

BUSINESS INSIGHTS 360



Finance View

Get **P & L statement** for any customer/product/country or aggregation of the above over any time period and more.



Sales View

Analyze the performance of your customer(s) over key metrics like net sales, gross margin and view the same in **profitability/growth matrix**.



Marketing View

Analyze the performance of your product(s) over key metrics like net sales, gross margin and view the same in **profitability/growth matrix**.



Supply Chain View

Get Forecast **Accuracy, Net Error, and risk profile** for product, segment ,category, customer etc.

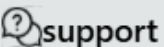


Executive View

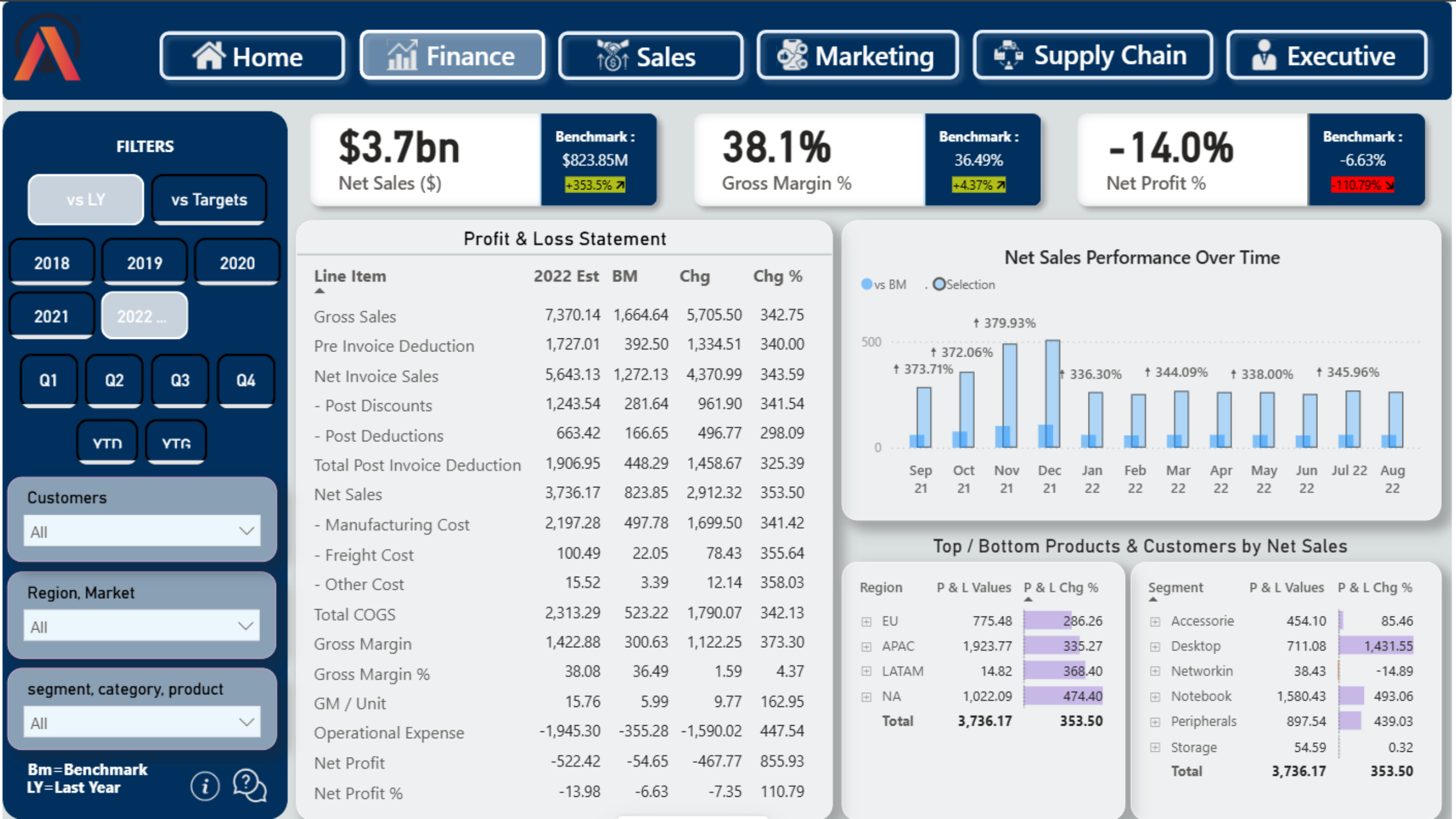
A **top level dashboard** for executives cosolidating top insights from all dimensions of business.



info



support



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FILTERS

[vs LY](#)[vs Targets](#)[2018](#)[2019](#)[2020](#)[2021](#)[2022 ...](#)[Q1](#)[Q2](#)[Q3](#)[Q4](#)[YTD](#)[YTG](#)

Customers

All



Region, Market

All



segment, category, product

All



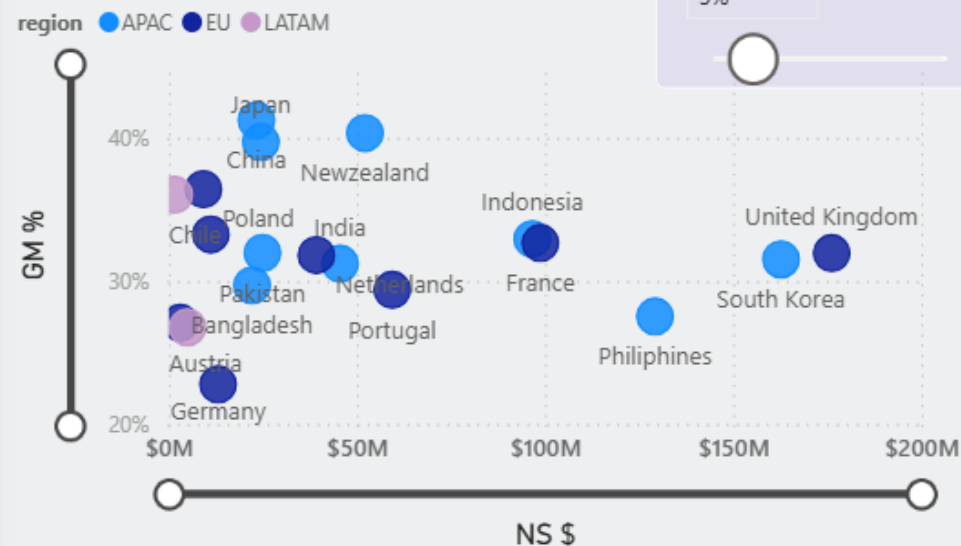
Bm=Benchmark
LY=Last Year



Customer Performance

Customer	NS \$	GM \$	GM %	Δ GM %
Acclaimed Stores	\$73.4M	29.58M	40.3%	11.4%
All-Out	\$4.4M	1.68M	38.2%	-19.7%
Amazon	\$496.9M	182.77M	36.8%	3.9%
Argos (Sainsbury's)	\$13.7M	5.30M	38.7%	9.3%
Atlas Stores	\$17.1M	5.43M	31.7%	-21.5%
Atliq e Store	\$304.1M	112.15M	36.9%	-1.8%
AtliQ Exclusive	\$361.1M	166.15M	46.0%	5.2%
BestBuy	\$49.3M	22.15M	44.9%	24.9%
Billa	\$6.8M	1.62M	23.8%	-3.6%
Total	\$3,736.2M	1,422.88M	38.1%	4.4%

Performance Matrix

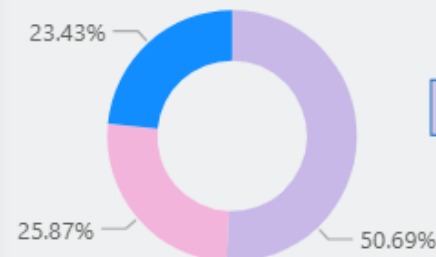


Product Performance

Segment	NS \$	GM %	Net Profit \$	Net Profit %
Networking	\$38.4M	38.5%	-5.27M	-13.7%
Desktop	\$711.1M	38.3%	-97.79M	-13.8%
Storage	\$54.6M	38.3%	-7.51M	-13.8%
Peripherals	\$897.5M	38.0%	-125.91M	-14.0%
Accessories	\$454.1M	38.0%	-63.78M	-14.0%
Notebook	\$1,580.4M	38.0%	-222.16M	-14.1%
Total	\$3,736.2M	38.1%	-522.42M	-14.0%

Unit Economics

● Net Sales ● Total Po... ● Pre Invoi...



● Total COGS ● Gross Margin



