

MUHAMMAD MURTAZA NADEEM

Data Analyst

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Professional Experience

Aerodyne Pakistan

Data Analytics and Annotation Executive

Lahore, Pakistan

July 2023 – Present

Contributed to the Data Analytics and Annotation squad, engaging in Python scripting, domain-specific operational tasks, and collaboration with external stakeholders. Key responsibilities and projects include:

- Conducted data processing and proposed product enhancements based on domain expertise; identified and reported bugs, improving product quality
- Analyzed telecom defects to create insights for developing annotation guidelines, supporting AI model training
- Performed and reviewed 2D annotations, ensuring the creation of accurate training datasets for AI models
- Extracted, cleaned, and processed large datasets using Python, Pandas, and Excel
- Conducted web scraping to expand the telecom equipment library
- Partnered with external stakeholders to align on project goals and ensure successful outcomes
- Interviewed, onboarded, and mentored interns, fostering integration and productivity within the team

Unilever Pakistan Limited

Supply Chain Trainee – Homecare

Karachi, Pakistan

November 2021 – June 2023

Led cost optimization initiatives and executed high-impact projects within the Operations and Technology team. Focused on improving operational efficiency and sustainability particularly within the spray drying powder technology plant. Key responsibilities and achievements include:

- Led end-to-end execution of a 50% capacity unlock on 4 Bosch2600 packing lines, increasing packing capacity by 15 tons/day and achieving record production volumes of 100K tons annually
- Spearheaded the implementation of barcode-based printing on product outers to accommodate immediate price changes. Simultaneously, decreasing material waste by PKR 2.5 Mn. per revision
- Boosted Overall Equipment Effectiveness (OEE) by 5% through strategic maintenance, training initiatives, and design enhancements
- Conducted feasibility studies and secured approval from key stakeholders for a PKR 300 Mn. CAPEX projects, aligning with long-term strategic goals
- Oversaw the revamping of a 100kW solar setup, enhancing generation by 27%
- Led the feasibility study, FEED and CAPEX allocation for a new 360 kW solar setup
- Managed the integration of Siemens Electricity Monitoring System to optimize site-wide electrical consumption

Education

Information Technology University

Master of Science in Data Science

Lahore, Pakistan

2024-2026

Information Technology University

Bachelor of Science in Electrical Engineering (CGPA: 3.53)

Lahore, Pakistan

2017-2021

Final Year Project: Spectroscopy-Based Chemical Analysis Using Artificial Intelligence

- Predicted the chemical properties of soil using the LUCAS dataset
- Applied data pre-processing; used linear, non-linear regression models, random forest and neural networks

Activities & Societies: General Secretary, IEEE ITU Student Branch

Internship & Volunteer Experience

Nestlé Supply Chain Intern: August – September 2021 (4 Weeks)

PepsiCo Logistics Intern: June – August 2021 (4 Weeks)

Industrial Monitoring & Automation Lab, ITU Business Development Intern: August – September 2020 (6 Weeks)

Shaukat Khanum Memorial Cancer Hospital and Research Centre Lead Volunteer: August 2019 (2 weeks)

Packages Limited Engineering Intern: June – July 2019 (6 Weeks)

Professional Development

Amal Academy

Career-Prep Fellow: March – June 2021 (3 Months)

Lahore, Pakistan

- Developed strong interpersonal skills, including communication, leadership, problem-solving, and teamwork, to drive impactful contributions in professional settings