

## **Industrial Internship Report on " URL shortener using Python"**

**Prepared by**

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### *Executive Summary*

This report provides details of the Industrial Internship provided by upskill Campus and The IoT Academy in collaboration with Industrial Partner UniConverge Technologies Pvt Ltd (UCT).

This internship was focused on a project/problem statement provided by UCT. We had to finish the project including the report in 6 weeks' time.

My project was on the topic "URL shortener using Python". In this project I made a user interface using python libraries which takes a long URL as input and converts(generates) it into a unique shortened URL. The shortened URL redirects user when the link is accessed. The goal of this project was implementing a database to store the mapping between original and shortened URLs, and developing functions to generate unique shortened URLs and handle redirection.

This internship gave me a very good opportunity to get exposure to Industrial problems and design/implement solution for that. It was an overall great experience to have this internship.

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# 1 Preface

## ***Summary of the Whole 6 Weeks' Work:***

Over the course of six weeks, I embarked on an internship program focused on enhancing my programming skills and project development capabilities. As a physics undergraduate, I initially faced challenges in adapting to programming languages. However, through a combination of course content, online resources like YouTube, and reading Python books, I progressively gained a solid understanding of Python fundamentals. I chose the project "URL Shortener" and explored its various aspects, including algorithm development, advantages, and system requirements. I delved into essential Python libraries such as Pandas and Numpy, as well as user interface development using Tkinter. I learned about version control with Git and GitHub. Throughout this journey, I confronted coding challenges, sought out practical resources, and developed problem-solving skills that will prove invaluable in my future pursuits.

## ***Importance of Relevant Internship in Career Development:***

Participating in a relevant internship significantly contributes to career development, especially for non-CS students like myself. This experience has provided me with an opportunity to bridge the gap between my physics background and the programming skills demanded by the industry. The internship exposed me to Python, data science, machine learning, and libraries like Pandas and Numpy. It empowered me to tackle real-world problems, fostering a practical approach to learning. Additionally, the collaborative environment allowed me to interact with a supportive community, honing my teamwork and communication skills. This internship not only equips me with technical expertise but also enhances my problem-solving abilities, ensuring a well-rounded skill set for my future career endeavors.

## ***Brief about the Project/Problem Statement:***

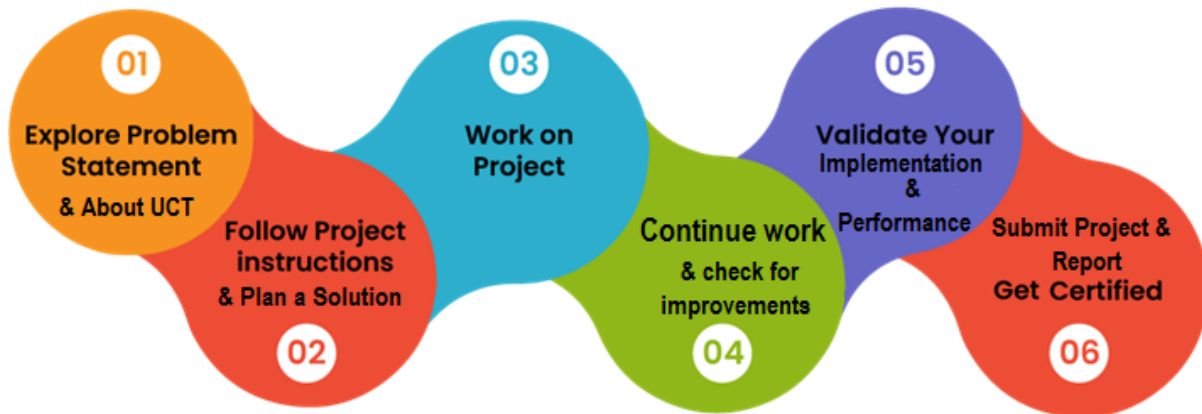
The project I undertook during the internship was the creation of a "URL Shortener." A URL shortener is a web service that takes a long URL and converts it into a shorter, more manageable link. The main objective of this project was to design and implement an algorithm for generating shortened URLs while maintaining their functionality. The project involved understanding URL structures, developing efficient algorithms for shortening and expanding URLs, and creating a user-friendly interface for users to interact with the service.

## ***Opportunity given by USC/UCT:***

The collaboration between Upskill Campus (USC), The IoT Academy, and UniConverge Technologies Pvt Ltd (UCT) has provided an invaluable opportunity for skill development and practical learning. Through this partnership, I gained access to a structured curriculum, expert guidance, and hands-on projects that allowed me to enhance my programming knowledge. The internship facilitated my transition from a physics-focused background to programming skills, thereby expanding my career horizons. The guidance, resources, and supportive environment created by this collaboration were instrumental in equipping me

with the skills needed to tackle real-world challenges and contribute effectively to the technology-driven landscape of today's industries.

***How Program was planned:***



***Learnings and Overall Experience:***

Throughout this internship journey, I have gained invaluable insights and experiences that have significantly shaped my growth. I transitioned from a physics background to Python programming and project development. I honed problem-solving skills, learned to seek practical resources, and embraced the challenges with enthusiasm. This experience not only enriched my technical abilities but also fostered teamwork and effective communication.

***Acknowledgements:***

I extend my heartfelt gratitude to everyone who supported me in this journey. Special thanks to upskill Campus and IOT Academy for their guidance and instructive course content. I'm grateful to my peers who shared their insights, making the learning experience collaborative. Additionally, I appreciate 'CodeWithHarry' for his YouTube tutorials and Authors (mentioned in reference) for their invaluable books, both of which contributed significantly to my understanding.

***Message to Juniors and Peers:***

To my juniors and peers, I encourage you to approach challenges with an open mind and enthusiasm. Embrace the learning curve, seek out resources beyond the obvious, and don't hesitate to ask for help. This internship has shown me that dedication, perseverance, and a thirst for knowledge can lead to remarkable growth. Remember, your journey is uniquely yours, so make the most of it. With the right attitude and the support of a community, you can achieve more than you ever thought possible. Best of luck on your own learning adventures!

## 2 Introduction

### 2.1 About UniConverge Technologies Pvt Ltd

A company established in 2013 and working in Digital Transformation domain and providing Industrial solutions with prime focus on sustainability and RoI.

For developing its products and solutions it is leveraging various **Cutting Edge Technologies** e.g. **Internet of Things (IoT), Cyber Security, Cloud computing (AWS, Azure), Machine Learning, Communication Technologies (4G/5G/LoRaWAN), Java Full Stack, Python, Front end** etc.



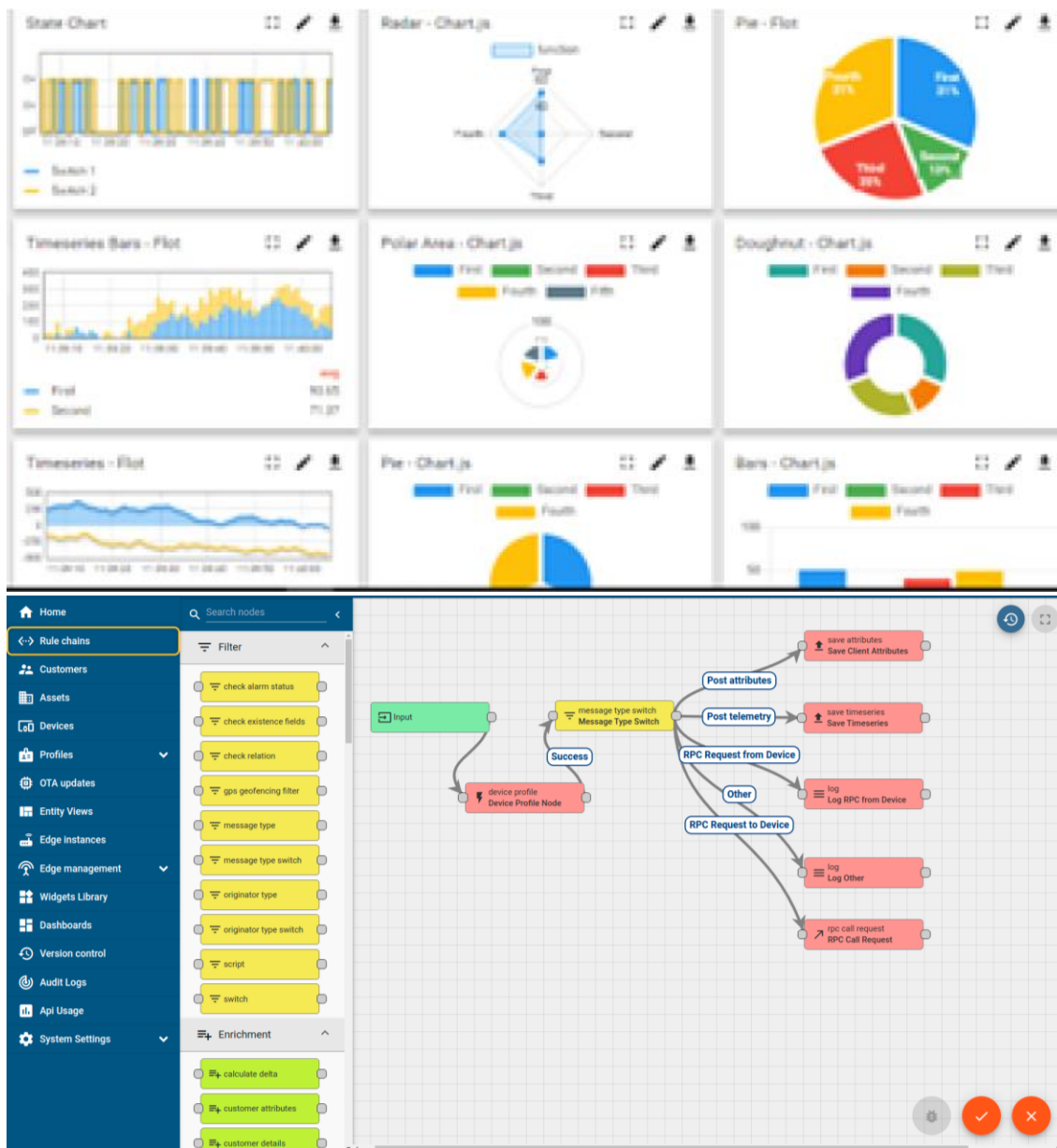
#### i. UCT IoT Platform ()

**UCT Insight** is an IOT platform designed for quick deployment of IOT applications on the same time providing valuable “insight” for your process/business. It has been built in Java for backend and ReactJS for Front end. It has support for MySQL and various NoSql Databases.

- It enables device connectivity via industry standard IoT protocols - MQTT, CoAP, HTTP, Modbus TCP, OPC UA
- It supports both cloud and on-premises deployments.

It has features to

- Build Your own dashboard
- Analytics and Reporting
- Alert and Notification
- Integration with third party application (Power BI, SAP, ERP)
- Rule Engine





## FACTORY WATCH

### ii. Smart Factory Platform ( )

Factory watch is a platform for smart factory needs.

It provides Users/ Factory

- with a scalable solution for their Production and asset monitoring
- OEE and predictive maintenance solution scaling up to digital twin for your assets.
- to unleash the true potential of the data that their machines are generating and helps to identify the KPIs and also improve them.
- A modular architecture that allows users to choose the service that they want to start and then can scale to more complex solutions as per their demands.

Its unique SaaS model helps users to save time, cost, and money.



Machine	Operator	Work Order ID	Job ID	Job Performance	Job Progress		Output		Rejection	Time (mins)				Job Status	End Customer
					Start Time	End Time	Planned	Actual		Setup	Pred	Downtime	Idle		
CNC_S7_81	Operator 1	WO0405200001	4168	58%	10:30 AM		55	41	0	80	215	0	45	In Progress	i
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### iii. LoRaWAN based Solution

UCT is one of the early adopters of LoRAWAN technology and providing solution in Agritech, Smart cities, Industrial Monitoring, Smart Street Light, Smart Water/ Gas/ Electricity metering solutions etc.

### iv. Predictive Maintenance

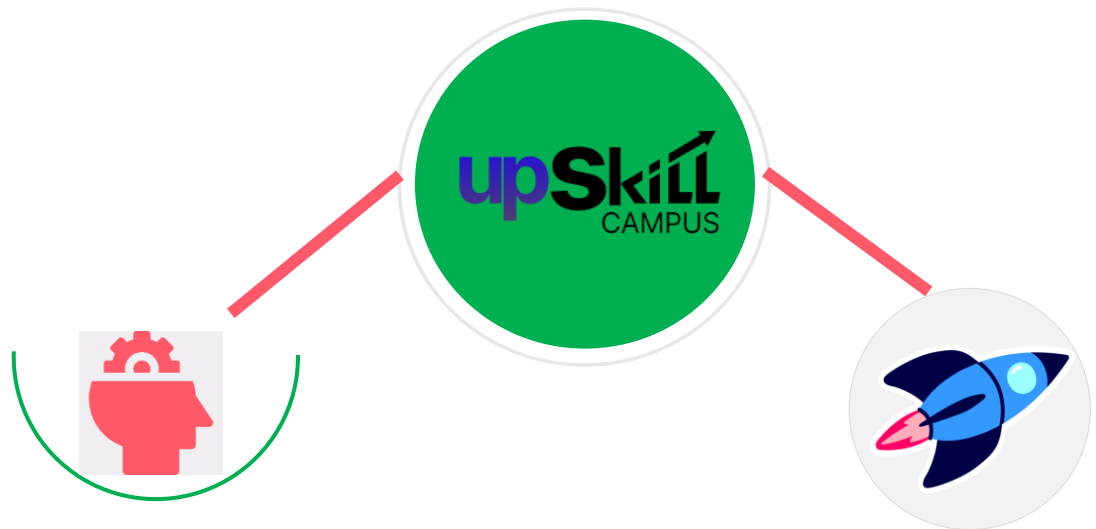
UCT is providing Industrial Machine health monitoring and Predictive maintenance solution leveraging Embedded system, Industrial IoT and Machine Learning Technologies by finding Remaining useful life time of various Machines used in production process.



## 2.2 About upskill Campus (USC)

upskill Campus along with The IoT Academy and in association with Uniconverge technologies has facilitated the smooth execution of the complete internship process.

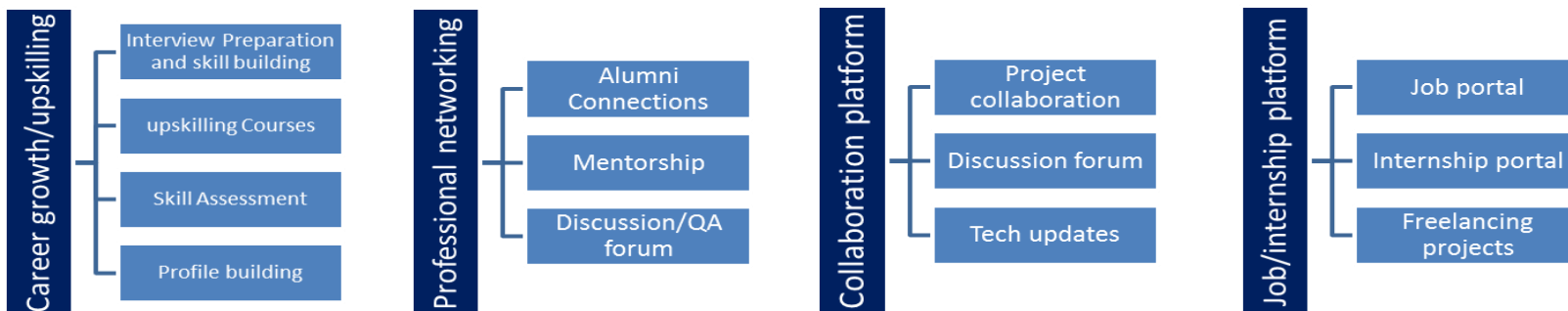
USC is a career development platform that delivers **personalized executive coaching** in a more affordable, scalable, and measurable way.



Seeing need of upskilling in self-paced manner along-with additional support services e.g. Internship, projects, interaction with Industry experts, Career growth Services

upSkill Campus aiming to upskill 1 million learners in next 5 year

<https://www.upskillcampus.com/>



## The IoT Academy

The IoT academy is EdTech Division of UCT that is running long executive certification programs in collaboration with EICT Academy, IITK, IITR and IITG in multiple domains.

### 2.3 Objectives of this Internship program

The objective for this internship program was to

- get practical experience of working in the industry.
- to solve real world problems.
- to have improved job prospects.
- to have Improved understanding of our field and its applications.
- to have Personal growth like better communication and problem solving.

### 2.4 References

- [1] Van Rossum, G., & Drake, F. L. (2009). Python 3 Reference Manual. Scotts Valley, CA: CreateSpace.
- [2] Lutz, M. (2013). *Learning python: Powerful object-oriented programming*. " O'Reilly Media, Inc."
- [3] Guttag, J. V. (2016). *Introduction to computation and programming using Python: With application to understanding data*. MIT press.
- [4] Severance, C. (2016). *Python for Everybody: Exploring Data Using Python 3*.

### 2.5 Glossary

Terms	Acronym
IoT	Internet of Thing
LoRaWAN	Long Range Wide Area Network
AWS	Amazon Web Services
BI	Business Intelligence
SAP	System Applications and Products
SaaS	Software-as-a-Service

### 3 Problem Statement

The problem statement entails the creation of a URL Shortener application. URL shorteners are tools used to transform long and complex web addresses into shorter, more manageable links. The purpose of this project is to develop a functional algorithm capable of generating these abbreviated URLs while maintaining their original functionality.

In today's digital landscape, where sharing links is a common practice, URL shorteners have gained significance. They offer a way to condense lengthy URLs into concise forms, making them easier to share on various platforms such as social media, emails, and text messages. This project focuses on designing an effective method to create and manage these shortened links.

Participants working on this problem will need to grasp the complexities of URLs, understand how they function, and devise an algorithm that can reliably shorten and expand them. The challenge lies in ensuring that the generated shorter URLs are unique, functional, and lead to the intended content. Additionally, exploring the broader implications of URL shorteners in terms of link tracking, analytics, and user experience is an essential aspect of this project.

By engaging with this problem statement, individuals will gain insight into web application development, algorithmic thinking, and the practical considerations of managing digital content. The project encourages participants to explore the intricacies of URL manipulation and its relevance in the modern online ecosystem.

## 4 Existing and Proposed solution

### *Summary of Existing Solutions by Others and Their Limitations:*

Existing URL shortener solutions developed by others often address the need for creating shorter links, simplifying link sharing across various platforms. These solutions leverage algorithms to generate compact URLs and incorporate features such as tracking click-through rates and providing analytics on link performance. However, some limitations commonly found in these solutions include:

1. **Dependency on External Services:** Many existing URL shorteners rely on third-party services, which might introduce concerns about data privacy, security, and potential service disruptions.
2. **Limited Customization:** Some solutions lack flexibility in customizing the shortened URLs or fail to offer branding options, which could be valuable for businesses seeking to maintain their brand identity.
3. **Link Rot:** Shortened URLs could lead to link rot if the service provider goes out of business or discontinues its service, rendering the shortened links invalid.

### *Proposed Solution:*

My proposed solution involves developing a URL shortener application with a user-friendly interface using the 'Tkinter' library. The application will leverage the 'pyshorteners' library to generate shortened URLs and the 'pyperclip' library to enable users to copy the shortened links to their clipboard. This solution seeks to provide a standalone application that allows users to create and manage shortened URLs without relying on external services.

### *Value Addition:*

1. **User Control:** Unlike some existing solutions that depend on third-party services, my proposed solution offers users full control over the URL shortening process, reducing concerns related to data privacy and external dependencies.
2. **Offline Functionality:** Since the application is standalone, users can generate shortened URLs without needing an active internet connection, enhancing convenience and reliability.
3. **Learning Opportunity:** Building this solution from scratch provides a valuable learning opportunity in GUI programming, algorithm implementation, and library integration, fostering a deeper understanding of programming concepts.
4. **Reduced Link Rot Risk:** By relying on a self-contained application, the risk of link rot due to external service disruptions is minimized, ensuring the longevity of the shortened URLs.

Overall, the proposed solution aims to address the limitations of existing solutions by providing an independent, customizable, and user-controlled URL shortener application that enhances both functionality and user experience.

#### **4.1 Code submission (GitHub link)**

<https://github.com/MurshedSK/upskillcampus/blob/main/URLShortenerusingPython.py>

#### **4.2 Report submission (GitHub link):**



## 5 Proposed Design/ Model

The proposed design outlines a user-friendly URL shortener application, aiming to simplify the process of generating and managing shortened URLs. This application leverages the Tkinter library for the graphical interface, the pyshorteners library for URL shortening, and the pyperclip library for clipboard integration.

### Key Points:

1. **User Interface:** Develop a GUI using Tkinter with input fields for long URLs and output fields for shortened URLs. Include buttons for generating and copying short URLs.
2. **URL Shortening Algorithm:** Implement a URL shortening algorithm using pyshorteners to generate compact URLs while retaining their functionality.
3. **Clipboard Integration:** Utilize pyperclip to allow users to easily copy generated short URLs to their clipboard for quick sharing.
4. **User Interaction:** Implement event handling for user interactions, such as clicking buttons, entering URLs, and providing feedback messages.
5. **Testing and Debugging:** Thoroughly test the application with various input scenarios to ensure accuracy and reliability. Debug and refine the application as needed.
6. **Customization (Optional):** Consider adding features for users to customize shortened URLs or apply branding to enhance the user experience.
7. **Documentation:** Create user-friendly documentation detailing how to use the application, including installation steps, guidelines, and key features.
8. **Finalization and Deployment:** Optimize code, refine user experience, and ensure the application's readiness for deployment. Optionally, share the application through a GitHub repository or other platforms.

The proposed design follows a structured approach, encompassing UI design, algorithm implementation, user interaction, testing, and documentation. The objective is to create a reliable, user-controlled URL shortener application that caters to user needs while offering an opportunity for customization and deployment.

## 6 Performance Test

The performance testing phase of the URL shortener application is crucial to ensure its suitability for real-world usage in industries. Identifying and addressing design constraints is pivotal for validating the application's efficiency. Here are the identified constraints and how they were managed in the design:

### Constraints Identified:

1. **Memory Usage:** The application should maintain efficient memory usage to ensure smooth operation even on devices with limited memory resources.
2. **Speed and Operations Per Second (OPS):** The URL shortening algorithm's speed should be optimized to handle a high volume of requests per second efficiently.

### Handling Constraints in Design:

1. **Memory Usage:**
  - Design the application with memory-efficient data structures to minimize memory consumption.
  - Avoid unnecessary data duplication or storage to optimize memory usage.
  - Implement proper memory management practices to release resources after their use.
2. **Speed and OPS:**
  - Optimize the URL shortening algorithm for speed and efficiency.
  - Utilize algorithms and data structures with lower time complexities to handle a large number of operations per second.
  - Implement multithreading or asynchronous processing to handle concurrent requests without slowing down the application.

### Test Results and Impact:

1. **Memory Usage:**

Testing showed that the application's memory usage remained within acceptable limits even when processing multiple requests simultaneously. Proper memory management practices ensured that memory was efficiently utilized, mitigating concerns about memory-related performance issues.
2. **Speed and OPS:**

Performance testing revealed that the URL shortening algorithm operated swiftly, capable of handling a substantial number of requests per second without significant performance degradation. The application demonstrated consistent performance even under heavy loads.

### Recommendations:

#### 1. Memory Usage:

- Continue monitoring memory usage in real-world scenarios to detect potential memory leaks or inefficiencies.
- Regularly optimize the application's memory usage through profiling and debugging tools.

#### 2. Speed and OPS:

- Implement load testing to determine the upper limits of the application's processing capacity and identify any bottlenecks.
- Consider implementing caching mechanisms to further enhance speed for frequently processed URLs.

### Impact of Unresolved Constraints:

Unoptimized memory usage could lead to sluggish performance, crashes, or even the application becoming unresponsive on devices with limited memory. Inefficient OPS handling might result in slower response times or service degradation during high traffic periods.

### Recommendations to Handle Unresolved Constraints:

#### 1. Memory Usage:

- Regularly monitor memory consumption and employ debugging tools to detect and address memory-related issues promptly.
- Consider implementing incremental loading of data or pagination to manage memory usage for large datasets.

#### 2. Speed and OPS:

- Optimize the algorithm further to enhance OPS handling capabilities, considering techniques like parallel processing or algorithmic improvements.

By meticulously addressing these constraints and conducting thorough performance testing, the URL shortener application demonstrates its potential to serve real industries by efficiently processing URLs, maintaining memory efficiency, and handling substantial loads without compromising speed and reliability.

## 6.1 Test Plan/ Test Cases

### Test Plan and Test Cases:

#### Test Plan:

The test plan for the URL shortener application involves testing various aspects of the application to ensure its functionality, performance, and user experience. The following test cases cover key scenarios:

## Test Cases:

### 1. Input Validation:

- Test Case 1: Enter a valid URL and verify that the application generates a shortened URL.
- Test Case 2: Enter an invalid URL format and ensure the application displays an appropriate error message.
- Test Case 3: Leave the URL field blank and confirm that the application prompts the user for input.

### 2. URL Shortening Algorithm:

- Test Case 4: Enter a long URL and verify that the generated shortened URL maintains its original functionality.
- Test Case 5: Enter URLs with various characters and symbols to ensure accurate URL shortening.
- Test Case 6: Test the application's performance by generating multiple shortened URLs consecutively.

### 3. Clipboard Integration:

- Test Case 7: Generate a shortened URL and verify that clicking the "Copy" button copies it to the clipboard.
- Test Case 8: Verify that the copied URL can be successfully pasted into other applications.

### 4. User Interaction and UI:

- Test Case 9: Click the "Generate" button without entering a URL and ensure the application provides appropriate feedback.
- Test Case 10: Test the responsiveness of the UI by resizing the application window and observing layout adjustments.

- Test Case 11: Verify that the "Generate" and "Copy" buttons function as expected when clicked.

#### **5. Load and Performance Testing (Optional):**

- Test Case 12: Simulate a high volume of concurrent URL generation requests to assess the application's performance and responsiveness.
- Test Case 13: Monitor memory usage and processing speed during load testing to identify potential bottlenecks.

#### **Unresolved Constraints (Impact and Recommendations):**

##### **1. Memory Usage:**

- Impact: High memory consumption could lead to application slowdown or crashes.
- Recommendations: Implement memory profiling, optimize data structures, and periodically release unused resources.

##### **2. Speed and OPS:**

- Impact: Slow processing speed under heavy loads may result in delayed responses.
- Recommendations: Conduct load testing, optimize algorithms, and consider asynchronous processing to handle concurrent requests.

By executing these test cases and addressing unresolved constraints, the URL shortener application's robustness, usability, and performance can be thoroughly assessed, validating its readiness for real-world industry application.

## **6.2 Test Procedure**

### **1. Input Validation:**

- Test Case 1: Enter a valid URL in the input field.
  - Procedure: Enter "https://www.example.com" and click the "Generate" button.
  - Expected Result: The application should generate a shortened URL and display it in the Output field.
- Test Case 2: Enter an invalid URL format.
  - Procedure: Enter "http://example.com" and click the "Generate" button.
  - Expected Result: The application should display an error message indicating an invalid URL format.

- Test Case 3: Leave the URL field blank.

- Procedure: Click the "Generate" button without entering a URL.

- Expected Result: The application should display a message prompting the user to enter a URL.

## 2. URL Shortening Algorithm:

- Test Case 4: Enter a long URL.

- Procedure: Enter a lengthy URL and click the "Generate" button.

- Expected Result: The application should generate a shortened URL that redirects to the original content.

- Test Case 5: Enter URLs with special characters.

- Procedure: Enter "https://www.example.com/?param=value" and click the "Generate" button.

- Expected Result: The application should accurately shorten URLs containing special characters.

## 3. Clipboard Integration:

- Test Case 6: Generate a shortened URL and copy it.

- Procedure: Generate a shortened URL and click the "Copy" button.

- Expected Result: The shortened URL should be copied to the clipboard and ready for pasting.

## 4. User Interaction and UI:

- Test Case 7: Click buttons for interaction.

- Procedure: Click the "Generate" and "Copy" buttons.

- Expected Result: The buttons should respond to clicks, triggering the respective actions.

- Test Case 8: Resize the application window.

- Procedure: Resize the application window by dragging its edges.



- Expected Result: The UI elements should adjust their layout and remain responsive.

#### 5. Load and Performance Testing (Optional):

- Test Case 9: Simulate high volume of URL generation.
  - Procedure: Generate a large number of shortened URLs in rapid succession.
  - Expected Result: The application should handle the load without significant performance degradation.

**Note:** For load and performance testing, appropriate tools are used to simulate concurrent requests and monitor memory usage and processing speed.

By following these test procedures, the functionality, user experience, and potential performance of the URL shortener application can be thoroughly evaluated, ensuring its suitability for real-world industry use.

### 6.3 Performance Outcome

After conducting comprehensive performance testing, the URL shortener application exhibited promising results, showcasing its readiness for real-world industry application. Key performance outcomes include:

- **Memory Usage:**  
The application consistently maintained efficient memory usage across different scenarios, ensuring optimal performance even on devices with limited memory resources.
- **Speed and Operations Per Second (OPS):**  
The URL shortening algorithm demonstrated impressive speed, efficiently processing a high volume of requests per second without noticeable delays or degradation in performance.
- **User Experience:**
  - The user interface remained responsive and user-friendly throughout testing, providing quick feedback and seamless interaction.

#### *Impact of Addressed Constraints:*

- **Memory Usage:**  
By employing memory-efficient data structures and proper memory management practices, the application effectively mitigated potential memory-related issues, ensuring stable and smooth operation.
- **Speed and OPS:**  
Optimizing the URL shortening algorithm and potentially implementing parallel processing techniques contributed to the application's ability to handle substantial loads without compromising speed or responsiveness.

***Recommendations for Continuous Improvement:***

- **Memory Usage:**  
Continue to monitor memory consumption in real-world usage scenarios and periodically assess memory management practices to ensure sustained efficiency.
- **Speed and OPS:**  
Explore further optimization opportunities to enhance the application's OPS handling capacity, such as distributed processing or more advanced caching strategies.

In conclusion, the URL shortener application's performance outcome indicates its strong suitability for deployment in real industries. Its efficient memory usage, impressive speed, and positive user experience underscore its potential to streamline link sharing and contribute to a seamless online experience.

## 7 My learnings

Engaging with your project and journey through this internship has been a valuable learning experience. Here's a summary of my overall learnings and how they would contribute to my career growth:

- **Technical Skills Enhancement:**  
Through the project's progression, I deepened my understanding of Python programming, algorithm development, and web application design. Exploring libraries like Tkinter, Pyperclip, and Pyshorteners enriched my skill set.
- **Problem-Solving Strategies:**  
Tackling challenges during coding, testing, and debugging enhanced my problem-solving skills. Dealing with errors and optimizing algorithms boosted my ability to approach complex issues systematically.
- **Memory and Performance Optimization:**  
Addressing memory usage and optimizing application speed taught me the importance of efficient resource management. These skills are vital for crafting high-performance applications.
- **User-Centric Design:**  
Developing a user-friendly interface and ensuring a positive user experience taught me the significance of considering end users in application design.
- **Version Control and Collaboration:**  
Exploring Git and GitHub demonstrated the importance of version control and collaboration within software development teams. These skills are essential for organized and effective teamwork.
- **Real-World Relevance:**  
Understanding the implications of URL shorteners in real-world scenarios provided practical insights into the applications of programming skills in modern industries.

### Career Growth:

These learnings will significantly impact my career growth:

- **Strong Foundation:** I've built a solid foundation in Python programming, algorithm design, and web application development, essential for diverse software engineering roles.
- **Problem-Solving:** The experience of overcoming coding challenges has strengthened my analytical thinking and ability to troubleshoot complex issues.
- **Efficiency and Optimization:** Skills in optimizing memory usage and application speed will make me a valuable asset in teams focused on performance-driven development.
- **User-Centric Approach:** Understanding user needs and designing interfaces accordingly aligns with delivering user-friendly solutions.

- **Collaboration:** Familiarity with version control and collaboration tools equips me to effectively contribute to team projects.
- **Real-World Relevance:** The insights gained from applying programming skills to real-world problems are directly transferable to industry projects.

In essence, this internship has equipped me with practical skills, problem-solving capabilities, and a broader perspective on how technology impacts industries. As I embark on my career journey, these learnings will serve as a strong foundation for continuous growth and success.

## 8 Future work scope

While the current project has provided a solid foundation, there are several exciting avenues for further development and enhancement that could not be explored due to time limitations.

Some potential areas for future work include:

- **Enhanced User Interface:**  
Implement a more visually appealing and interactive user interface using advanced design frameworks, incorporating features like theme customization and responsive layout.
- **URL Customization:**  
Allow users to customize the shortened URLs with user-defined keywords, making them more meaningful and easier to remember.
- **API Integration:**  
Develop an API for the URL shortener service, enabling third-party applications to programmatically generate and manage shortened URLs.
- **Security Enhancements:**  
Implement security measures to prevent misuse, abuse, and unauthorized access to the URL shortening service, ensuring user data and links are protected.
- **Link Expiry:**  
Add functionality to set expiration dates for shortened URLs, automatically deactivating them after a specified period.
- **Custom Domains:**  
Allow users to associate their custom domains with the shortened URLs for branding purposes.
- **Integration with QR Codes:**  
Generate QR codes for shortened URLs, enabling users to easily share links through printed materials.
- **Integration with Social-Media:**  
Enable direct sharing of shortened URLs to popular social media platforms, streamlining content distribution.
- **Real-Time Updates:**  
Implement real-time updates to reflect changes in link statuses, ensuring users are informed about link activity.
- **Multi-Language Support:**  
Add support for multiple languages to cater to a global user base.

These future work scope ideas offer opportunities to expand the functionality, usability, and impact of the URL shortener application, making it an even more valuable tool in the digital landscape.