

## SCRIPT [DRAFT VERSION]

**Video Format:** PSA

**Topic:** Understanding Public Transport in Saint Louis

**Camera rolls:**

**Scene 1:** Video opens with visuals of buses and metro trains moving around popular locations in Saint Louis. Capture shots of international students waiting at bus stops and boarding buses. Light background music plays.

**Narrator (in the background):**

"Welcome to Saint Louis! As a new international student, navigating the city's public transportation system can feel like a challenge, but don't worry—it's simple and convenient. Whether it's the bus, the metro, or the university shuttles, Saint Louis has you covered."

**Scene 2:** The camera focuses on a bus station where students are scanning their passes and boarding. Shots of buses with clear signs for routes like the 'Red Line' and 'Green Line'.

**Narrator:**

"Saint Louis' bus and metro services are easy to use. Most students rely on the Red Line and Green Line shuttles to get around campus and nearby areas. These shuttles are free and run at regular intervals. Just look out for the signs at the bus stops or on the buses themselves."

**Scene 3:** Pictures of students using the MetroLink transit system, boarding at a station, and trains moving across the city.

**Narrator:**

"For longer distances, MetroLink is the city's light metro/train system. It has two main lines: the Red Line and the Blue Line. Both lines connect to key areas like the airport, downtown Saint Louis, and even Illinois, where forest park serve as midpoint for red and blue line. Timings for the metro and buses are usually synced, and you can find real-time schedules on the Metro Transit App."

**Scene 4:** Close-up of a student purchasing a ticket at a MetroLink ticket machine and scanning it.

Narrator:

"Buying tickets is easy. You can purchase tickets at kiosks at all MetroLink stations or on the Metro Transit App. For regular users, a monthly pass or semester pass is a cost-effective option, available for both buses and MetroLink."

**Scene 5:** Picture of traffic signals in various types of locations and pedestrian crossings in the city, with a focus on public transport signals.

Narrator:

"When using public transport, always pay attention to traffic signals and pedestrian crossings. Many areas in Saint Louis have dedicated lanes for buses and signals to ensure safety and efficiency for both pedestrians and vehicles."

**Scene 6:** A small convo or interview with an international student at a bus stop. The student explains how they adapted to using public transport.

Student:

"When I first arrived, I was confused about the different lines (red and blue) and schedules. But once I downloaded the app and got used to the timings, it became convenient. Now I use the buses every day to get to campus."

**Scene 7:** The video should show a student using a transit or maps on their phone to check bus, metro (red and blue lines) timings and routes.

Narrator:

"To make your journey even smoother, download the Metro Transit App. It will provide real-time updates on buses and trains, including timings, path and any delays. You can also plan your trips ahead using Google Maps."

**Scene 8:** The camera shows a group of students sitting together on a bus, chatting and laughing.

Narrator:

"Remember, Saint Louis has a friendly and helpful community. Don't hesitate to ask for directions or assistance. Public transport will make it easier to explore the city and its many exciting neighborhoods."

**Text on Screen:**

"Need help? Visit the Metro Transit website at [www.metrostlouis.org](http://www.metrostlouis.org) for more information on schedules and ticket options."

**End credits:** Music (slu anthem or any soothing music); SLU logo appears on screen.

[THE END]