

Murtaza Khopoliwala

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Professional Summary

Front-End Developer skilled in HTML5, CSS3, JavaScript (ES6+), React.js, and Next.js with 2+ years of experience. Proficient in Bootstrap and Tailwind CSS, with expertise in creating responsive, high-performance web applications.

Work Experience

Setoo Solutions Pvt Ltd

2023 – 2025 | Pune, India

UI/UX Developer

Tech Stack: React.js, Next.js, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, Bootstrap, Sanity.io, Strapi, GSAP, Storybook, REST APIs, Node.js, Vercel, Google Analytics, Lighthouse, SEO Optimization

Projects Handled :

1) Qualitia.ai

Role and Responsibilities:

- Engineered over 25 high-performance, reusable UI components using React.js and Tailwind CSS.
- Integrated Strapi CMS for efficient real-time content management
- Optimized website performance by 25% through advanced strategies like lazy loading, image compression.
- Leveraged GSAP animations for dynamic interactions, boosting user engagement by 30%.

2) Setoo.ai – AI Communication Agents

Role and Responsibilities:

- Crafted mobile-first landing pages with Next.js, driving a 20% increase in lead conversions.
- Designed a high-performance Sanity.io  CMS, reducing content load times by 35% with optimized GROQ queries.
- Collaborated in Agile sprints with cross-functional teams to continuously refine UI/UX, increasing user session duration by 25%.
- Implemented a comprehensive SEO strategy, resulting in a 40% boost in organic traffic and a 15% increase in SERP visibility.

Geexu Technologies

2022 – 2023 | Pune, India

Associate UI Developer

1) MediQlogix

Role and Responsibilities:

Built a responsive UI with Next.js and Tailwind CSS for seamless cross-device performance.

- Created 20+ reusable components and integrated Sanity CMS for dynamic content management.
- Applied SEO optimizations like meta tags and structured data to enhance visibility.
- Boosted performance using lazy loading and image optimization techniques.

Skills

Technical Skills

- Frontend Development:** Next.js, React.js, JavaScript (ES6+), TypeScript, HTML5, CSS3
- Performance Optimization:** Lazy Loading, Code Splitting, Image Optimization
- UI & Styling:** Tailwind CSS, Bootstrap, Ant Design, GSAP, Framer Motion, Responsive Design
- SEO & Metadata:** Open Graph, Canonical Tags, Structured Data, Dynamic Metadata Generation
- CMS & APIs:** Sanity, Strapi, REST APIs, Fetch/Axios, Groq
- Version Control & Deployment:** Git (GitHub), Vercel, Netlify

Education

Trinity Academy of Engineering Pune

2020 | Pune, India

B.E in Mechanical Engineering

Got First Class with CGPA of 6.79

Courses

Diploma in UI/UX Development

Envision Computer Training Institute Pvt Ltd

- Gained hands-on experience in UI/UX principles, React.js, and responsive web development
- Applied UI/UX principles in real-world projects to improve user experience and design quality.