

# Credit Card Transaction Report

Total Revenue

55.3M

Total Interest

7.8M

Transaction  
Amount

44.5M

Transaction  
Count

655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

Q4

796.7M

Q3

734.0M

Q2

715.4M

Q1

710.6M

Week\_Start\_Date

All

F

M

Silver

Blue

Gold

Platinum

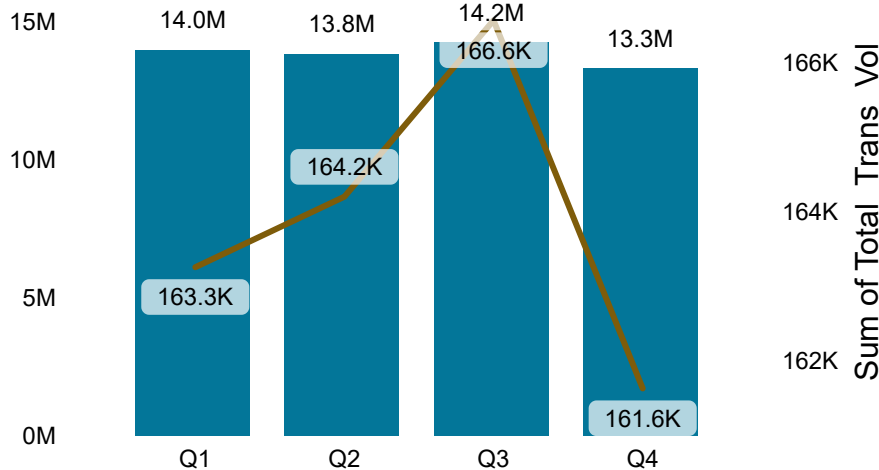
Med

Low

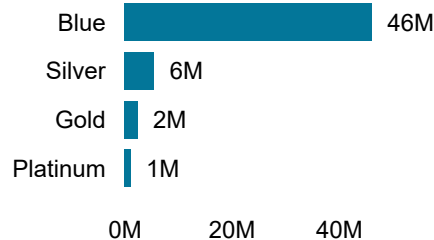
High

QTR Revenue and total trans count

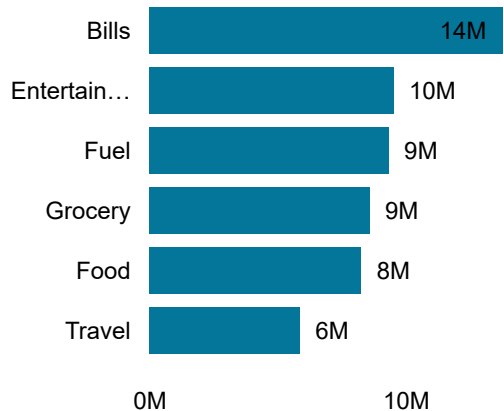
Sum of Revenue Sum of Total\_Trans\_Vol



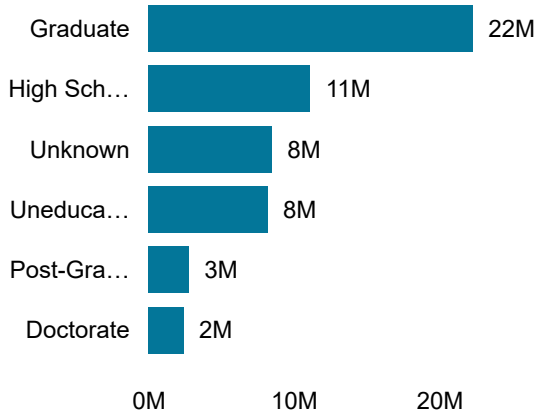
Revenue by User Chip



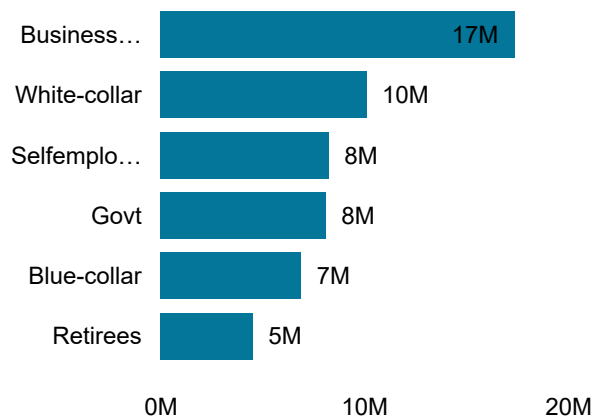
Revenue by Expenditure Type



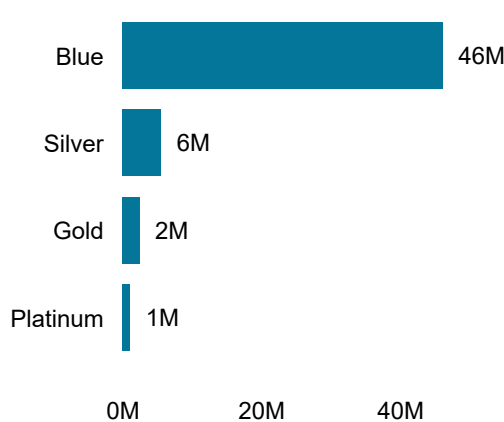
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



# Credit Card Customer Report

Total Revenue

55.3M

Total Interest

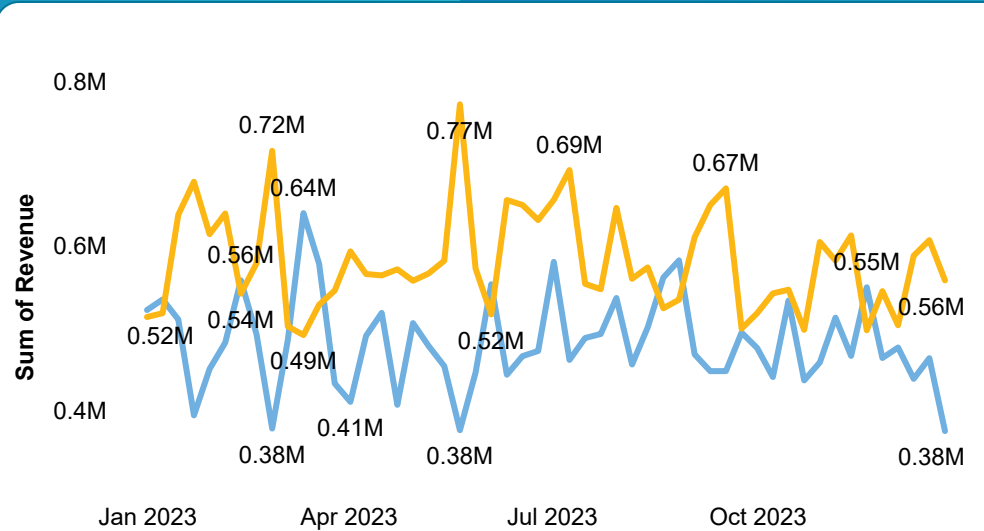
7.8M

Income

575.9M

CSS

3.2



Q4	Q3	Q2	Q1
796.7M	734.0M	715.4M	710.6M

Week\_Start\_Date

All

Silver

Blue

Gold

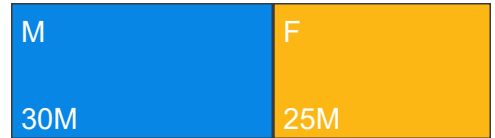
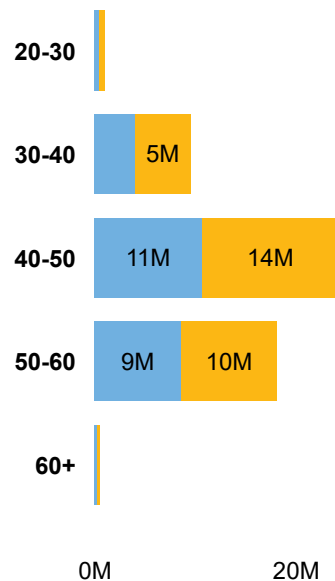
Platinum

Swipe

Online

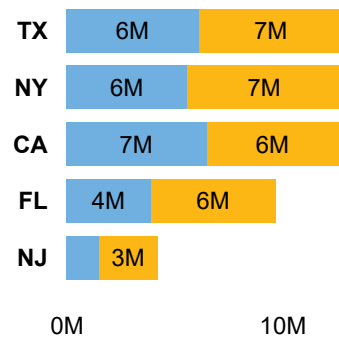
Chip

Age Group

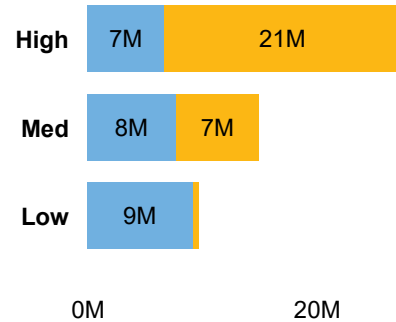


Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Businessman	17387832	14285412	186959919
White-collar	10114656	8221742	103930055
Selfemployeed	8261758	6395026	75313288
Govt	8111701	6507875	88773989
Blue-collar	6904279	5488838	72262158
Retirees	4535184	3623120	48675030
Total	55315410	44522013	575914439

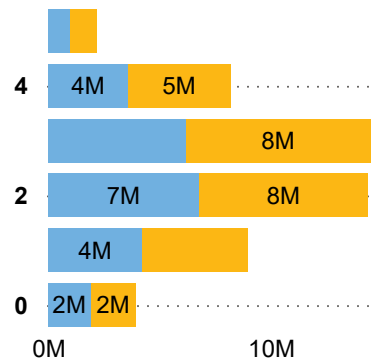
Top 5 State



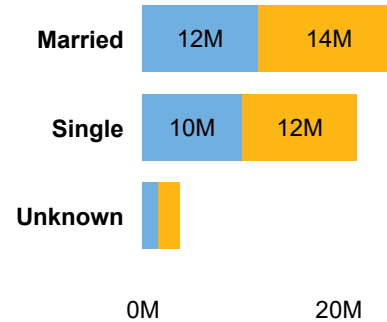
Salary Group



Dependent Count



Marital Status



Education Level

