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# **Professional Summary**

Creative UI/UX Designer with 3+ years of experience designing intuitive digital products for B2B and B2C clients. Proficient in Figma, Adobe XD, and usability testing, with a passion for accessible and responsive design.

## Work Experience

UI/UX Designer — PixelNest Studios, Bengaluru

Mar 2022 – Present

- Designed and shipped interfaces for 10+ web and mobile apps, improving user retention by 25%
- Led user research sessions and usability testing for client platforms
- Collaborated with developers and product managers in Agile teams

Junior Designer — CreatoHub, Pune

Jan 2021 – Feb 2022

- Created wireframes, mockups, and interactive prototypes for a fintech dashboard
- Improved design responsiveness across multiple screen resolutions

#### Education

Bachelor of Design – MIT Institute of Design, Pune (2016–2020)

### **Technical Skills**

- Design Tools: Figma, Sketch, Adobe XD, InVision
- Frontend Basics: HTML5, CSS3, basic JavaScript
- Accessibility: WCAG 2.1, ARIA roles
- Research: A/B Testing, Surveys, Interviews

### Certifications

- Google UX Design Certificate
- Nielsen Norman Group UX Masterclass

#### Portfolio

www.nehaverma.design