GLOSSARY
Excel: Economic Analysis and Data Analytics

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Use these terms and definitions below to understand concepts taught in the course.

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Term	Definition
difference-in-differences estimator	A way to make predictions in special circumstances
free data	Data that is available to anyone who chooses to access it, like the data available from the Federal Reserve
macroeconomic data	National-level data, like gross domestic product, unemployment rates and interest rates
microeconomic data	Firm-level data, focused on data about individual consumers, individual companies, et cetera
regression analysis	A very powerful business tool that can be used to make predictions and forecasts for a firm