Muqniansyah Arifin

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Expert in HTML, CSS, and JavaScript with a history of delivering clean, modular code. Implemented a mobile-first approach, resulting in a 40% rise in mobile traffic and a 25% boost in retention. Experienced web developer specializing in mobile optimization and performance enhancements. Skilled in implementing lazy loading and resource caching strategies to improve performance for mobile users by 30%.

WORK EXPERIENCE

Web Developer & SEO   **Sep 2025 - Jan 2026**
PT. Menara Bekasi Lestari   **Bekasi, Indonesia**

Developed a modern web blog using contemporary stacks such as Laravel, React.js, Next.js, Nuxt.js, Astro, Svelte and Vue.js. Implemented on-page SEO, off-page SEO, and technical SEO strategies to improve site performance and search visibility.

Built a web application for PT Menara Bekasi aimed at supporting the company's revenue growth and enhancing its online visibility, helping increase search engine ranking and attract more relevant organic traffic. Additionally, created comprehensive Software Quality Assurance (SQA) reports to evaluate system functionality, performance, and reliability throughout the development process.

Fullstack Dev Mastery   **Sep 2024 - Dec 2024**
PT. Citra Gama Sakti   **Sleman, Daerah Istimewa Yogyakarta, Indonesia**

Developed and implemented new frontend features, resulting in a 15% increase in user engagement. Improved team collaboration and knowledge sharing by introducing collaborative tools and conducting regular knowledge-sharing sessions, leading to a 30% decrease in siloed work. Collaborated with product managers and designers to translate requirements into technical specifications, ensuring timely and successful project delivery.

Digital Marketing   **Jun 2021 - Sep 2021**
PT Hanan Management Consultant   **Tambun, Indonesia**

Digital marketing using WordPress, Blogger, Behance, Pinterest, Wattpad, Tumblr, ISSU, Yumpu and Google Sites. as well as using the Google console.

EDUCATION

Informatika   **Jan 2022 - Dec 2026**
Universitas Bina Sarana Informatika

Teknik Komputer dan Jaringan   **Apr 2019 - May 2022**
SMK Vinama 2

PROJECTS

Maxtune Bike Shop ⧉
create website using codeigniter 4, html, css, javascript, php, bootstrap

Laravel Project Planner ⧉
create website using laravel 11, html, css, javascript, php, bootstrap

Analisis Faktor Karyawan Bertahan atau Resign ⧉
Analysis using Google Colab to understand the factors that influence employee retention or resignation, including data preprocessing and trend visualization.

SKILLS

Soft Skills: Communication, Public speaking, Problem Solving, Responsibility, Leadership, Adaptation, Curiosity, Creativity, Cooperation and collaboration.

programming language: Javascript, PHP, Python, Java, Dart, C, C++

Tech Stack: HTML, CSS, SASS, CODEIGNITER, TAILWINDCSS, BOOTSTRAP, EXPRESSJS, JQUERY, NODEJS, WEBPACK, REACTJS, MATERIALIZE, MYSQL, MongoDB, LARAVEL, NEXTJS, NUXTJS, ASTRO, SVELTE and VUEJS

Tools: Figma, Trello, Jira, Draw.io, Git, Github, Gitlab, Bitbucket, Laragon, Canva, VScode, Projectlibre, Notion

CERTIFICATIONS

How to be a Cloud Computing Specialist by **Universitas Bina Sarana Informatika**   **Dec 2023**
Belajar Dasar Pemograman Javascript (Credential ID: NVP79NO0OZR0) by **Dicoding Academy**   **Jan 2023**
Fundamental of User Interface/User Experience by **Universitas Bina Sarana Informatika**   **Nov 2022**
Belajar Dasar Pemograman Web (Credential ID: QLZ9K6J3DZ5D) by **Dicoding Academy**   **Jul 2022**

LANGUAGES

Indonesia (Native proficiency) • **English** (Limited working proficiency)