

# Personal Asset Management based on Risk-Return Index

IT 20

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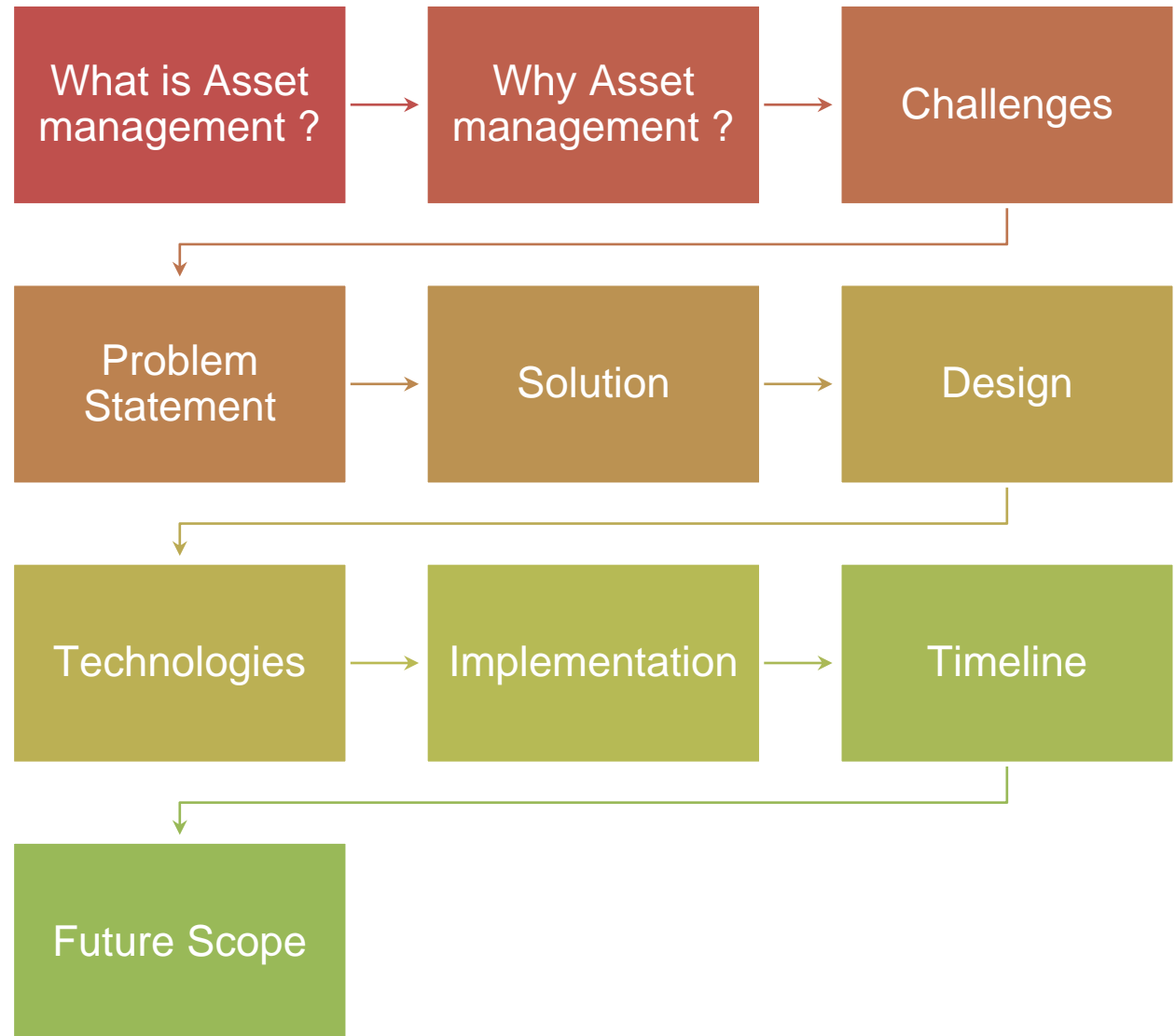
Under the guidance of

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**Department of Computer Engineering and Information Technology**  
**College of Engineering Pune (COEP)**  
**Forerunners in Technical Education**



# Outline



# Introduction



Finance is an essential part of everyone's life. Everyone sets financial goals once they start earning.



**Personal Finance** for the mass has for long been ignored by many investment banks. Moreover, the Banking strategies used by investment banks are very expensive as they require individual portfolio managers which can't be afforded by a common man.



So what is the solution?

# Asset Management

***Asset management is the process of developing, operating, maintaining, and selling assets in a cost-effective manner.***

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# Why Asset Management?

Create and Stick to a Budget

Plan and Save for Retirement

Manage Loans

Improve Financial Well-Being

Manage Assets in a systematic way

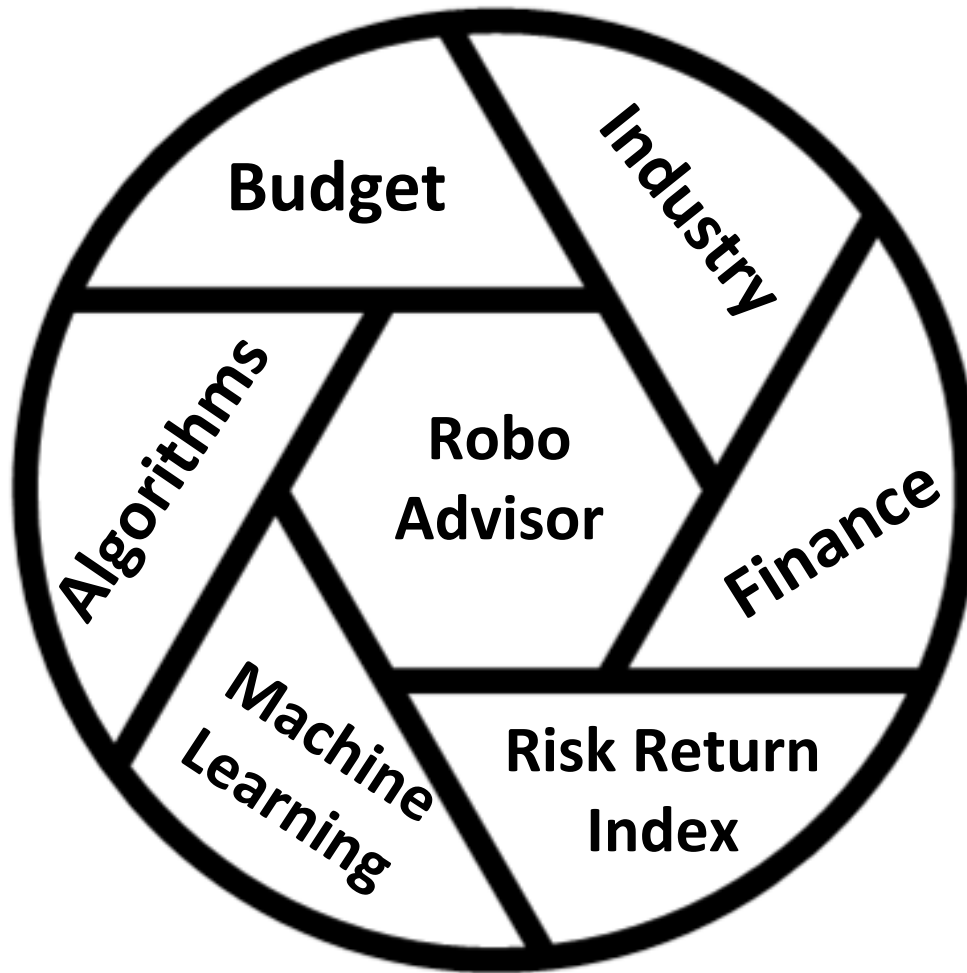
Family Security

5



# C O N C E P T

6



# Challenges



COST



HUMAN  
INTERVENTION



ACCESSIBILITY



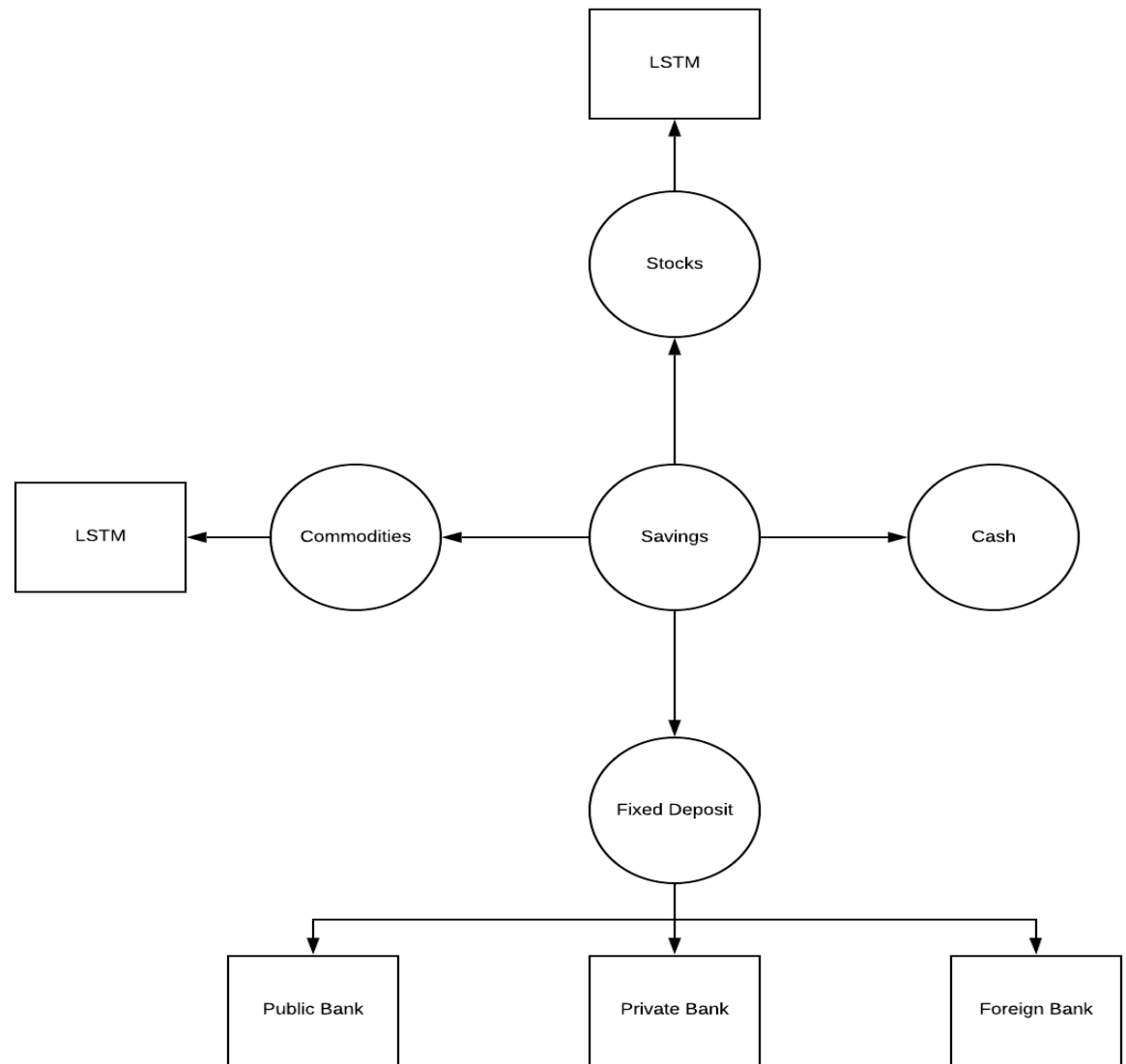
LACK OF  
TRANSPARENCY



PONZI  
INVESTMENT  
SCHEMES

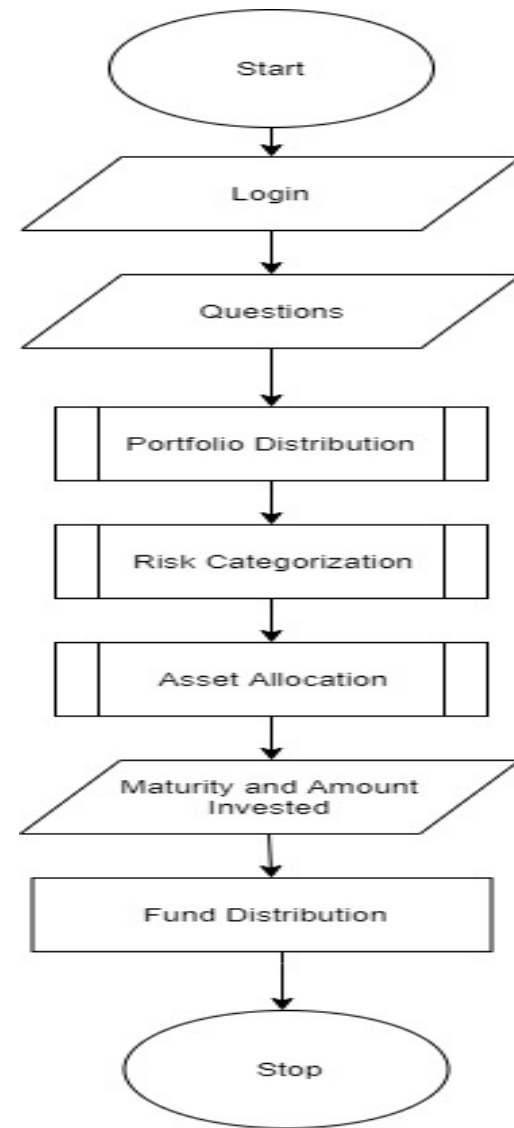
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# Solution & Project Overview



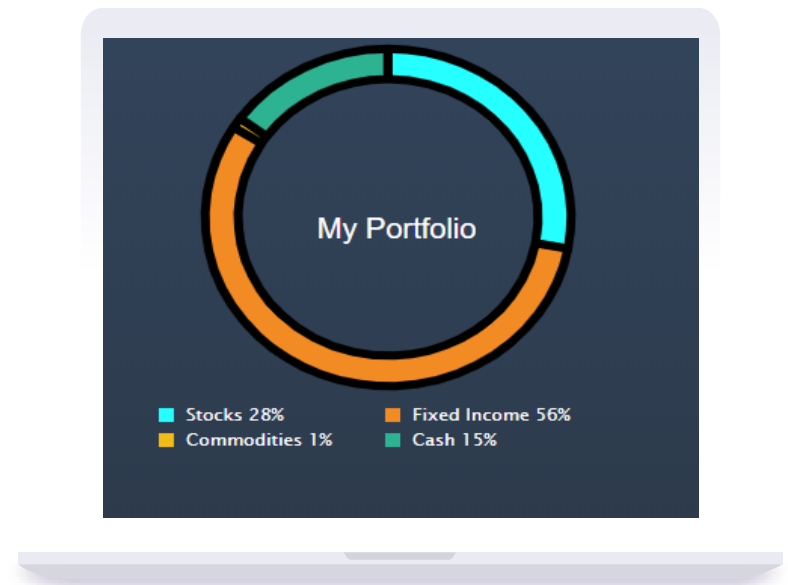


# System Design



## ***Application:***

Users can use this application so that they can invest their savings in different financial instruments and hedge them against losses. The application focuses on allocating the assets to an individual based on a questionnaire.



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# A Multidimensional Risk Assessment Instrument



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# Input:

- Answers to situation based psychological questionnaire
- Scoring based on weighted indices
- Age (100-Age rule)
- Maturity date

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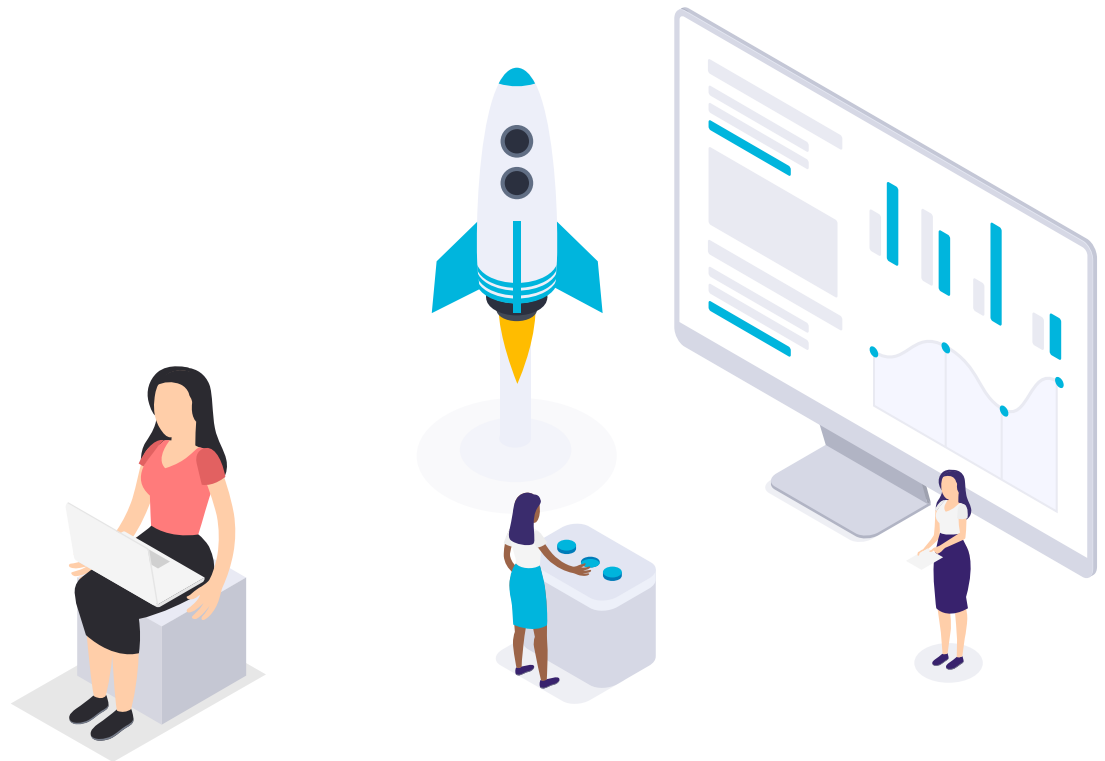


# Output:

- Risk class categorization (Aggressive, Moderately Aggressive or Conservative)
- Asset allocation
- Break-up of individual components
  - ☐ Stocks
  - ☐ FDs
  - ☐ Commodities
  - ☐ Cash



# Implementation



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# Set of psychological risk assessment questions:

Question 1

How would your best friend describe you as a risk taker?

back

next

- ☐ A real risk avoider
- ☐ Cautious
- ☐ Willing to take risks after completing adequate research
- ☐ A real gambler

Question 2

You are on a TV game show and can choose one of the following. Which would you take?

back

next

- ☐ A 5% chance at winning \$100,000
- ☐ A 25% chance at winning \$10,000
- ☐ A 50% chance at winning \$5,000
- ☐ \$1,000 in cash

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Which situation would make you the happiest?

[back](#)[next](#)

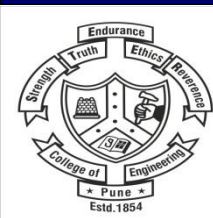
- ☐ Any of the above—after all, you're happy with the \$50,000
- ☐ You earn \$50,000 by risking \$1,000 in the options market
  - ☐ You inherit \$50,000 from a rich relative
  - ☐ You win \$50,000 in a publisher's contest

After your first year at a small fast growing company, you are offered the following bonus choices. Which one would you choose?

[back](#)[next](#)

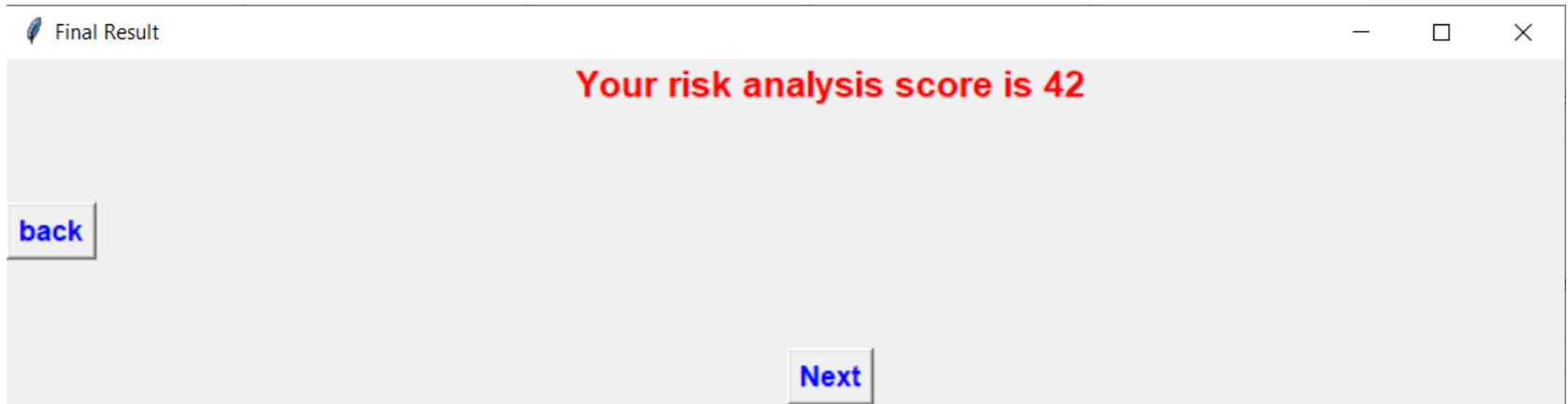
- ☐ Stock in the company currently worth \$25,000 with the hope of selling out later at a large profit
- ☐ A \$25,000 bonus
- ☐ A five year employment contract

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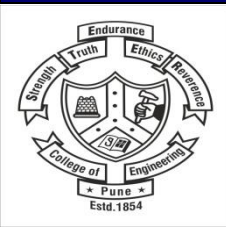


# Result: A risk analysis score

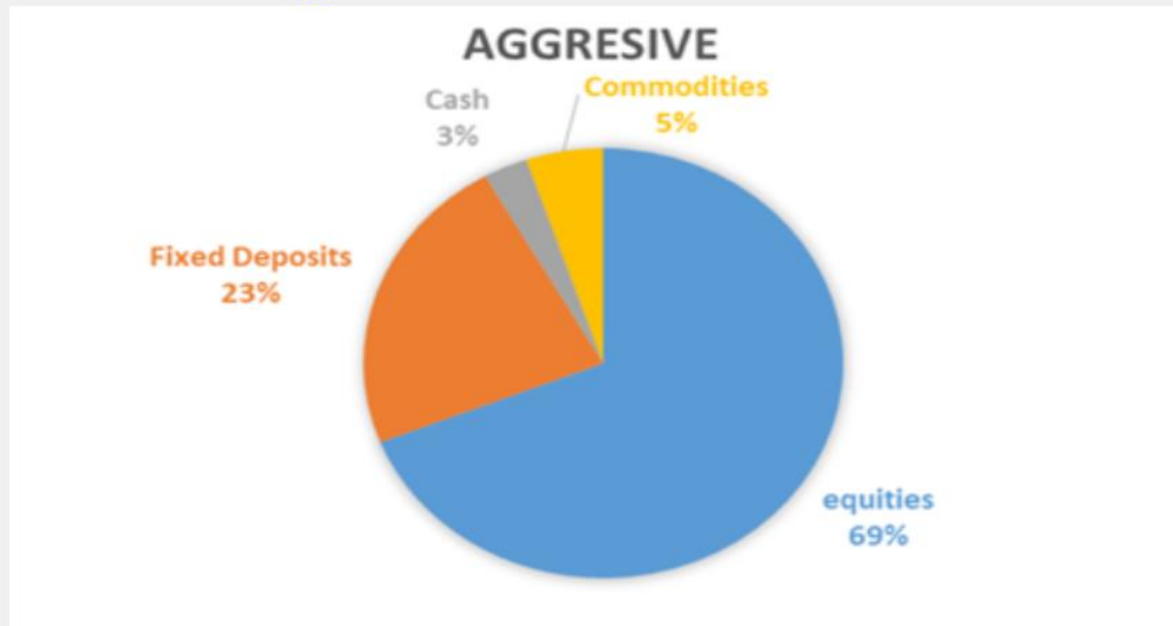


- Score is out of 69
- Magnitude of risk the user can take
- Further Classification into one of the three classes:
  - 1-30: Conservative
  - 31-55: Moderately Aggressive
  - 56-69: Aggressive

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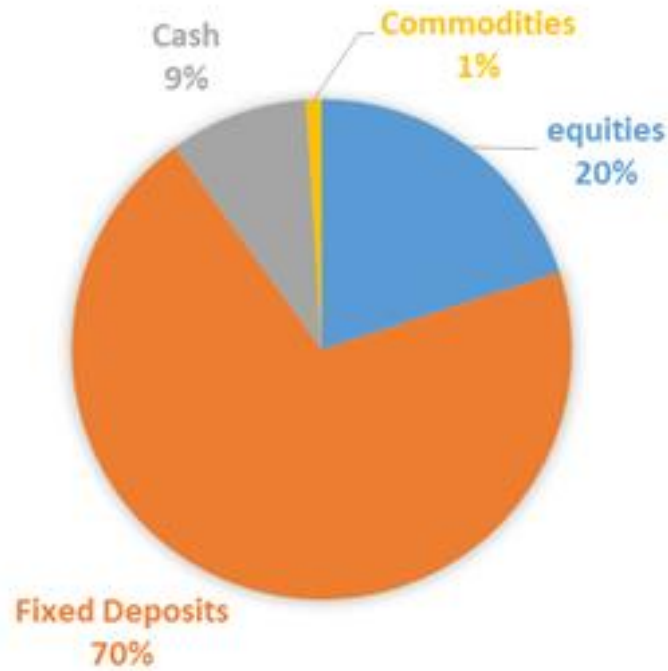


Your risk class is: Aggressive

[Next](#)[back](#)

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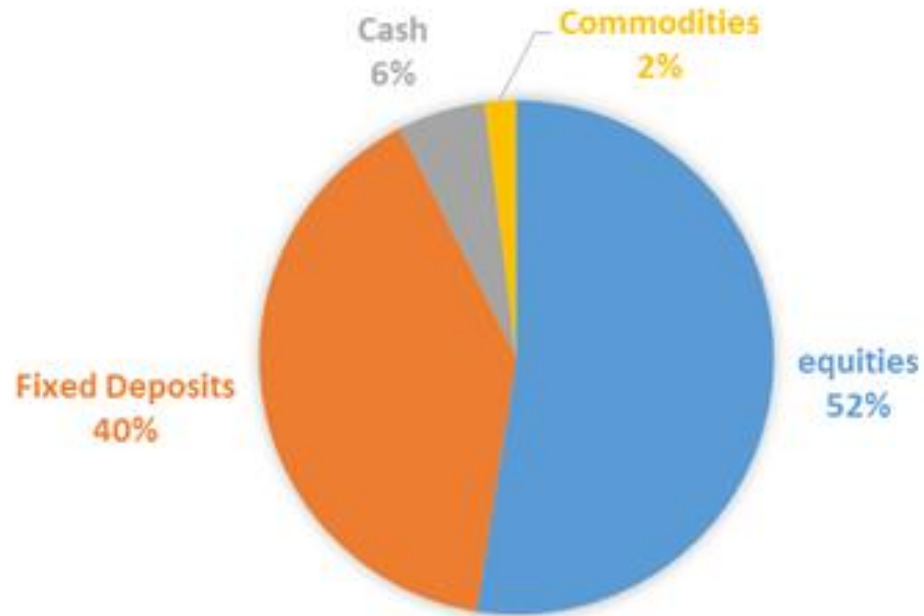
## CONSERVATIVE



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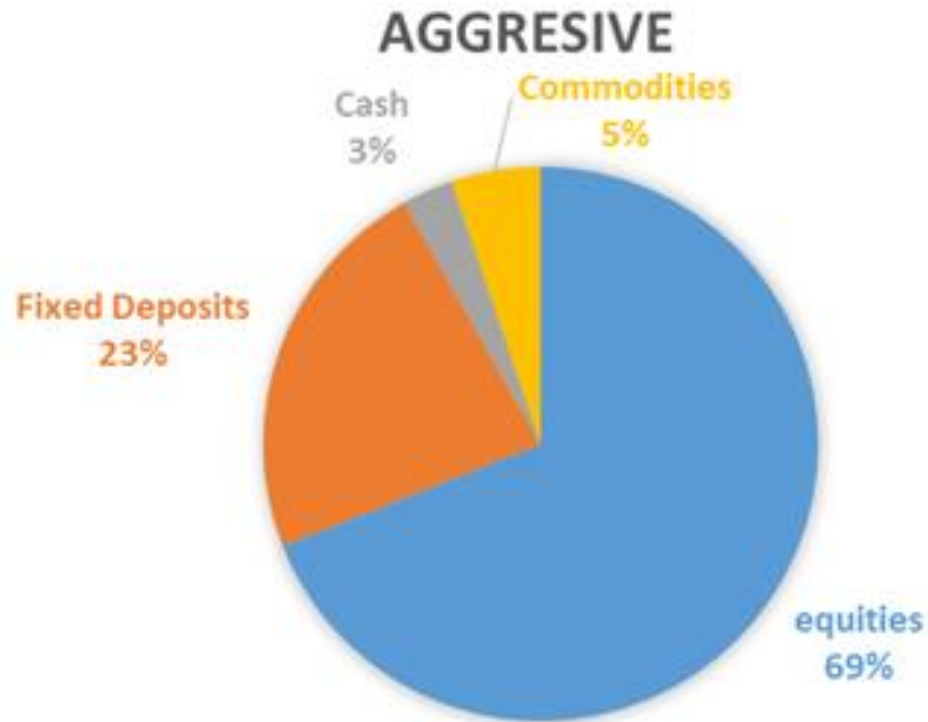


## MODERATELY AGGRESSIVE



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Details

Money into stocks: Rs 104000.0

Money into FDs: Rs 80000.0

Money as cash: Rs 12000.0

Money into commodities: Rs 4000.0

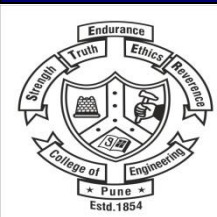
Do you wish to change the breakup?

Yes

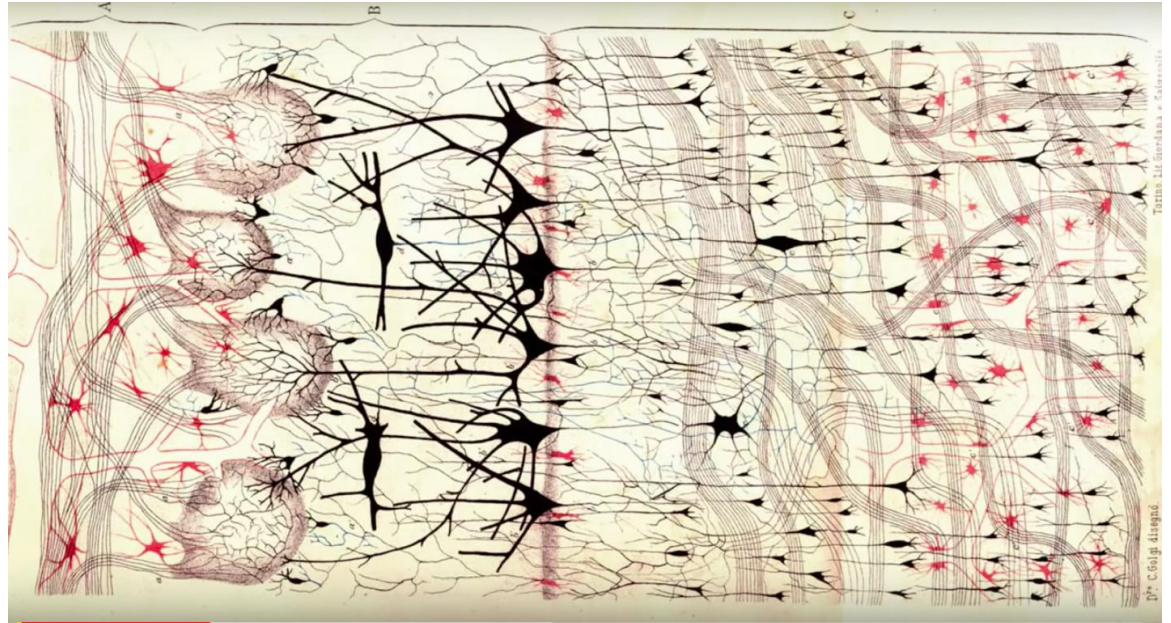
No

back

22



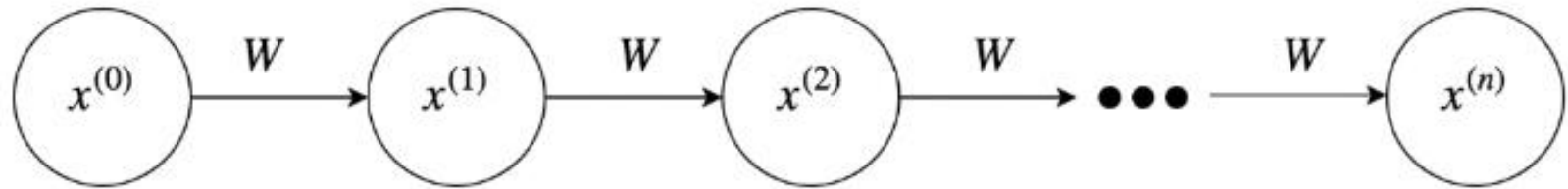
# RNN vs LSTM



# Why LSTM?



# Traditional RNN Drawbacks



$$x^{(n)} = W^n x^{(0)} \quad x^{(i)}, W \in \mathbb{R} \\ i \in [0, n]$$

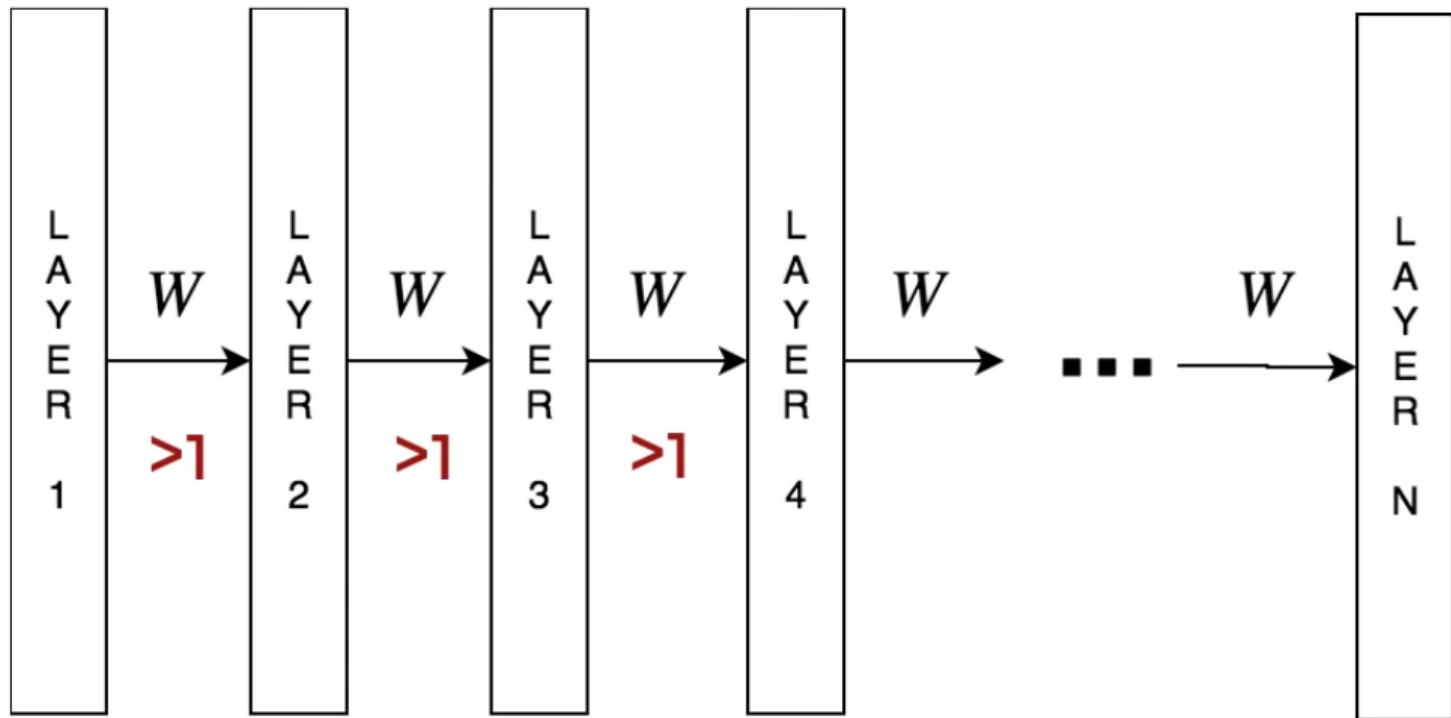
$$W^n x^{(0)} \rightarrow \begin{cases} \infty; & W > 1 \\ 0; & W < 1 \end{cases}$$



new weight = weight - learning rate\*gradient

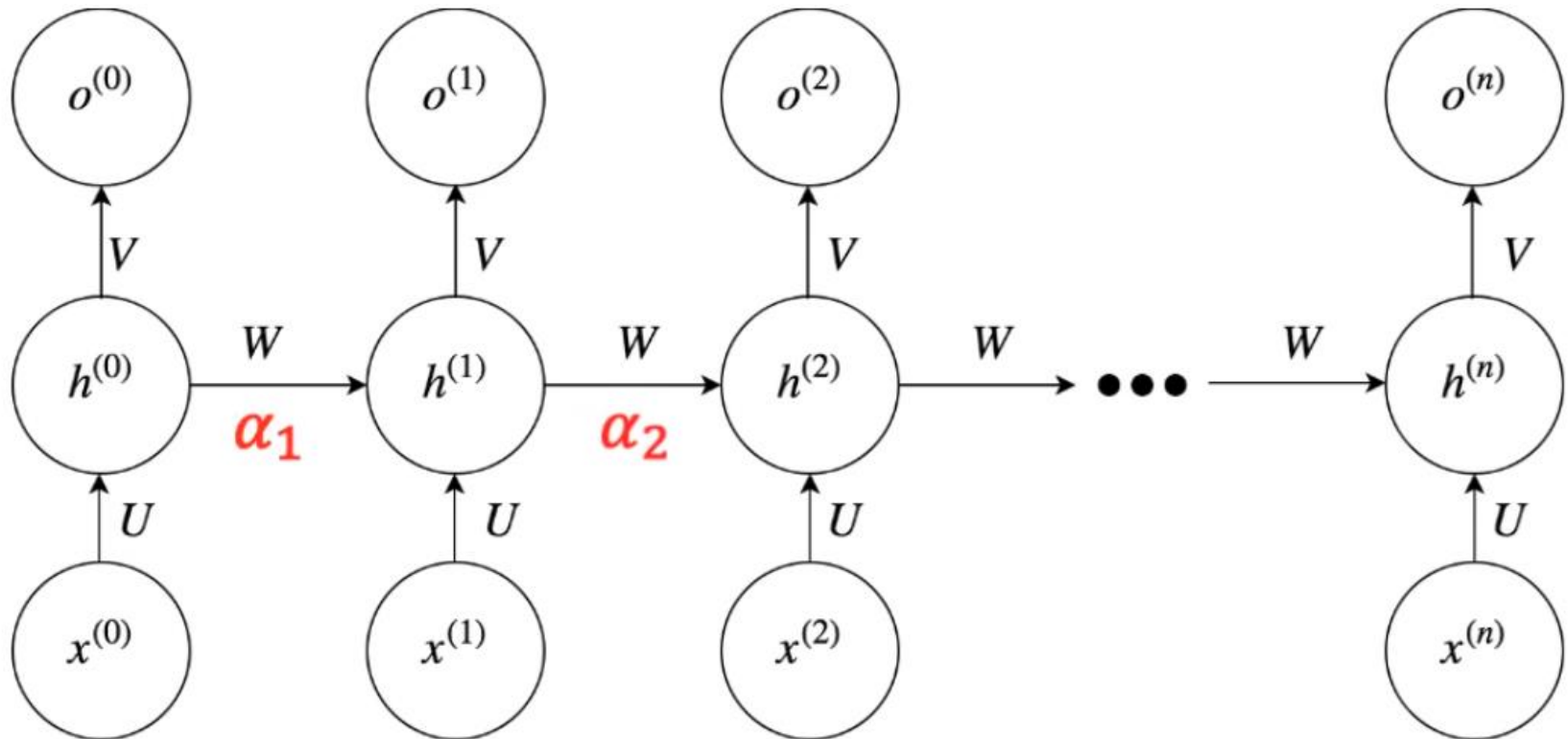
$$\boxed{2.0999} = \boxed{2.1} - \boxed{0.001}$$

Not much of a difference                      update value



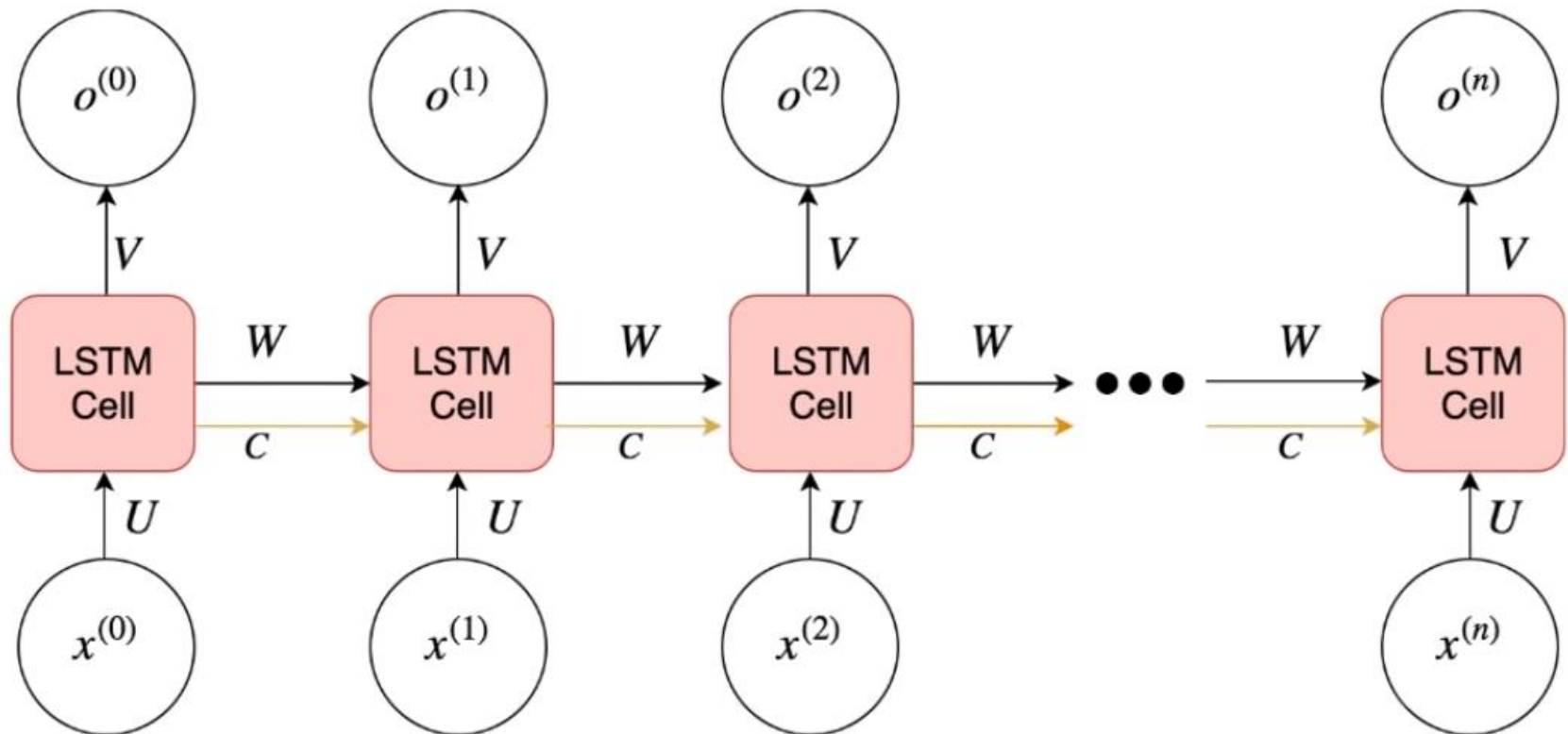
25

# Solution: Gated RNN's



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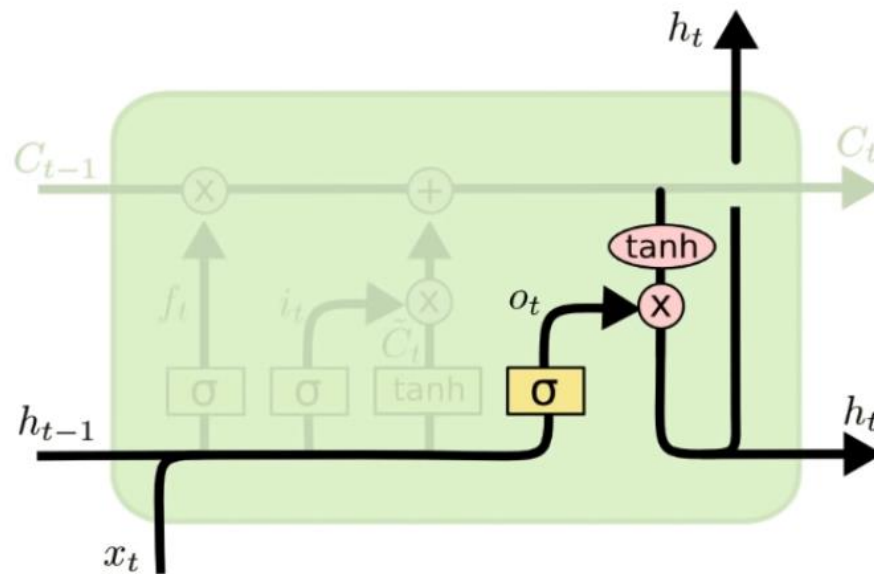
# LSTM a Gated RNN!



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# Cell State

~ .



## Three Gates of LSTM Cell:

- **Input Gate** Is Cell Updated?

$$i^{(t)} = \sigma(W^i[h^{(t-1)}, x^{(t)}] + b^i)$$

- **Forget Gate** Is memory set to 0?

$$f^{(t)} = \sigma(W^f[h^{(t-1)}, x^{(t)}] + b^f)$$

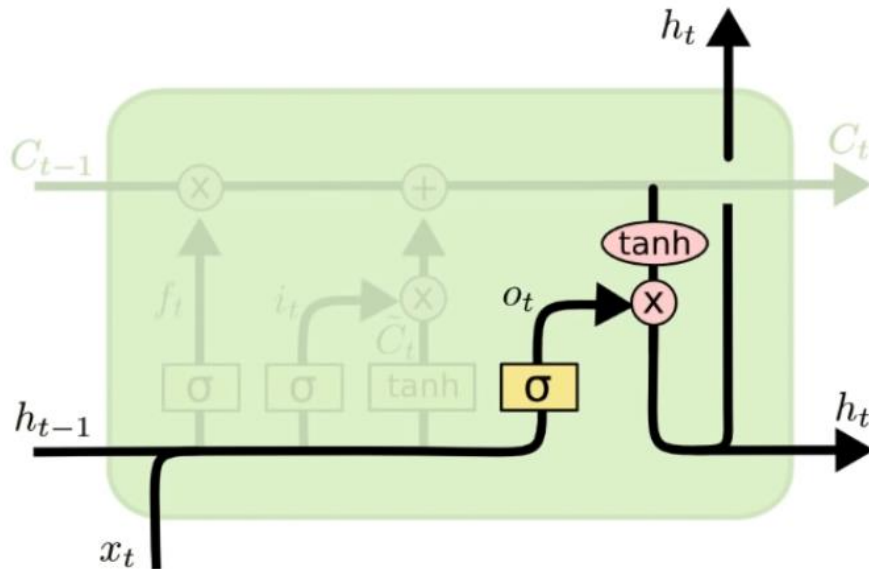
- **Output Gate** Is current info visible?

$$o^{(t)} = \sigma(W^o[h^{(t-1)}, x^{(t)}] + b^o)$$

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# Cell State

Gate



$$\bar{C}^{(t)} = \tanh(W^C[h^{(t-1)}, x^{(t)}] + b^C)$$

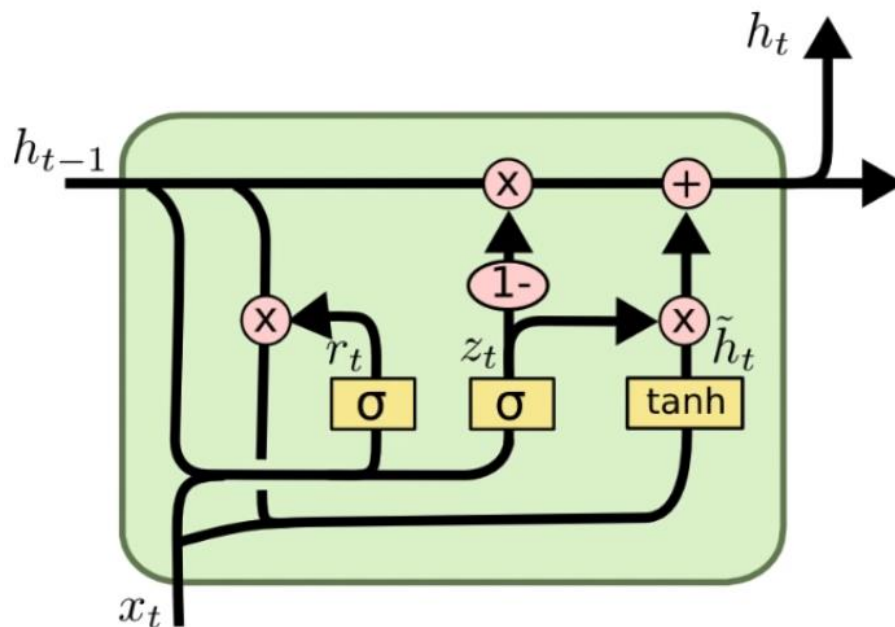
$$C^{(t)} = f^{(t)}C^{(t-1)} + i^{(t)}\bar{C}^{(t)}$$

$$h^{(t)} = \tanh(C^{(t)}) \times o^{(t)}$$

LSTM Parameters:  $b^i, W^i, b^f, W^f, b^C, W^C, b^o, W^o$

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# GRU



TWO Gates of GRU Cell:

- Update Gate

$$z^{(t)} = \sigma(W^z[h^{(t)}, x^{(t)}] + b^z)$$

- Reset Gate

$$r^{(t)} = \sigma(W^r[h^{(t)}, x^{(t)}] + b^r)$$

30

# Stocks

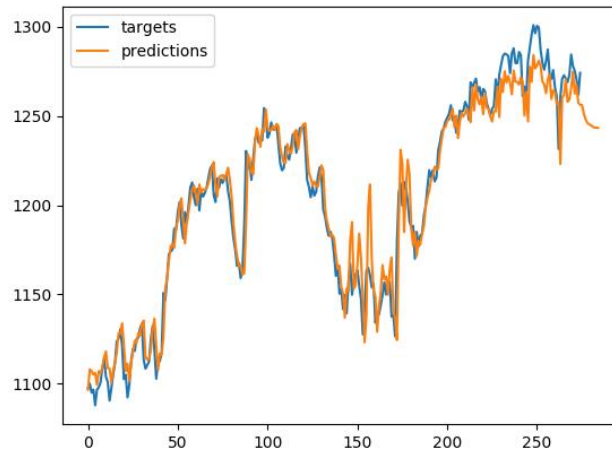
Index Funds  
Mutual Funds



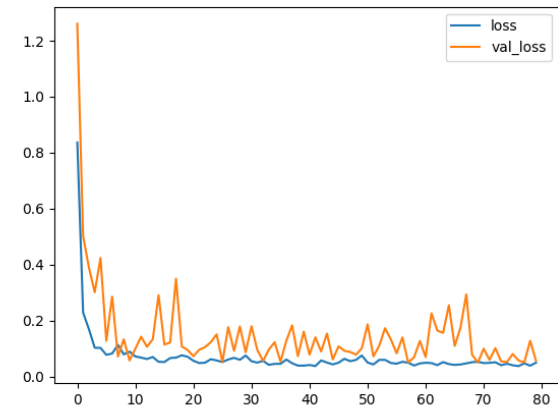
31

	0
0	1256.253
1	1251.59
2	1248.262
3	1246.127
4	1245.399
5	1244.86
6	1244.051
7	1243.519
8	1243.444
9	1243.382

Predicted  
Values



Stock Prediction  
(HDFCNIFETF.NS)

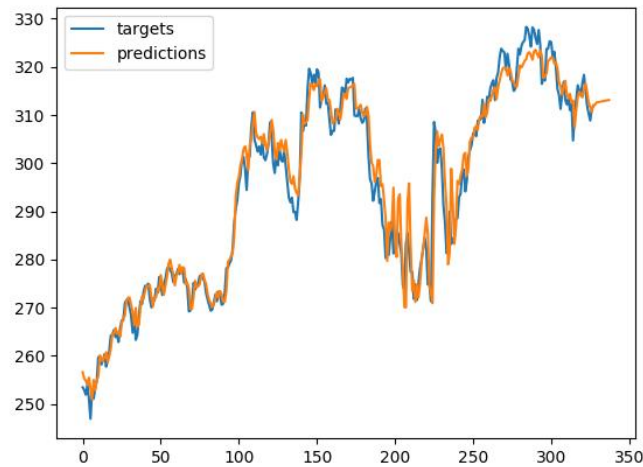


Mean Square Error

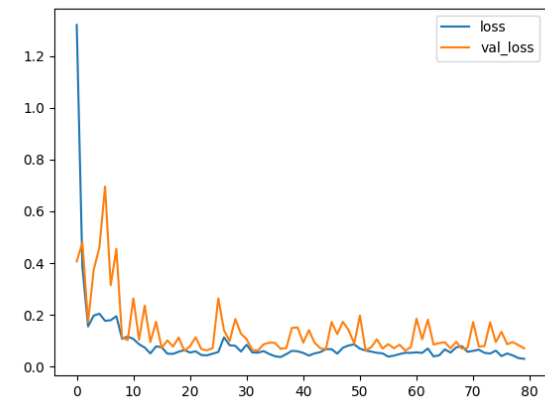


	0
0	312.0935
1	312.5988
2	312.6568
3	312.7124
4	312.8123
5	312.8834
6	312.945
7	313.0035
8	313.0575
9	313.1068

Predicted  
Values



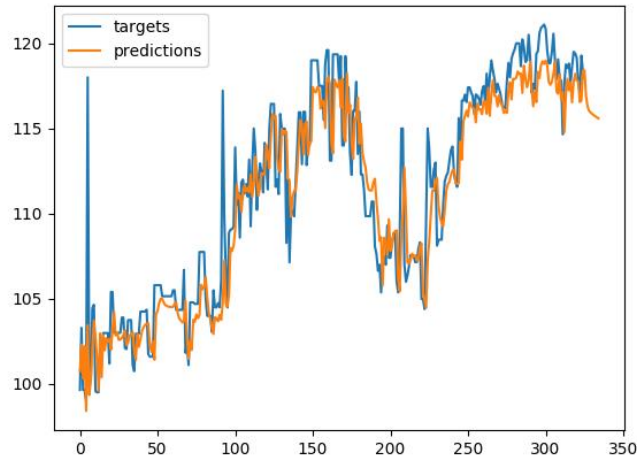
Stock Prediction  
(SETFNIFBK.NS)



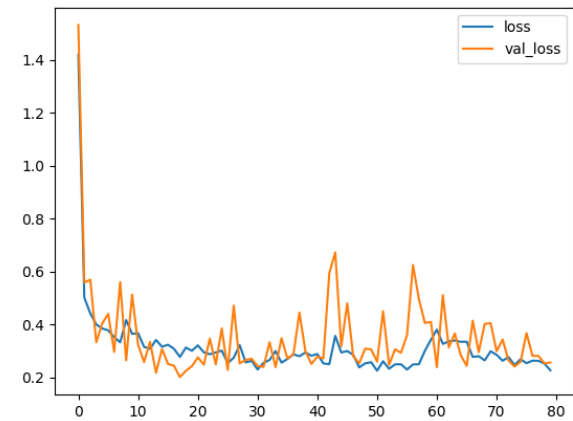
Mean Square Error

	0
0	118.4092
1	116.8749
2	116.2747
3	116.0247
4	115.9326
5	115.843
6	115.7809
7	115.7125
8	115.6498
9	115.5875

Predicted  
Values



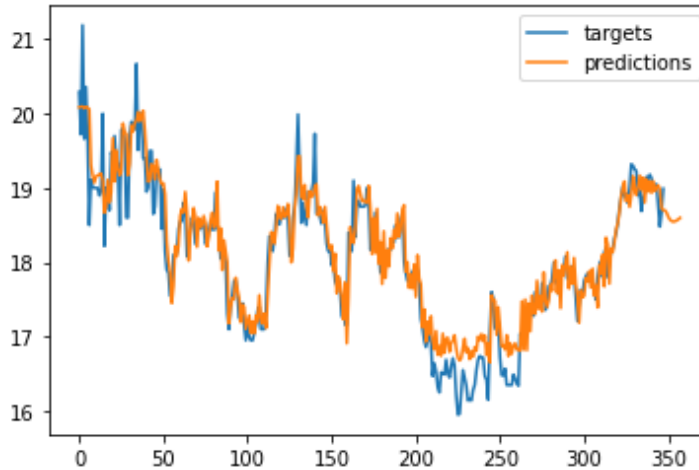
Stock Prediction  
(M50.BO)



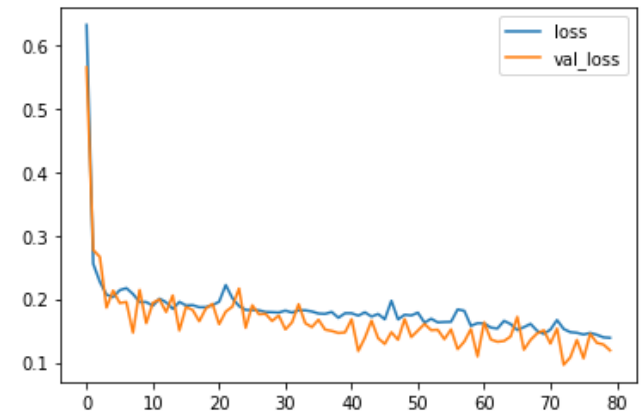
Mean Square Error

	0
0	18.7007
1	18.66626
2	18.61111
3	18.57508
4	18.55444
5	18.54671
6	18.55205
7	18.5633
8	18.57857
9	18.59794

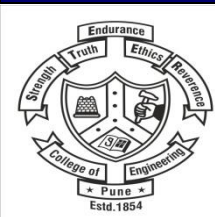
Predicted  
Values



Stock Prediction  
(M100.BO)

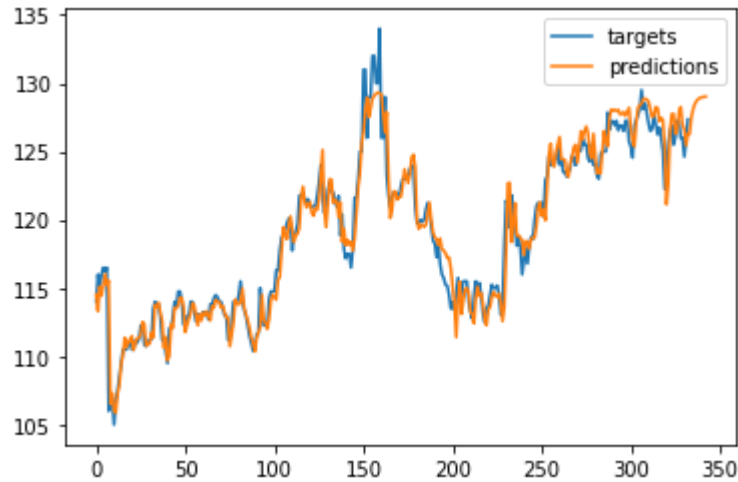


Mean Square Error

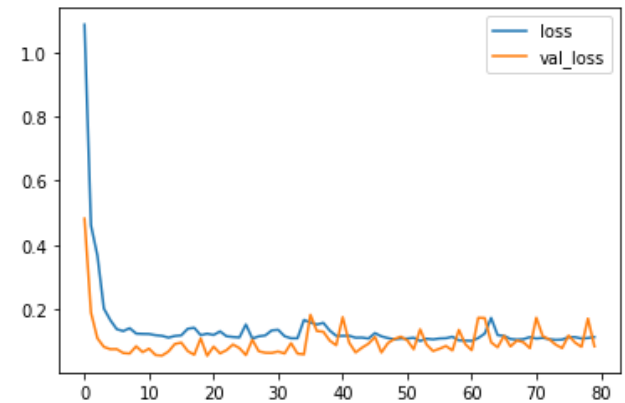


	0
0	126.2886
1	127.5186
2	128.1371
3	128.5038
4	128.7281
5	128.856
6	128.9312
7	128.9766
8	129.0047
9	129.0222

Predicted  
Values



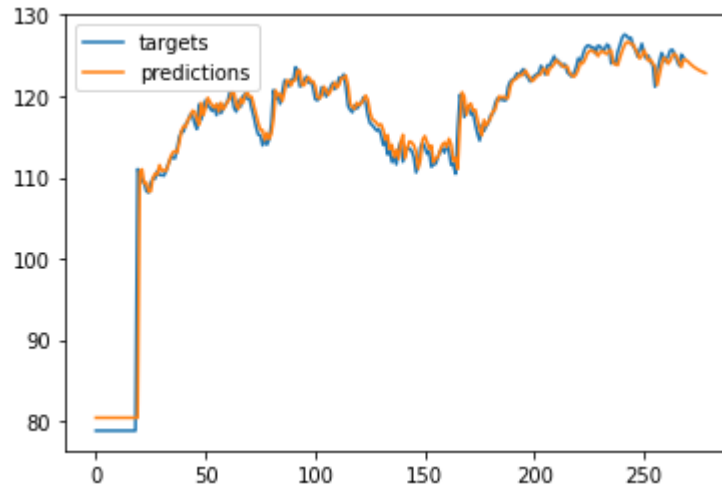
Stock Prediction  
(SETFBSE100.BO)



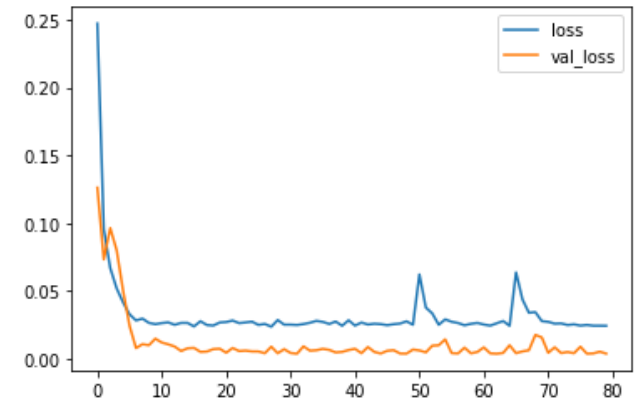
Mean Square Error

	0
0	124.4724
1	124.287
2	123.9966
3	123.7626
4	123.5571
5	123.3772
6	123.2188
7	123.0792
8	122.9561
9	122.8475

Predicted  
Values



Stock Prediction  
(SETFNIF50.NS)



Mean Square Error

37

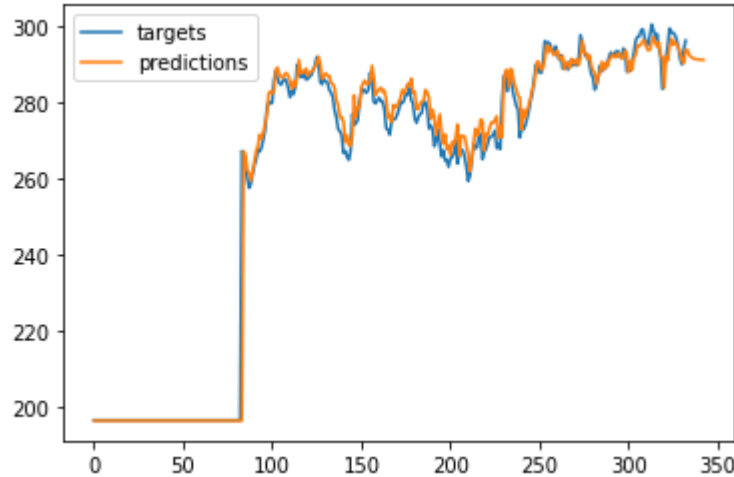


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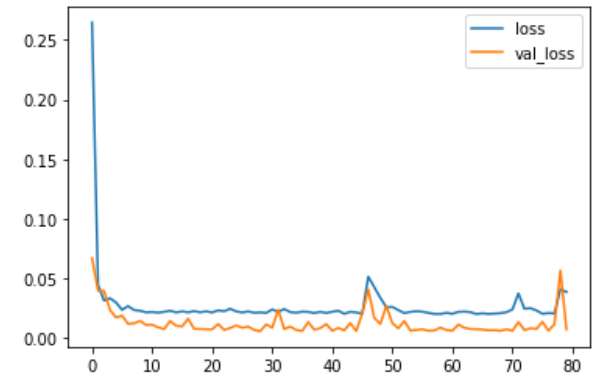
37

	0
0	293.5793
1	292.2597
2	291.7458
3	291.4291
4	291.2429
5	291.1319
6	291.0656
7	291.0258
8	291.002
9	290.9877

Predicted  
Values

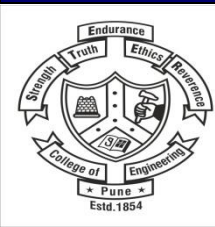


Stock Prediction  
(SETFNN50.NS)



Mean Square Error

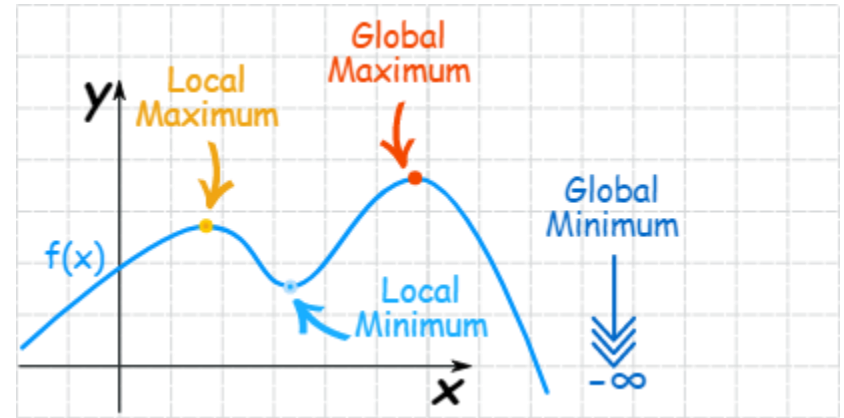
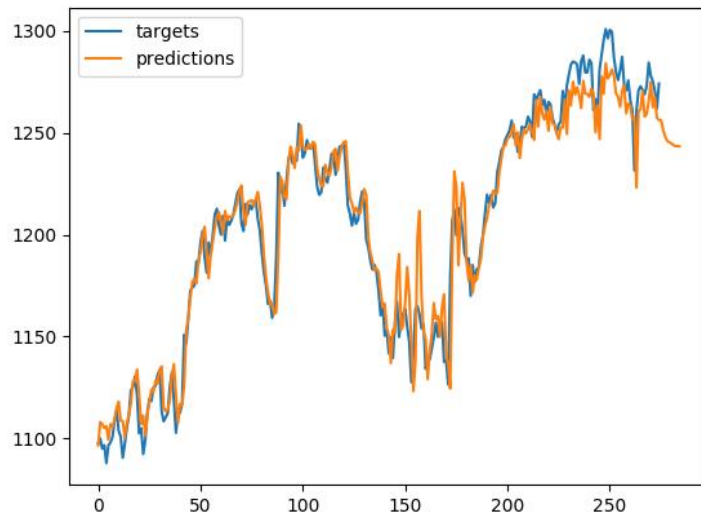
38



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# Investing strategy based on predictions



# Using DP to Maximise Profits

100	180	260	310	40	535	695
-----	-----	-----	-----	----	-----	-----

Local Minima	100	40
Local Maxima	310	695

40





# Commodities

## Crude Oil

- ▶ Dictates Global Economy
- ▶ Depends on:
  - ▶ current supply in terms of output
  - ▶ access to future supply
  - ▶ Demand
  - ▶ Potential world crises (in OPEC)

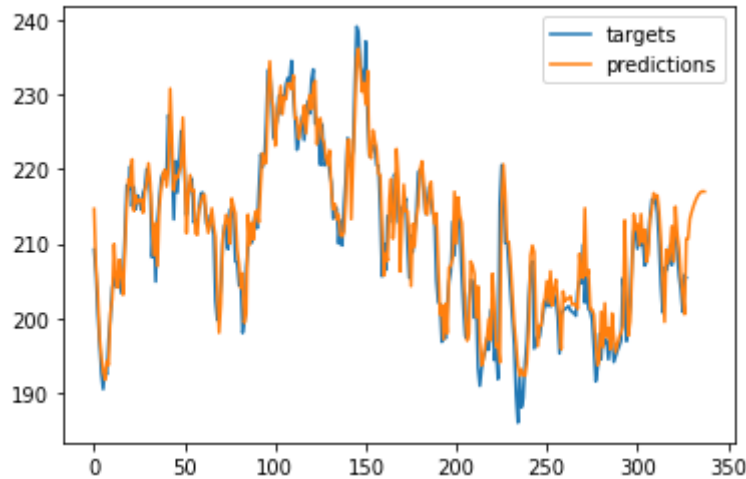
## Gold

- ▶ Tends to move in the direction opp. the market
- ▶ Used as a market hedge
- ▶ Allocated on the basis of questionnaire

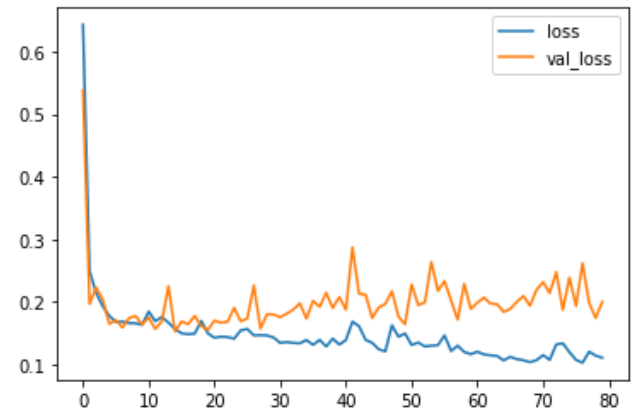


	0
0	210.6702
1	213.3439
2	214.2684
3	215.0629
4	215.7215
5	216.2674
6	216.6724
7	216.9235
8	217.0238
9	216.9844

Predicted  
Values



Stock Prediction  
(AMBUJACEM.NS)



Mean Square Error

42

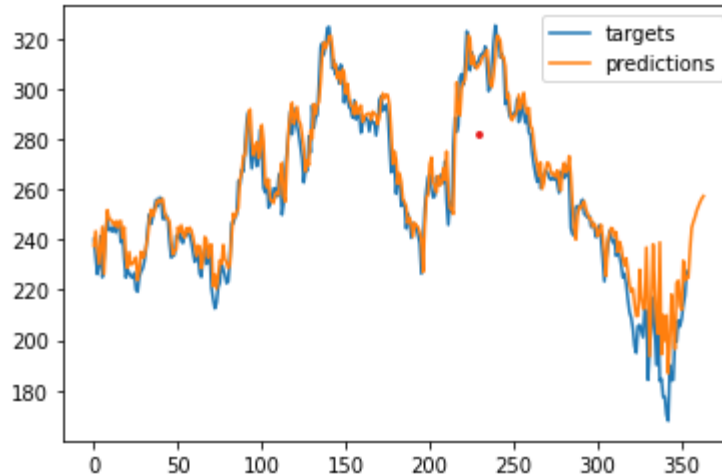


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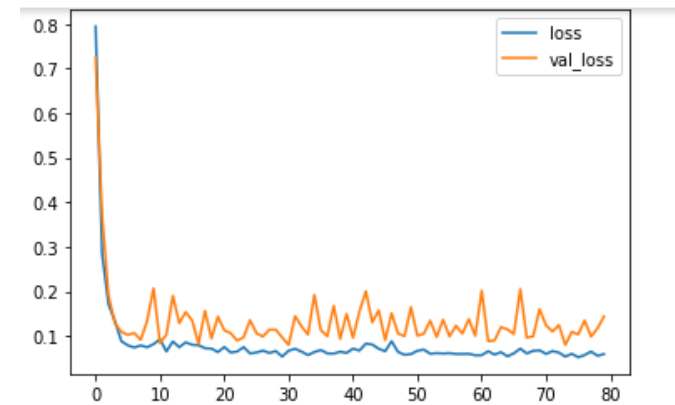
42

	0
0	224.8382
1	236.0543
2	244.7556
3	247.1265
4	249.0646
5	251.5855
6	253.3573
7	255.0003
8	256.3522
9	257.3673

Predicted  
Values



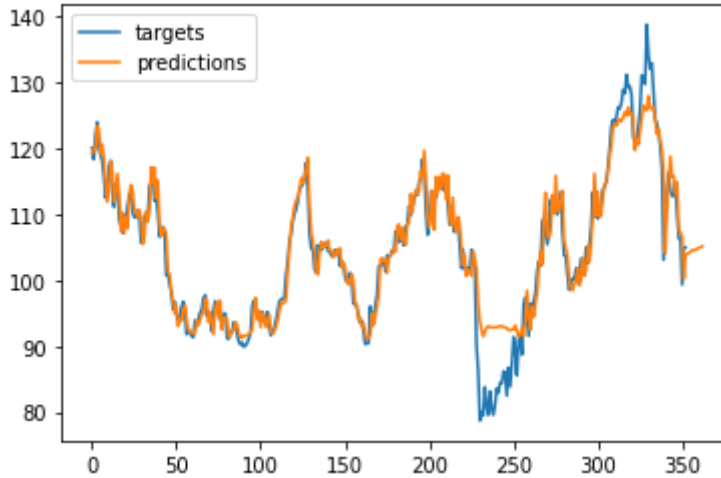
Stock Prediction  
(HINDPETRO.NS)



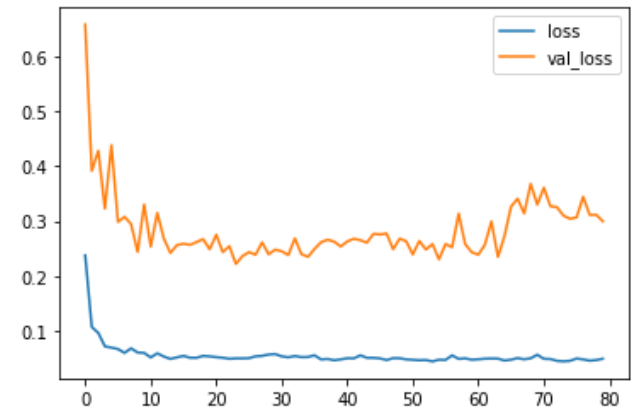
Mean Square Error

	0
0	103.939
1	104.1297
2	104.3534
3	104.5842
4	104.53
5	104.6671
6	104.8003
7	104.907
8	105.0163
9	105.1631

Predicted  
Values



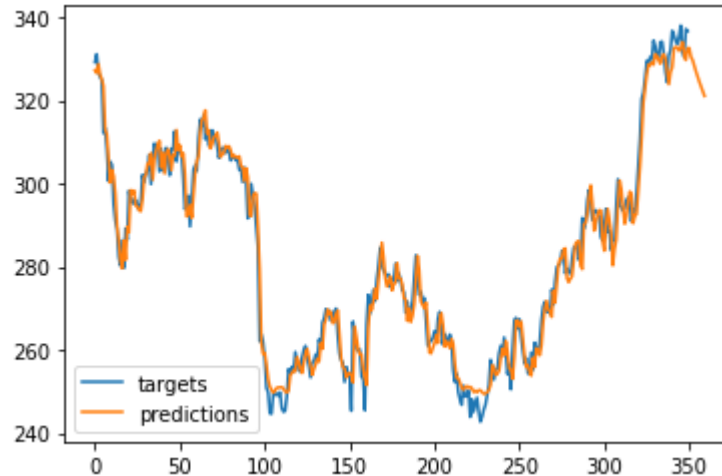
Stock Prediction  
(NMDC.NS)



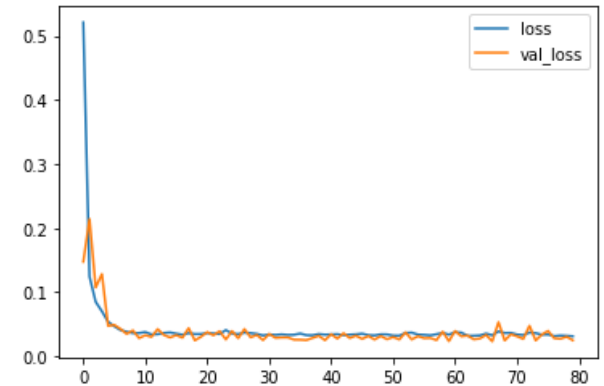
Mean Square Error

	0
0	332.5921
1	330.4983
2	329.7291
3	328.3099
4	326.9422
5	325.6666
6	324.4541
7	323.2947
8	322.1621
9	321.0874

Predicted  
Values



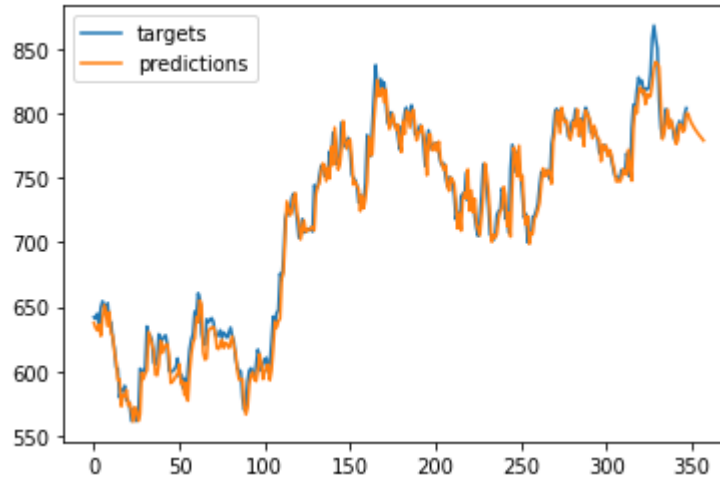
Stock Prediction  
(TATACHEM.NS)



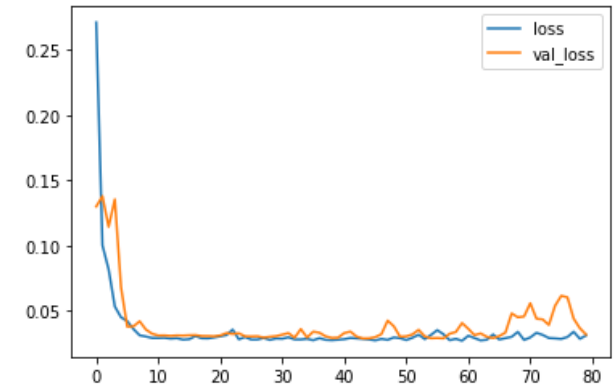
Mean Square Error

	0
0	800.0246
1	795.6107
2	792.6269
3	790.1512
4	788.0056
5	786.0689
6	784.2169
7	782.5464
8	780.8914
9	779.1681

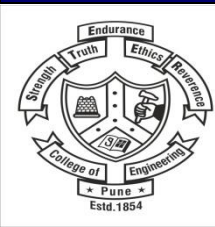
Predicted  
Values



Stock Prediction  
(RAMCOCEM.NS)

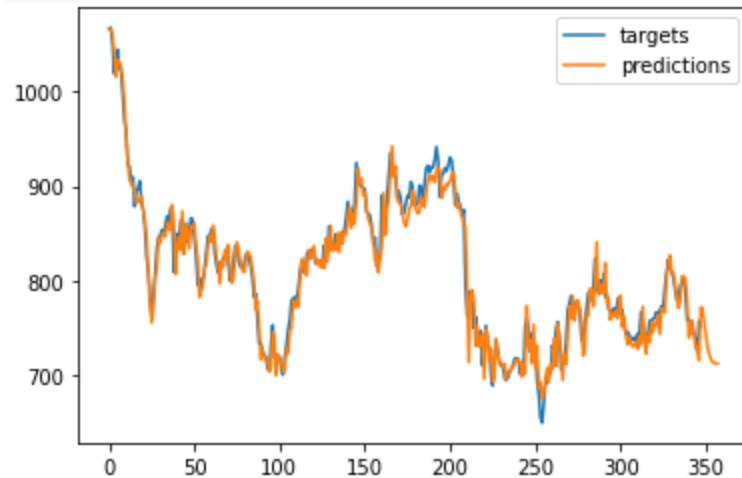


Mean Square Error

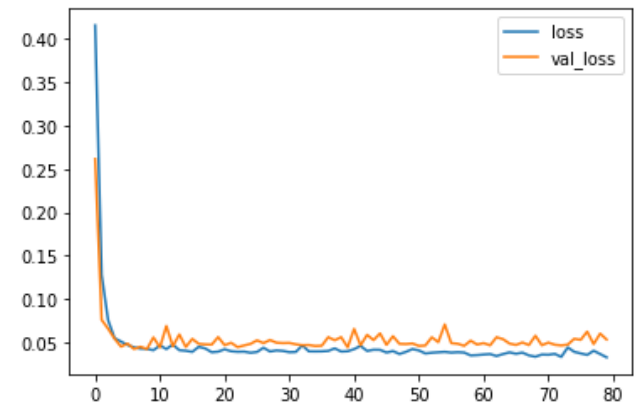


	0
0	771.0362
1	756.8341
2	741.4639
3	728.8448
4	721.9846
5	716.5945
6	713.2457
7	712.0552
8	712.1171
9	711.7824

Predicted  
Values

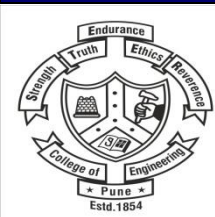


Stock Prediction  
(GRASIM.NS)



Mean Square Error

47

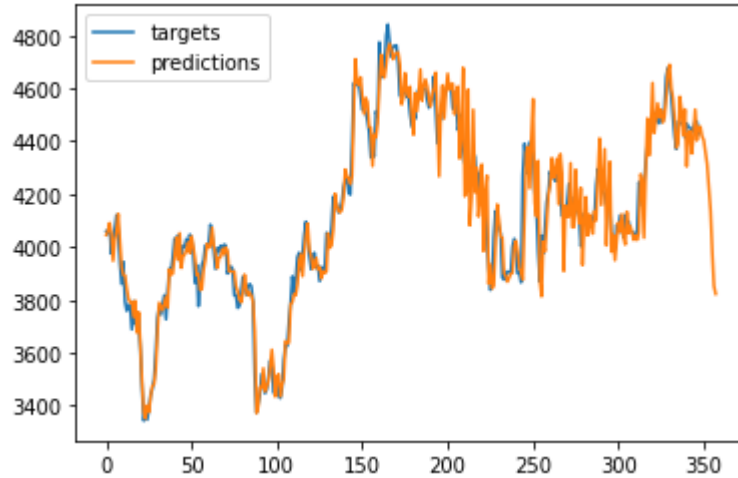


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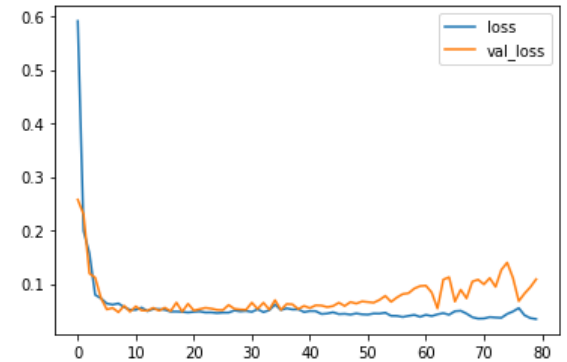
47

	0
0	4514.23
1	4549.246
2	4605.075
3	4614.17
4	4631.175
5	4632.896
6	4633.68
7	4629.086
8	4625.664
9	4619.58

Predicted  
Values



Stock Prediction  
(ULTRACEMCO.NS)



Mean Square Error



# Fixed Deposit

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Dynamic Fixed Deposit Calculator

Deposit Amount

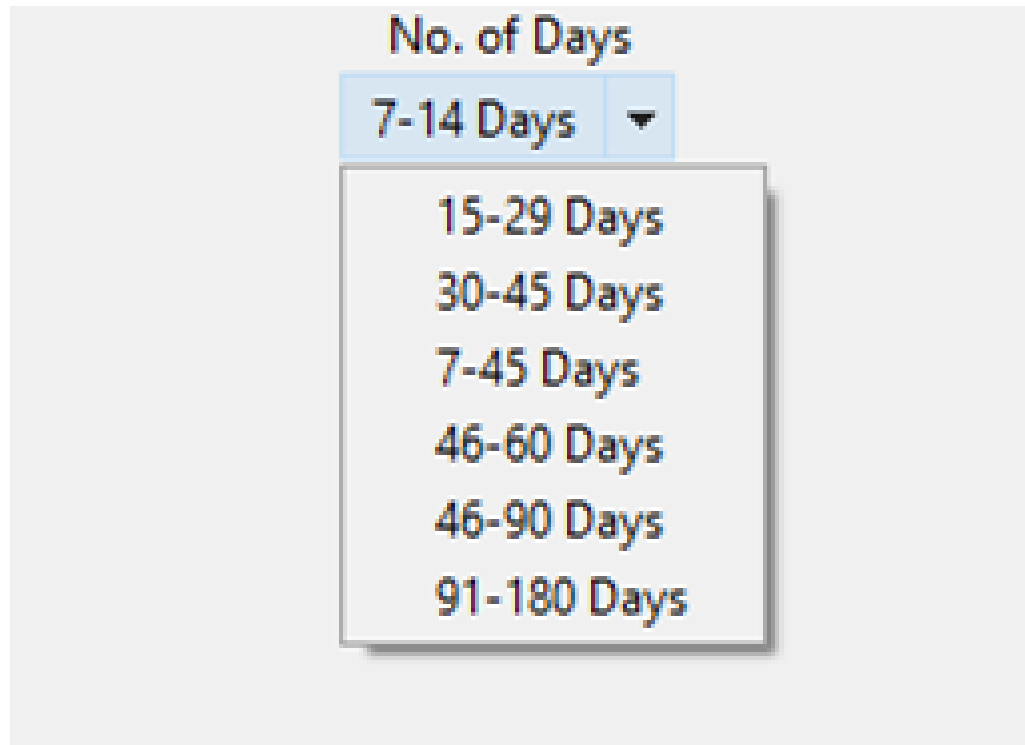
No. of Days

7-14 Days ▼

Calculate

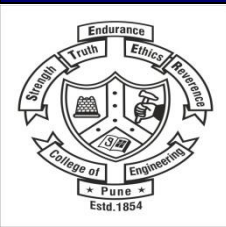
Window 1

50



DropDown

51



Deposit Amount

200000

No. of Days

30-45 Days ▼

Calculate

HDFC Bank FD Interest Rates(3.0%) = 206000.0Rs (Interest Earned = 6000.0Rs)  
ICICI Bank FD Interest Rates(3.0%) = 206000.0Rs (Interest Earned = 6000.0Rs)  
Axis Bank FD Interest Rates(3.25%) = 206500.0Rs (Interest Earned = 6500.0Rs)  
IDFC First Bank(5.0%) = 210000.0Rs (Interest Earned = 10000.0Rs)  
Indian Bank(3.05%) = 206100.0Rs (Interest Earned = 6100.0Rs)  
OBC(3.0%) = 206000.0Rs (Interest Earned = 6000.0Rs)  
PNB(3.0%) = 206000.0Rs (Interest Earned = 6000.0Rs)  
Allahabad Bank(3.25%) = 206500.0Rs (Interest Earned = 6500.0Rs)  
UCO Bank(3.25%) = 206500.0Rs (Interest Earned = 6500.0Rs)  
Equitas Small Finance Bank(4.1%) = 208200.0Rs (Interest Earned = 8200.0Rs)  
DBS Bank(3.15%) = 206300.0Rs (Interest Earned = 6300.0Rs)

Results

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# Investments based on our Algorithms

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Amount invested in Stocks = 1040.0

HDFC returns: Not profitable

M50 returns: Not profitable

M100 returns: 1042.8728236121792

SETFBSE returns: 1062.5114270275053

NIFBK returns: 1043.3765911253658

Amount invested in Commodities = 40.0

Ambuja returns: 41.20634940776128

HindPetro returns: 45.78711251250934

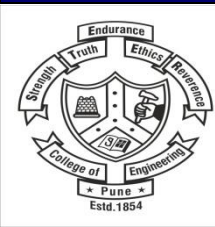
Grasim returns: 40.00347564488788

TataChem returns: Not profitable

NMDC returns: 40.49204592594784

Next

back



Amount invested in FDs = 800.0

SBI returns: 823.2

HDFC returns: 824.0

ICICI returns: 826.0

Axis Bank returns: 826.0

kotak returns: 824.0

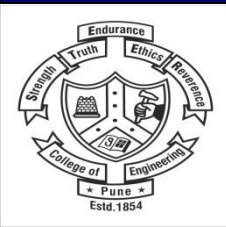
Bank of Baroda returns: 826.4

Citibank returns: 822.0

IDFC returns: 832.0

Next

back



Total returns: R:2060.2985395400146

Return Percent: 3.0149269770007323%

Quit

back

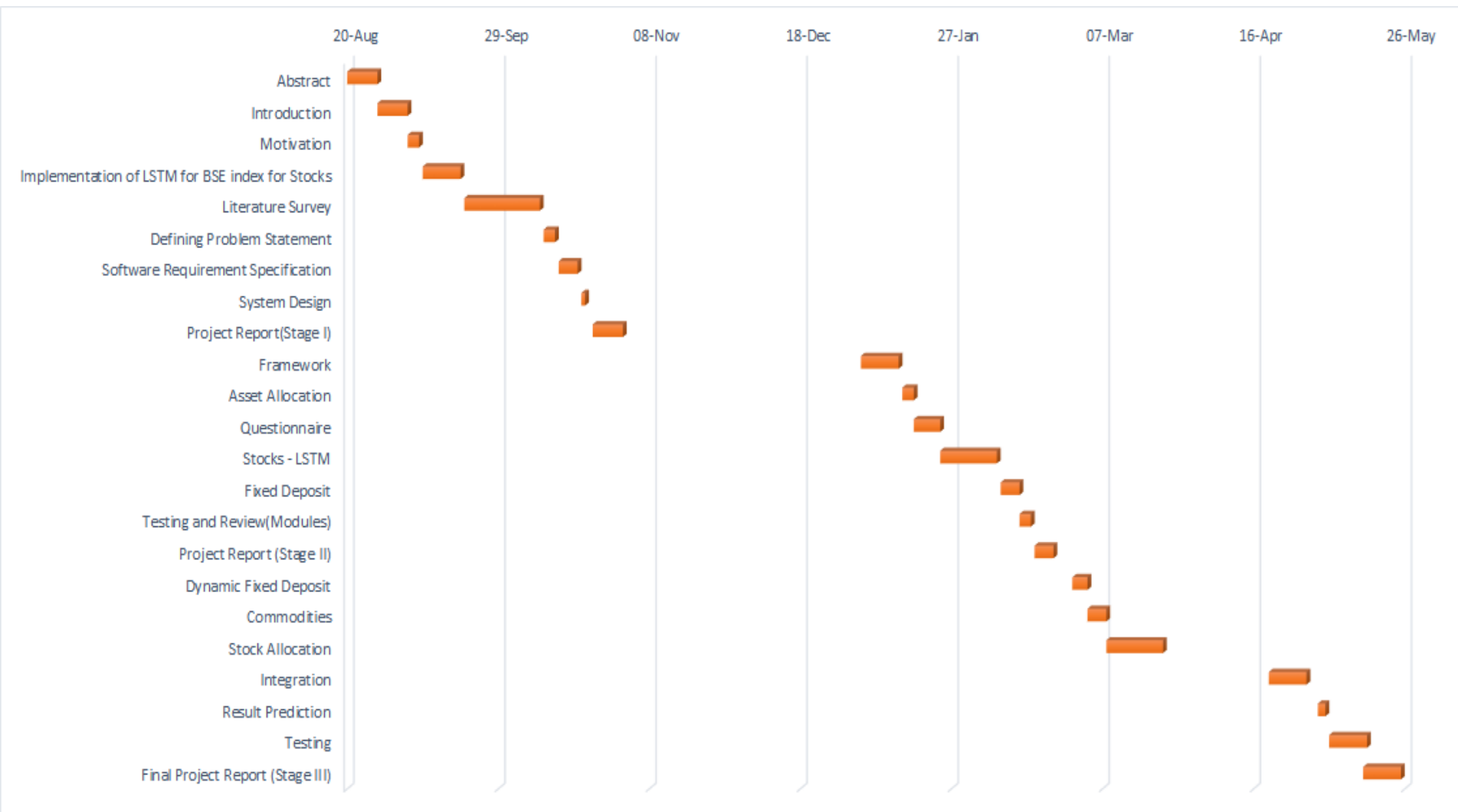




# Timeline

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# Future Scope

- ★ Investment banks
- ★ Retail banks
- ★ E-wallet Integration
- ★ Credit Rating
- ★ Can Add Futures and Options

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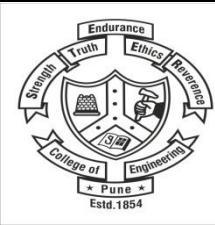


# THANKS!

## Any questions?



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