



Creating a Read to Earn (R2E) platform on the
blockchain For comic fans, crypto enthusiasts, writers
and digital content creators.



1.

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Munkai is a Read to Earn platform on the blockchain for comic fans, crypto enthusiasts, digital content creators, writers and, NFT artists.

Munkai app allows its users to discover, collect, read, and sell various forms of literature within the Blockchain.

The main objective of this project is to use blockchain technology to merge the collectability of digital content with crypto.



Objectives

- 🌟 Introducing cryptocurrency into the worlds of comics, art and literature.
- 🌟 Bringing Read-to-Earn feature to digital contents on the blockchain.
- 🌟 Eliminating third party and creating a decentralized marketplace.



How does it work?

Users will have access to a variety of digital contents with chatrooms for conversations. Once a user provides the necessary information to become a creator and has been approved, he can then create and upload contents for readers.

Comment section is also created for reader reviews. Also, readers will have the opportunity to vote their favorite creator, content and characters.



Why use Munkai?

Munkai is a project that brings blockchain technology to merge the collectability of digital content with crypto. This means that Munkai is creating an environment that draws like-minded individuals together such as crypto enthusiasts, writers, comic fans, NFT artists and digital content creators while also offering an opportunity for both consumers and creators to earn on the same platform.





The Community

The community and target audience are NFT Artists, Writers, Digital Content Creators, Comic Fans, Readers, Crypto enthusiasts. Join the Munkai community to be part of this revolution.



Goveranance

Munkai would launch with two tokens which are the Munkai token \$MUNK and a stable token \$BUSD.

The Munkai team will take charge to manage the protocol at the beginning, and over time, will transition governance over to the community.

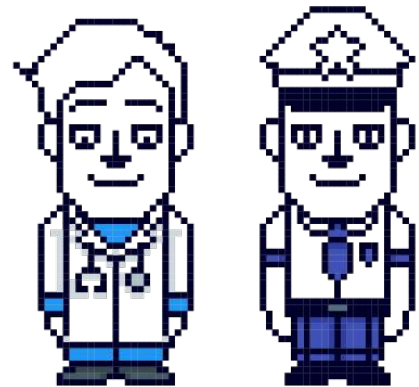


4.

PRODUCTS

Non Fungible Tokens (NFT)

The characters from the stories can be minted and sold as NFTs. To facilitate the trade of NFTs, we are developing an NFT Marketplace.



Stories

The Stories will be uploaded and collected in chapters from creators. The more readers read, the more they earn.



Token

The Munkai token \$MUNK would be earned as reward for reading contents on the platform and used to mint chapters on the platform.



Stablecoin

The stable coin \$BUSD would be used to sell and collect comics, books and other forms of literature on the platform.



Tokenomics

Token Name	Ticker	Total Supply
MLINKAI	\$MLINK	60,000,000

Token Distribution

Read to Earn (R2E)	55%	33,000,000
Ecosystem	20%	12,000,000
Team	10%	6,000,000
Presale	5%	3,000,000
Liquidity	10%	6,000,000



Munkai Token Use Cases



Read-to-Earn (R2E)



Minting

Stable Coin Use Cases



Transactions



Liquidity Mining



Token Generation Event (TGE)

Pre-Sale

TBA

App Launch

21-07-2022

Munkai Tax fee

There is a 5% buy and sell tax on the \$MUNK token in which 2% is allocated to marketing and 3% goes to liquidity.



Munkai Web App

Read to Earn

Munkai is the first read-to-earn comic platform on the blockchain. As a reader, you will earn the Munkai token from paying to read comics on the platform there by becoming a \$MUNK holder.

Publish to Earn

Artists/creators can upload and publish their comics on the platform and make money from readers when they pay to access and read their work.

NFTs

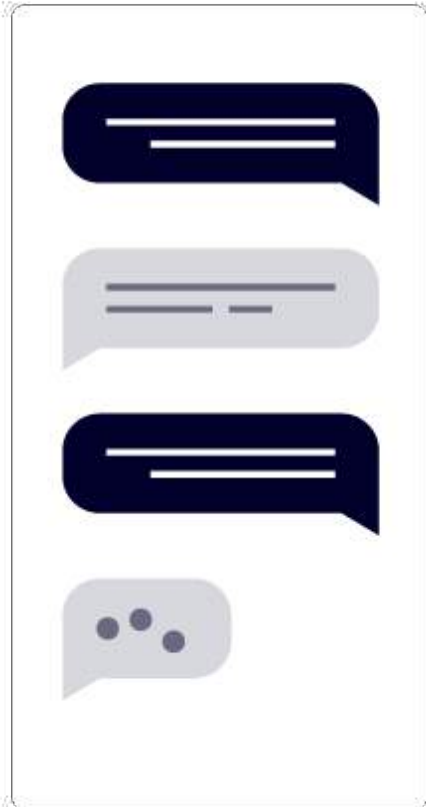
We are developing an NFT Marketplace where the characters from the comics can be minted and sold as NFTs. Creating a platform that easily onboard artists to join the NFT revolution.





Chatroom

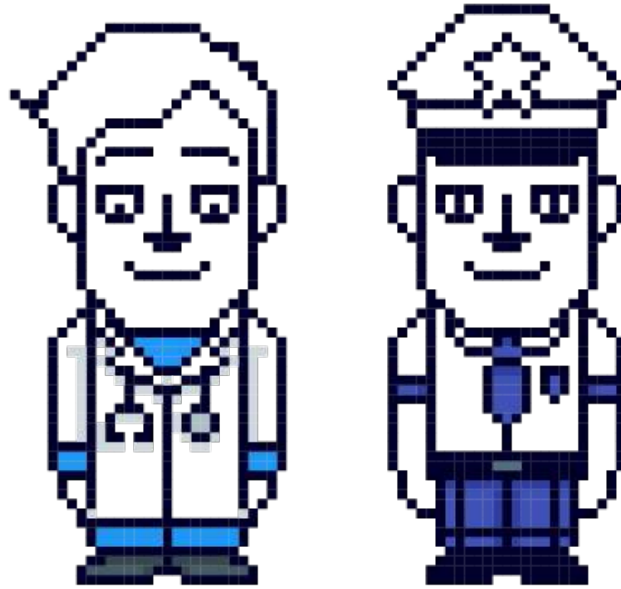
A secured chatroom will be created for users to communicate with other users and also, the creator, to interact and air opinions about their work.



Token Burn

The \$MUNK generated from minting chapters on the app will directly go to a dead wallet. This means, the more creators mint, the more the value of the \$MUNK token increases.





NFT Card Auctions

With the creator's consent we will make playing cards available which can only be minted and bought with \$MUNK token while some unique cards will be made limited only to be auctioned at certain intervals and rare card NFTs can only be earned by completing certain objectives.



Authentication

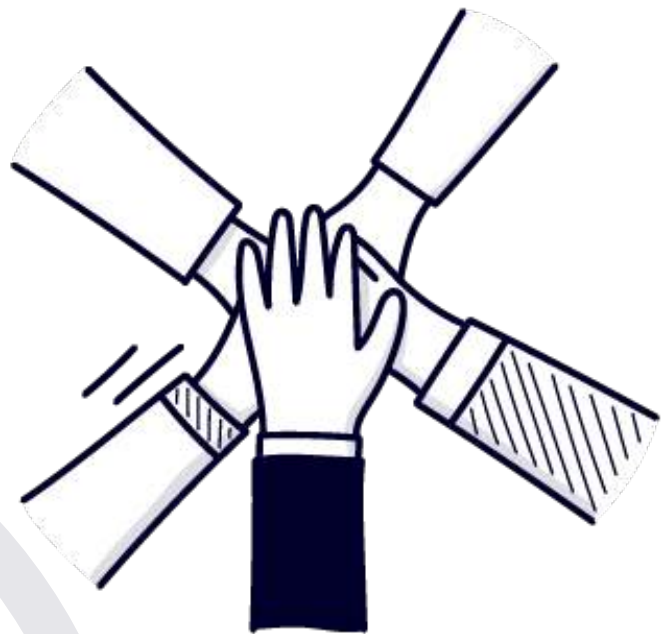
Every One-of-one NFT put up for auction will be verifiable via the Munkai NFT marketplace. This ensures that there is no duplicate and that users can have the opportunity to repurpose these characters for commercial gains through merchandise without the risk of litigations.



5.

TEAM

The Munkai team consist of professionals highly capable and quality driven individuals who are passionate about what they do. The expertise of the team ranges from technology, crypto, finance, legal and project management. The team members are doxxed within each other. In other words, we are well informed about one other.



6.

ROADMAP

Q1

Jan-Mar 2022

- SETTING UP OF SOCIAL MEDIA PLATFORMS
- APP DEVELOPMENT
- APP TESTING ON TESTNET

Q2

Apr-Jun 2022

- APP TESTING ON MAINNET
- APP LAUNCH
- MARKETING

Q3

Jul-Sep 2022

- AUDITING AND KYC
- WEB APP V2 DEVELOPMENT
- AMA SESSION

Q4

Oct-Dec 2022

- WEB APP V2 LAUNCH
- CONTRACT AUDIT BY CERTIK
- AMA SESSION
- MOBILE APP DEVELOPMENT

Q1

Jan-Mar 2023

- ANDROID APP TEST
- AMA SESSION
- PARTNERSHIPS

Q2

Apr-Jun 2023

- ANDROID APP LAUNCH
- IOS APP TEST
- AMA SESSION
- PARTNERSHIPS

Q3

Jul-Sep 2023

- IOS APP LAUNCH
- ECOSYSTEM EXPANSION
- AMA SESSION
- PARTNERSHIP

Q4

Oct-Dec 2023

- FURTHER DEVELOPMENT
- AMA SESSION
- PARTNERSHIP
- CONTESTS



7.

COMMUNITY

Join us on our journey to create the future of decentralized digital content entertainment. Follow us on Twitter for latest updates and join us on Telegram to converse with other members of the Munkai community.

**FOLLOW
US!**





LEGAL

DISCLAIMER

Prior to participating in the token sales or IDO, users are advised to carefully carry out their own research as the content of this document does not constitute an investment advise.

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