

OUR STORY

Did you know that \$500 million dollars were redeemed in Air Mile points alone last year? This is an incredible stat for one loyalty program. We at Give A Mile see this as an incredible opportunity to utilize to help people. Take the vast resources of the loyalty programs and couple them with the trend of microfinance and crowd

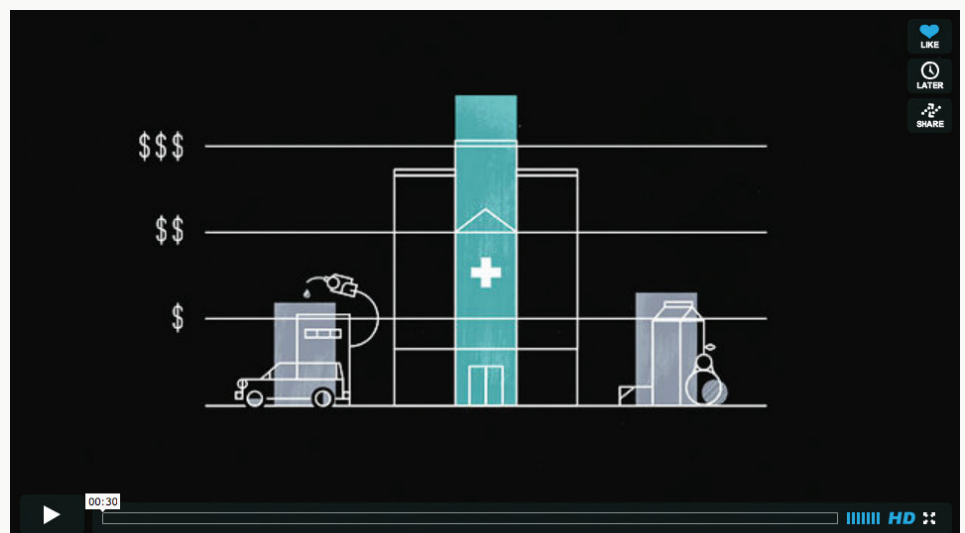
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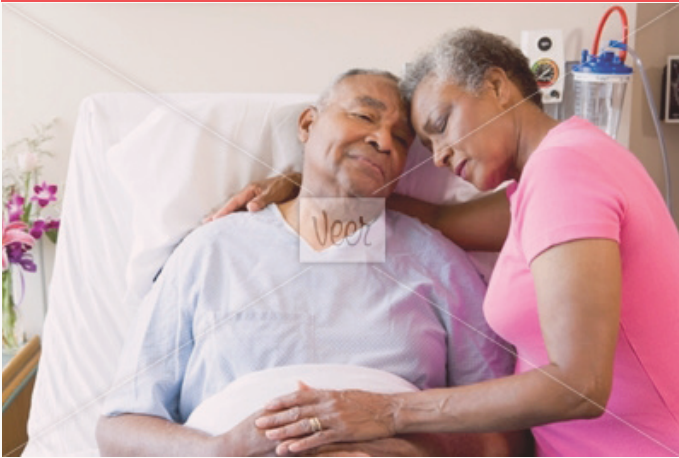


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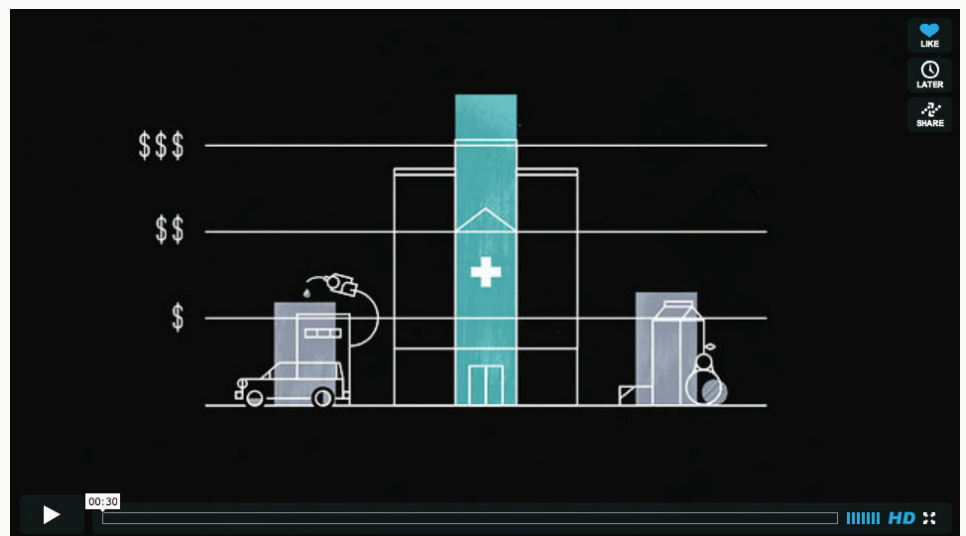
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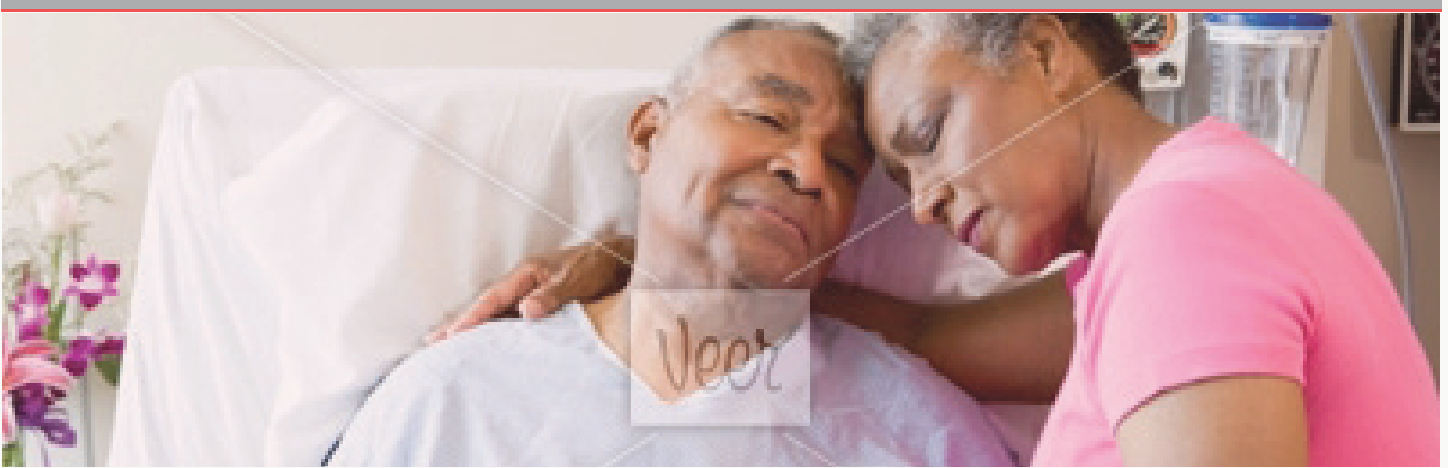


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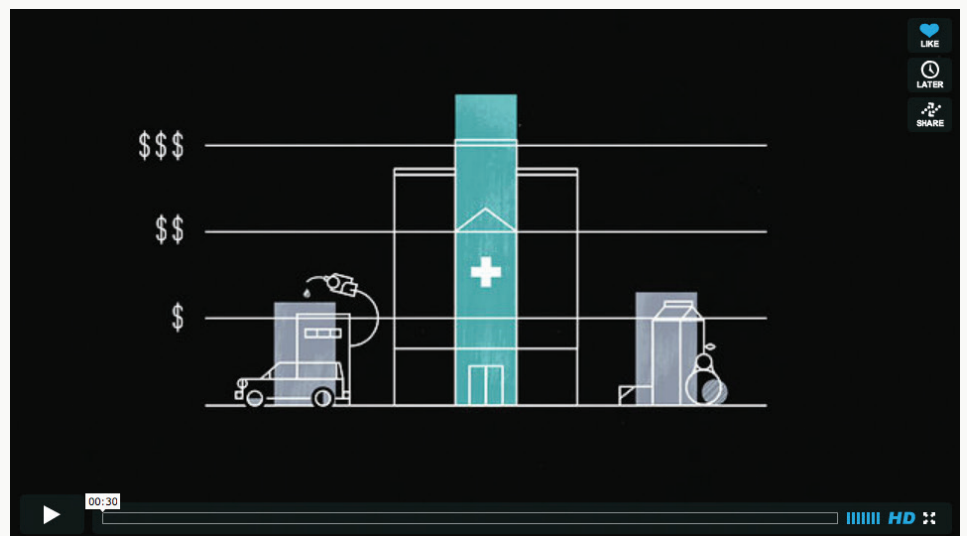
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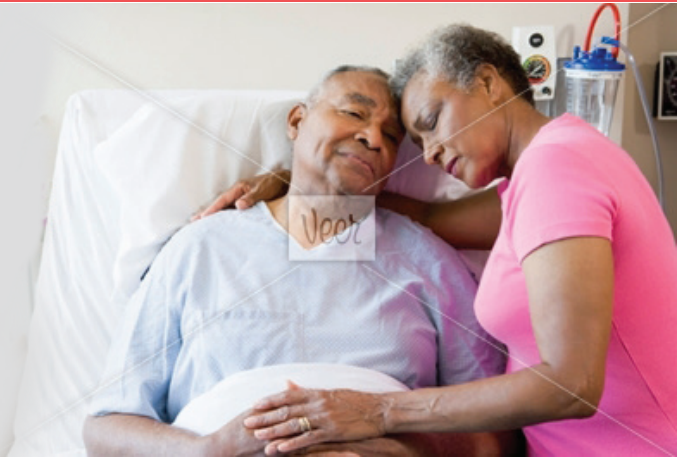
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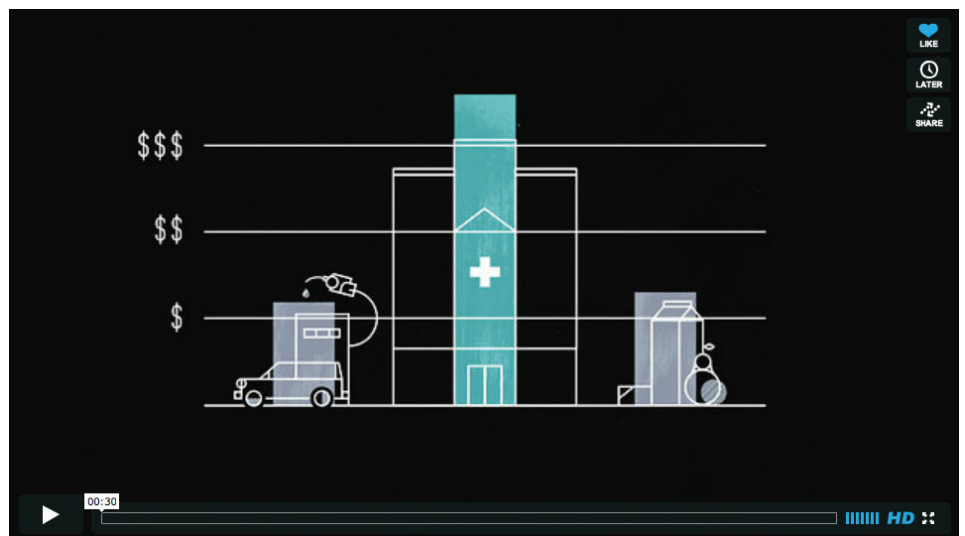
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We at Give A Mile see this as an incredible opportunity to utilize to help people. Take the vast resources of the loyalty programs and couple them with the trend of microfinance and crowd funding and we believe incredible things can happen. Micro finance is the concept of many people giving small loans to entrepreneurs in need, crowd funding is the concept of people giving small amounts of money to fund key initiatives.

With the power of the internet the accumulation of these small dollars from many individuals can truly make something very significant happen. If you look at an organization such as Kiva they have funded 891,887 Kiva lenders a total of \$404,082,575 in loans. Why can't we do the same thing with customer loyalty programs? If we all give a little bit of our loyalty programs i.e. you give 100 miles, I give 100 miles then we can fund things like people seeing their sick or terminally ill relative. Give A Mile wants to

