



Uber Trip Analysis | Overview Analysis

Date

6/1/2024

6/30/2024

City

All

103.7K

Total Booking

\$1.6M

Total Booking Value

\$15.0

Average Booking Value

349K Miles

Total Trip Distance

3 Miles

Average Trip Distance

16 Min

Average Trip Time

Overview Analysis

Time Analysis

Details



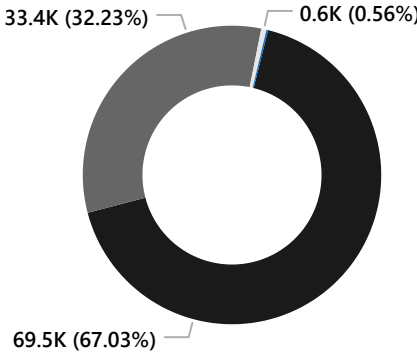
Developed By
Md Munshur Ali

Total Booking

Total Booking Value

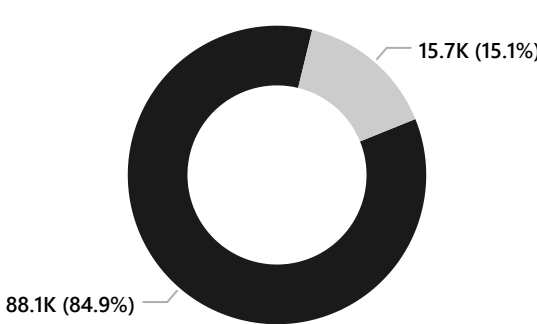
Total Trip Distance

Total Booking by Payment Type



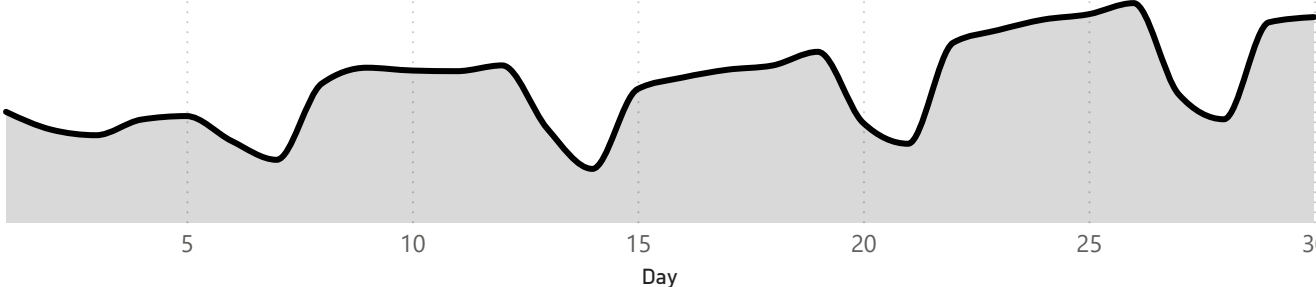
Uber Pay Cash Amazon Pay Google Pay

Total Booking by Trip Type (Day/Night)



Day Trip Night Trip

Total Booking by Day



Location Analysis

Most Frequent pickup Point

Penn Station/Madison Sq West

Most Frequent Dropoff Point

Upper East Side North

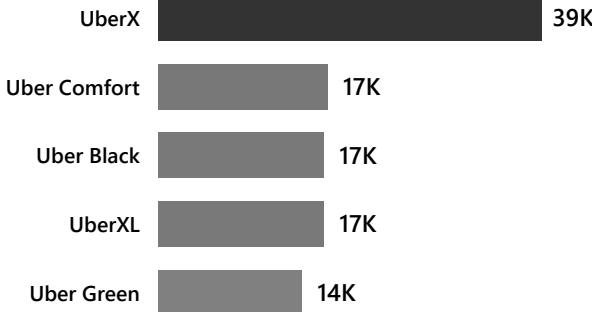
Farthest Trip

Pickup: Lower East Side → Drop-off: Crown Heights North (144.1Miles)

Total Booking by Location



Most Preferred Vehicle for Location Pickup



Vehicle Type Analysis

Vehicle	Total Booking	Total Booking Value	Avg. Booking Value	Total Trip Distance
Uber Black	16710	\$250,192	\$15	56,149
Uber Comfort	17078	\$253,995	\$15	56,790
Uber Green	14498	\$216,181	\$15	48,778
UberX	38744	\$583,880	\$15	131,496
UberXL	16698	\$249,424	\$15	55,721



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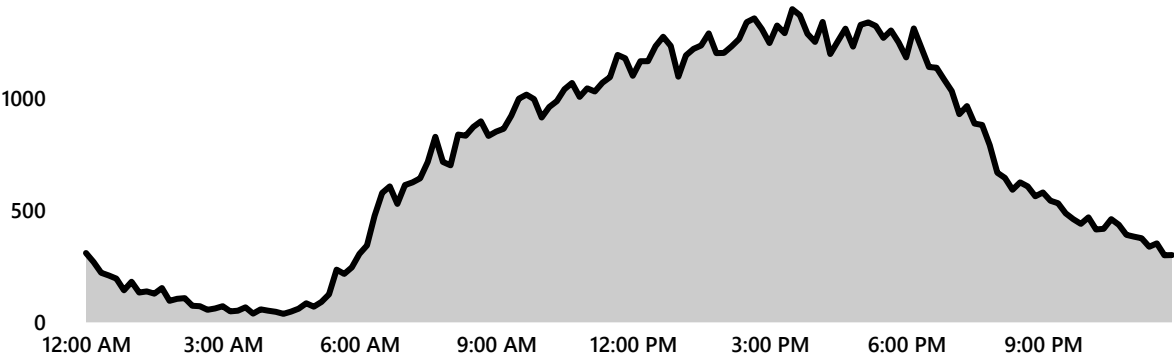
Details

Total Booking

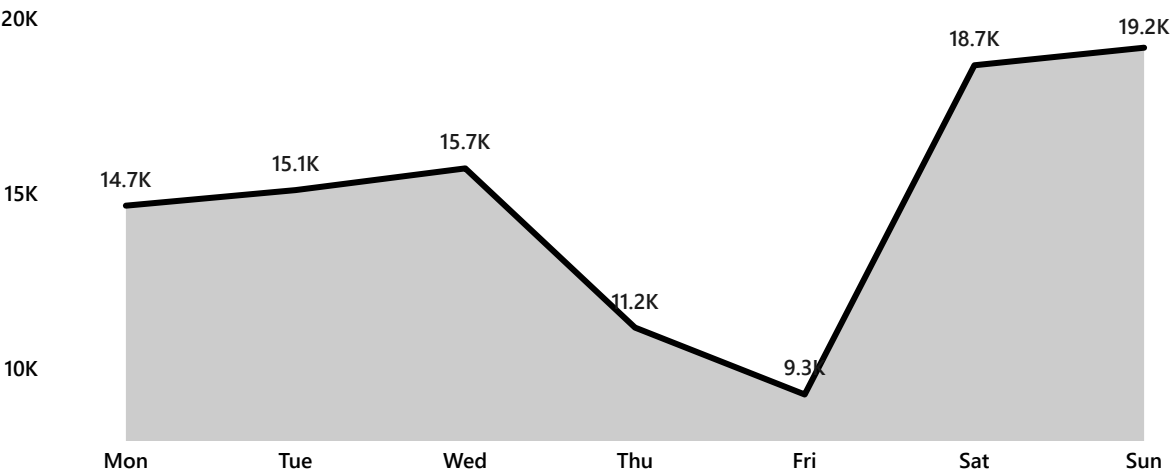
Total Booking Value

Total Trip Distance

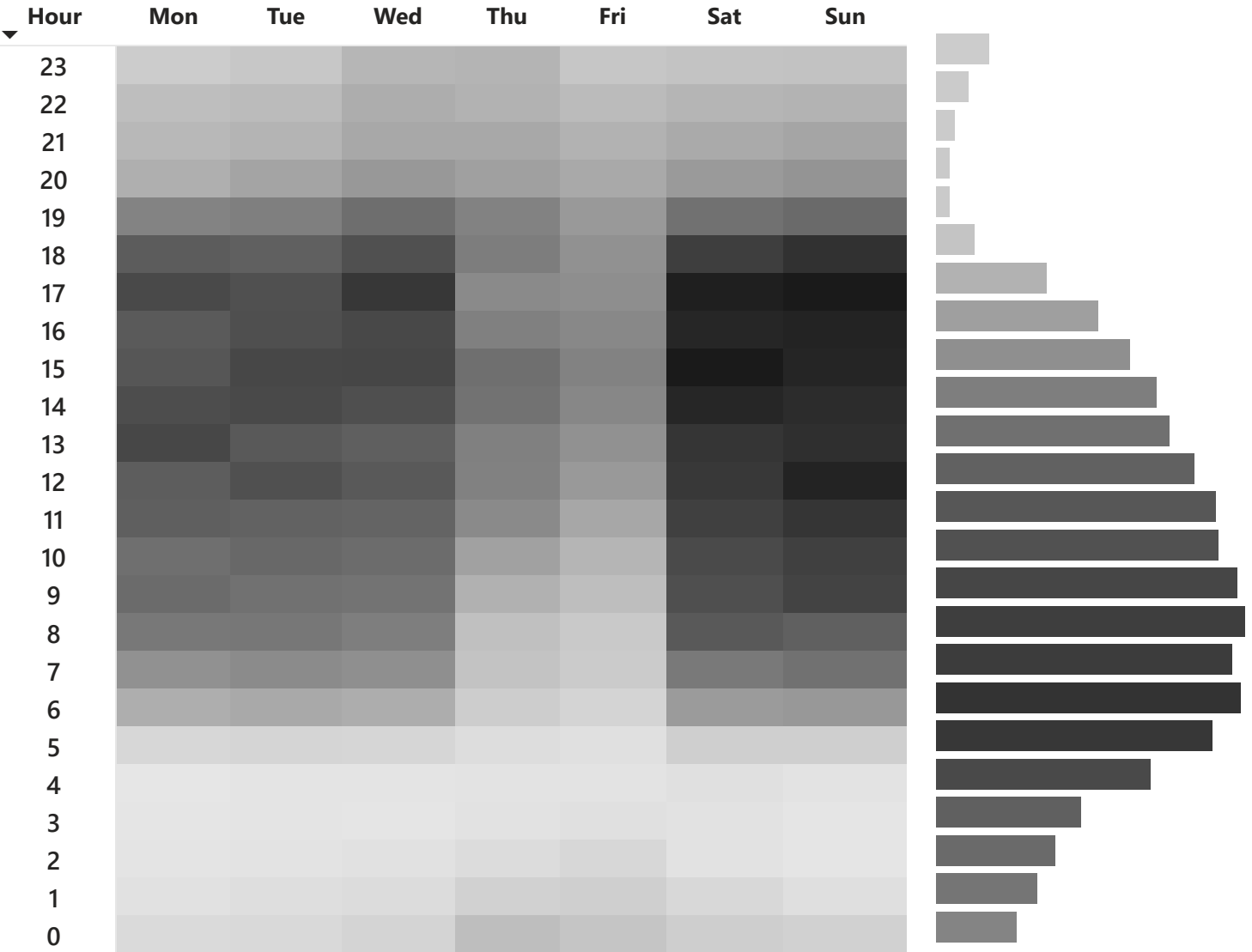
Total Bookings by Pickup Time



Total Bookings by Day Name



Total Bookings by Hour & Day



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Md Munshur Ali



Uber Trip Analysis | Details



Overview Analysis

Time Analysis

Details



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Trip ID	Pickup Date	Pickup Hour	Vehicle	Payment Type	No of Passenger	Trip Distance	Booking Value	Pickup Location	Total Booking
1	1 June, 2024	12:42:50 AM	UberX	Uber Pay	1	5.60	\$21.5	East Village	1.0
2	1 June, 2024	12:06:29 AM	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	1.0
3	1 June, 2024	12:08:05 AM	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	1.0
4	1 June, 2024	12:28:20 AM	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	1.0
5	1 June, 2024	12:38:05 AM	Uber Black	Cash	1	1.89	\$8.0	Garment District	1.0
6	1 June, 2024	12:06:00 AM	UberX	Cash	6	3.29	\$14.0	Central Harlem	1.0
7	1 June, 2024	12:40:41 AM	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	1.0
8	1 June, 2024	12:32:01 AM	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	1.0
9	1 June, 2024	12:20:27 AM	Uber Green	Cash	1	1.10	\$5.5	Clinton East	1.0
10	1 June, 2024	12:54:40 AM	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	1.0
11	1 June, 2024	12:18:51 AM	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	1.0
12	1 June, 2024	12:17:18 AM	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	1.0
13	1 June, 2024	12:00:31 AM	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	1.0
14	1 June, 2024	12:21:51 AM	UberXL	Cash	1	1.10	\$5.5	Clinton East	1.0
15	1 June, 2024	12:29:31 AM	UberX	Cash	1	9.00	\$27.0	Morningside Heights	1.0
16	1 June, 2024	12:46:55 AM	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	1.0
17	1 June, 2024	12:46:26 AM	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	1.0
18	1 June, 2024	12:14:47 AM	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	1.0
19	1 June, 2024	12:42:52 AM	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	1.0
20	1 June, 2024	12:20:49 AM	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	1.0
21	1 June, 2024	12:44:00 AM	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	1.0
22	1 June, 2024	12:04:52 AM	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	1.0
23	1 June, 2024	12:50:26 AM	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	1.0
24	1 June, 2024	12:03:50 AM	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East	1.0
26	1 June, 2024	12:02:46 AM	UberX	Cash	1	1.08	\$7.0	East Village	1.0
27	1 June, 2024	12:11:35 AM	Uber Green	Cash	1	1.90	\$7.0	Clinton East	1.0
28	1 June, 2024	12:42:41 AM	UberX	Uber Pay	1	2.12	\$10.4	Kips Bay	1.0
Total					146478	348,933.81	\$1,553,672.8		103728.0