

Course Title: Cultural Policies Studies for higher education.

Class: Master of Educational Management and Postgraduate Diploma in Education

Lecturer: Dr. Hassan M. Heban

Address: 0634453950 or 0654453950

Duration: 4 weeks, 2 classes per week

Course Description:

This course explores the intricate relationship between culture, society, and policy-making in various national and international contexts. It provides students with a critical understanding of how cultural policies are developed, implemented, and evaluated across different sectors such as the arts, heritage, media, and education. The course examines the role of governmental, non-governmental, and international organizations in shaping cultural policy, as well as the impact of globalization, technology, and social movements on cultural production and consumption.

Students will engage with key theoretical frameworks, historical developments, and contemporary debates in cultural policy studies. The course emphasizes the role of culture in identity formation, social inclusion, economic development, and political governance. Through case studies, practical exercises, and policy analysis, students will develop the skills to assess and propose policies that foster cultural diversity, protect cultural heritage, and promote equitable access to cultural resources.

Learning Objectives:

Understand the foundations of cultural policy, including its key concepts, theories, and history.

Analyze the role of cultural policy in various sectors, such as arts, media, and heritage management.

Critically evaluate the impact of cultural policies on social inclusion, diversity, and economic development

Examine case studies of cultural policy implementation in different national and international contexts.

Develop practical skills in policy analysis, formulation, and advocacy for cultural initiatives.

This course will be **covered** for the following **titles**:

No	chapters	Specific content
----	----------	------------------

1	Introduction to Cultural Policies	History, Definitions, and Concepts
2	Development, implementation and evaluation of cultural policy	How cultural policies are developed, implemented, and evaluated across different sectors such as the arts, heritage, media, and education
3	Governmental, non-governmental organizations in cultural policy	The role of governmental, non-governmental, and international organizations in shaping cultural policy Globalization and the Transformation of Cultural Policies
4	Cultural Diversity and Social Inclusion Policies	Equity and Access to Opportunities, Representation and Participation in Public Life, Cultural Rights and Freedom of Expression, Anti-Discrimination and Equal Rights Legislation, Integration and Social Cohesion and Support for Minority and Indigenous Communities
5	Curriculum Design and Cultural Responsiveness	Principles of culturally responsive teaching, integrating indigenous knowledge and traditions into curricula, the role of language policies in cultural preservation and designing inclusive education for diverse cultural backgrounds.
6	Technology and Cultural Policy in Education	Using digital tools to preserve and teach cultural heritage, the impact of globalization and technology on cultural education and opportunities and risks of digital cultural preservation (e.g., digital museums, online language courses).
7	Challenges, Future Trends in Cultural Policy and Education	The Digital Transformation of Cultural Education, Cultural Policy in the Context of Sustainable Development Goals (SDGs) and Emerging Policy Trends
8	Final Projects and Presentations	Student presentations of final projects focused on a specific aspect of cultural policy. Peer feedback and discussion. Course wrap-up and reflection on key learnings.

Evaluation:

Tests/examinations/assignments must be written and submitted at the time specified. Requests for adjustments to that schedule must be made before the test/exam/assignment date to the faculty member. Failure to do so will result in a mark of “0”, unless an illness/emergency can be proven with appropriate documentation.

Components and Weighting of the Assessment/Evaluation Plan is comprised of:

Assignments/Quiz, worth 20

% of the total mark.

Attendance, worth

20

% of the total mark.

Final exam, worth 6

0% of the total mark.

Methodology

Question and answer method will be used during lesson explanation. There will be class discussions also.

Attendance

All students are expected to attend all classes.

Participation

Students are strongly encouraged to participate class discussion through asking, answering and sharing idea.