

## IdeationPhase

### Brainstorm & IdeaPrioritization

Date	12 feb 2026
Team ID	LTVIP2026TMIDS80003
Project Name	Visualization Tool for Electric Vehicle Charge and Range Analysis
Maximum Marks	4 Marks

**Brainstorm & Idea Prioritization Template:** Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a web-based template for a brainstorming session. At the top left, there's a vertical sidebar with the identifier "LTVIP2025TMIDS8005". The main content area is divided into three columns:

- Left Column:** Contains the title "Brainstorm & idea prioritization". Below it, a sub-instruction says: "Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room." It also lists preparation time ("10 minutes to prepare"), participants ("1 hour to collaborate"), and a recommended number of people ("2-8 people recommended").
- Middle Column:** Titled "Before you collaborate", it includes a sub-section "Team gathering" with instructions to define participants and share relevant information. It also has sections for "Set the goal" (defining the problem) and "Learn how to use the facilitation tools" (using facilitation superpowers). A "Open article" button is present.
- Right Column:** Titled "Define your problem statement", it asks: "What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm." It includes a "PROBLEM" section with the question: "How might we help EV buyers, policy makers, and stakeholders explore electric vehicle performance, pricing, and charging infrastructure in India more effectively using interactive dashboards and data storytelling?"

At the bottom of the page, there's a footer section titled "Key rules of brainstorming" with six rules: Stay on topic, Encourage wild ideas, Divergent judgment, Listen to others, Go for volume, and If possible, be visual. There's also a "Need some inspiration?" link with a thumbnail image showing various icons.

## Step-2: Brainstorm, Idea Listing and Grouping

**1 Brainstorm**

We'll discuss any ideas that come to mind that address your problem statement.

⌚ 90 minutes

**2 Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all ideas have been shared, group each cluster a descriptive title. If a cluster is bigger than six sticky notes, try combining two and then add a new one to group.

⌚ 240 minutes

## Step-3: Idea Prioritization

