Brochure content

Intro Altosconnect

Altosconnect Your Complete WhatsApp Marketing API Solution: Connect, Convert, Conquer."

or

"Transform Chats into Conversions: Elevate Your Business with our Altosconnect WhatsApp API Magic!"

Altosconnect WhatsApp API: Marketing at your Finger Tips

Marketing a product is like working your fingers to the bone and still not getting the results you want. This means that you're wasting money, time, effort, manpower, and other resources in ineffective ways. We have the best solution, you can relax and watch your business grow with Altosconnect, It provides an easy-to-use tool for marketing on WhatsApp. It is the best platform to communicate with customers, send messages to a large audience, and send product briefs. Altosconnect is suitable for all types of business organizations. Among its many features are the ability to create WhatsApp groups, schedule times and dates, attach files, images, PDFs, and high-definition videos, as well as send messages.

Why should you pick us?

Because we believe in delivering high-quality work, Altosconnect is designed for businesses of all sizes. So, what are you waiting for? create a competitive market and customize your plan, get the software now. We can provide the best quote for your plan, please contact us.

Need for altos connect

Altosconnect helps reduce time spent on tedious tasks, attract business, speed up business development, and eliminate multitasking with a variety of tools. We take care of bringing customers to your doors, you just need to concentrate on running your company.

Few insight on how Altosconnect the WhatUp app tool contributes to the expansion of business.

Marketing

Broadcasting

Quickly and Easily Accelerate Your Marketing Strategies by Broadcasting which keeps your customers informed and involved, you can send bulk WhatsApp messages with ease.

Drip Promotion

In order to nurture leads and increase conversions, automate your marketing campaigns by putting together customized message sequences.

Visit the WhatsApp Ads page.

For increased consumer engagement and sales, seamlessly incorporate your social media ads with WhatsApp.

<u>Sales</u>

Streamline Your Sales Procedures and Increase Revenue with Effective Chat Management:

Allow Your Sales Teams to Concentrate and Close More Qualified Leads.

Customer Support

Respond to Consumer Inquiries with Exceptional Support

Experiences –

Respond to consumer questions right away through chat sessions in real-time, offering assistance and product details when needed most.

Resolving Issues

To guarantee client satisfaction, offer technical support, troubleshoot problems, and resolve issues.

Active Support

To continuously improve the experience, proactively reach out to customers to inquire about their happiness, provide support, and obtain feedback.

Improving Efficiency

Increasing your business's effectiveness

Strong Al Inbox Manager

Your conversations are categorized by our intelligent platform into four groups: "New," "Pending," "Qualified," and "Spam" depending on the context and content.

Your Company is Always Alive

Our cutting-edge chatbot technology makes sure that your sales process never stops, turning leads into paying customers even when your sales team is not available.

Boost the Performance of Your Sales Staff

Your sales team completes tasks with ease, freeing up more time for them to concentrate on what counts—creating deep connections with customers.

Altosconnect is an excellent means of ensuring that the right people receive your messages. You can inform your contacts and save a ton of time by doing this. Check it out for yourself now to see how it can assist you in maintaining relationships with your contacts and clients.

Services offered by Altos

Customer Contacts in Addition to CRM Integration!

Altosconnect is designed to amplify your customer engagement strategies. we are providing an exclusive combination of additional Customer Contacts and CRM integration – to further empower your outreach efforts.

Expanding Your Reach:

One of the key challenges businesses face is expanding their customer base while maintaining personalized interactions. Our WhatsApp Marketing App, with its new Additional Customer Contacts feature, addresses this challenge head-on. Now, not only can you leverage your existing CRM data for targeted campaigns, but you also gain access to a broader pool of potential customers, opening up new avenues for growth.

Diverse Contact Sources:

With the Additional Customer Contacts feature, you can import contacts from various sources beyond your CRM database. This includes leads generated from marketing campaigns, event attendees, or other sources, providing you with a more comprehensive and diverse list of contacts to engage with.

Enhanced Targeting and Personalization:

The synergy of CRM integration and Additional Customer Contacts allows for more refined targeting and enhanced personalization. By tapping into a wider range of customer data, you can tailor your messages based on various criteria, ensuring that your campaigns resonate with different segments of your audience.

Efficient Campaign Scaling:

Whether you're launching a new product, promoting a special offer, or simply looking to increase brand awareness, the Additional Customer Contacts feature streamlines your ability to scale campaigns. Now, reaching a larger audience doesn't mean sacrificing the personal touch that sets your brand apart.

How It Works:

<u>CRM Integration</u>: Continue to enjoy the benefits of syncing your CRM data seamlessly with our app.

<u>Import Additional Contacts</u>: Easily import contacts from various sources beyond your CRM, expanding your outreach potential.

<u>Combined Data Insights</u>: Leverage a holistic view of customer data from both CRM and Additional Contacts for more informed decision-making.

<u>Targeted and Personalized Campaigns</u>: Create campaigns that not only consider CRM insights but also tap into the diverse data provided by the Additional Customer Contacts feature.

This upgrade reinforces our commitment to providing you with a robust WhatsApp Marketing App that adapts to your evolving needs. Get ready to supercharge your outreach efforts and connect with a wider audience than ever before. Upgrade to the latest version of the WhatsApp marketing App Altosconnect today and explore the limitless possibilities of CRM integration coupled with Additional Customer Contacts. Your expanded reach awaits.

Key Features

Unlimited agent logins

Multiple team members can access the WhatsApp marketing tool using their unique credentials.

Smart audience segmentation

Categorizing users based on factors like behavior and demographics, enables targeted and personalized messaging for more effective campaigns.

Broadcasting and retargeting

Sending messages to a large audience and simultaneously reengaging with users based on their previous interactions, ensuring more personalized and effective outreach.

Template message APIs

Let companies to send pre-approved, standardized message templates for particular use cases; this guarantees adherence to WhatsApp's policies and facilitates organized, efficient messaging.

Multi agents live chat

Multiple team members engage in real-time conversations with customers, facilitating collaborative and efficient customer support and interactions.

Agent transfer and manager monitoring

The Capability of transferring customer conversations between different agents, allows supervisors to oversee live chats for quality control and support.

Dialog flow chatbot

An automated conversational agent that uses natural language processing to engage with users, facilitating interactive and dynamic exchanges for efficient communication.

Shared team inbox

A collaborative messaging platform where multiple team members can access and manage incoming messages, ensuring efficient teamwork and communication.

Campaign scheduler

Allows users to plan and automate the timing of message campaigns, ensuring messages are sent at specified dates and times for optimal reach.

Downloadable reports

This feature that allows users to generate and save reports containing data and analytics, providing insights into campaign performance and user engagement.

Send bulk messages directly from Pc

Allows users to efficiently reach a large audience by composing and dispatching messages directly from their computer.

Import contacts from CSV or txt

This feature streamlines the process of adding and managing contacts, allowing businesses to reach their audience more efficiently.

Attach files, images or high-resolution videos

Enables users to include multimedia content in messages for more engaging and visually appealing communication.

Button message sending

The capability of creating interactive messages with clickable buttons, allows users to make choices or take specific actions within the chat.

Autoreply chatbot on single or multiple accounts

Automated response system that engages users based on predefined rules across one or more accounts.

Can send attachments

The capability to share various file types, such as documents, images, or videos, enriching communication and enhancing message content.

Bulk group creations

Allow users to efficiently create and manage multiple groups simultaneously, streamlining the process of organizing and communicating with different segments.

Integrated data generation in Excel format

The capability to automatically produce and export data in a format compatible with Microsoft Excel. This feature streamlines data management and analysis for users.

Integrated WhatsApp CRM

Enabling businesses to efficiently manage and analyze customer interactions within the platform. This integration streamlines customer communication and enhances overall marketing effectiveness.

How to use Altos connect

All you need to start communicating with your customers on whatsup is the advanced API-driven Whatsapp for Business API.

Altosconnect, a business solution provider, can assist you in configuring everything via the cloud platform. Now, there are a few things you need to make sure you have in place before starting the onboarding process.

What You Need To Apply For WhatsApp API

1) WhatsApp Business Account

when applying for WhatsApp API because it serves as the official identity for the business, facilitates user interaction, ensures compliance with user opt-ins, enhances brand visibility, provides essential business information, allows for profile verification, and serves as the basis for API integration.

2) Facebook Business Manager Account

It streamlines business operations, enhances authentication, facilitates cross-platform strategies, enables precise audience targeting, and provides valuable analytics for performance evaluation.

3) Phone Number

Having a phone number without WhatsApp is important when applying for WhatsApp API because it serves as a primary means of authentication and authorization. WhatsApp uses phone numbers as unique identifiers for user accounts, and the verification of a business account's phone number is a fundamental step in the API application process.

4) Official Business Verification

It establishes credibility, builds user trust, ensures compliance with policies, prevents impersonation, enhances visibility, and may grant access to advanced features, contributing to a secure and reliable messaging platform for businesses and users.

5) Approval from WhatsApp

Approval from WhatsApp is important for maintaining control over the platform, fostering user trust, upholding privacy and security standards, preventing abuse, ensuring policy compliance, maintaining quality, and managing platform resources effectively.If you need assistance with any of these preliminary steps, our team is always available.

Testimonials

A growing IT Firm says.....

We have increased our productivity by 70% thanks to the Altosconnect service provider app. It is a very practical tool that facilitates our agents' remote work.

Growing Business Process Management mentions....

The Altosconnect app is a great option for premium service providers because of its amazing date utilization and configuration capabilities. Because of its incredible capabilities and fastest response time, we are using this solution for both our internal and international processes.

A word from a leading Call Centre.....

We have been able to reduce our operational costs by 15% thanks to the Altosconecct app.

Conclusion

In conclusion, selecting a reliable WhatsApp Business API app provider is paramount. It determines the success of seamless communication, adherence to WhatsApp's policies, and the overall efficiency of business messaging. Careful consideration of features, security measures, and provider reputation ensures a robust platform, fostering positive user experiences and business growth.