. They are holding up red heart-shaped boxes, some of which contain books. An older man with glasses is also present, smiling and holding a similar box. The background shows a modern interior with a wall featuring a grid of screens and various signs.

Study scholarships

Technical and higher education

In 2022:

58 students were supported

30 in private institutions

28 in public institutions

Special project

REDESCOBERTA

Strengthening the world through writing, reading, and mathematics.

- ✓ 280 children and teenagers served
- ✓ Executed by the Vilson Groh Institute in partnership with our network with ACAM, AJPII, CEDEP and Marist schools Lúcia Mayvorne and São José, serving vulnerable communities across the greater Florianópolis region



Execution



Co execution



Sponsorship



PROGRAM



Vilson Groh fund for Hunger eradication

Acting locally, thinking globally

partners



+ individual donors

The Hunger Eradication fund

by the numbers

In 2021

BRL 962k

About USD 200k

6.722 families

288 tons of food distributed

invested in hunger
eradication initiatives



Community bank: social coin

In 2021 through a partnership with ICOM

BRL 600k

About USD 120k

1.062 families supported

53 enrolled local markets

disbursed in social coins in 2021
monthly income for supported families to be
spent on enrolled local markets

Community bank: social coin

In October 2022 we resumed our social coin program directly supported by MPT/SC
(State Department of Labor of Santa Catarina)

BRL 164k

About USD 35k

disbursed in social coins in 4 months
oct 2022 - jan/2023

205 families supported

11 enrolled local markets



**IVG Banco
Comunitário**
#moedasocial

Execution



Co execution



Community bank: microcredit

Started in 2022 for entrepreneurs starting small businesses in the communities where we act

- ✓ Our goal is to strengthen small local businesses, through training and granting of microcredit to entrepreneurs who already have a small business.



PROGRAM

Moving Communities

Monte Serrat Friends Community Fair
Local tourism project
Job search central
Trainings

Partners



PROGRAM

Network advancement & trainings

Supporting the organizations in our network through cross-organizations working groups, and trainings, fostering discussion and a culture of working together as a network



PROGRAM

Political Protagonism

Acting in local councils, state and city forums in education and social assistance

Created the course "Forming community leadership" together with UNISUL university

PROGRAM

Health and Life Quality

Executed with partner companies and volunteer professionals
Providing medical services and career orientation

Awards and recognition



Award
Melhores ONGs 2022
(best nonprofits 2022)

The Vilson Groh Institute was recognized as one of the 100 best non profit organizations in Brazil in 2022



Part of the national Movement for the UN Sustainable Development Goals

Our work and reach grew in 2021 and impacted the SDGs 1, 2, 3, 4, 8, 10, 16 e 17.



Transparency award

Award for the Institute's online transparency through social reports, annual balances, statues, team makeup and other information



RESPONSABILIDADE SOCIAL
Certificação

UMA ATITUDE
DE VALOR CATARINENSE

Social Responsibility Award from Santa Catarina State Assembly ALESC 2020



For English inquiries contact Tainara Lemos,
program coordinator: tainara@redeivg.org.br

+55 (48) 3039-1828 | +55 (48) 9 9117-6104

<https://vilsongroh.org>