

# Programando em Python

*Pandas – DataFrame - Finanças*

*Aula 11*

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# ***Pandas – Retorno Financeiro***



$$retorno\_diário = \frac{preço(hoje) - preço(ontem)}{preço(ontem)}$$

# Pandas – Retorno Financeiro



$$\text{retorno\_diário} = \frac{\text{preço(hoje)} - \text{preço(ontem)}}{\text{preço(ontem)}}$$

- `df.pct_change(1)`      # para um dia de intervalo
- `df.pct_change(21)`      # para um mês de intervalo
- `df.pct_change(252)`      # para um ano de intervalo

# Pandas – Retorno Financeiro



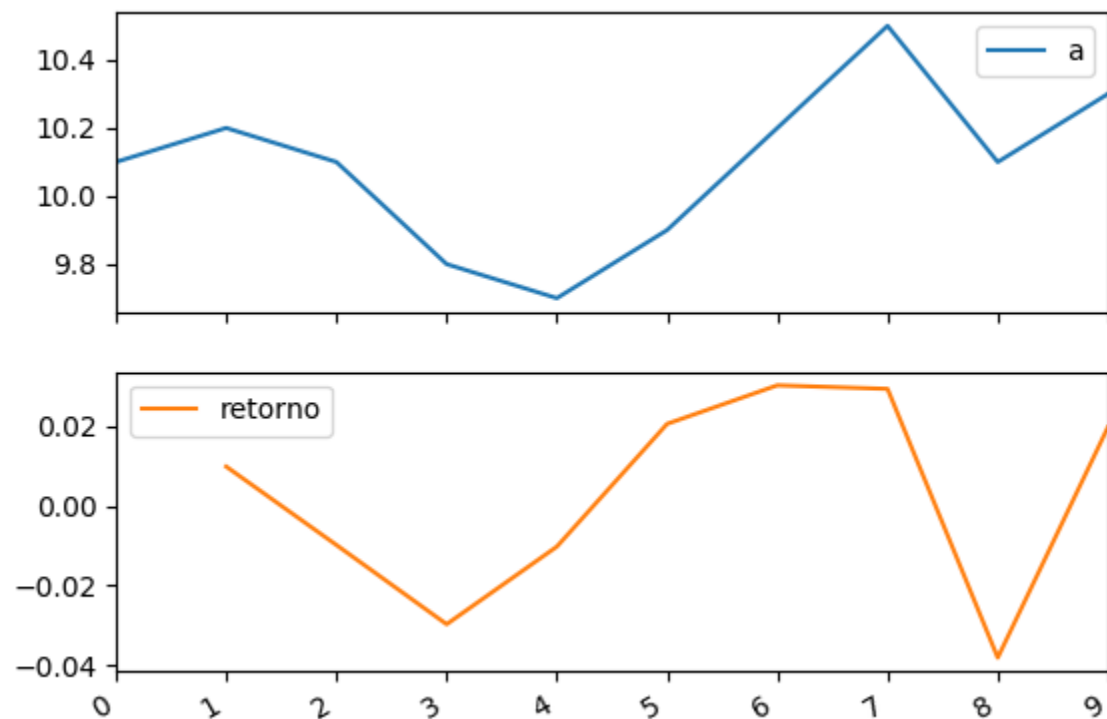
```
1 #biblioteca pandas
2
3 import pandas as pd
4
5 df=pd.DataFrame({'a':[10.1,10.2,10.1,9.8,9.7,9.9,10.2,10.5,10.1,10.3]},
6                  index=[0,1,2,3,4,5,6,7,8,9])
7
8 df['retorno']=df.pct_change(1) ← de 1 em 1 dia
9
10 print('++++++++++++++++++++')
11 print(df['retorno'])
```

# Pandas – Retorno Financeiro



```
1 #biblioteca pandas
2
3 import pandas as pd
4
5 df=pd.DataFrame({'a':[10.1,10.2,10.1,9.8,9.7,9.9,10.2,10.5,10.1,10.3]},,
6                 index=[0,1,2,3,4,5,6,7,8,9])
7
8 df['retorno']=df.pct_change(1)
9
10 print('+++++')
11 print(df['retorno'])
12
13 df.plot.line(subplots=True)
```

Cria subplot automático para as colunas



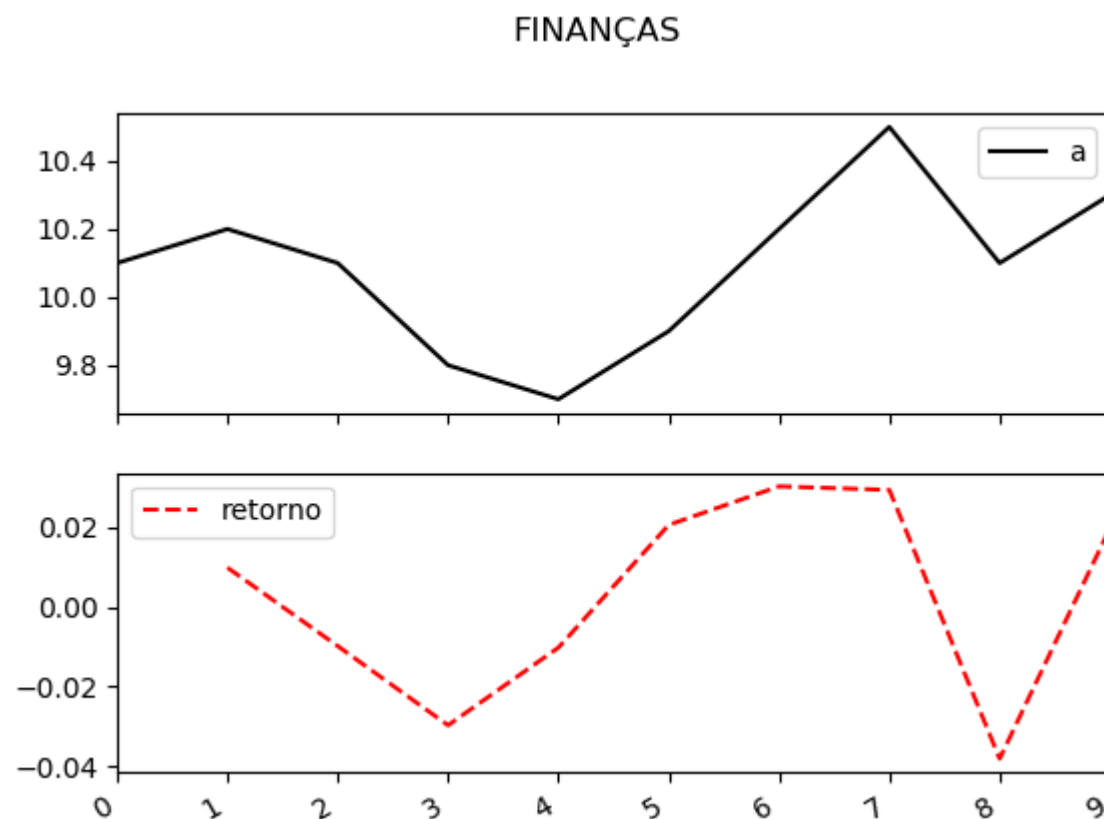
# Pandas – Retorno Financeiro



```
1 #biblioteca pandas
2
3 import pandas as pd
4
5 df=pd.DataFrame({'a':[10.1,10.2,10.1,9.8,9.7,9.9,10.2,10.5,10.1,10.3]},
6                 index=[0,1,2,3,4,5,6,7,8,9])
7
8 df['retorno']=df.pct_change(1)
9
10 print('+++++')
11 print(df['retorno'])
12
13 df.plot.line(style=['-', '--'], color=['k', 'r'],
14             title='FINANÇAS', subplots=True)
```



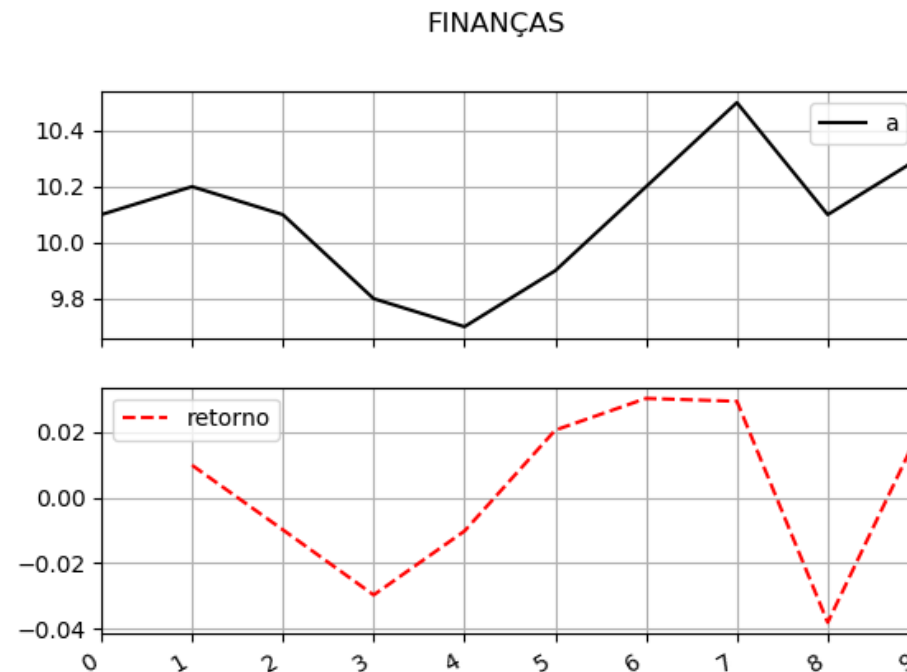
Formatando os subplots



# Pandas – Retorno Financeiro

## COLOCANDO GRADE.....

```
13 df.plot.line(style=['-', '--'], color=['k', 'r'],  
14               title='FINANÇAS', subplots=True, grid=True)
```



# *Pandas – Estilos e fundo no gráfico*

*[‘Solarize\_Light2’, ‘\_classic\_test\_patch’, ‘bmh’, ‘classic’, ‘dark\_background’, ‘fast’, ‘fivethirtyeight’, ‘ggplot’, ‘grayscale’, ‘seaborn’, ‘seaborn-bright’, ‘seaborn-colorblind’, ‘seaborn-dark’, ‘seaborn-dark-palette’, ‘seaborn-darkgrid’, ‘seaborn-deep’, ‘seaborn-muted’, ‘seaborn-notebook’, ‘seaborn-paper’, ‘seaborn-pastel’, ‘seaborn-poster’, ‘seaborn-talk’, ‘seaborn-ticks’, ‘seaborn-white’, ‘seaborn-whitegrid’, ‘tableau-colorblind10’]*



# Pandas – Retorno Financeiro

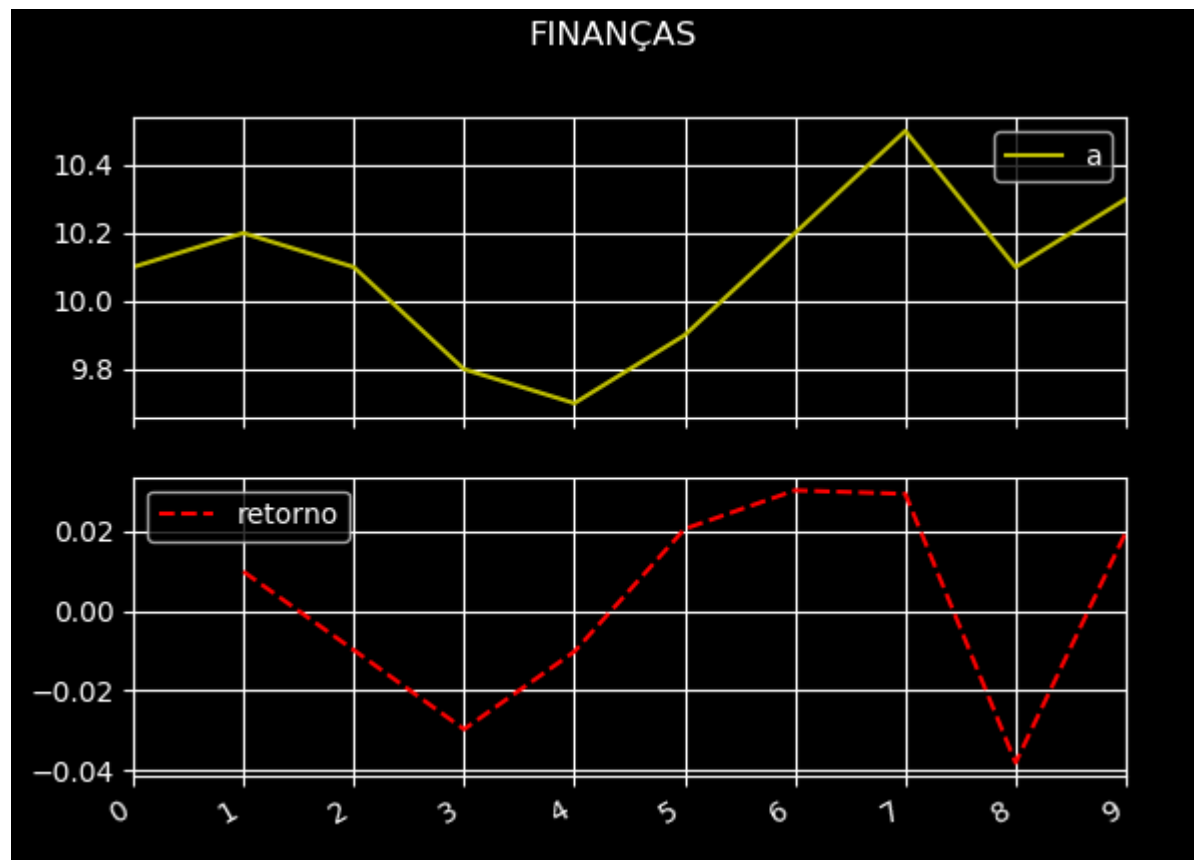


## Alterando o fundo de tela para “dark”

```
1 #biblioteca pandas
2
3 import pandas as pd
4 import matplotlib.pyplot as fig
5 df=pd.DataFrame({'a':[10.1,10.2,10.1,9.8,9.7,9.9,10.2,10.5,10.1,10.3]},
6                 index=[0,1,2,3,4,5,6,7,8,9])
7
8 df['retorno']=df.pct_change(1)
9
10 print('+++++')
11 print(df['retorno'])
12
13 fig.style.use('dark background')
14 df.plot.line(style=['-','--'],color=['y','r'],
15             title='FINANÇAS',subplots=True,grid=True)
```



# Pandas – Retorno Financeiro



# Pandas – Retorno Financeiro

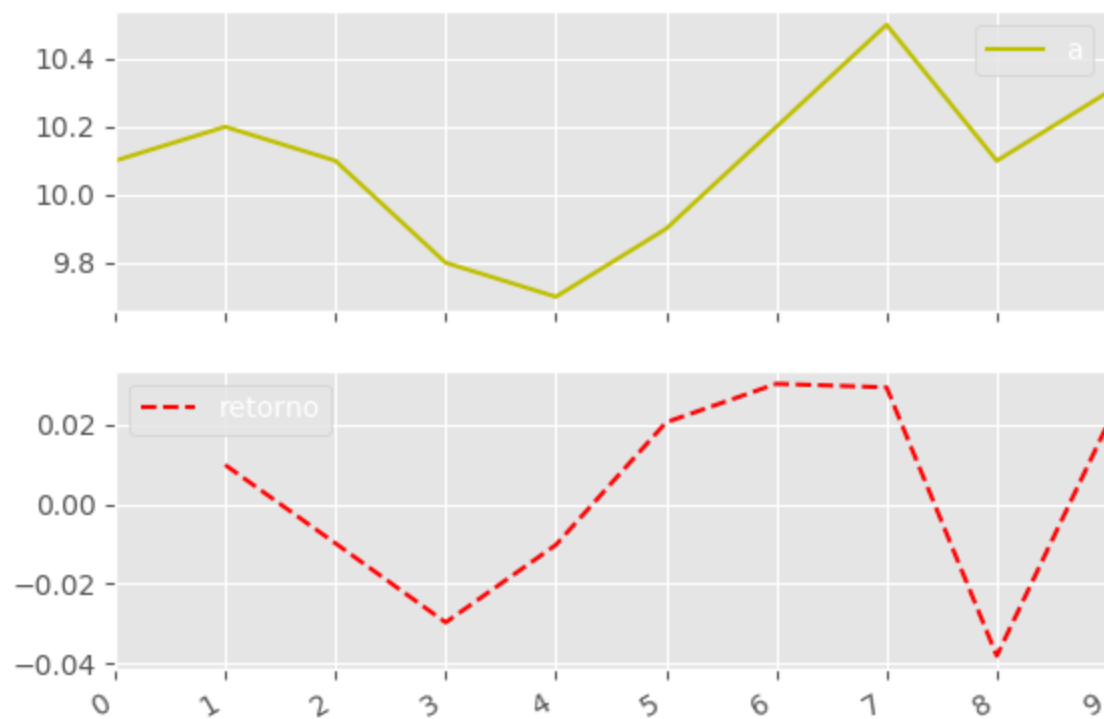


## Alterando o fundo de tela para “ggplot”

```
1 #biblioteca pandas
2
3 import pandas as pd
4 import matplotlib.pyplot as fig
5 df=pd.DataFrame({'a':[10.1,10.2,10.1,9.8,9.7,9.9,10.2,10.5,10.1,10.3]},
6                 index=[0,1,2,3,4,5,6,7,8,9])
7
8 df['retorno']=df.pct_change(1)
9
10 print('++++++++++++++++++++')
11 print(df['retorno'])
12
13 fig.style.use('ggplot')
14 df.plot.line(style=['-', '--'], color=['y', 'r'],
15             title='FINANÇAS', subplots=True, grid=True)
```



# Pandas – Retorno Financeiro



## *Pandas – Média Móvel*



| Dia | Preço (R\$) | Média (3 dias) |
|-----|-------------|----------------|
| 1   | 2,00        | -              |
| 2   | 2,00        | -              |
| 3   | 1,00        | $(2+2+1)/3$    |
| 4   | 5,00        | $(2+1+5)/3$    |
| 5   | 3,00        | $(1+5+3)/3$    |
| 6   | 4,00        | $(5+3+4)/3$    |
| 7   | 5,00        | $(3+4+5)/3$    |

# *Pandas – Média Móvel*



```
df['med_mov']=df['dados'].rolling(window=2).mean()
```



Nova coluna no  
DataFrame

# *Pandas – Média Móvel*



```
df['med_mov']=df['dados'].rolling(window=2).mean()
```



Coluna original  
dos dados

# *Pandas – Média Móvel*



```
df['med_mov']=df['dados'].rolling(window=2).mean()
```



Percorre os dados em  
janela de 2 intervalos



# *Pandas – Média Móvel*



```
df['med_mov']=df['dados'].rolling(window=2).mean()
```



Indica que deseja a  
média a cada 2 dados

# Pandas – Média Móvel (1ª. maneira)



## Transformando a coluna dia em index

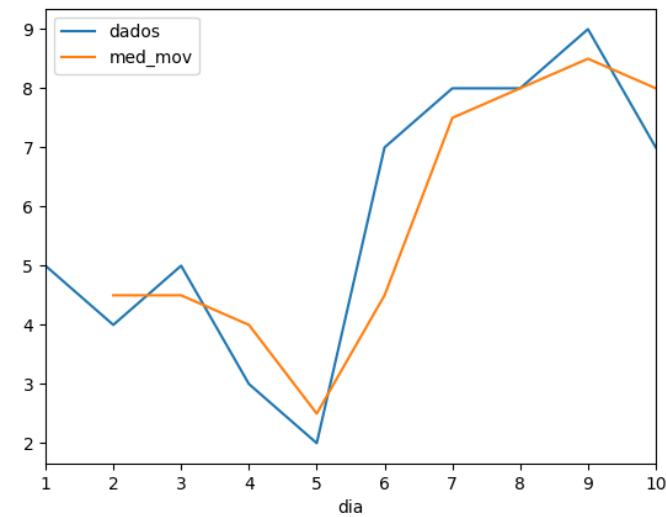
|    | A   | B     |
|----|-----|-------|
| 1  | dia | dados |
| 2  | 1   | 5     |
| 3  | 2   | 4     |
| 4  | 3   | 5     |
| 5  | 4   | 3     |
| 6  | 5   | 2     |
| 7  | 6   | 7     |
| 8  | 7   | 8     |
| 9  | 8   | 8     |
| 10 | 9   | 9     |
| 11 | 10  | 7     |

```
1 #biblioteca pandas
2
3 import pandas as pd
4
5 df=pd.read_excel('MD_move1.xlsx','Planilha1')
6
7 df['med_mov']=df['dados'].rolling(window=2).mean()
8
9 df.index=df.dia ←
10
11 df=df.drop('dia',axis=1) ←
12
13 df.plot.line()
```

# Pandas – Média Móvel (1ª. maneira)



## Transformando a coluna dia em index



```
1 #biblioteca pandas
2
3 import pandas as pd
4
5 df=pd.read_excel('MD_move1.xlsx','Planilha1')
6
7 df['med_mov']=df['dados'].rolling(window=2).mean()
8
9 df.index=df.dia ←
10
11 df=df.drop('dia',axis=1) ←
12
13 df.plot.line()
```

# Pandas – Média Móvel (2ª. maneira)



## Usando a coluna “dia”

|    | A   | B     |
|----|-----|-------|
| 1  | dia | dados |
| 2  | 1   | 5     |
| 3  | 2   | 4     |
| 4  | 3   | 5     |
| 5  | 4   | 3     |
| 6  | 5   | 2     |
| 7  | 6   | 7     |
| 8  | 7   | 8     |
| 9  | 8   | 8     |
| 10 | 9   | 9     |
| 11 | 10  | 7     |

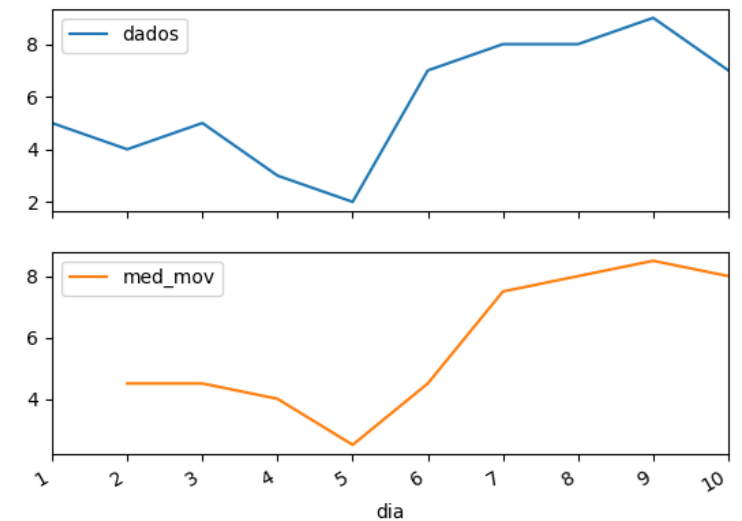
```
1 #biblioteca pandas
2
3 import pandas as pd
4
5 df=pd.read_excel('MD_move1.xlsx','Planilha1')
6
7 df['med_mov']=df['dados'].rolling(window=2).mean()
8
9 df.plot.line(x='dia',y=['dados','med_mov'])
```



# Pandas – Média Móvel (Separando em subplot)



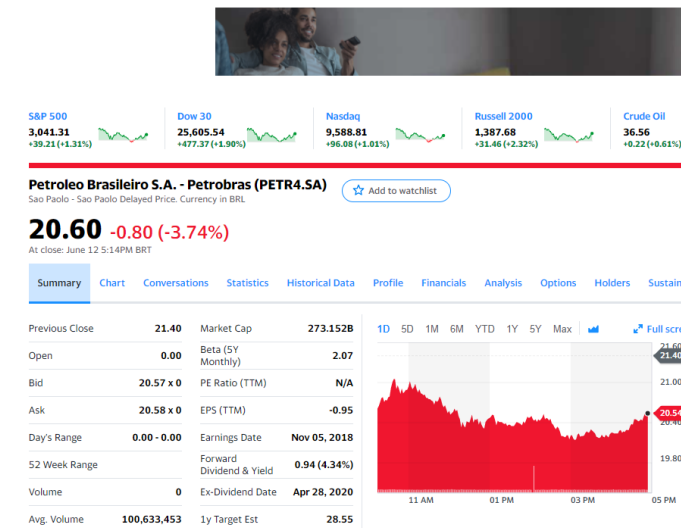
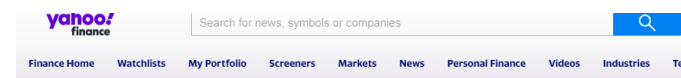
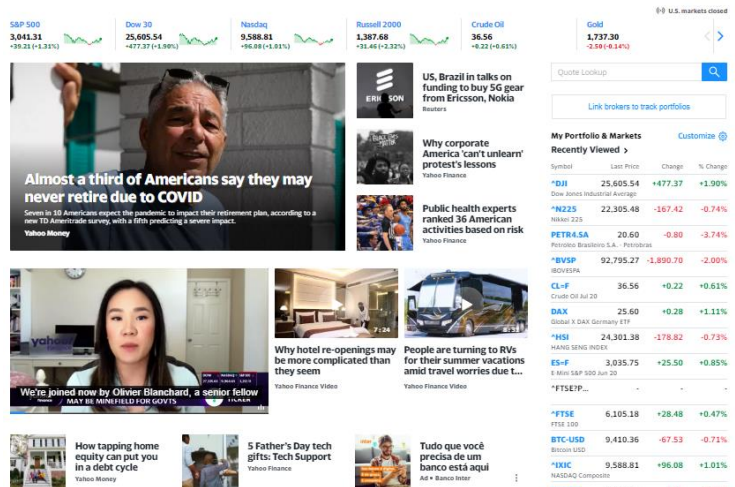
```
1 #biblioteca pandas
2
3 import pandas as pd
4
5 df=pd.read_excel('MD_move1.xlsx','Planilha1')
6
7 df['med_mov']=df['dados'].rolling(window=2).mean()
8
9 df.plot.line(x='dia',y=['dados','med_mov'],subplots=True)
```



# Pandas – DataReader – Yahoo! finance



|            | High      | Low       | Open      | Close     | Volume      | Adj Close |
|------------|-----------|-----------|-----------|-----------|-------------|-----------|
| Date       |           |           |           |           |             |           |
| 2020-06-05 | 23.030001 | 22.059999 | 22.290001 | 22.100000 | 114137700.0 | 22.100000 |
| 2020-06-08 | 22.590000 | 22.010000 | 22.549999 | 22.530001 | 82444400.0  | 22.530001 |
| 2020-06-09 | 22.040001 | 21.639999 | 22.030001 | 21.719999 | 96488300.0  | 21.719999 |
| 2020-06-10 | 21.900000 | 21.000000 | 21.889999 | 21.400000 | 102551100.0 | 21.400000 |
| 2020-06-12 | 0.000000  | 0.000000  | 0.000000  | 20.600000 | 0.0         | 20.600000 |



# *Pandas – DataReader – Yahoo! finance*



**Atenção:** precisa instalar antes no console a biblioteca DataReader, usando o seguinte comando de linha e em seguida reiniciar o console:

```
pip install pandas_datareader
```

# Pandas – DataReader – Yahoo! finance

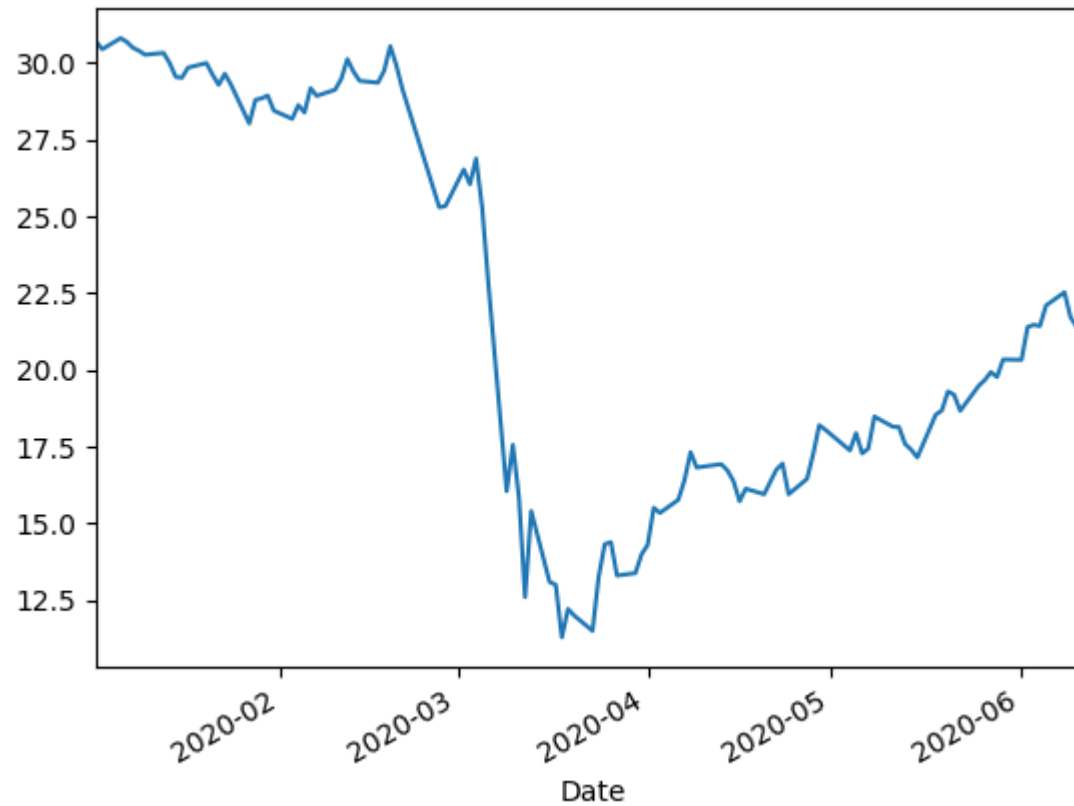


```
1 #biblioteca pandas
2
3 import pandas as pd
4 import pandas_datareader.data as web
5 import datetime as dt ←
6
7 inicio=dt.datetime(2020,1,1)
8 fim=dt.datetime(2020,6,14)
9 df=web.DataReader('PETR4.SA', 'yahoo', inicio, fim)
10
11 print(df.tail(5))
12
13 df['Close'].plot.line()
```

Necessária a biblioteca  
“datetime”



# *Pandas – DataReader – Yahoo! finance*



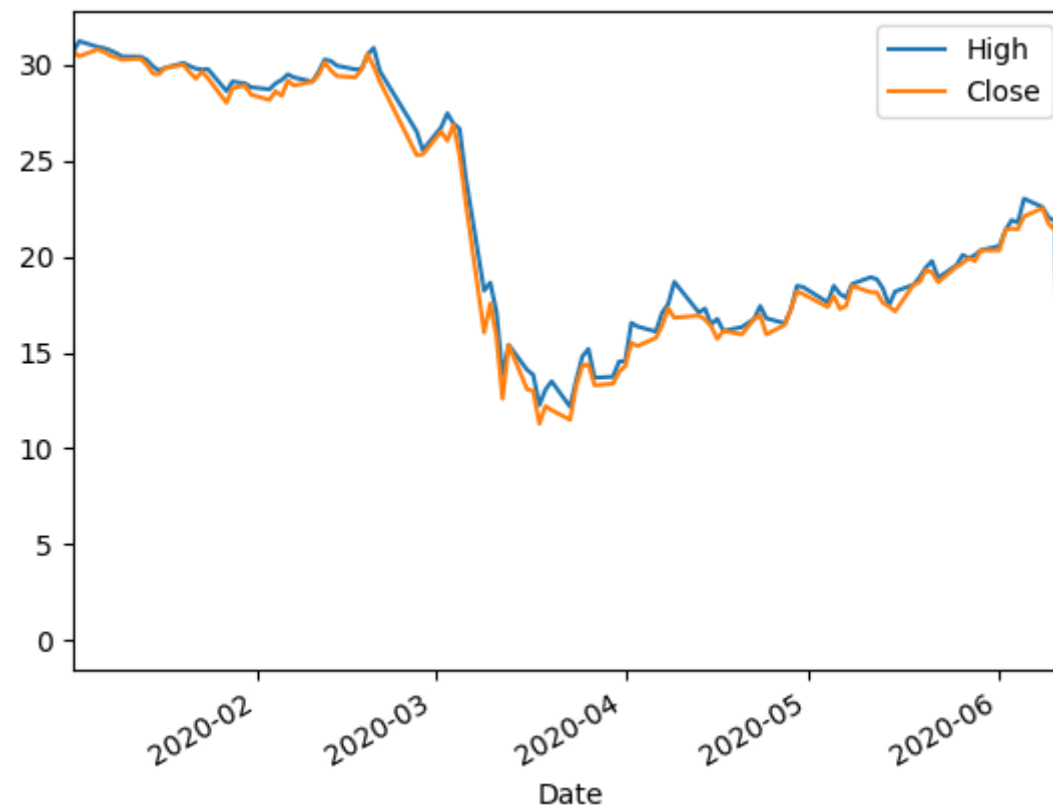
# Pandas – DataReader – Yahoo! finance



```
1 #biblioteca pandas
2
3 import pandas as pd
4 import pandas_datareader.data as web
5 import datetime as dt
6
7 inicio=dt.datetime(2020,1,1)
8 fim=dt.datetime(2020,6,14)
9 df=web.DataReader('PETR4.SA', 'yahoo', inicio, fim)
10
11 print(df.tail(5))
12
13 df.plot.line(y=['High', 'Close'])
14
```



Duas ou mais curvas



# Pandas – Média Móvel – Yahoo! finance

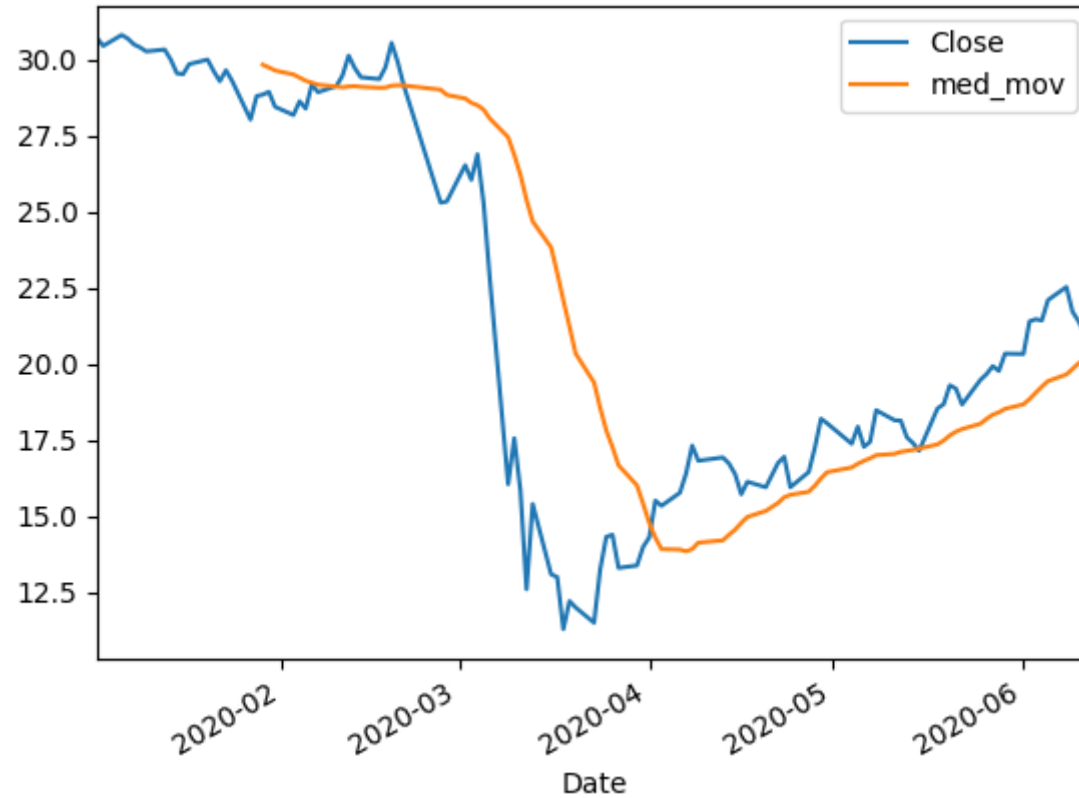


```
1#biblioteca pandas
2
3import pandas as pd
4import pandas_datareader.data as web
5import datetime as dt
6
7inicio=dt.datetime(2020,1,1)
8fim=dt.datetime(2020,6,14)
9df=web.DataReader('PETR4.SA', 'yahoo', inicio, fim)
10
11print(df.tail(5))
12
13df['med_mov']=df['Close'].rolling(window=20).mean()
14
15df.plot.line(y=['Close', 'med_mov'])
```



Média Móvel de 20 dias

# *Pandas – Média Móvel – Yahoo! finance*



# Pandas – Retornos Financeiros– *Yahoo! finance*



```
1 #biblioteca pandas
2
3 import pandas as pd
4 import pandas_datareader.data as web
5 import datetime as dt
6
7 inicio=dt.datetime(2020,1,1)
8 fim=dt.datetime(2020,6,14)
9 df=web.DataReader('PETR4.SA','yahoo',inicio,fim)
10
11 print(df.tail(5))
12
13 df['med_mov']=df['Close'].rolling(window=20).mean()
14 df['retorno']=df['Close'].pct_change(1)
15
16 df.plot.line(y=['Close','med_mov','retorno'],
17             subplots=True,layout=(3,1))
```

# Pandas – Retornos Financeiros– *Yahoo! finance*



```
1 #biblioteca pandas
2
3 import pandas as pd
4 import pandas_datareader.data as web
5 import datetime as dt
6
7 inicio=dt.datetime(2020,1,1)
8 fim=dt.datetime(2020,6,14)
9 df=web.DataReader('PETR4.SA','yahoo',inicio,fim)
10
11 print(df.tail(5))
12
13 df['med_mov']=df['Close'].rolling(window=20).mean()
14 df['retorno']=df['Close'].pct_change(1)
15
16 df.plot.line(y=['Close','med_mov','retorno'],
17             subplots=True,layout=(3,1))
```



Retorno diário

# Pandas – Retornos Financeiros– *Yahoo! finance*



```
1 #biblioteca pandas
2
3 import pandas as pd
4 import pandas_datareader.data as web
5 import datetime as dt
6
7 inicio=dt.datetime(2020,1,1)
8 fim=dt.datetime(2020,6,14)
9 df=web.DataReader('PETR4.SA','yahoo',inicio,fim)
10
11 print(df.tail(5))
12
13 df['med_mov']=df['Close'].rolling(window=20).mean()
14 df['retorno']=df['Close'].pct_change(1)
15
16 df.plot.line(y=['Close','med_mov','retorno'],
17             subplots=True,layout=(3,1))
```



Retorno diário

