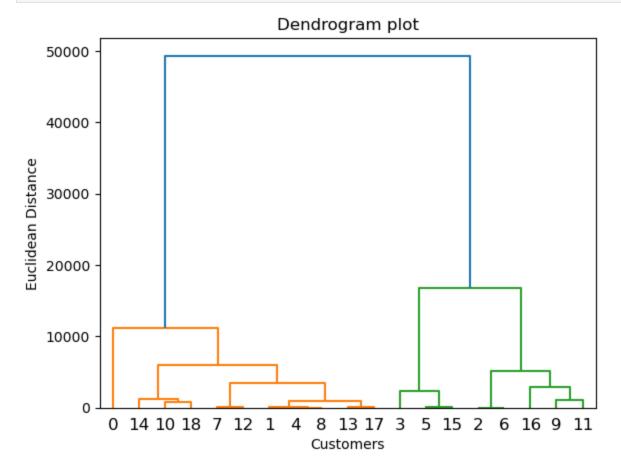
```
In [9]: #importing the libraries
    import numpy as nm
    import matplotlib.pyplot as mtp
    import pandas as pd

#importing the dataset
    dataset=pd.read_csv('hierarchical data.csv')
    x=dataset.iloc[:,[3,4]].values

#Finding the optimal number of clusters using the dendrogram
    import scipy.cluster.hierarchy as shc
    dendro=shc.dendrogram(shc.linkage(x,method="ward"))
    mtp.title("Dendrogram plot")
    mtp.ylabel("Euclidean Distance")
    mtp.xlabel("Customers")
    mtp.show()
```



```
In [13]: #training the hierarchical model on dataset
    from sklearn.cluster import AgglomerativeClustering
    hc=AgglomerativeClustering(n_clusters=5, affinity='euclidean', linkage='ward')
    y_pred=hc.fit_predict(x)

C:\Users\R.MUNIRANJANI\anaconda3\Lib\site-packages\sklearn\cluster\_agglomerative.py:100
    5: FutureWarning: Attribute `affinity` was deprecated in version 1.2 and will be removed in 1.4. Use `metric` instead
    warnings.warn(
```

visulizing the clusters

```
In [15]: mtp.scatter(x[y_pred==0,0],x[y_pred==0,1],s=100,c='blue',label='cluster1')
mtp.scatter(x[y_pred==1,0],x[y_pred==1,1],s=100,c='green',label='cluster2')
Loading [MathJax]/jax/output/CommonHTML/fonts/TeX/fontdata.js pred==2,1],s=100,c='red',label='cluster3')
```

```
mtp.scatter(x[y_pred==3,0],x[y_pred==3,1],s=100,c='cyan',label='cluster4')
mtp.scatter(x[y_pred==4,0],x[y_pred==4,1],s=100,c='magenta',label='cluster5')
mtp.title('clusters of customers')
mtp.xlabel('Annual Income(K$)')
mtp.ylabel('Spending score(1-1000)')
mtp.legend()
mtp.show()
```

clusters of customers cluster1 cluster2 800 cluster3 cluster4 cluster5 Spending score(1-1000) 600 400 200 0 15000 20000 25000 30000 35000 40000 45000 Annual Income(K\$)

In []: