

Munthasir Shiraz

Product Manager (Platform & Product Strategy)

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Summary

Product Lead with 7+ years of experience translating business objectives into product strategy, technical roadmaps, and prioritized backlogs across healthcare, fintech, and HR tech. Currently leading modernization of legacy data pipelines at CVS Health that support 9,000+ retail locations. Previously delivered a 200k-user platform migration and launched an HR SaaS product that increased employee engagement by 40%. Proven track record in 0→1 product strategy, program-level ownership, cross-functional leadership, and outcome-driven execution.

Experience

Product Owner (Technical Product Management)

CVS Health, Woonsocket, RI

November 2024 - Present

- Leading modernization of legacy data pipelines that support 9,000+ retail locations, shaping the roadmap and partnering with engineering to migrate from on-prem ECS Centera to Google Cloud Storage (GCS) in alignment with enterprise cloud strategy.
- Owned product backlog and prioritization strategy for 30+ data ingestion initiatives, translating high-level business requests into clear technical designs and roadmap decisions for an Oracle RTDS platform.
- Partnered with data engineering leadership to stabilize an at-risk Teradata environment, introducing a severity-vs-impact triage model that reduced recurring pipeline failures by ~30% within 30 days.
- Built executive ingestion-health dashboards to support Go/No-Go readiness during M&A activities, improving leadership visibility across 750+ acquired store locations.
- Redesigned the centralized project-intake platform as a new product experience, leveraging AI prototyping (v0.dev) to validate workflows and eliminate approval bottlenecks, unlocking ~5,000 hours of annual capacity.
- Introduced a centralized support-intake and request-tracking workflow (MS Forms + Power Automate), improving traceability and eliminating support ticket leakage.
- Drove department-wide migration to Jira/Confluence, standardizing delivery workflows across 8 pods and improving dependency alignment and release predictability.

Product Manager

Verdentra, Boston, MA

January 2022 - Oct 2024

- Owned product delivery for a 200k-user school payments platform. Key projects included an Ionic-to-React migration, launch of a youth-debit card with parental controls, and enhancements to the school-facing CRM system.
- Defined technical specifications for a digital securities Alternate Trading System (ATS), including API contracts, process flows, and wireframes, enabling multi-custodian support and unlocking \$2B in platform liquidity.
- Redesigned performance-appraisal lifecycle by replacing spreadsheet-based workflows with an automated digital process, achieving a ~50% reduction in HR operational overhead.
- Conceptualized and launched a gamified employee recognition platform (leaderboards, redemption marketplace), aligning executives on a lean MVP strategy, running early-adopter pilots, and leading enablement through workshops and product guides (increased engagement by 40% and achieved 100% adoption within 3 months).
- Established the organization's first repeatable Product Playbook and template suite (PRDs, Gap Analysis, Weekly Decks), improving consistency and quality across discovery-to-delivery workflows.

- Owned delivery across multiple client engagements, defining requirements, facilitating scrum ceremonies, prioritizing backlogs, managing UAT, and reporting progress (maintained an average NPS score of ~8.5/10).
- Mentored junior product staff on requirements engineering, user-centric design, and stakeholder negotiation, elevating overall team delivery standards.

Product Analyst

Atlas Labs, Colombo, Sri Lanka

April 2019 - December 2021

- Led requirements discovery and solution design for a \$150K healthcare diagnosis platform.
- Built internal dashboards to streamline recruitment and operational reporting.
- Created process maps and wireframes to clarify workflows and accelerate delivery.
- Automated JIRA reporting, reducing manual updates by ~90%.
- Supported UAT by authoring test scripts and triaging defects.

Skills & Competencies

- **Product Management:** – 0→1 Strategy, Roadmap Planning, MVP Definition, Scope Tradeoffs, Backlog Prioritization, Stakeholder Management, Cross-Functional Leadership, Agile Delivery, User Acceptance Testing
- **Rapid Prototyping:** AI-Assisted Development (Antigravity, v0.dev, Claude Code), LLM-based Workflow Automation, UI/UX Prototyping, GenAI Prompt Engineering.
- **Tools** - Jira, Confluence, Azure DevOps, Figma, Miro, Lucidchart, Slack, Zapier, AWS QuickSight, Google Data Studio, Google AI Studio

Education

BA (Hons) in Business Management, Staffordshire University, UK