



Aljamea-tus-Saifiyah Business School (JSBS) is established under the auspices of prestigious Arabic institute Aljamea-tus-Saifiyah. JSBS located at Jamea Campus in Mumbai & Nairobi is a testament to the Dawoodi Bohra community's heritage. JSBS integrates contemporary views along with preserving the sanctity and wisdom of tradition in the field of Business Studies.



Burhani College, Mumbai is a Commerce, Liberal Arts, Management Science and Life Skills College located in the heart of Mumbai. The courses cover a Junior College in Commerce and Arts; a Degree College leading to Bachelor of Commerce, of Arts, of Management Studies, of Arts in Mass Media and Communication; Bachelor of Science (Computer Science) and Master of Commerce; and Certificate courses in vital life skills under the Sciences of the Home program



Entrepreneurship Development Institute of India (EDII) is a premier institute in Ahmedabad dedicated to entrepreneurship education, research, and capacity building. It is supported by financial institutions and the Government of Gujarat. EDII developed successful models like the EDII-EDP for new enterprise creation. It has established entrepreneurship development centers across India and internationally in countries like Cambodia and Rwanda.

CHIEF PATRON

Shahzada Husain Bhaisaheb Burhanuddin
(Vice President of Burhani Education society)

CORE TEAM

Shk Qaizar Yunus Shk Abizar Patanwala
Shk Malikulashtar Rasheed Dr Rashida Kapadia

CONFERENCE CHAIR

Prof (Dr). Sunil Shukla Prof (Dr). NK Maheshwary
(EDII Director General) (Academic Director, JSBS)

CONFERENCE CONVENORS

Dr. Satya R Acharya Dr. Etinder Pal Singh
(Professor, EDII) (Professor, EDII)

Dr Huzefa Bhagat
(Dean of Academic Affairs,
Burhani College)



Entrepreneurship
Development
Institute of India
Ahmedabad

Aljamea-tus-Saifiyah Business School (JSBS)

Burhani College & Entrepreneurship Development Institute of India (EDII)

Jointly Organise Conference
on

Learning to Lead: Bridging Education and Business

Conference Dates

7th & 8th

November 2025

Paper Submission Dates

Opens

6th Sept
2025

Closes

10th Oct
2025



Burhani College,
10, Nesbit Rd, Mazgaon, Mumbai-10

Paper Submission Guidelines

- Submit under only one sub-theme.
- Papers must be original (not presented, published, or under review elsewhere).
- No changes to title, abstract, or authors after submission deadline.
- Papers must be plagiarism-free (Turnitin report recommended).
- Each author must register separately.
- Selected papers will be published in a book with ISBN No.
- All participants will receive a certificate of participation/presentation.

Formatting your Paper

- Title: Max 20 words in UPPER CASE; mention subtheme below.
- Abstract: Max 200 words.
- Author Details: Name, designation, institute, email.
- Full Paper: Max 2500 words (incl. all sections).
- Format: Times New Roman, 12 pt, double-spaced (refs single-spaced).
- References: APA style.
- File Type: Single MS Word file (.doc/.docx).

Registration Form



bit.ly/jsbs_conference

Papers to be sent only on



jsbs.conference@gmail.com
(Email Subject: JSBS Conference-
Name of the subtheme)

Conference Background

This Conference will bring together innovators, entrepreneurs, business owners, researchers, academicians, policymakers, and industry professionals. It serves as a platform for presenting cutting-edge business & entrepreneurial research and innovation in allied fields. Over two days, participants will engage in enriching technical sessions, workshops and discussions. All these with renowned industry leaders, researchers and policymakers.

Call For Papers

We welcome original contributions from researchers, practitioners, and thought leaders in the themes given below, focused on but not limited to the mentioned themes. Submissions may address theoretical frameworks, reviews, empirical research or case studies

Sub Themes

Innovation & Entrepreneurship

- Startup ecosystems
- Social entrepreneurship
- Innovation in traditional industries
- Disruptive business models
- Risk management in volatile markets

Digital Business & Technology

- Digital transformation and AI in business
- Remote work and the future workplace
- Cybersecurity and risk in the digital age
- Metaverse and business opportunities

Sustainable & Responsible Business Practices

- ESG (Environmental, Social and Governance) frameworks & Entrepreneurialism
- Business Ethics in Emerging Markets
- Family Businesses and Wealth Management
- Tradition & Value Based Entrepreneurship

Education, Research & Pedagogy

- The Future of Business Education
- Industry-Academia Collaborations
- Neuromarketing and Human Behavior

Who can participate ?

- Academicians (from India & Abroad)
- Research Scholars / Students
- Entrepreneurs & Business Leaders
- Representatives from Civil Society and Business Associations
- Other interested individuals

Registration opens
Sunday, 1st Sept 2025

Registration Details

Registration Fees

- Students/ Research Scholars: INR 500/-
- Academicians/ Faculty: INR 1000/-
- Industry Professionals: INR 2000/-
- Foreign Participants: USD100/-

Payment Mode

GPAY through bank transfer /NEFT :

- Bank A/C Name - BURHANI EDUCATION SOCIETY
- Bank A/C No - 60216973626
- IFSC Code - MAHB0000091