



PROBLEM SPACE

Lactose-intolerant individuals having trouble finding adequate lactose information when eating out and choosing safe options.



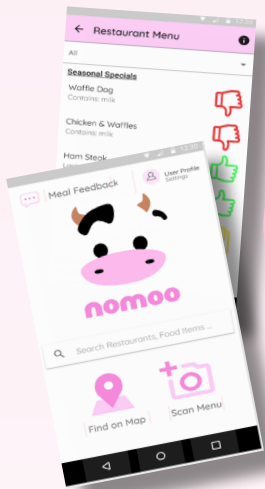
TARGET USERS

Lactose-intolerant individuals who like to eat out while avoiding locations and foods that do not offer lactose-free options.



KEY FEATURES

1. Restaurant + Menu Search in advance
2. Scanning a Menu when user is already in a restaurant.



FINAL PROTOTYPES

RESEARCH

Competitive Analysis, Interviews, Surveys

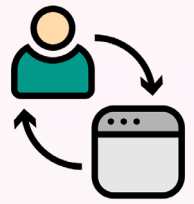
LO-FI PROTOTYPES



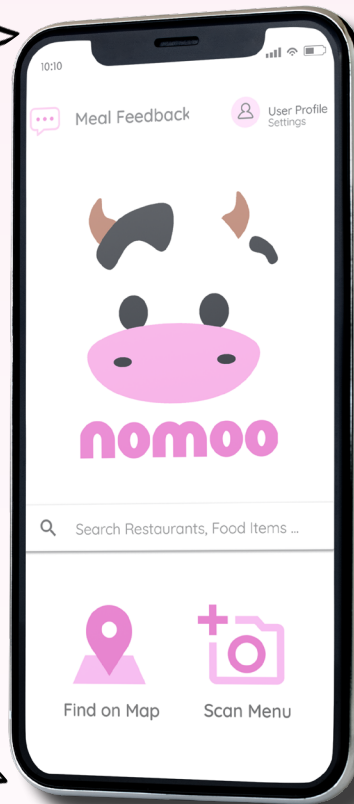
EXPERT & TARGET USER TESTING



USER TESTING



After testing Lo-fi prototypes, we found out:
We need a split home screen, an augmented reality Menu, a feedback form for user personalization.



REFINED PROTOTYPES



HI-FI PROTOTYPES



HEURISTIC ANALYSIS

Improved User Control, better documentation, increased Flexibility and Visibility

