Poplou

Video Director

Kigali, Rwanda | 0781129035 | popstarlou@gmail.com

Professional Profile

Creative and results-driven Video Director with a passion for storytelling through motion pictures. Skilled in directing, shooting, and editing music and commercial videos, delivering cinematic visuals that inspire emotion and engagement.

Experience

b>Founder & Director, Poplou Productions

2023 - Present

- Directed and edited music videos and commercial videos for various artists and brands.
- Managed creative teams and collaborated with clients to achieve visual goals.

Video Editor, Kingura.com Project

2024 - 2025

- Produced weekly video content for online campaigns.
- Maintained brand consistency and storytelling quality across all visuals.

Education

Bachelor's Degree, Mount Kenya University

Skills

Video Directing, Video Editing (Premiere Pro), Cinematography, Sound Design, Scriptwriting, Creative Storytelling, Team Leadership, Client Communication

Languages

English

References

Available upon request.