

PROJECT PRESENTATION

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- ▶ I have been tasked with researching the types of films that are currently performing well at the box office.
- ▶ My goal is to transform these findings into actionable insights to guide the head of our new movie studio in deciding which types of films to produce.

OVERVIEW

- ▶ Identify Top rated films
- ▶ Identify top movie genres
- ▶ Identify best Movie writers
- ▶ Identify best producers

BUSINESS UNDERSTANDING AND ANALYSIS

- ▶ We used our jupyter notebook attached to analyze and clean our data
- ▶ We then used a tableau workbook to visualize our data

DATA ANALYSIS AND VISUALIZATION

Several white lines of varying lengths and angles are positioned in the bottom right corner of the slide, creating a modern, abstract graphic element.

Count of Genres

32,553

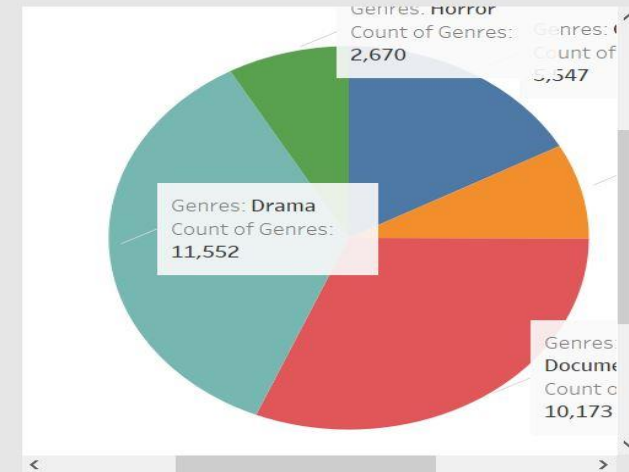
Top Movie Directors/
Writers(Number of Films)



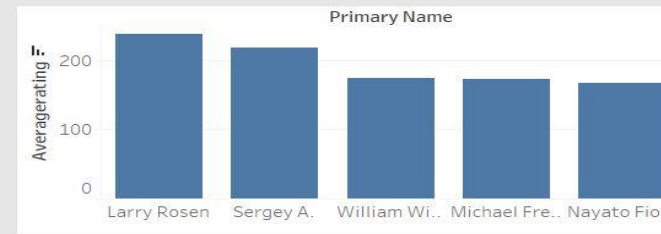
Top Genres by Avg Rating



Top Movie Genres



Top 5 movie writers by Ratings



DATA VISUALIZATION

- ▶ We identified several genres to consider.
- ▶ We identified top film writers
- ▶ We identified the highest rated producers

CONCLUSION

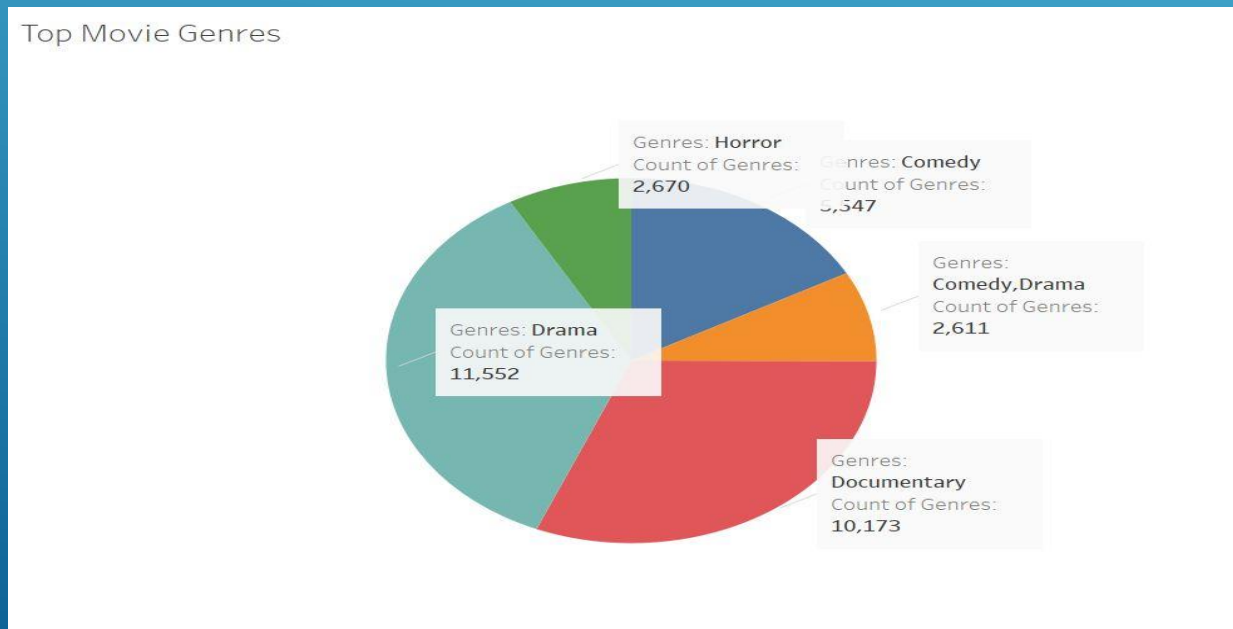
BUSINESS RECOMMENDATIONS



1. MOST WATCHED FILM GENRES

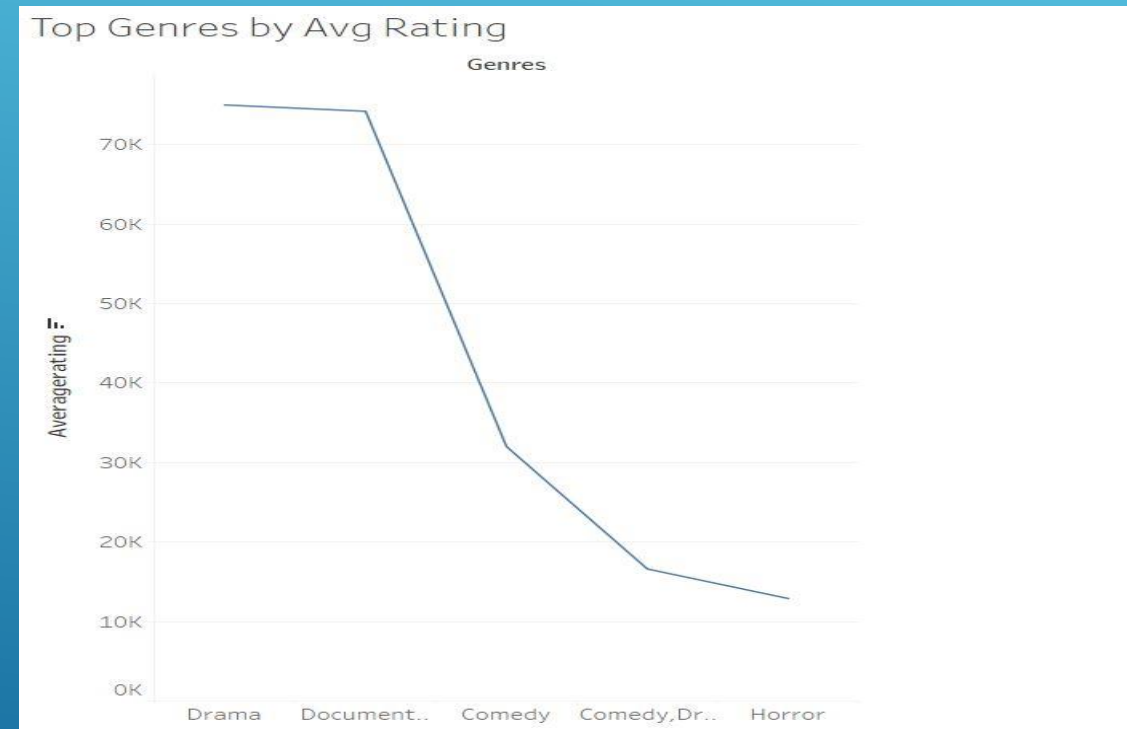
From our analysis, we can recommend the following

1. The most watched films genres are Drama, Documentary and comedy



- ▶ 2. The highest rated film genres are drama, documentary and comedy

2.HIGHEST RATED FILM GENRE RECOMMENDATION

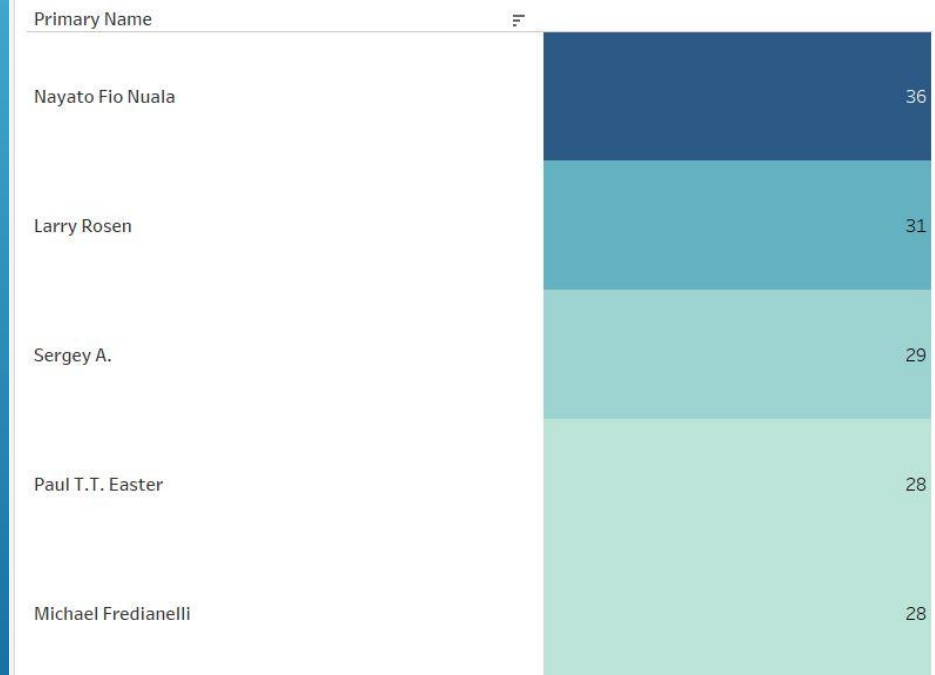


3. The top 5 movie directors who have made the most number of films are

- ▶ Nayato Nuala
- ▶ Larry Rosen
- ▶ Sergey A.
- ▶ Paul T.T Easter
- ▶ Micheal Fredianelli

3. MOVIE DIRECTOR RECOMMENDATION

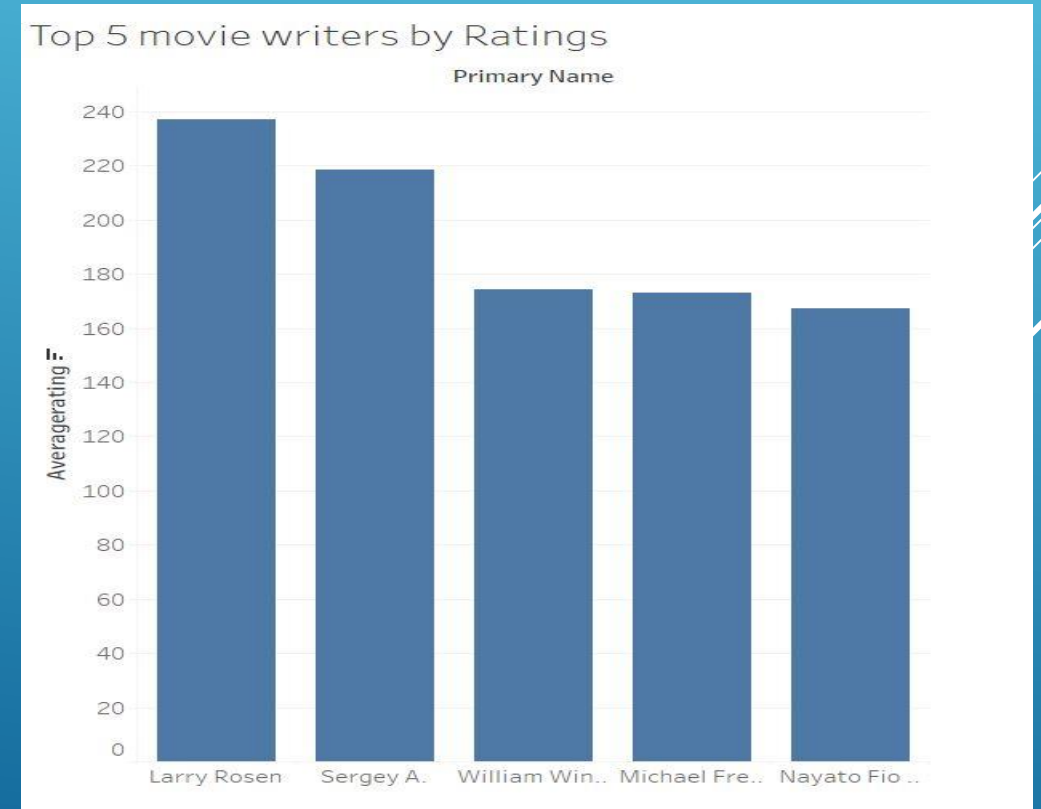
Top Movie Directors/Writers(Number of Films)



The top 5 movie writers with the highest ratings in the industry are

- ▶ Larry Rosen
- ▶ Sergey A
- ▶ William Winkler
- ▶ Michael Fredianelli
- ▶ Nayato Fio Naula

4.MOVIE WRITERS RATINGS RECOMMENDATION



END

