## **AtliQ Hardwares**



### **FILTERS**

| market   | All |
|----------|-----|
| region   | All |
| division | All |

**Customer Net Sales Performance** 

| Customer                 | NetSales 19 | NetSales 20 | NetSales 21 21 vs 20 |
|--------------------------|-------------|-------------|----------------------|
| Acclaimed Stores         | 1.4M        | 2.9M        | 10.9M 378.1%         |
| All-Out                  |             | 0.2M        | 0.8M 495.7%          |
| Amazon                   | 12.2M       | 37.5M       | 82.1M 218.9%         |
| Argos (Sainsbury's)      | 0.4M        | 0.7M        | 2.3M 306.0%          |
| Atlas Stores             | 0.2M        | 0.7M        | 3.2M ☐ 470.3%        |
| Atliq e Store            | 7.2M        | 23.7M       | 53.0M 223.8%         |
| AtliQ Exclusive          | 9.6M        | 17.7M       | 61.1M 345.8%         |
| BestBuy                  | 0.9M        | 1.8M        | 6.3M 356.1%          |
| Boulanger                | 0.2M        | 0.8M        | 4.1M 492.9%          |
| Chip 7                   | 0.6M        | 1.3M        | 5.5M 416.1%          |
| Chiptec                  |             | 0.4M        | 3.0M 722.0%          |
| Control                  | 0.9M        | 2.2M        | 7.7M 349.2%          |
| Coolblue                 | 0.5M        | 1.2M        | 4.2M 360.0%          |
| Costco                   | 1.1M        | 2.8M        | 9.3M 337.4%          |
| Croma                    | 1.7M        | 2.5M        | 7.5M 305.1%          |
| Currys (Dixons Carphone) | 0.3M        | 0.8M        | 1.9M 246.9%          |
| Digimarket               | 0.8M        | 1.7M        | 4.1M 241.1%          |
| Ebay                     | 2.6M        | 6.3M        | 15.2M 242.2%         |
| Electricalsara Stores    | 0.1M        | 0.6M        | 1.9M 286.0%          |
| Electricalsbea Stores    |             | 0.1M        | 0.7M 504.6%          |
| Electricalslance Stores  | 0.1M        | 0.7M        | 2.3M 313.3%          |
| Electricalslytical       | 1.8M        | 2.6M        | 11.9M ☐ 457.5%       |
| Electricalsocity         | 2.3M        | 3.5M        | 12.4M 358.8%         |
| Electricalsquipo Stores  | 0.2M        | 0.7M        | 3.6M 535.3%          |
| Elite                    | 0.4M        | M8.0        | 4.1M ☐ 495.5%        |
| Elkjøp                   | 0.5M        | 1.3M        | 5.2M 391.9%          |
| Epic Stores              | 0.4M        | 0.9M        | 4.2M 446.1%          |
| Euronics                 | 0.4M        | 0.9M        | 3.9M 444.7%          |
| Expert                   | 0.8M        | 1.8M        | 6.4M 364.0%          |
| Expression               | 1.7M        | 3.0M        | 9.8M 328.2%          |
| Ezone                    | 1.5M        | 2.0M        | 7.9M 391.6%          |
| Flawless Stores          | 0.1M        | 0.5M        | 1.8M 396.3%          |
| Flipkart                 | 2.9M        | 8.3M        | 19.3M 231.0%         |
| Fnac-Darty               | 0.5M        | 0.8M        | 2.9M 349.8%          |
| Forward Stores           | 0.6M        | 1.5M        | 4.1M 272.0%          |
| Girias                   | 1.5M        | 2.1M        | 8.7M 419.3%          |
| Info Stores              | 0.1M        | 0.5M        | 1.8M 384.1%          |
| Insight                  | 0.4M        | 1.0M        | 2.8M 271.8%          |
| Integration Stores       |             | 0.2M        | 1.4M 887.2%          |
| Leader                   | 4.7M        | 6.0M        | 18.8M 314.8%         |
| Logic Stores             | 0.2M        | 0.9M        | 4.8M 515.2%          |
| Lotus                    | 1.5M        | 2.1M        | 8.1M 382.6%          |
| Neptune                  | 1.0M        | 3.4M        | 16.1M 471.5%         |
| Nomad Stores             | 0.5M        | 1.6M        | 4.0M 246.9%          |

| Notebillig       | 0.2M  | 0.4M   | 1.1M   | 287.4%  |
|------------------|-------|--------|--------|---------|
| Nova             |       | 0.0M   | 0.4M   | 2664.9% |
| Novus            | 1.9M  | 3.7M   | 9.9M   | 264.2%  |
| Otto             | 0.3M  | 0.4M   | 1.2M   | 298.6%  |
| Premium Stores   | 0.5M  | 1.1M   | 3.9M   | 353.1%  |
| Propel           | 1.6M  | 2.5M   | 10.8M  | 440.6%  |
| Radio Popular    | 0.5M  | 1.5M   | 5.3M   | 362.6%  |
| Radio Shack      | 0.8M  | 1.7M   | 5.4M   | 311.5%  |
| Reliance Digital | 1.6M  | 2.6M   | 9.7M   | 377.9%  |
| Relief           | 0.4M  | 1.0M   | 4.1M   | 403.6%  |
| Sage             | 4.8M  | 6.4M   | 20.7M  | 321.5%  |
| Saturn           | 0.2M  | 0.4M   | 1.2M   | 310.5%  |
| Sorefoz          | 0.6M  | 1.1M   | 4.7M   | 433.6%  |
| Sound            | 0.6M  | 1.7M   | 4.4M   | 260.3%  |
| Staples          | 1.2M  | 2.9M   | 8.8M   | 307.0%  |
| Surface Stores   | 0.1M  | 0.5M   | 2.1M   | 398.8%  |
| Synthetic        | 1.9M  | 4.4M   | 12.2M  | 276.0%  |
| Taobao           | 0.2M  | 1.3M   | 3.3M   | 248.7%  |
| UniEuro          | 0.6M  | 1.6M   | 7.3M   | 457.0%  |
| Vijay Sales      | 1.7M  | 2.1M   | 8.5M   | 397.8%  |
| Viveks           | 1.6M  | 2.2M   | 7.8M   | 348.1%  |
| walmart          | 1.3M  | 2.6M   | 9.7M   | 370.4%  |
| Zone             | 0.3M  | 1.6M   | 5.3M   | 336.2%  |
| Grand Total      | 87.5M | 196.7M | 598.9M | 304.5%  |

## **AtliQ Hardwares**



### **FILTERS**

| region   | All |
|----------|-----|
| division | All |

# Market Performance vs Report

All Values in USD

| Country        | NetSales 19 | NetSales 20 | NetSales 21 | target21 | 2021-target | %                   |
|----------------|-------------|-------------|-------------|----------|-------------|---------------------|
| Australia      | 3.9M        | 10.7M       | 21.0M       | 23.2M    | -2.2M       | -10.5%              |
| Austria        |             | 0.1M        | 2.8M        | 3.2M     | -0.3M       | -11.7%              |
| Bangladesh     | 0.5M        | 2.3M        | 7.0M        | 7.7M     | -0.7M       | 10.3%               |
| Canada         | 4.8M        | 12.2M       | 35.1M       | 40.1M    | -5.1M       | -14.5%              |
| China          | 1.4M        | 5.4M        | 22.9M       | 25.0M    | -2.1M       | -9.0%               |
| France         | 4.0M        | 7.5M        | 25.9M       | 28.1M    | -2.2M       | 8.4%                |
| Germany        | 2.6M        | 4.7M        | 12.0M       | 13.5M    | -1.5M       | -12.7%              |
| India          | 30.8M       | 49.8M       | 161.3M      | 170.8M   | -9.6M       | -5 <mark>.9%</mark> |
| Indonesia      | 2.5M        | 6.2M        | 18.4M       | 20.8M    | -2.4M       | -12.9%              |
| Italy          | 2.9M        | 4.5M        | 11.7M       | 12.8M    | -1.0M       | -9.0%               |
| Japan          |             | 1.9M        | 7.9M        | 8.2M     | -0.3M       | -4. <mark>1%</mark> |
| Netherlands    | 0.2M        | 3.4M        | 8.0M        | 8.6M     | -0.7M       | 8.2%                |
| Newzealand     |             | 2.0M        | 11.4M       | 12.8M    | -1.4M       | -12.3%              |
| Norway         |             | 2.5M        | 13.7M       | 15.1M    | -1.4M       | -10.5%              |
| Pakistan       | 0.6M        | 4.7M        | 5.7M        | 6.2M     | -0.5M       | -9.3%               |
| Philiphines    | 5.7M        | 13.4M       | 31.9M       | 34.4M    | -2.5M       | - <mark>7.8%</mark> |
| Poland         | 0.4M        | 2.8M        | 5.2M        | 6.1M     | -0.9M       | -18.1%              |
| Portugal       | 0.7M        | 3.6M        | 11.8M       | 12.3M    | -0.5M       | -4. <mark>3%</mark> |
| South Korea    | 12.8M       | 17.3M       | 49.0M       | 53.3M    | -4.4M       | -8.9%               |
| Spain          |             | 1.8M        | 12.6M       | 14.4M    | -1.8M       | -14.1%              |
| Sweden         | 0.1M        | 0.2M        | 1.8M        | 2.0M     | -0.2M       | -11.1%              |
| United Kingdom | 2.0M        | 8.1M        | 34.2M       | 37.1M    | -3.0M       | -8.7%               |
| USA            | 11.5M       | 31.9M       | 87.8M       | 98.0M    | -10.2M      | -11.7%              |
| Grand Total    | 87.5M       | 196.7M      | 598.9M      | 653.8M   | -54.9M      | -9.2%               |