



## Murali Krishna Adapa

UX & UI DESIGNER

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📍 Hyderabad, Telangana , India

User experience designer with **2 years** of experience creating interactive user experiences. Collaborated with teams of 15-25 people across technology, business and design departments.

## WORK EXPERIENCE

### Present ● Qentelli Solutions Private Ltd, Hyderabad

Customer Experience Designer (CX) NOV 2021- Present

#### Qniverse

It is a engaging platform for all teams in our organization to make communications productively.

**My-Role:** As a UX/UI Designer, I lead the end-to-end user experience process, from feature segregation and research to wire framing, prototyping, and usability testing, to enhance product usability and user journeys.

#### Ortho Q

It is a online orthodontists consultation website and a place to locate nearby network clinics.

**My-Role:** In charge of patient-friendly doctor appointment booking UX, overseeing feature segregation, usability research, wireframing, demographics, usability testing, and prototyping.

#### Pace

It is a performance monitoring platform which is mainly focused on real user experience and more.

**My-Role:** Leading user experience creation for live business flow monitoring dashboards, involving feature segregation, usability research, wireframing, and design system implementation.

### 2021 ● Freelance

UX & UI Designer 3 Months

#### PRO Chat Web Design

##### Challenge

Need a platform to communicate Between Teams on Agile Project Management.

**Solution:** Provided a design to effectively and efficiently communicate project management details to cross-functional teams.

#### Design Projects

##### Food App

Undertaking a self-initiated UI design challenge to revamp existing food apps, showcasing my design skills and problem-solving abilities.

##### Helping hands

Designed homepage, dashboard, favorites, volunteer, and administrator pages, optimized onboarding, enhanced user engagement, and streamlined volunteer management for improved overall effectiveness.

## HIGHER EDUCATION

### 2018 ● Pondicherry University

Mechanical Engineering B.tech

[Portfolio](#) ↗

[LinkedIn](#) ↗

## TOOLS

- ▶ Figma
- ▶ Adobe XD
- ▶ Adobe Photoshop
- ▶ In Design
- ▶ Illustration
- ▶ Html & Css

## SKILLS

- ▶ Design Thinking
- ▶ Problem Solving
- ▶ Design Systems
- ▶ User Journey
- ▶ Wireframes
- ▶ Prototyping
- ▶ User Interface
- ▶ User Experience
- ▶ Photography
- ▶ Hand Sketching

## CERTIFICATIONS

Complete UX Design Course - IDF

2023 - On Going

ZTM Figma Course

2021

## PERSONAL DETAILS

- ▶ Date Of Birth : 09-06-1996
- ▶ Gender : Male
- ▶ Martial States : Single
- ▶ Nationality : Indian

## LANGUAGES

- ▶ English
- ▶ Telugu
- ▶ Hindi
- ▶ Odisha