



Module Presenter's Manual

for

Fundamentals of Millennial Entrepreneurship

***Effective from: March 2022
Ver. 1.0***

Amendment Record

Version No.	Effective Date	Change	Replaced Pages
1.0	March 2022	New	-

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1. Introduction

At the end of this course, students will be able to:

- Define an entrepreneur and an entrepreneurship
- Classify the types of entrepreneurships
- List the characteristics of a success entrepreneur
- Explain the process of entrepreneurship
- Describe millennial entrepreneurs

2. Information on Session Allocation

Module	Theory (No. of Hrs)
Fundamentals of Millennial Entrepreneurship	10

Throughout this Presenter's Manual, the module **Fundamentals of Millennial Entrepreneurship** will be referred to as **FME**.









3. Module Deliverables available on OnlineVarsity

To aid the learning process, following are the deliverables

Student Deliverables:

1. Learner's Guide (eBook)

Resources available on OnlineVarsity for Students:

Icons	Feature - Description/Functionality
	Download Book - Student has the option to download the subject related e-book and read offline.
	Glossary - Student can access a list of subject related specialized words with their definitions.
	FAQ - Student can access frequently asked questions and their answers.
	Practice 4 Me - Student can test and evaluate their understanding of module related topics.
	Work Assignments - Student can solve scenario based lab assignments (Hands-on). The faculty will evaluate and give their feedbacks.
	References - Student can access additional subject related material for reading.
	Feedback - Student can provide feedback on the course material.
	Ask to Learn – Student can submit subject related technical queries. Queries submitted will be directed to the particular course coordinator/head.

4. Week-wise Session Schedule

- A Session is of 2 hours duration

➤ **Week-Wise Schedule**

Week	Day 1	Day 2	Day 3
1	Session 1 FME-T1	Session 2 FME-T2	Session 3 FME-T3
2	Session 4 FME-T4	Session 5 FME-T5	

T: Theory Session

5. Session Coverage

Session No.	Session Title	Session Details	Deliverables' Mapping
1	FME-T1	<p>All the topics as listed below from Session 1 of <i>Fundamentals of Millennial Entrepreneurship</i> book should be covered in this session.</p> <p><u>Session 1 – Fundamentals of Entrepreneurship</u></p> <ul style="list-style-type: none">➤ Define an entrepreneur and an entrepreneurship➤ Classify the types of entrepreneurships➤ List the characteristics of a success entrepreneur➤ Explain the process of entrepreneurship➤ Describe millennial entrepreneurs	<p><u>Fundamentals of Millennial Entrepreneurship</u></p> <p>SG - Session 1 XP - Session 1 TG - Session 1</p>
2	FME-T2	<p>All the topics as listed below from Session 2 of <i>Fundamentals of Millennial Entrepreneurship</i> book should be covered in this session.</p> <p><u>Session 2 – Team Collaboration</u></p> <ul style="list-style-type: none">➤ Describe a team and a team leader➤ Explain team norms➤ List and explain types of team players➤ Explain the characteristics and key factors of a successful team➤ Explain collaboration with millennials	<p><u>Fundamentals of Millennial Entrepreneurship</u></p> <p>SG - Session 2 XP - Session 2 TG - Session 2</p>

Session No.	Session Title	Session Details	Deliverables' Mapping
3	FME-T3	<p>All the topics as listed below from Session 3 of <i>Fundamentals of Millennial Entrepreneurship</i> book should be covered in this session.</p> <p><u>Session 3 – Digital Transformation</u></p> <ul style="list-style-type: none"> ➤ Describe digital transformation ➤ Explain why digital transformation is required ➤ List and explain key areas and stages of digital transformation ➤ Explain various factors that drive digital transformation ➤ Explain technologies commonly used in digital transformation 	<p><u>Fundamentals of Millennial Entrepreneurship</u></p> <p>SG - Session 3 XP - Session 3 TG - Session 3</p>
4	FME-T4	<p>All the topics as listed below from Session 4 of <i>Fundamentals of Millennial Entrepreneurship</i> book should be covered in this session.</p> <p><u>Session 4 – Social Media Platforms and their Impact</u></p> <ul style="list-style-type: none"> ➤ Describe social media ➤ List and explain different types of social media ➤ Explain how to leverage social media in business ➤ Describe in brief success stories in social media 	<p><u>Fundamentals of Millennial Entrepreneurship</u></p> <p>SG - Session 4 XP - Session 4 TG - Session 4</p>
5	FME-T5	<p>All the topics as listed below from Session 5 of <i>Fundamentals of Millennial Entrepreneurship</i> book should be covered in this session.</p> <p><u>Session 5 – Foundations of Freelancing</u></p> <ul style="list-style-type: none"> ➤ Describe and List the basic requirements of freelancing ➤ Identify and explain the steps involved in freelancing ➤ Explain how to stand out as a millennial freelancer 	<p><u>Fundamentals of Millennial Entrepreneurship</u></p> <p>SG - Session 5 XP - Session 5 TG - Session 5</p>

6. Library References

➤	Entrepreneurship for Millennials: Conversations That Take You Beyond the Business Plan by Tamara Bell
➤	Millennial Entrepreneurship: A Guide For Young Leaders In A Old Business World by D. Dewayne Nolan Jr.
➤	The Best eBook on freelancing WIN JOBS on Upwork Earn \$10K+ USD per Month by Freelancing Hidden Hacks inside the eBook by Daxmin Zolaxy
➤	The 50 Laws of Freelancing: Insider secrets every freelancer must know by Stefan Palios

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