

Project Report Documentation (Logo)

1. INTRODUCTION

1.1 Overview

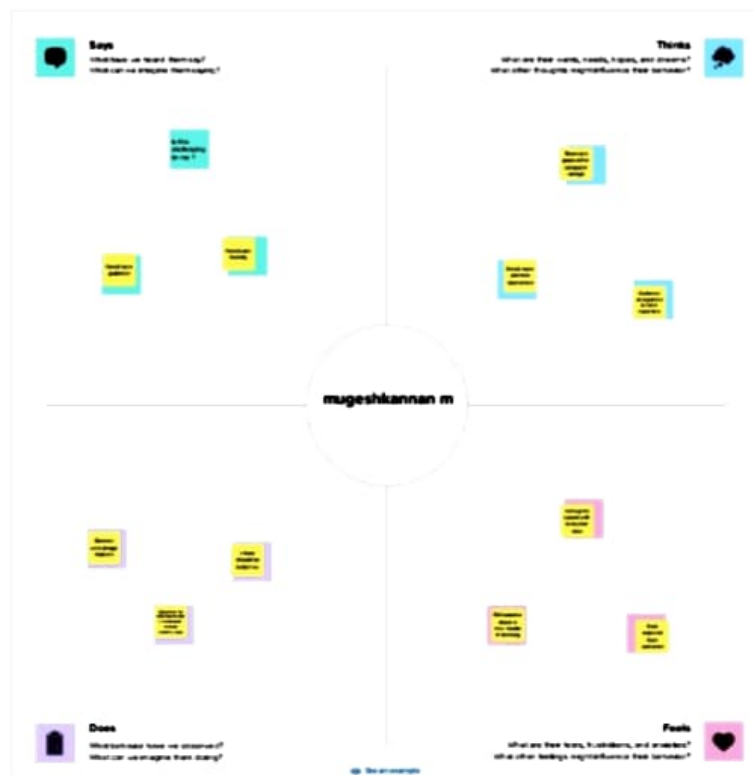
This Project Logo designing is the major part of a company to take its business to worldwide.

1.2 Purpose

This project is done to create a strong identity mark to the company, institution, business and etc.

2. PROBLEM DEFINITION AND DESIGN THINKING

2.1 Empathy Map



2.2 Brain Storming



3. RESULT



4. ADVANTAGES AND DISADVANTAGES OF THE PROJECT

Advantages

The Logo itself it speaks louder than the business templates. design for invitation.

Disadvantages

All the information cannot be included in one logo.

5 APPLICATIONS

The Logo was designed through Canva by customizing the templates .

6. CONCLUSION.

The Logo was designed by me. I had a chance to know more about Canva and Designing.