

# DANIEL JONES

Senior CGI Artist

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## PERSONAL STATEMENT

My expertise spans the full CGI pipeline, from 3D modelling and texturing to lighting, rendering, and post-production. Using tools such as 3ds Max, Corona, and Photoshop. I excel in managing diverse portfolios and maintaining direct communication with clients and company directors. I also work closely with designers, marketing teams, and manufacturers to produce visuals that not only communicate layout and functionality, but also evoke lifestyle and aspiration. With a strong eye for detail, a passion for design storytelling, and a commitment to quality.

## CREATIVE

**VISUALISATION** Expertise in offline rendering and real time 3D visualization workflows. Proficient in software tools such as 3ds Max, Corona, Substance Suite, Unreal Engine and Unity which I leverage to produce concept imagery, visual targets, and production assets.

**POST PRODUCTION** Regular user of Adobe Photoshop, After Effects, and Fusion to enhance and aid the production workflow.

**WEBGL AND OPTIMIZATIONS** Full understanding and utilization of low poly work flow and asset creation to ensure fast running times with any applications.

**CODE** Using Python to enhance and optimize work flows alongside AI, creating scripts and executables for software such as Photoshop and Substance Painter

## MANAGEMENT

**DATA MANAGEMENT** Work closely with developers to create data sets and sheets in order to smoothly integrate products within online visualization software.

**PROJECT MANAGEMENT** I work with clients to negotiate timelines and working conditions to ensure a quick and constructive turn around of work.

**FINANCIAL** Tracking project financials, issuing change orders and providing analysis

**PROBLEM SOLVING** Proven track record of finding creative solutions to technical problems.

**COMMUNICATION** Through clear communication, direction, and conflict resolution skills, I pride myself on developing and maintaining good relationships with my colleagues and clients.

## EXPERIENCE

<b>ONFIGR LTD</b>	Asset Creation Manager	2024 - Present	<b>PIKCELLS LTD</b>	Senior 3D Artist	2018 - 2023
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## EDUCATION

<b>UNIVERSITY OF HUDDERSFIELD</b>	BA (Hons)	2014-2019
<b>LEEDS TECHNOLOGY COLLEGE</b>	Distinction	2012-2014

## CLIENTS



*Toll Brothers*  
AMERICA'S LUXURY HOME BUILDER



NEXT  
HOME



MASTERBRAND



## AWARDS



**The Drum**  
Roses Awards  
Bronze Winner 2021

