# Christian Weston Chandler

age: 19
residence: Columbia, SC
education: High School
occupation: NA
marital status: Single

*"Man I always have such a hard time with this stupid dumb campus with knowing where things are."*
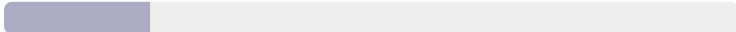
He likes to draw comics of a character he created called Sonichu, who is a combination of Sonic and Pikachu. Also loves play video games.
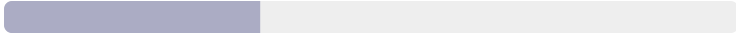
## Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

## Criteria For Success:

A simple way of learning the campus that can easily be repeated if necessary.

## Needs

- Spanish language support
- Must be able to block the trolls
- Customization

## Wants

- A way to be able to meet people through this app

## Values

- Cool looking
- Easy to use

## Fears

- People might harass him
- The app won't truly help him

# Admin- Jimmy Cambell

age: 30

residence: Colombia, SC

education: Master Degree from UofSC

occupation: App Making

marital status: Single

*"I love making apps that I think will help people."*

I spend my day with my dog George touching up on past and current projects. I usually work from home but sometimes have to go to meetings in person.

## Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

## Criteria For Success:
-Positive user feedback

-No errors in apps made

-4+ stars on apps

## Needs
- Support from others
- Success

## Wants
- His app to be very succesful
- Five stars on his apps
- Retire

## Values
- Making good quality apps
- Working with others
- Building something sustainable

## Fears
- His apps won't be successful
- He'll

## MOBILITY LABS

# Bailey McCoy

age: 18
residence: Charlotte, North Carolina
education: High School
occupation: Student
marital status: Single

## "Can't win 'em all"

Bailey spends most of his time walking to class, working on class, or studying. When he is doing none of these things, he is usually at Society of Automotive Engineers meetings, playing video games, or watching Formula 1.

## Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

## Criteria For Success:

It improves his life, even marginally

## Needs

- To get to class on time

## Wants

- His friends to be using it

## Values

- Social connection

## Fears

- That he will miss out

MOBILITY LABS

# Jerry Jerrison

age: 23
residence: Columbia, SC
education: High School
occupation: Unemployed
marital status: Single



## "It is too hard getting around campus and finding all the buildings I need"
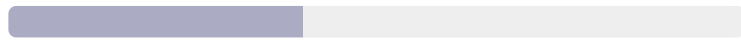
Likes to go to sporting events and other activities, spending time with friends and peers, and reading novels.

## Comfort With Technology

**INTERNET**

**SOFTWARE**

**MOBILE APPS**

**SOCIAL NETWORK**

## Criteria For Success:

A way to travel campus efficiently, to reduce time between classes.

## Needs

- Names and locations of important buildings and landmarks on campus.
- Gives most efficient route between locations on campus.

## Wants

- An option to connect to other users to create routes

## Values

- Simplistic
- Easy to use

## Fears

- Location Tracking/GPS

**MOBILITY LABS**