

A COMPREHENSIVE ANALYSIS OF FINANCIAL PERFORMANCE: INSIGHTS FROM A LEADING BANKS

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A COMPREHENSIVE ANALYSIS OF FINANCIAL PERFORMANCE: INSIGHTS FROM A LEADING BANKS

INTRODUCTION:

OVERVIEW

The banking industry world-wide is being transformed. The global forces for change include technological innovation; the deregulation of financial services at the national level and opening-up to international competition; and - equally important - changes in corporate behavior, such as growing disintermediation and increased emphasis on shareholder value. In addition, recent banking crises in Asia and Latin America have accentuated these pressures. The banking industries in central Europe and Latin America have also been transformed as a result of privatizations of state owned banks that had dominated their banking systems in the past. In this project we are trying to analysis the bank related data and able to extract some insights from the data using Business Intelligence tools. To Extract the Insights from the data and put the data in the form of visualizations, Dashboards and Story we employed Tableau tool.

PURPOSE

Using this project the Standard and Rank of the Banks can be improved. It clearly optimizes the rank of countries worldwide in Financial Performance of Banks.

PROBLEM DEFINITION & DESIGN THINKING: EMPATHY MAP



Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

[Share template feedback](#)

 Need some inspiration?
See a finished version of the template to kickstart your work.
[Open example](#)

Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says
What have we heard them say?
What can we imagine them saying?

- Which Plan or Scheme is Best?
- Does they provide credits for customers?
- Is the Bank is customer friendly
- Truthfulness and trust
- Does the bank maintain its liquidity?
- Does they Perform in a Progressive Path.
- Loans to business.
- Service they provide

Thinks
What are their views, ideas, hopes, and dreams? What characteristics might influence their behavior?

- A Comprehensive Analysis of Financial Performance insights from a Leading Banks
- Analyze the cash flow statement.
- Compares with other Banks.
- Shall we get quick access?
- Does they provide Safety & Protection (Securitization)?
- More research on financial Performance of Banks
- Financial ratio analysis
- Are they well prepared to provide new services!
- Why India does not leads 1st in financial performance?

Does
What behavior have we observed?
What can we imagine them doing?

Feels
What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



IDEATION & BRAINSTORMING MAP

Template

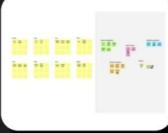


Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
⌚ 1 hour to collaborate
👤 2-8 people recommended

Share template feedback



Need some inspiration?
See a finished version of this template to kickstart your work.
Open example →

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going:

⌚ 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

1. How to improve the financial performance of the bank?
2. Why customer's and customer service is important for the financial performance of the bank?



Key rules of brainstorming
To run an smooth and productive session

↔ Stay in topic.	💡 Encourage wild ideas.
🕒 Defer judgment.	👂 Listen to others.
📱 Go for volume.	👁️ If possible, be visual.

3

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes



Customers are more likely to switch banks if they don't feel valued.

Offering the best service can help retain them.

Democratising the banking experience will make it easier for customers to switch banks.



Select the customers' banking needs and offer them the best plan.

Offering all three banking services will keep them from switching.

Offering a range of banking products will keep them from switching.

ARUN THAVASIP



Provide a better customer experience.

Encourage a positive business culture.

Provide better customer service.



Provide a better customer experience.

Encourage a positive business culture.

Provide better customer service.

GANESH KUMAR S



Ensures all services are available online.

Modernise your digital infrastructure.



Increases customer values and trust.

Increases customer lifetime value.

Helps to retain customers.

MANI ALV



Boosts employee retention.

Proactively addresses customer issues.



Increases customer values and trust.

Increases customer lifetime value.

Helps to retain customers.

MUPP/DATHI N



Ensures all services are available online.

Modernise your digital infrastructure.



Increases customer values and trust.

Increases customer lifetime value.

Helps to retain customers.

4

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and break it up into smaller sub-groups.

20 minutes



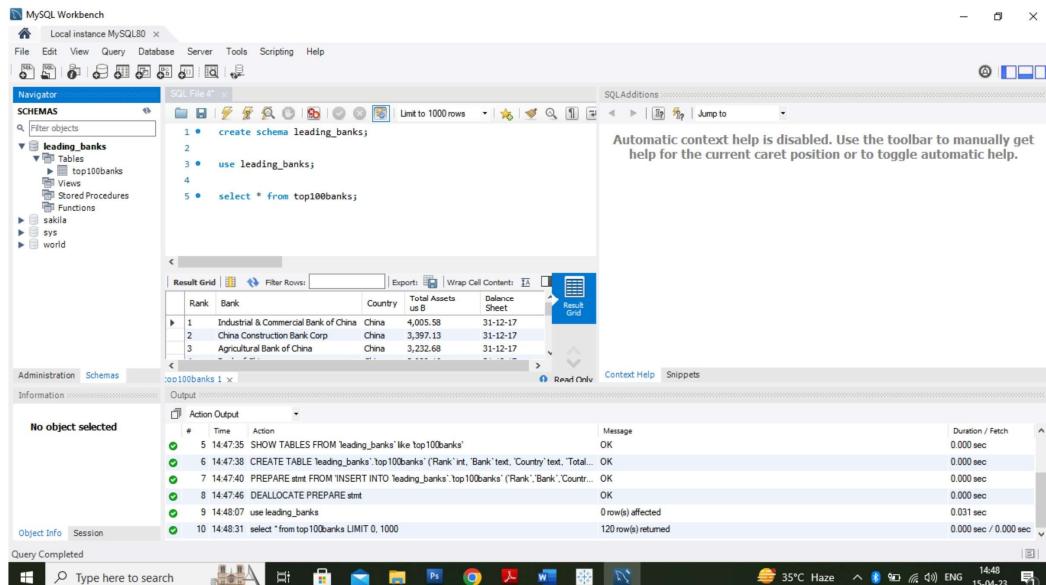
```

graph TD
    C((Customers are the main assets of the bank to maintain their financial stability)) --- R1((Expand self-service to improve customer service))
    C --- R2((Boasts employees retention))
    C --- R3((Proactively addresses customer issue))
    C --- R4((Solicit customer feedback whenever possible))
    C --- R5((Giving guidance to the customers to choose the best plan / scheme))
  
```

RESULTS:

Milestone 2: Data Collection & Extraction from Database

Storing Data in DB & Perform SQL Operations:



The screenshot shows the MySQL Workbench interface. In the top-left pane, the Navigator displays the schema 'leading_banks' containing tables like 'top100banks'. The central pane shows a SQL editor with the following code:

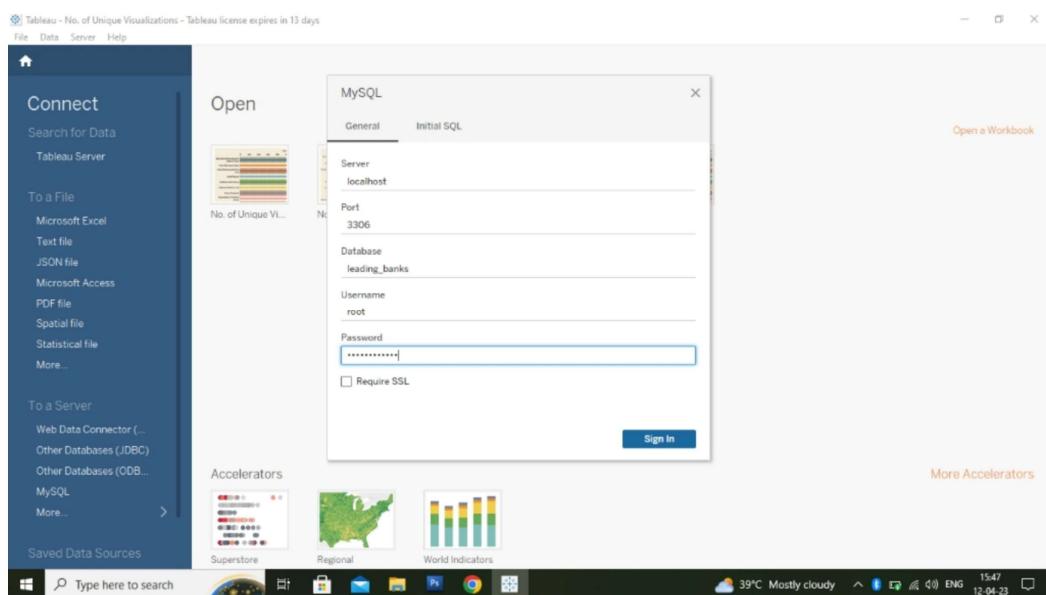
```
1 • create schema leading_banks;
2
3 • use leading_banks;
4
5 • select * from top100banks;
```

The Result Grid displays the following data:

Rank	Bank	Country	Total Assets	Dealership
1	Industrial & Commercial Bank of China	China	4,005.58	31-12-17
2	China Construction Bank Corp	China	3,397.13	31-12-17
3	Agricultural Bank of China	China	3,232.68	31-12-17

The bottom pane shows the Query History:

#	Time	Action	Message	Duration / Fetch
5	14:47:35	SHOW TABLES FROM 'leading_banks' like 'top100banks'	OK	0.000 sec
6	14:47:38	CREATE TABLE `leading_banks`.`top100banks`(`Rank` int, `Bank` text, `Country` text, `Total...`	OK	0.000 sec
7	14:47:40	PREPARE stmt FROM INSERT INTO `leading_banks`.`top100banks`(`Rank`, `Bank`, `Country`, `Total...`)	OK	0.000 sec
8	14:47:46	DEALLOCATE PREPARE stmt	OK	0.000 sec
9	14:48:07	use `leading_banks`	0 row(s) affected	0.031 sec
10	14:48:31	select * from `top100banks` LIMIT 0, 1000	120 row(s) returned	0.000 sec / 0.000 sec



The screenshot shows the Tableau desktop interface. On the left, the 'Connect' sidebar lists options like 'Search for Data', 'Tableau Server', 'To a File', 'To a Server', and 'Saved Data Sources'. A central 'Open' dialog is open, prompting for MySQL connection details:

- Server: localhost
- Port: 3306
- Database: leading_banks
- Username: root
- Password: (redacted)
- Require SSL: (unchecked)

At the bottom right of the dialog is a 'Sign In' button.

Milestone 3: Data Preparation

Prepare the Data for Visualization

The screenshot shows the Tableau Data Source interface. On the left, the 'Connections' sidebar is open, showing a connection to 'localhost MySQL' named 'leading_banks'. Below it, the 'Database' section shows 'leading_banks' selected. Under 'Table', there is a single entry: 'top100banks'. The main workspace displays the 'top100banks' table with the following schema:

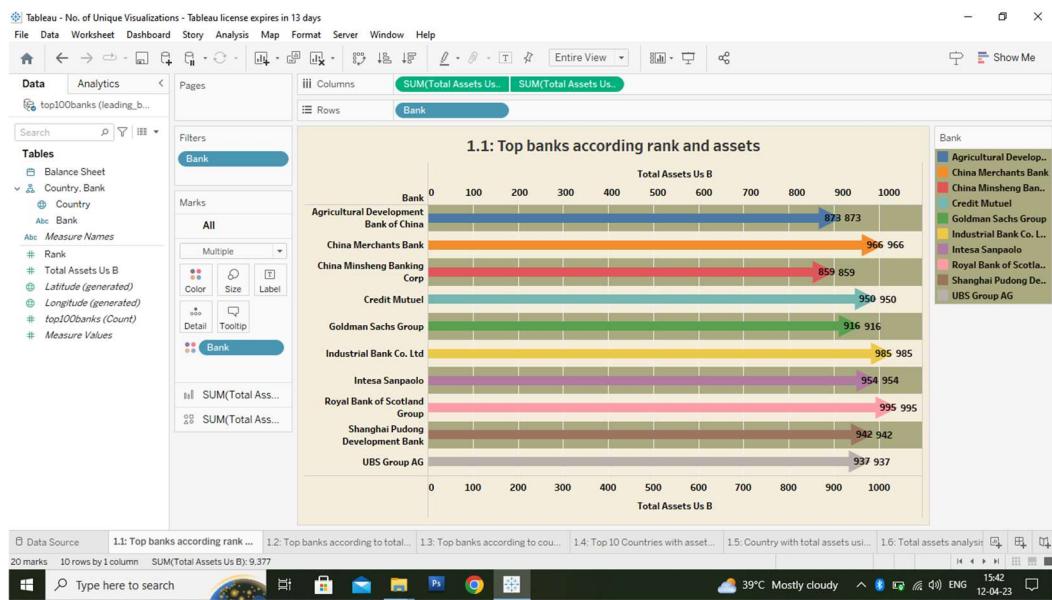
Rank	Bank	Country	Total Assets Us B	Balance Sheet
1	Industrial & Commercial Ban...	China	4	31:12:17
2	China Construction Bank Corp	China	3	31:12:17
3	Agricultural Bank of China	China	3	31:12:17
4	Bank of China	China	2	31:12:17
5	Mitsubishi UFJ Financial Group	Japan	2	31:12:17

Below the table, a message says 'Need more data? Drag tables here to relate them.' A 'Learn more' link is provided. The bottom of the screen shows a Windows taskbar with various icons and system status.

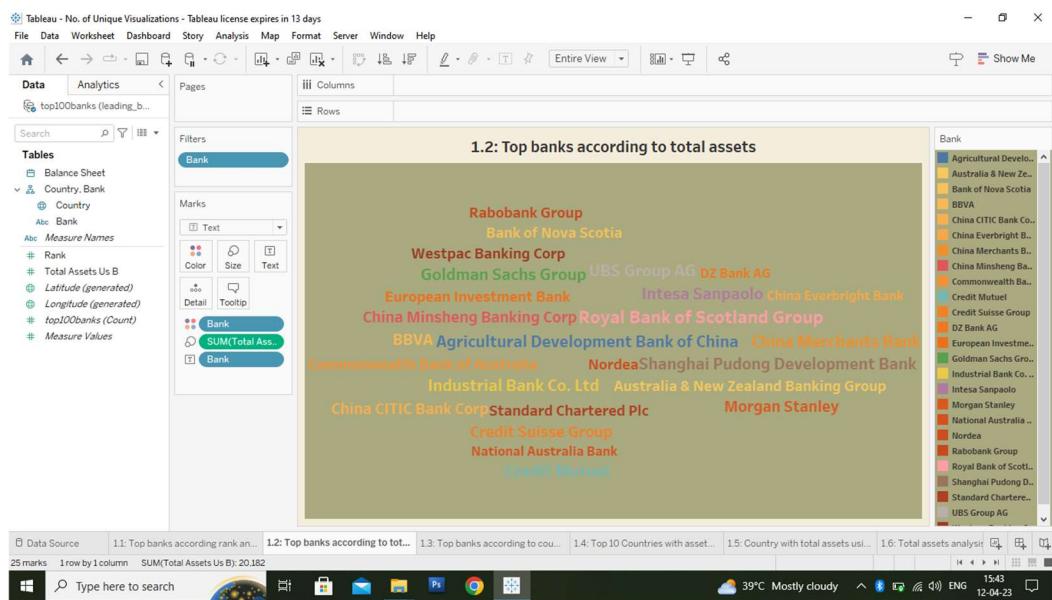
Milestone 4: Data Visualization

No of Unique Visualizations

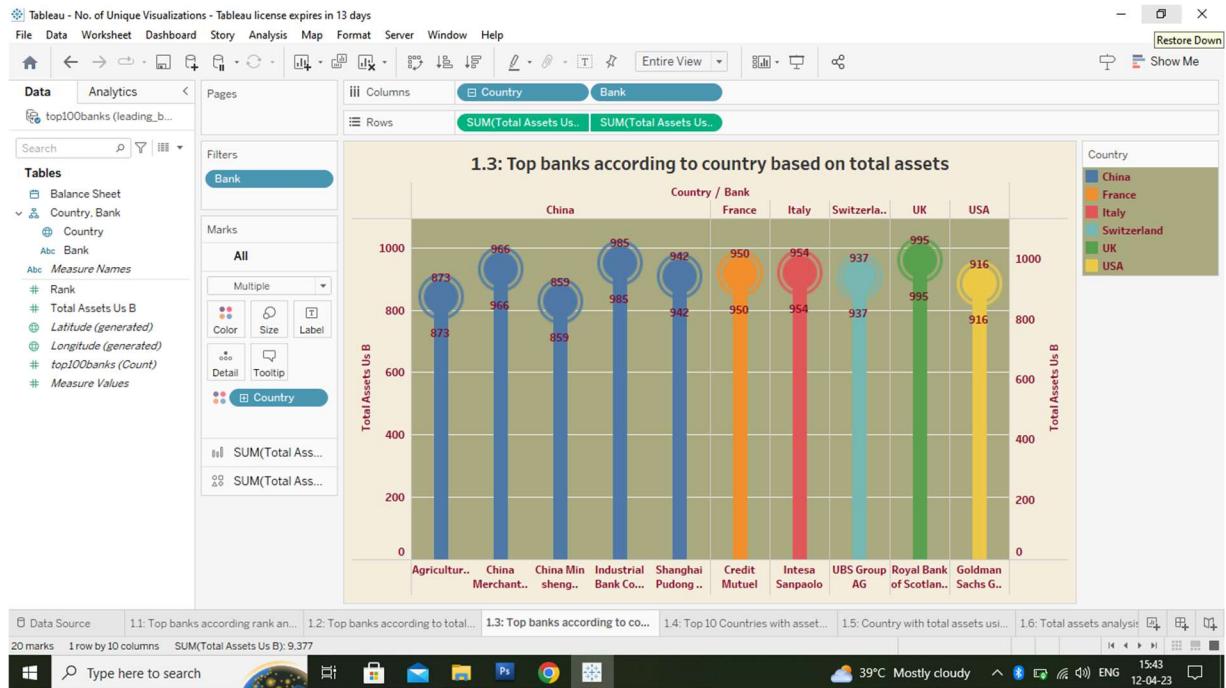
1. Top banks according rank and assets



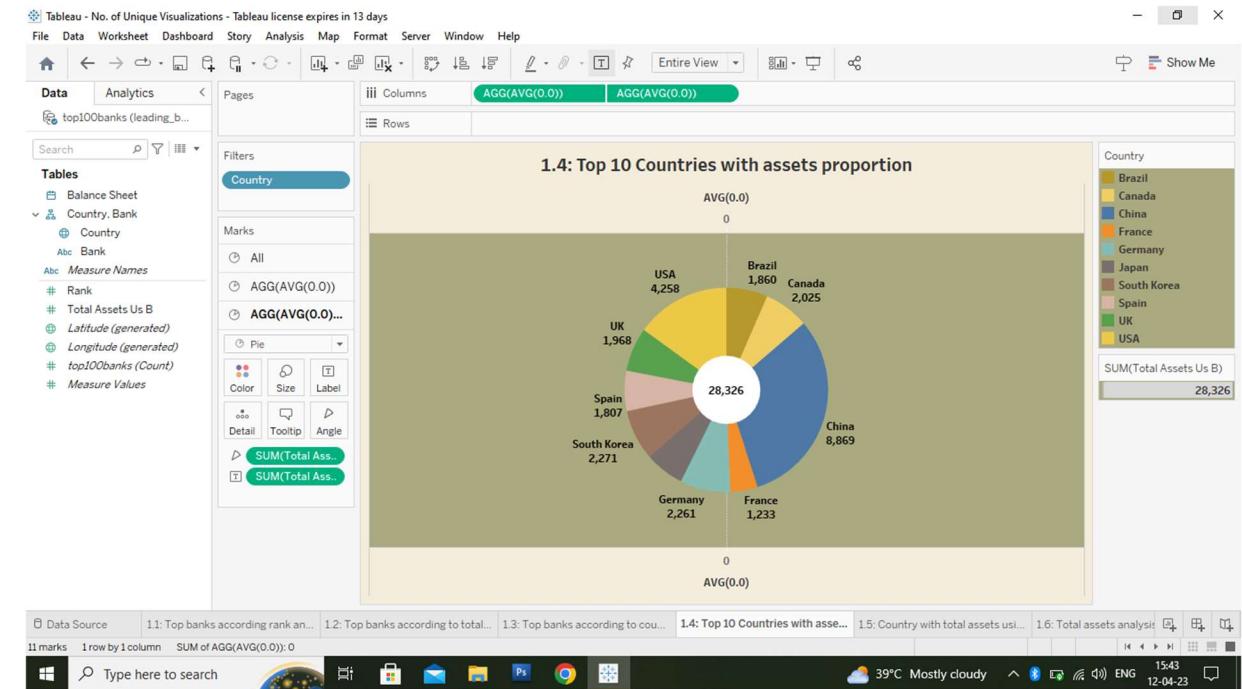
2. Top banks according to total assets



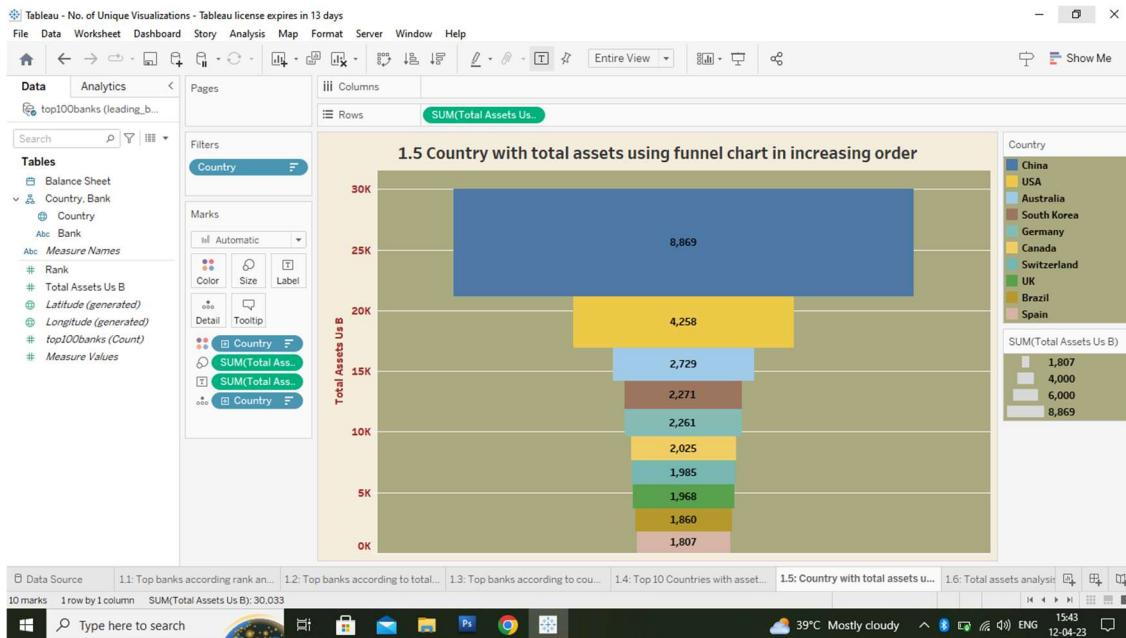
3. Top banks according to country based on total assets



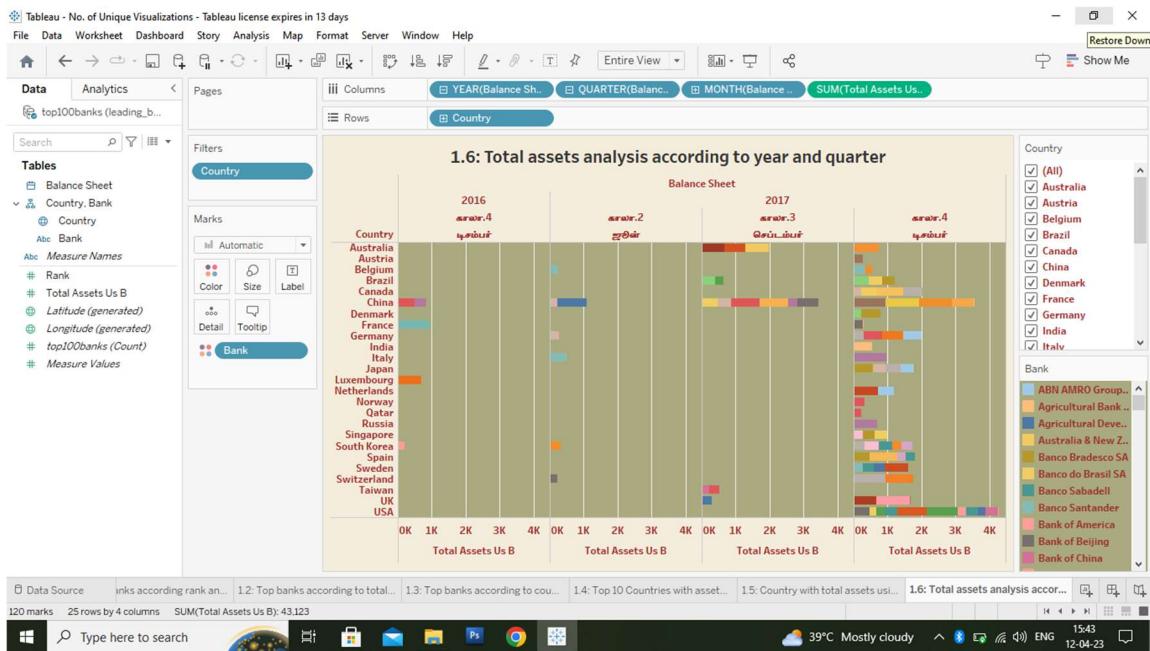
4. Top 10 Countries with assets proportion



5. Country with total assets using funnel chart in increasing order

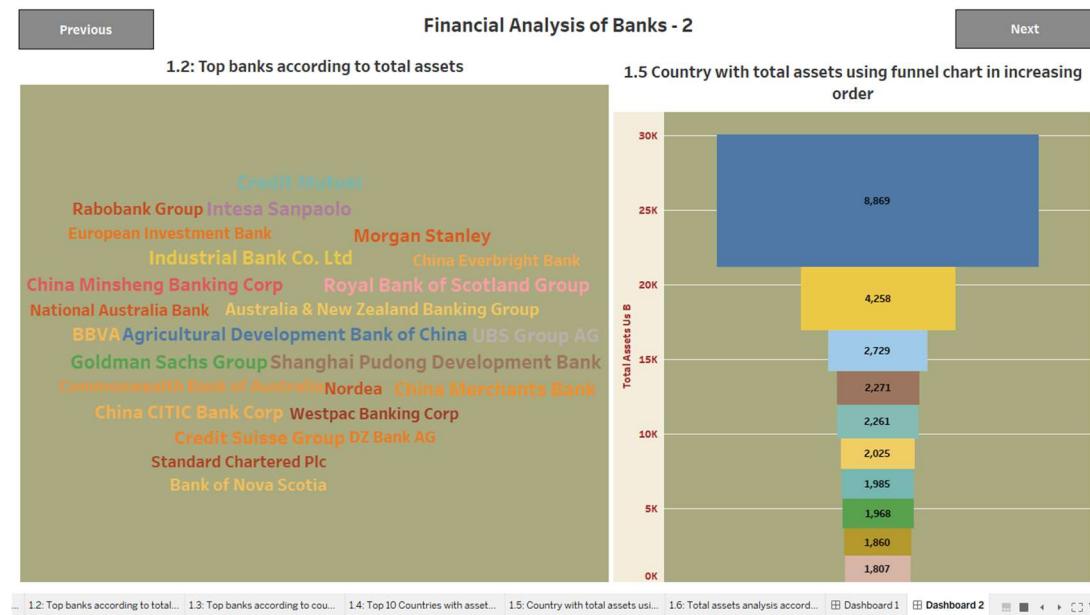
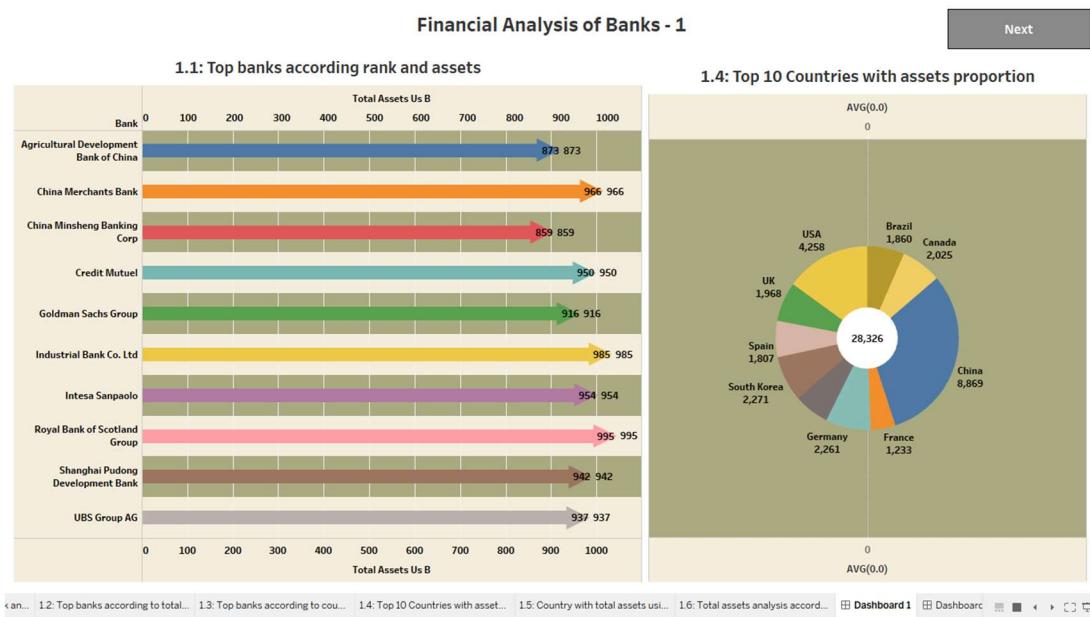


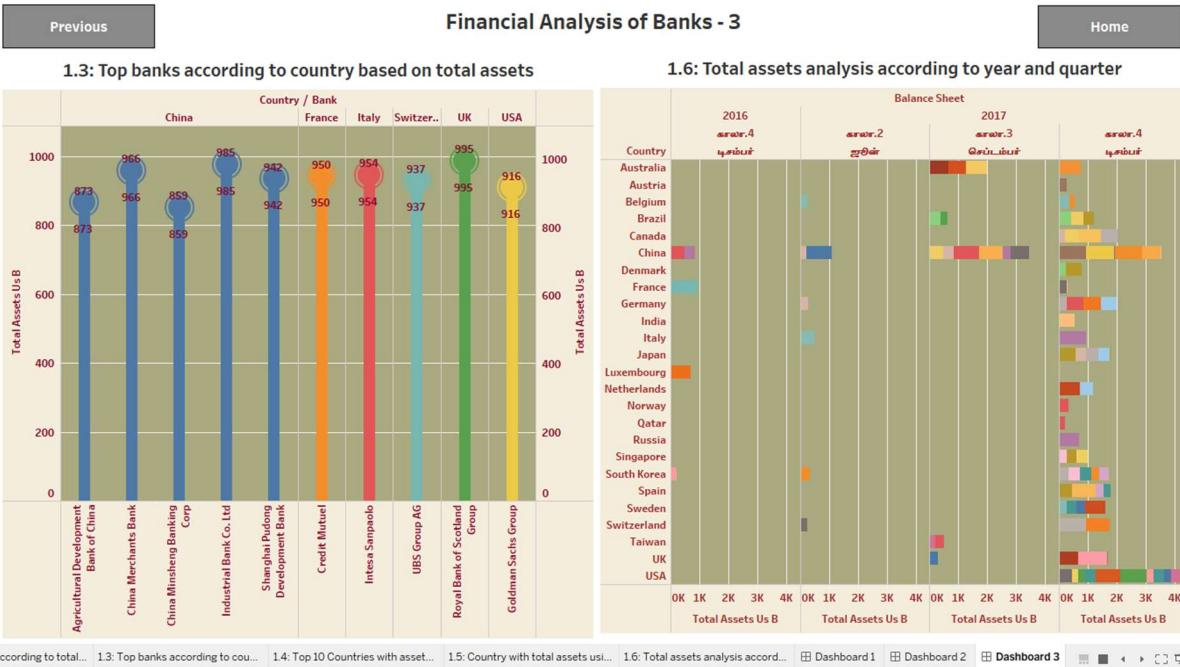
6. Total assets analysis according to year and quarter



Milestone 6: Dashboard

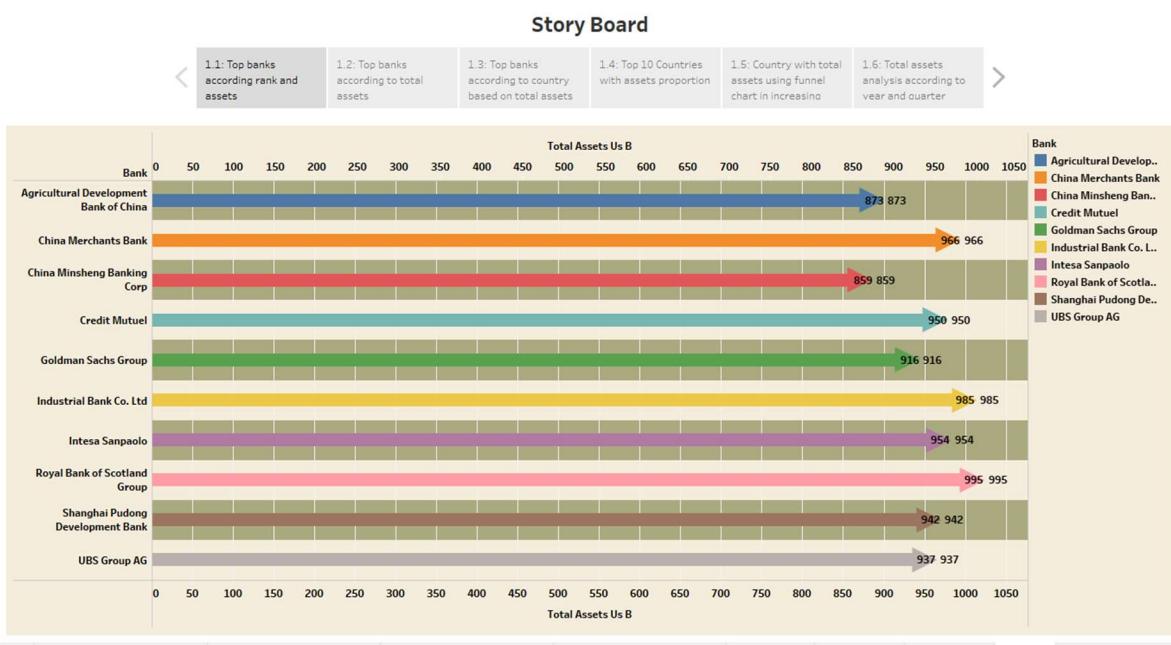
Responsive and Design of Dashboard





Milestone 6: Story

No of Scenes of Story



Story Board

◀
 1.1: Top banks according rank and assets
 1.2: Top banks according to total assets
 1.3: Top banks according to country based on total assets
 1.4: Top 10 Countries with assets proportion
 1.5: Country with total assets using funnel chart in increasing
 1.6: Total assets analysis according to year and quarter
 ▶



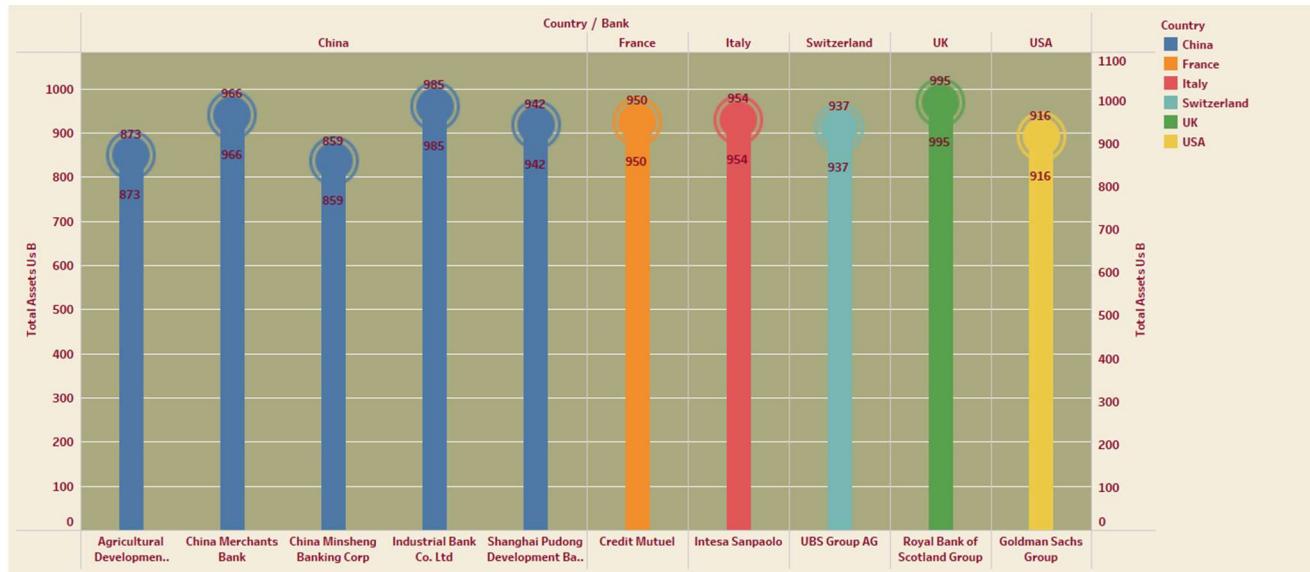
Bank

- Agricultural Developm..
- Australia & New Zeala..
- Bank of Nova Scotia
- BBVA
- China CITIC Bank Corp
- China Everbright Bank
- China Merchants Bank
- China Minsheng Banki..
- Commonwealth Bank o..
- Credit Mutuel
- Credit Suisse Group
- DZ Bank AG
- European Investment ..
- Goldman Sachs Group
- Industrial Bank Co. Ltd
- Intesa Sanpaolo
- Morgan Stanley
- National Australia Bank
- Nordea
- Rabobank Group
- Royal Bank of Scotland..
- Shanghai Pudong Dev..
- Standard Chartered Plc
- UBS Group AG
- Westpac Banking Corp

total... 1.3: Top banks according to cou... 1.4: Top 10 Countries with asset... 1.5: Country with total assets usi... 1.6: Total assets analysis accord... Dashboard 1 Dashboard 2 Dashboard 3 Story 1 ◀ ▶ ☰

Story Board

◀
 1.1: Top banks according rank and assets
 1.2: Top banks according to total assets
 1.3: Top banks according to country based on total assets
 1.4: Top 10 Countries with assets proportion
 1.5: Country with total assets using funnel chart in increasing
 1.6: Total assets analysis according to year and quarter
 ▶

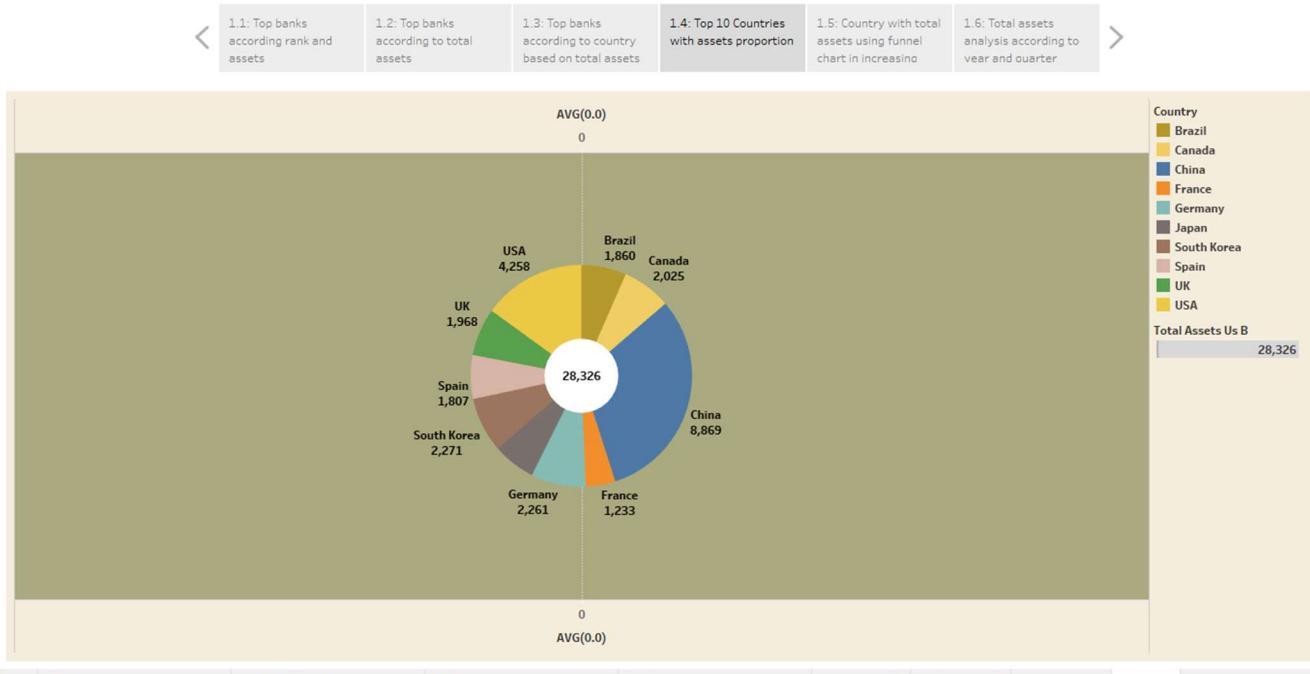


Country

- China
- France
- Italy
- Switzerland
- UK
- USA

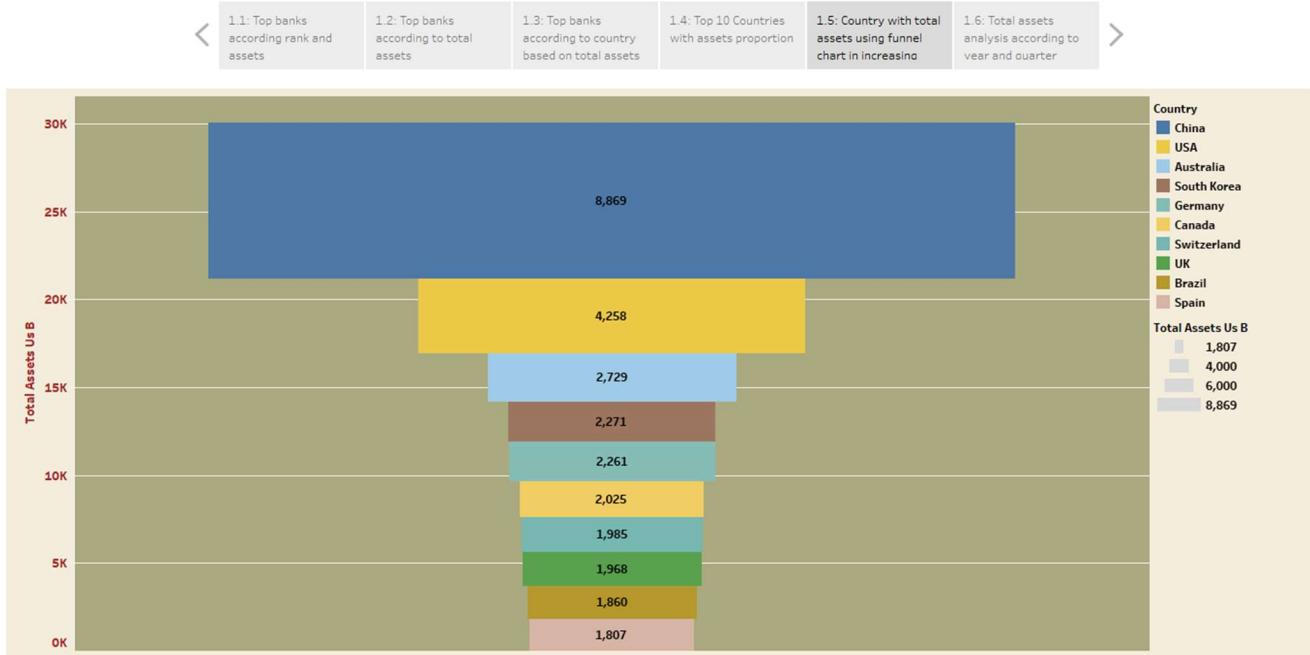
total... 1.3: Top banks according to cou... 1.4: Top 10 Countries with asset... 1.5: Country with total assets usi... 1.6: Total assets analysis accord... Dashboard 1 Dashboard 2 Dashboard 3 Story 1 ◀ ▶ ☰

Story Board



total... 1.3: Top banks according to cou... 1.4: Top 10 Countries with asset... 1.5: Country with total assets usi... 1.6: Total assets analysis accord... [navigation icons]

Story Board



total... 1.3: Top banks according to cou... 1.4: Top 10 Countries with asset... 1.5: Country with total assets usi... 1.6: Total assets analysis accord... [navigation icons]



Milestone 8: Web Integration

Publishing dash and reports to tableau public

Muppidathi Nambi

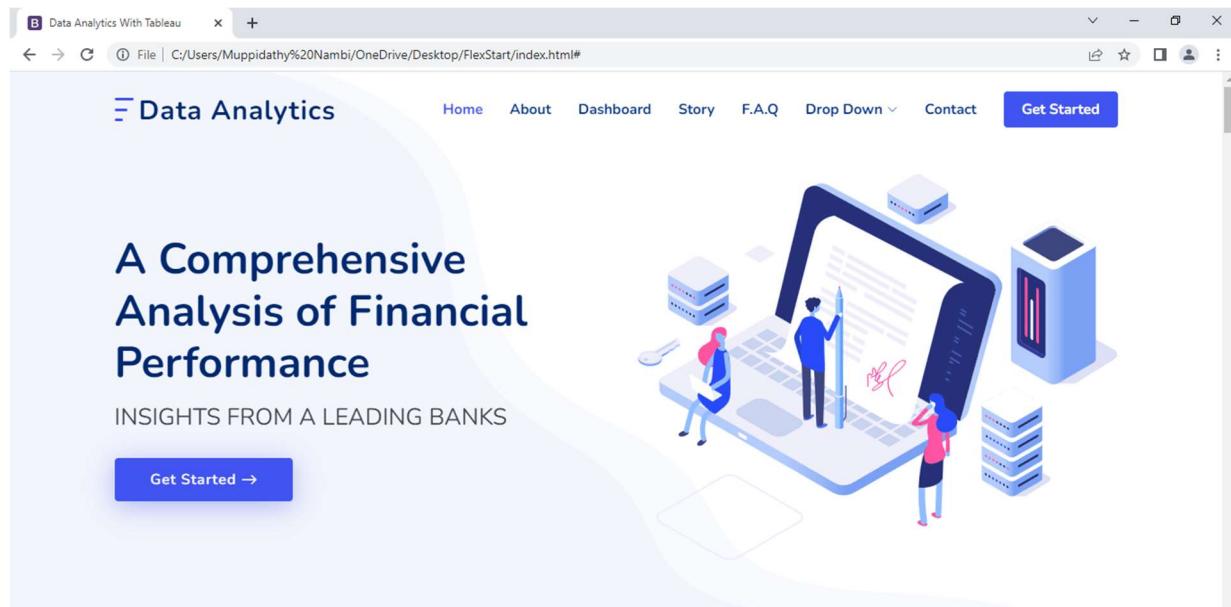
Vizzes 2 Favorites 0 Following 0 Followers 0

Story

Dashboard

35°C Haze 15:45 15-04-23

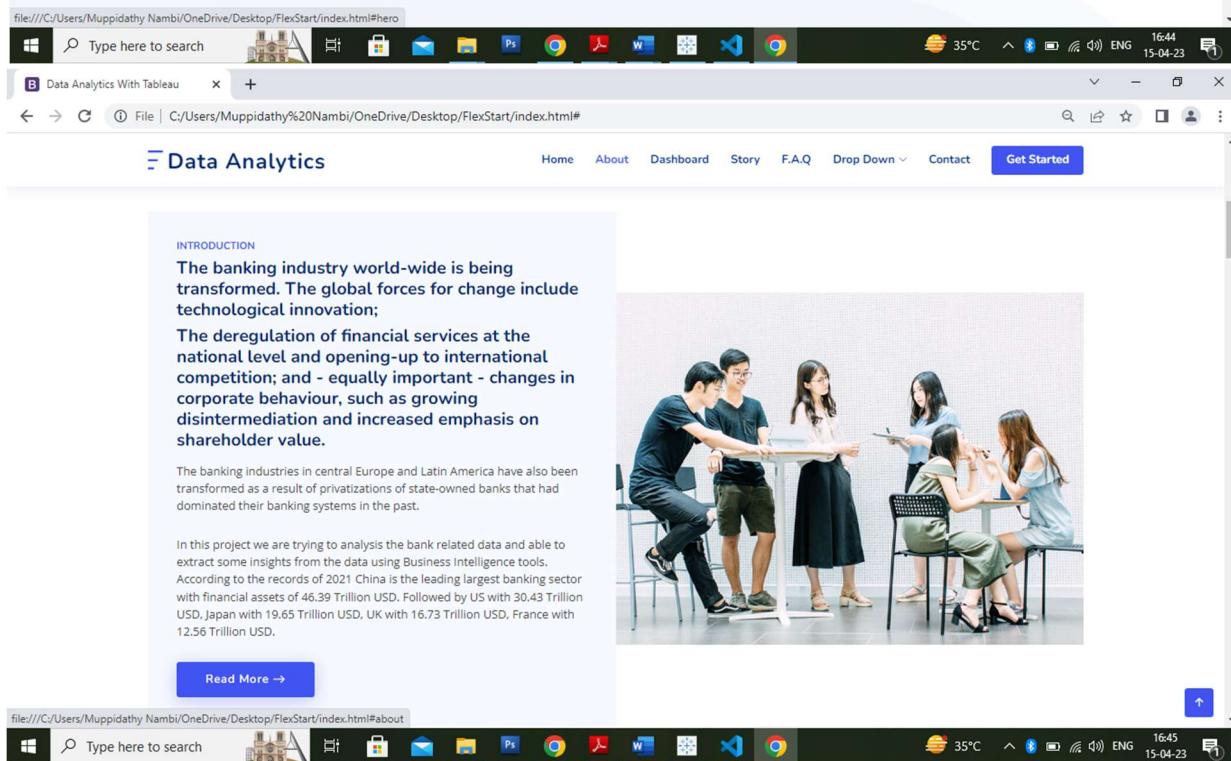
Activity 1: Embed Dashboard & Story with Web Bootstrap



A Comprehensive Analysis of Financial Performance

INSIGHTS FROM A LEADING BANKS

Get Started →



INTRODUCTION

The banking industry world-wide is being transformed. The global forces for change include technological innovation;

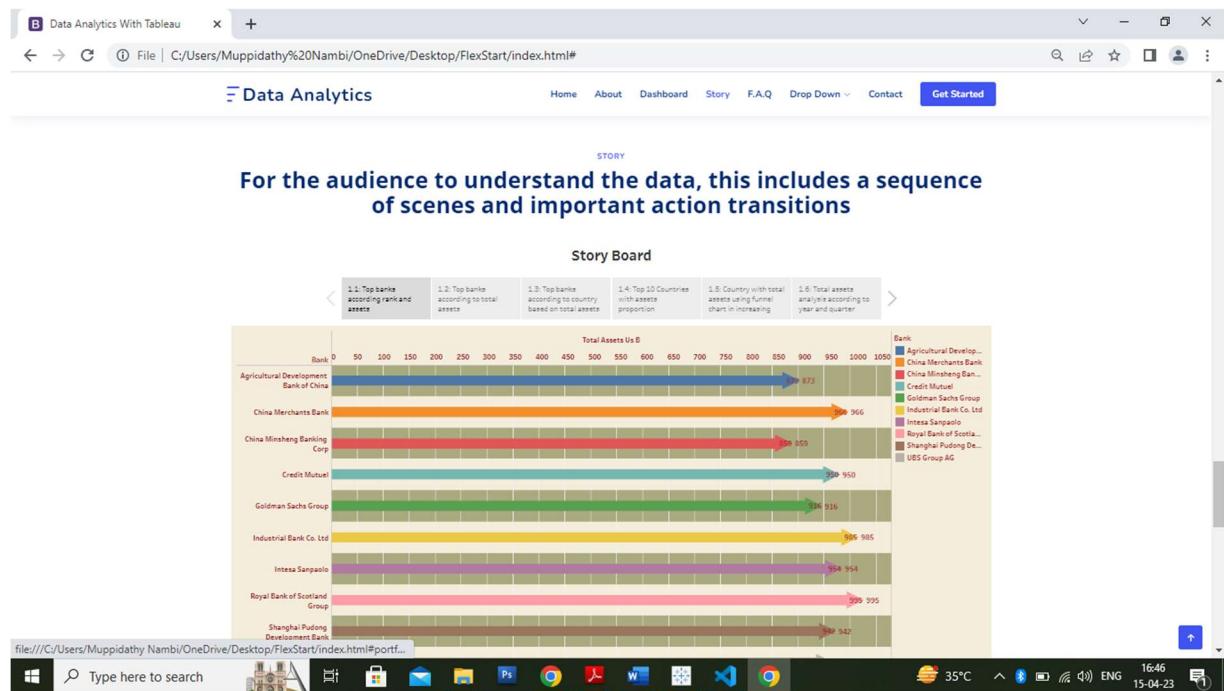
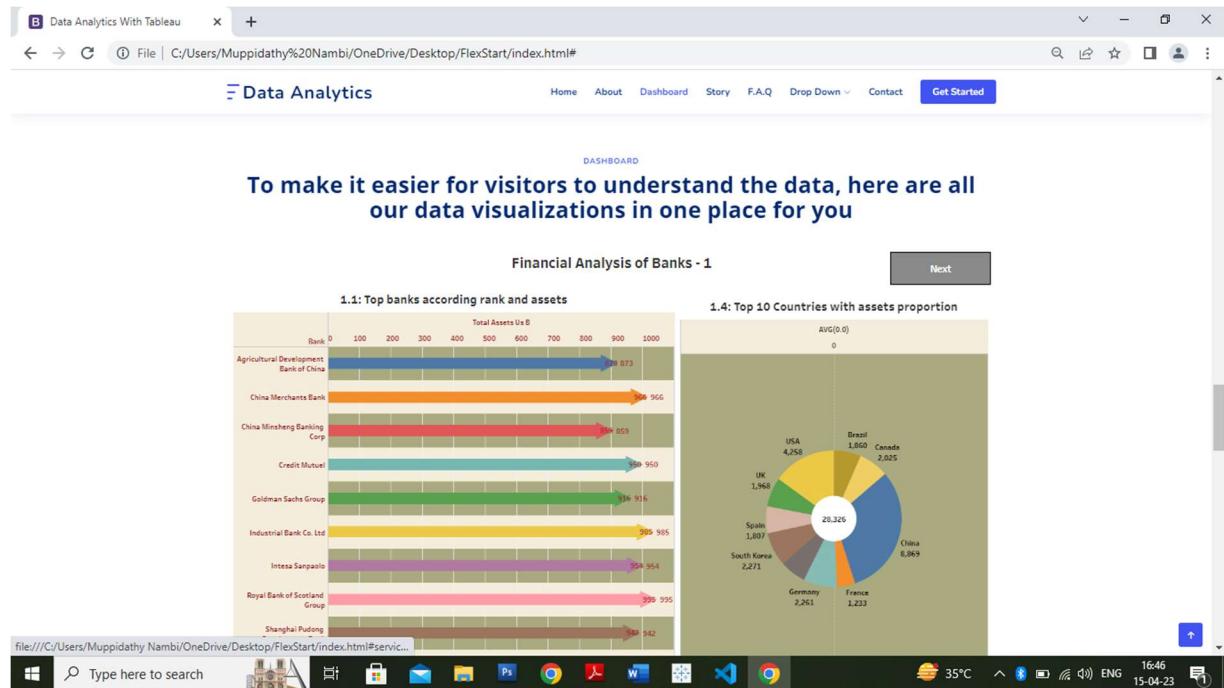
The deregulation of financial services at the national level and opening-up to international competition; and - equally important - changes in corporate behaviour, such as growing disintermediation and increased emphasis on shareholder value.

The banking industries in central Europe and Latin America have also been transformed as a result of privatizations of state-owned banks that had dominated their banking systems in the past.

In this project we are trying to analysis the bank related data and able to extract some insights from the data using Business Intelligence tools.

According to the records of 2021 China is the leading largest banking sector with financial assets of 46.39 Trillion USD. Followed by US with 30.43 Trillion USD, Japan with 19.65 Trillion USD, UK with 16.73 Trillion USD, France with 12.56 Trillion USD.

Read More →



The screenshot shows a web browser window with the title bar "Data Analytics With Tableau". The address bar displays the URL "C:/Users/Muppidathy%20Nambi/OneDrive/Desktop/FlexStart/index.html#conclusion". The main content area has a header "Data Analytics" with a navigation menu including Home, About, Dashboard, Story, F.A.Q, Conclusion, Contact, and a blue "Get Started" button. Below this is a section titled "F.A.Q" with the heading "Frequently Asked Questions". There are four expandable questions listed:

- What are the Determinants of Financial Performance of Bank?
- What are the top 5 countries in Financial Performance of Banks ?
- What factors affect the Financial Performance of Banks ?
- Why Is Financial Performance Important?
- What is financial performance in banking?
- What are the benefits of performance analysis?

Below this section is a "CONCLUSION" heading followed by a bold statement: "This project helps us to know about the standard of the banks worldwide. We can easily understand the details by this project data." The status bar at the bottom of the browser shows the file path "file:///C:/Users/Muppidathy Nambi/OneDrive/Desktop/FlexStart/index.html#conclusion", the system temperature "35°C Haze", battery level "17:49", and the date "15-04-23".

ADVANTAGES & DISADVANTAGES:

ADVANTAGES

- It provides internal and external stakeholders with the opportunity to make informed decisions regarding investing. Financial statement analysis also provides lending institutions with an unbiased view of a business's financial health, which is helpful for making lending decisions.

- It provides financial information such as the company's asset structure, asset liquidity, source of funds, debt level, and liability structure. Thus, according to financial tools to analyze each part of financial statements is useful for avoiding financial risks.
- Safely storing the public's wealth.
- The widespread availability of affordable loans
- Propelling the economy forward.
- Availability of Cheap Loans

DISADVANTAGES

- The chances of going bankrupt.
- The risk of fraud and robberies.
- Shift in policies, complexities in operations and issues shifting to the Financial Inclusion.
- Risk of Public Debt

APPLICATIONS:

- ❖ These solutions can be applied to improve the rank of banks worldwide using the given data, to make their country to be first.

- ❖ As per the result china has many banking sectors nearly 7, so it means that improvement of banking sectors in other country with profit may lead them to great success.

CONCLUSION:

This project helps us to know about the standard of the banks worldwide. We can easily understand the details by this project data.

FUTURE SCOPE:

- Increased operational efficiency, profitability & productivity.
- Improved management and accountability.
- Improved financial analyses capabilities.

APPENDIX:

A. SOURCE CODE

```
<!DOCTYPE html>
<html lang="en">

<head>
  <meta charset="utf-8">
  <meta content="width=device-width, initial-scale=1.0" name="viewport">

  <title>Data Analytics With Tableau</title>
  <meta content="" name="description">
  <meta content="" name="keywords">

  <!-- Favicon -->
  <link href="assets/img/favicon.png" rel="icon">
  <link href="assets/img/apple-touch-icon.png" rel="apple-touch-icon">

  <!-- Google Fonts -->
  <link
    href="https://fonts.googleapis.com/css?family=Open+Sans:300,300i,400,400i,600,600i,700,700i|Nunito:300,300i,400,400i,600,600i,700,700i|Poppins:300,300i,400,400i,500,500i,600,600i,700,700i" rel="stylesheet">

  <!-- Vendor CSS Files -->
```

```

<link href="assets/vendor/aos/aos.css" rel="stylesheet">
<link href="assets/vendor/bootstrap/css/bootstrap.min.css" rel="stylesheet">
<link href="assets/vendor/bootstrap-icons/bootstrap-icons.css"
rel="stylesheet">
<link href="assets/vendor/glightbox/css/glightbox.min.css" rel="stylesheet">
<link href="assets/vendor/remixicon/remixicon.css" rel="stylesheet">
<link href="assets/vendor/swiper/swiper-bundle.min.css" rel="stylesheet">

<!-- Template Main CSS File -->
<link href="assets/css/style.css" rel="stylesheet">

<!-- =====
* Template Name: FlexStart
* Updated: Mar 10 2023 with Bootstrap v5.2.3
* Template URL: https://bootstrapmade.com/flexstart-bootstrap-startup-
template/
* Author: BootstrapMade.com
* License: https://bootstrapmade.com/license/
===== -->
</head>

<body>

<!-- ===== Header ===== -->
<header id="header" class="header fixed-top">
<div class="container-fluid container-xl d-flex align-items-center justify-
content-between">

<a href="index.html" class="logo d-flex align-items-center">

<span>Data Analytics</span>
</a>

<nav id="navbar" class="navbar">
<ul>
<li><a class="nav-link scrollto active" href="#hero">Home</a></li>
<li><a class="nav-link scrollto" href="#about">About</a></li>
<li><a class="nav-link scrollto" href="#services">Dashboard</a></li>
<li><a class="nav-link scrollto" href="#portfolio">Story</a></li>
<li><a class="nav-link scrollto" href="#faq">F.A.Q</a></li>

```

```

        <li><a class="nav-link scrollto"
href="#conclusion">Conclusion</a></li>
            <li><a class="nav-link scrollto" href="#contact">Contact</a></li>
            <li><a class="getstarted scrollto" href="#about">Get Started</a></li>
        </ul>
        <i class="bi bi-list mobile-nav-toggle"></i>
    </nav><!-- .navbar -->

</div>
</header><!-- End Header -->

<!-- ===== Hero Section ===== -->
<section id="hero" class="hero d-flex align-items-center">

    <div class="container">
        <div class="row">
            <div class="col-lg-6 d-flex flex-column justify-content-center">
                <h1 data-aos="fade-up">A Comprehensive Analysis of Financial
Performance</h1>
                <h2 data-aos="fade-up" data-aos-delay="400">INSIGHTS FROM A LEADING
BANKS</h2>
                <div data-aos="fade-up" data-aos-delay="600">
                    <div class="text-center text-lg-start">
                        <a href="#about" class="btn-get-started scrollto d-inline-flex
align-items-center justify-content-center align-self-center">
                            <span>Get Started</span>
                            <i class="bi bi-arrow-right"></i>
                        </a>
                    </div>
                </div>
                <div class="col-lg-6 hero-img" data-aos="zoom-out" data-aos-
delay="200">
                    
                </div>
            </div>
        </div>
    </div>
</section><!-- End Hero -->

```

```

<main id="main">
    <!-- ===== About Section ===== -->
    <section id="about" class="about">

        <div class="container" data-aos="fade-up">
            <div class="row gx-0">

                <div class="col-lg-6 d-flex flex-column justify-content-center" data-aos="fade-up" data-aos-delay="200">
                    <div class="content">
                        <h3>Introduction</h3>
                        <h2>The banking industry world-wide is being transformed. The global forces for change include technological innovation;</h2>

                        <h2>The deregulation of financial services at the national level and opening-up to international competition; and - equally important - changes in corporate behaviour, such as growing disintermediation and increased emphasis on shareholder value.</h2>
                    <p>
                        The banking industries in central Europe and Latin America have also been transformed as a result of privatizations of state-owned banks that had dominated their banking systems in the past.
                    </p>
                    <p>
                        In this project we are trying to analysis the bank related data and able to extract some insights from the data using Business Intelligence tools. According to the records of 2021 China is the leading largest banking sector with financial assets of 46.39 Trillion USD. Followed by US with 30.43 Trillion USD, Japan with 19.65 Trillion USD, UK with 16.73 Trillion USD, France with 12.56 Trillion USD.
                    </p>
                    <div class="text-center text-lg-start">
                        <a href="#" class="btn-read-more d-inline-flex align-items-center justify-content-center align-self-center">
                            <span>Read More</span>
                            <i class="bi bi-arrow-right"></i>
                        </a>
                    </div>
                </div>
            </div>
        </div>
    </section>
</main>

```

```

        <div class="col-lg-6 d-flex align-items-center" data-aos="zoom-out"
data-aos-delay="200">
            
        </div>

    </div>
</div>

</section><!-- End About Section -->

<!-- ===== Values Section ===== -->
<section id="values" class="values">

    <div class="container" data-aos="fade-up">

        <header class="section-header">
            <h2>Advantages & Disadvantages</h2>
            <p>Advantages</p>
        </header>

        <div class="row">

            <div class="col-lg-4" data-aos="fade-up" data-aos-delay="200">
                <div class="box">
                    
                    <h3>It provides internal and external stakeholders with the
opportunity to make informed decisions regarding investing.</h3>
                    <p>Financial statement analysis also provides lending
institutions with an unbiased view of a business's financial health, which is
helpful for making lending decisions.</p>
                </div>
            </div>

            <div class="col-lg-4 mt-4 mt-lg-0" data-aos="fade-up" data-aos-
delay="400">
                <div class="box">
                    

```

```
        <h3>It provides financial information such as the company's asset structure, asset liquidity, source of funds, debt level, and liability structure.</h3>
        <p>Thus, according to financial tools to analyze each part of financial statements is useful for avoiding financial risks.</p>
    </div>
</div>

<div class="col-lg-4 mt-4 mt-lg-0" data-aos="fade-up" data-aos-delay="600">
    <div class="box">
        
        <h3>Safely storing the public's wealth.</h3>
        <p>The widespread availability of affordable loans, Availability of Cheap Loans.</p>
    </div>
</div>

</div>
</div>

</section><!-- End Values Section -->

<!-- ===== Features Section ===== -->
<section id="features" class="features">

    <div class="container" data-aos="fade-up">

        <header class="section-header">
            <p>Disadvantages</p>
        </header>

        <div class="row">

            <div class="col-lg-6">
                
            </div>

            <div class="col-lg-6 mt-5 mt-lg-0 d-flex">
```

```
<div class="row align-self-center gy-4">

    <div class="col-md-6" data-aos="zoom-out" data-aos-delay="200">
        <div class="feature-box d-flex align-items-center">
            <i class="bi bi-check"></i>
            <h3>The chances of going bankrupt.</h3>
        </div>
    </div>

    <div class="col-md-6" data-aos="zoom-out" data-aos-delay="300">
        <div class="feature-box d-flex align-items-center">
            <i class="bi bi-check"></i>
            <h3>The risk of fraud and robberies.</h3>
        </div>
    </div>

    <div class="col-md-6" data-aos="zoom-out" data-aos-delay="400">
        <div class="feature-box d-flex align-items-center">
            <i class="bi bi-check"></i>
            <h3>Shift in policies, complexities in operations and issues shifting to the Financial Inclusion.</h3>
        </div>
    </div>

    <div class="col-md-6" data-aos="zoom-out" data-aos-delay="500">
        <div class="feature-box d-flex align-items-center">
            <i class="bi bi-check"></i>
            <h3>Risk of Public Debt.</h3>
        </div>
    </div>

    <div class="col-md-6" data-aos="zoom-out" data-aos-delay="600">
        <div class="feature-box d-flex align-items-center">
            <i class="bi bi-check"></i>
            <h3>Measurement problems and a short-term concentration are two drawbacks of financial performance measurements.</h3>
        </div>
    </div>

    <div class="col-md-6" data-aos="zoom-out" data-aos-delay="700">
```

```
<div class="feature-box d-flex align-items-center">
    <i class="bi bi-check"></i>
    <h3>Serving the public can often be extremely stressful.</h3>
</div>
</div>

</div> <!-- / row -->

</div>

</section><!-- End Features Section -->

<!-- ===== Counts Section ===== -->
<section id="counts" class="counts">
    <div class="container" data-aos="fade-up">

        <div class="row gy-4">

            <div class="col-lg-3 col-md-6">
                <div class="count-box">
                    <i class="bi bi-emoji-smile"></i>
                    <div>
                        <span data-purecounter-start="0" data-purecounter-end="232"
data-purecounter-duration="1" class="purecounter"></span>
                        <p>Happy Clients</p>
                    </div>
                </div>
            </div>

            <div class="col-lg-3 col-md-6">
                <div class="count-box">
                    <i class="bi bi-journal-richtext" style="color: #ee6c20;"></i>
                    <div>
                        <span data-purecounter-start="0" data-purecounter-end="521"
data-purecounter-duration="1" class="purecounter"></span>
                        <p>Projects</p>
                    </div>
                </div>
            </div>
        </div>
    </div>
</section>
```

```
        </div>
    </div>

    <div class="col-lg-3 col-md-6">
        <div class="count-box">
            <i class="bi bi-headset" style="color: #15be56;"></i>
            <div>
                <span data-purecounter-start="0" data-purecounter-end="1463"
data-purecounter-duration="1" class="purecounter"></span>
                <p>Hours Of Support</p>
            </div>
        </div>
    </div>

    <div class="col-lg-3 col-md-6">
        <div class="count-box">
            <i class="bi bi-people" style="color: #bb0852;"></i>
            <div>
                <span data-purecounter-start="0" data-purecounter-end="15"
data-purecounter-duration="1" class="purecounter"></span>
                <p>Hard Workers</p>
            </div>
        </div>
    </div>

</div>

</div>
</section>
<section id="services" class="services">

    <div class="container" data-aos="fade-up">

        <header class="section-header">
            <h2>Dashboard</h2>
            <p>To make it easier for visitors to understand the data, here are
all our data visualizations in one place for you</p>
```

```

        </header><div class='tableauPlaceholder' id='viz1681474369239'
style='position: relative'><noscript><a href='#'><img alt='Financial Analysis
of Banks - 1 '
src='https://public.tableau.com/static/images/Dashboard_16812887551580/1_rss.png' style='border: none'
/></a></noscript><object class='tableauViz' style='display:none;'><param
name='host_url' value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param
name='embed_code_version' value='3' /> <param name='site_root' value=''
/><param name='name' value='Dashboard_16812887551580/1' /><param
name='tabs' value='no' /><param name='toolbar' value='yes' /><param
name='static_image'
value='https://public.tableau.com/static/images/Dashboard_16812887551580/1.png' /> <param
name='animate_transition' value='yes' /><param name='display_static_image'
value='yes' /><param name='display_spinner' value='yes' /><param
name='display_overlay' value='yes' /><param name='display_count' value='yes'
/><param name='language' value='en-US' /></object></div>           <script
type='text/javascript'>
var divElement =
document.getElementById('viz1681474369239');                      var vizElement
= divElement.getElementsByTagName('object')[0];                      if (
divElement.offsetWidth > 800 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0
.75)+'px';} else if ( divElement.offsetWidth > 500 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0
.75)+'px';} else {
vizElement.style.width='100%';vizElement.style.height='777px';}
var scriptElement =
document.createElement('script');                         scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';           vizE
lement.parentNode.insertBefore(scriptElement,
vizElement);                           </script>

</div>

</section><!-- End Services Section -->

<!-- ===== Portfolio Section ===== -->
<section id="portfolio" class="portfolio">

<div class="container" data-aos="fade-up">

```

```

<header class="section-header">
  <h2>Story</h2>
  <p>For the audience to understand the data, this includes a sequence of scenes and important action transitions</p>
</header><div class='tableauPlaceholder' id='viz1681476520868' style='position: relative'><noscript><a href='#'><img alt='Story Board ' src='https://public.tableau.com/static/images/St/Story_16812888186730/Story1/1_rss.png' style='border: none' /></a></noscript><object class='tableauViz' style='display:none;'><param name='host_url' value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param name='embed_code_version' value='3' /> <param name='site_root' value=' ' /><param name='name' value='Story_16812888186730/Story1' /><param name='tabs' value='no' /><param name='toolbar' value='yes' /><param name='static_image' value='https://public.tableau.com/static/images/St/Story_16812888186730/Story1/1.png' /> <param name='animate_transition' value='yes' /><param name='display_static_image' value='yes' /><param name='display_spinner' value='yes' /><param name='display_overlay' value='yes' /><param name='display_count' value='yes' /><param name='language' value='en-US' /></object></div> <script type='text/javascript'>
  var divElement = document.getElementById('viz1681476520868');
  var vizElement =
    divElement.getElementsByTagName('object')[0];
    vizElement.style.width='100%';
    vizElement.style.height=(divElement.offsetWidth*0.75)+'px';
    var scriptElement =
      document.createElement('script');
      scriptElement.src =
        'https://public.tableau.com/javascripts/api/viz_v1.js';
      divElement.parentNode.insertBefore(scriptElement,
      vizElement);
    </script>

</div>

</section><!-- End Portfolio Section -->

<!-- ===== F.A.Q Section ===== -->
<section id="faq" class="faq">

  <div class="container" data-aos="fade-up">

```

```

<header class="section-header">
    <h2>F.A.Q</h2>
    <p>Frequently Asked Questions</p>
</header>

<div class="row">
    <div class="col-lg-6">
        <!-- F.A.Q List 1-->
        <div class="accordion accordion-flush" id="faqlist1">
            <div class="accordion-item">
                <h2 class="accordion-header">
                    <button class="accordion-button collapsed" type="button"
data-bs-toggle="collapse" data-bs-target="#faq-content-1">
                        What are the Determinants of Financial Performance of Bank?
                    </button>
                </h2>
                <div id="faq-content-1" class="accordion-collapse collapse"
data-bs-parent="#faqlist1">
                    <div class="accordion-body">
                        The performance of commercial banks are examined through
the capital adequacy ratio, liquidity ratio, management efficiency, asset
quality and GDP, Liquidity Management.
                    </div>
                </div>
            </div>

            <div class="accordion-item">
                <h2 class="accordion-header">
                    <button class="accordion-button collapsed" type="button"
data-bs-toggle="collapse" data-bs-target="#faq-content-2">
                        What are the top 5 countries in Financial Performance of
Banks ?
                    </button>
                </h2>
                <div id="faq-content-2" class="accordion-collapse collapse"
data-bs-parent="#faqlist1">
                    <div class="accordion-body">
                        1. China
                        2. United States
                    </div>
                </div>
            </div>
        </div>
    </div>
</div>

```

```

            3. Japan
            4. United Kingdom
            5. France
        </div>
    </div>
</div>

<div class="accordion-item">
    <h2 class="accordion-header">
        <button class="accordion-button collapsed" type="button"
data-bs-toggle="collapse" data-bs-target="#faq-content-3">
            What factors affect the Financial Performance of Banks ?
        </button>
    </h2>
    <div id="faq-content-3" class="accordion-collapse collapse"
data-bs-parent="#faqlist1">
        <div class="accordion-body">
            The performance is measured by return on assets. The
independent variables used are bank's size, financial leverage, loans to assets
ratio, deposits to assets ratio, number of employees, liquidity, net result and
monetary policy rate.
        </div>
    </div>
</div>

</div>
</div>

<div class="col-lg-6">

    <!-- F.A.Q List 2-->
    <div class="accordion accordion-flush" id="faqlist2">

        <div class="accordion-item">
            <h2 class="accordion-header">
                <button class="accordion-button collapsed" type="button"
data-bs-toggle="collapse" data-bs-target="#faq2-content-1">
                    Why Is Financial Performance Important?
                </button>
            </h2>

```

```
<div id="faq2-content-1" class="accordion-collapse collapse"
data-bs-parent="#faqlist2">
    <div class="accordion-body">
        A company's financial performance tells investors about its
        general well-being. It's a snapshot of its economic health and the job its
        management is doing—providing insight into the future: whether its operations
        and profits are on track to grow and the outlook for its stock.
    </div>
</div>
</div>

<div class="accordion-item">
    <h2 class="accordion-header">
        <button class="accordion-button collapsed" type="button"
data-bs-toggle="collapse" data-bs-target="#faq2-content-2">
            What is financial performance in banking?
        </button>
    </h2>
    <div id="faq2-content-2" class="accordion-collapse collapse"
data-bs-parent="#faqlist2">
        <div class="accordion-body">
            Financial performance is a subjective measure of how well a
            firm can use assets from its primary mode of business and generate revenues.
            The term is also used as a general measure of a firm's overall financial health
            over a given period.
        </div>
    </div>
</div>

<div class="accordion-item">
    <h2 class="accordion-header">
        <button class="accordion-button collapsed" type="button"
data-bs-toggle="collapse" data-bs-target="#faq2-content-3">
            What are the benefits of performance analysis?
        </button>
    </h2>
    <div id="faq2-content-3" class="accordion-collapse collapse"
data-bs-parent="#faqlist2">
        <div class="accordion-body">
```

Performance analysis can be a very useful tool when used to monitor and feedback team skills, strengths and weaknesses. Stats can be produced which give an overall picture of both the home and away team performances. Comparisons can be made as to how each side performed and why one side performed better than the other.

```
</div>
</div>
</div>

</div>
</div>

</div>

</div>

</section><!-- End F.A.Q Section -->

<!-- ===== Conclusion Section ===== -->
<section id="onclusion" class="conclusion">

<div class="container" data-aos="fade-up">

<header class="section-header">
    <h2>Conclusion</h2>
    <p>This project helps us to know about the standard of the banks worldwide. We can easily understand the details by this project data.</p>
</header>

</div>

</section><!-- End Conclusion Section -->

<!-- ===== Contact Section ===== -->
<section id="contact" class="contact">

<div class="container" data-aos="fade-up">

<header class="section-header">
    <h2>Contact</h2>
```

```
<p>Contact Us</p>
</header>

<div class="row gy-4">

    <div class="col-lg-6">

        <div class="row gy-4">
            <div class="col-md-6">
                <div class="info-box">
                    <i class="bi bi-geo-alt"></i>
                    <h3>Address</h3>
                    <p>A108 Adam Street,<br>New York, NY 535022</p>
                </div>
            </div>
            <div class="col-md-6">
                <div class="info-box">
                    <i class="bi bi-telephone"></i>
                    <h3>Call Us</h3>
                    <p>+1 5589 55488 55<br>+1 6678 254445 41</p>
                </div>
            </div>
            <div class="col-md-6">
                <div class="info-box">
                    <i class="bi bi-envelope"></i>
                    <h3>Email Us</h3>
                    <p>info@example.com<br>contact@example.com</p>
                </div>
            </div>
            <div class="col-md-6">
                <div class="info-box">
                    <i class="bi bi-clock"></i>
                    <h3>Open Hours</h3>
                    <p>Monday - Friday<br>9:00AM - 05:00PM</p>
                </div>
            </div>
        </div>

    </div>
</div>
```

```
<div class="col-lg-6">
    <form action="forms/contact.php" method="post" class="php-email-
form">
        <div class="row gy-4">

            <div class="col-md-6">
                <input type="text" name="name" class="form-control"
placeholder="Your Name" required>
            </div>

            <div class="col-md-6 ">
                <input type="email" class="form-control" name="email"
placeholder="Your Email" required>
            </div>

            <div class="col-md-12">
                <input type="text" class="form-control" name="subject"
placeholder="Subject" required>
            </div>

            <div class="col-md-12">
                <textarea class="form-control" name="message" rows="6"
placeholder="Message" required></textarea>
            </div>

            <div class="col-md-12 text-center">
                <div class="loading">Loading</div>
                <div class="error-message"></div>
                <div class="sent-message">Your message has been sent. Thank
you!</div>
                <button type="submit">Send Message</button>
            </div>
        </div>
    </form>
</div>
```

```
</div>

</section><!-- End Contact Section -->

</main><!-- End #main -->

<!-- ===== Footer ===== -->
<footer id="footer" class="footer">

    <div class="footer-top">
        <div class="container">
            <div class="row gy-4">
                <div class="col-lg-5 col-md-12 footer-info">
                    <a href="index.html" class="logo d-flex align-items-center">
                        
                        <span>Data Analytics</span>
                    </a>
                    <p>Data analysis can be a long process but can be simplified when the correct analysis method is applied. The process of data analysis should be thorough and intensive to give the correct inference. With narrative qualitative data content analysis would be useful and most appropriate to induce the information. The content analysis gives us the better option of analyzing the narrative data provided since it analysis what the respondents have raised in their answers. It also helps to know how the statements relate and establish the emphasis which the respondents put forward.</p>
                    <div class="social-links mt-3">
                        <a href="#" class="twitter"><i class="bi bi-twitter"></i></a>
                        <a href="#" class="facebook"><i class="bi bi-facebook"></i></a>
                        <a href="#" class="instagram"><i class="bi bi-instagram"></i></a>
                        <a href="#" class="linkedin"><i class="bi bi-linkedin"></i></a>
                    </div>
                </div>
            </div>
        <div class="col-lg-2 col-6 footer-links">
            <h4>Useful Links</h4>
            <ul>
                <li><i class="bi bi-chevron-right"></i> <a href="#">Home</a></li>
                <li><i class="bi bi-chevron-right"></i> <a href="#">About</a></li>
            <ul>

```

```

        <li><i class="bi bi-chevron-right"></i> <a href="#">Services</a></li>
            <li><i class="bi bi-chevron-right"></i> <a href="#">Terms of service</a></li>
                <li><i class="bi bi-chevron-right"></i> <a href="#">Privacy policy</a></li>
            </ul>
        </div>

        <div class="col-lg-2 col-6 footer-links">
            <h4>Our Services</h4>
            <ul>
                <li><i class="bi bi-chevron-right"></i> <a href="#">Web Design</a></li>
                    <li><i class="bi bi-chevron-right"></i> <a href="#">Web Development</a></li>
                    <li><i class="bi bi-chevron-right"></i> <a href="#">Product Management</a></li>
                    <li><i class="bi bi-chevron-right"></i> <a href="#">Marketing</a></li>
                    <li><i class="bi bi-chevron-right"></i> <a href="#">Graphic Design</a></li>
            </ul>
        </div>

        <div class="col-lg-3 col-md-12 footer-contact text-center text-md-start">
            <h4>Contact Us</h4>
            <p>
                A108 Adam Street <br>
                New York, NY 535022<br>
                United States <br><br>
                <strong>Phone:</strong> +1 5589 55488 55<br>
                <strong>Email:</strong> info@example.com<br>
            </p>
        </div>
    </div>

```

```

        </div>

    <div class="container">
        <div class="copyright">
            &copy; Copyright <strong><span>Data Analytics</span></strong>. All
            Rights Reserved
        </div>
        <div class="credits">
            <!-- All the links in the footer should remain intact. -->
            <!-- You can delete the links only if you purchased the pro version. -->
        <!-- Licensing information: https://bootstrapmade.com/license/ -->
        <!-- Purchase the pro version with working PHP/AJAX contact form:
            https://bootstrapmade.com/flexstart-bootstrap-startup-template/ -->
            Designed by <a>Muppidathi's Team</a>
        </div>
    </div>
</footer><!-- End Footer -->

    <a href="#" class="back-to-top d-flex align-items-center justify-content-
    center"><i class="bi bi-arrow-up-short"></i></a>

    <!-- Vendor JS Files -->
    <script src="assets/vendor/purecounter/purecounter_vanilla.js"></script>
    <script src="assets/vendor/aos/aos.js"></script>
    <script src="assets/vendor/bootstrap/js/bootstrap.bundle.min.js"></script>
    <script src="assets/vendor/glightbox/js/glightbox.min.js"></script>
    <script src="assets/vendor/isotope-layout/isotope.pkgd.min.js"></script>
    <script src="assets/vendor/swiper/swiper-bundle.min.js"></script>
    <script src="assets/vendor/php-email-form/validate.js"></script>

    <!-- Template Main JS File -->
    <script src="assets/js/main.js"></script>

</body>

</html>

```

Thank you very much for the opportunity!