SALES OVERVIEW DASHBOARD | By Region













CURRENT YEAR (CY) & PREVIOUS YEAR (PY) METRICS:

Region	CY Sales	PY Sales	YoY Sales	CY Profit	PY Profit	YoY Profit	CY Qty	PY Qty	YoY Qty
Central	103,84K		•	\$0,54K		•	1726		▼
East	128,87K		•	\$17,04K		▼	2009		•
South	103,85K		•	\$11,88K		▼.	1336		•
West	147,88K		•	\$20,07K		•	2533		•
Total	484,44K		▼	\$49,52K		▼	7604		•

SALES OVERVIEW DASHBOARD | By Region













CURRENT YEAR (CY) & PREVIOUS YEAR (PY) METRICS:

Region	CY Sales	PY Sales	YoY Sales	CY Profit	PY Profit	YoY Profit	CY Qty	PY Qty	YoY Qty
Central	102,87K	\$103,84K	▼ -1%	\$11,72K	0,54K	▲ 2072%	1815	1726	▲ 5%
South	71,36K	\$103,85K	▼ -31%	\$8,32K	11,88K	▼ -30%	1344	1336	▲ 1%
East	156,45K	\$128,87K	▲ 21%	\$21,05K	17,04K	▲ 24%	2399	2009	▲ 19%
West	139,97K	\$147,88K	▼ -5%	\$20,49K	20,07K	▲ 2%	2438	2533	▼ -4%
Total	470,65K	\$484,44K	▼ -3%	\$61,58K	49,52K	▲ 24%	7996	7604	▲ 5%

SALES OVERVIEW DASHBOARD | By Region













CURRENT YEAR (CY) & PREVIOUS YEAR (PY) METRICS:

Region	CY Sales	PY Sales	YoY Sales	CY Profit	PY Profit	YoY Profit	CY Qty	PY Qty	YoY Qty
South	122,91K	\$93,61K	▲ 31%	\$8,85K	17,70K	▼ -50%	1915	1614	▲ 19%
Central	147,10K	\$147,43K	▼ 0%	\$7,55K	19,90K	▼ -62%	2880	2359	▲ 22%
East	213,82K	\$181,34K	▲ 18%	\$33,38K	20,26K	▲ 65%	3450	2872	▲ 20%
West	250,13K	\$187,48K	▲ 33%	\$43,81K	24,05K	▲ 82%	4270	3025	▲ 41%
Total	733,95K	\$609,86K	▲ 20%	\$93,58K	81,92K	▲ 14 %	12515	9870	▲ 27%