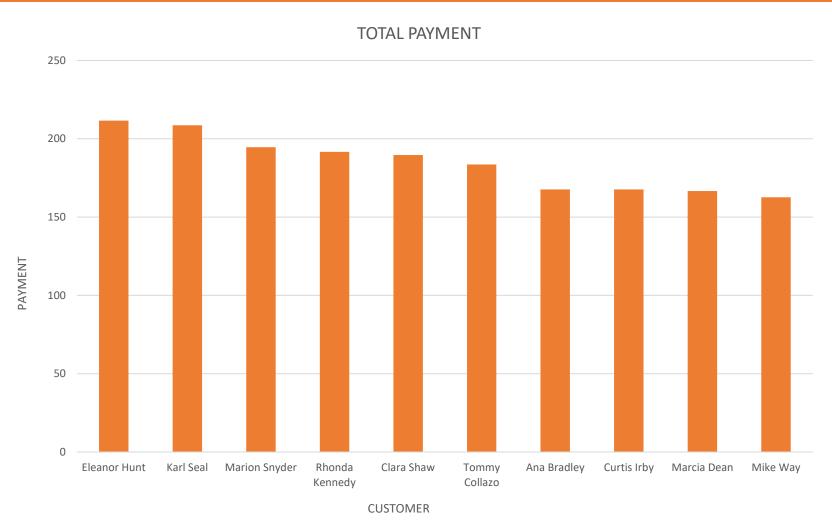
WHAT IS THE TOTAL PAYMENT PER CUSTOMER?

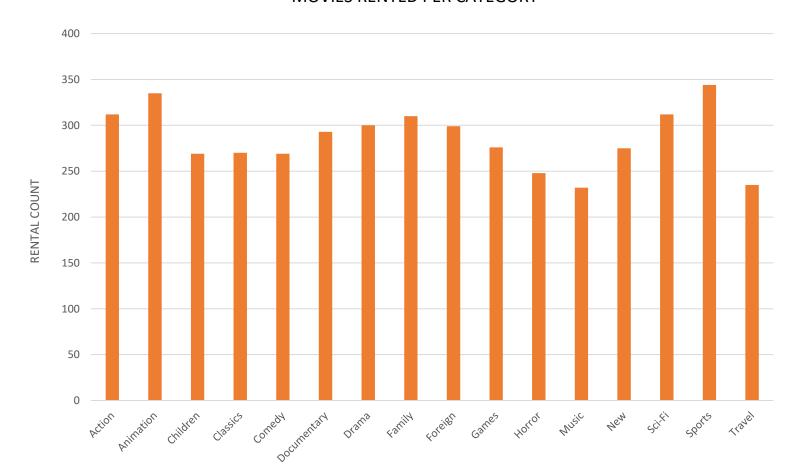


THIS CHART SHOWS THE TOP 10 CUSTOMERS ALONG WITH THEIR TOTAL PAYMENT THEY HAVE MADE SO FAR TO THE COMPANY.

WE CAN SEE ELEANOR WAS THE CUSTOMER WHO MADE THE HIGHEST PAYMENT IN TOTAL.

WHAT IS THE TOTAL COUNT OF RENTALS PER MOVIE CATEGORY?

MOVIES RENTED PER CATEGORY

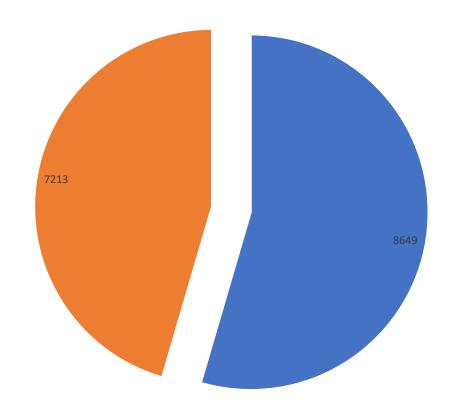


THIS CHART SHOWS
THE TOTAL COUNT OF
MOVIES GIVEN OUT BY
THEIR CATEGORY. WE
CAN SEE THAT SPORTS
HAD THE HIGHEST
AMOUNT OF RENTALS,
FOLLOWED BY
ANIMATION.

MUSIC RENTALS WAS THE LOWEST.

HOW MANY RENTALS DID EACH STORE DO IN 2005?





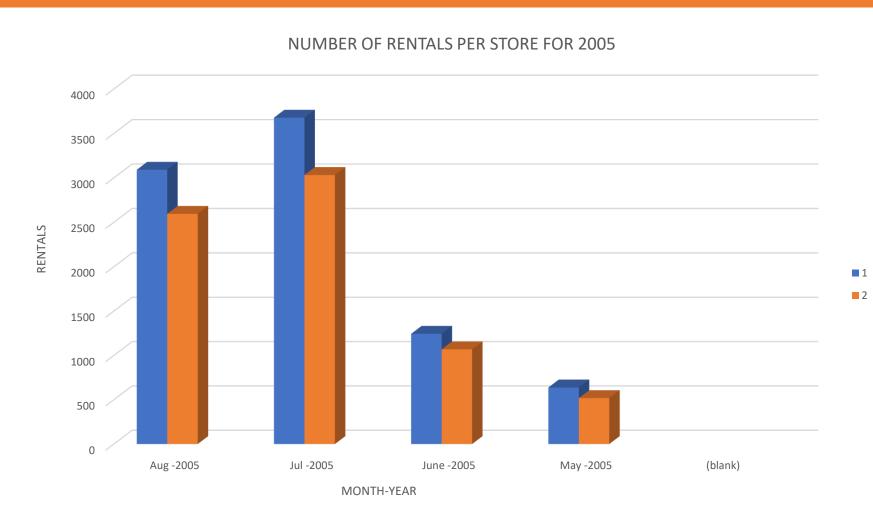
WE CAN SEE THE TOTAL COUNT OF RENTALS PER STORE IN 2005 ALONE.

STORE 1 RECORDED A HIGHER TOTAL NUMBER OF RENTALS IN 2005.

2

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WHAT IS THE NUMBER OF RENTALS DONE IN A MONTH PER STORE IN 2005?



THIS REPRESENTS THE TOTAL NUMBER OF RENTALS IN EACH STORE, MONTH BY MONTH IN 2005. WE CAN SEE THAT STORE ONE HAS A HIGHER NUMBER OF RENTALS IN EACH MONTH.