1. What is a primary key in a table?

A **primary key** is a column (or set of columns) with **unique and non-null values** that uniquely identify each row in a table.

2. Name the two types of table relationships in Power BI.

- One-to-many (1:*)
- Many-to-many (:)

3. How do you create a relationship between two tables in Power BI?

Go to **Model view**, drag the key from one table (e.g., CustomerID in Sales) to the matching column in another (e.g., CustomerID in Customer).

4. What is a "star schema"?

A **star schema** is a data model where a central **fact table** links to multiple **dimension tables** using one-to-many relationships.

5. Which table is typically the fact table in a sales dataset?

The **Sales** table is the **fact table**, containing transactional data (e.g., Quantity, OrderDate).

6. Link Sales.csv to Customers.csv using CustomerID (one-to-many).

In Model view:

- Drag CustomerID from Sales to Customer
- Ensure:
 - Sales → many side
 - Customer → one side

7. Why is ProductID in Sales.csv a foreign key?

Because it **refers to a unique ProductID** in the Products table and is used to **link** the two tables.

8. Fix a relationship error where ProductID has mismatched data types.

Open **Power Query** > convert both columns (ProductID in Sales and Products) to the same data type (e.g., Whole Number).

9. Explain why a star schema improves performance.

It simplifies relationships and **reduces joins**, making **query processing faster and more efficient**, especially for DAX calculations.

10. Add a new column TotalSales in Sales (Quantity * Price from Products).

Create a **calculated column** in Power BI using DAX:

dax

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TotalSales = Sales[Quantity] * RELATED(Products[Price])

11. Optimize a model with circular relationships—how would you resolve it?

- Break the loop by removing one relationship,
- Or change cross-filter direction from bidirectional to single,
- Consider using DAX functions instead of physical relationships.

12. Create a role-playing dimension for OrderDate and ShipDate.

- 1. Duplicate the **Date** table twice (e.g., OrderDateTable, ShipDateTable)
- Relate OrderDateTable[Date] to Sales[OrderDate] and ShipDateTable[Date] to Sales[ShipDate]

13. Handle a many-to-many relationship between Customers and Products.

Use a **bridge table** containing unique CustomerID-ProductID combinations, then link it to both Customer and Product tables.

14. Use bidirectional filtering sparingly—when is it appropriate?

When you need filtering to flow in both directions, such as in many-to-many relationships or when slicers affect multiple tables.

15. Write DAX to enforce referential integrity if a CustomerID is deleted.

You can create a measure to detect invalid CustomerIDs:

dax

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InvalidCustomerCheck =

COUNTROWS(Sales),

CALCULATE(

ISBLANK(RELATED(Customer[Name]))

This will show count of Sales rows where CustomerID doesn't match any row in Customer.