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MAD
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Project 2: Plan

Description: I am currently the VP of marketing for the Multicultural Business Student Association (MBSA) through Leeds. I'm constantly making flyers for our weekly events and find myself wishing there were a simpler way to create and distribute said flyers.

I want to create an app that allows me to make quick/interactive flyers that could potentially be seen by fellow members if they also had my app.

Sketch:

App Flow:
The user is greeted with the screen above
      The user can select a theme for their flyer, which will change the background image.
            As the user fills out even information the text fields are populated
                When they are finished with the basic, the user clicks the "create" button, which hides all of the options and leaves them with the theme they selected and event details.
                    Then the user will be able to manipulate each piece using gestures like pinch, rotate and drag.

I'm also considering adding an audio piece so the event details can be recorded and played back if they are long.