

## **Data Science**

#### **Course Pattern:**

 Understanding the Business Goal and analyzing

## **Python**

- Core Python
- Basics (Installation and Usage)
- Data & Primitive Data Types (Integer, Float, String, Bool, Complex)
- Variables & Operators with data
- Input & Output
- Type Casting
- Conditions While If elif else
- Data Structures Strings as Data Structure,
   List, Tuple, Dictionary, Set Properties of Data

Structure, Indexing & Slicing Data Structure Methods.

- Loops For , while List Comprehensions
   Break, Continue, Pass
- Functions User defined functions, Built-in Functions Generators & Decorators Lambda Map, Filter, Reduce

# Python Assignments on, Conditions, Loops, Functions Exams & Mock Interviews

- Advanced Python
- OOP Object & Class
- Inheritance, Polymorphism, Encapsulation,
   Abstraction Class Methods & Static Methods
- Modules & Libraries Modules Parsing Arguments Libraries for Data Science
- Exception Handling
- File Handling
- Multi-Threading & Multi-Processing

#### **Data collection for Features**

- Primary
  - Manual Data Collection

- Secondary
  - Open Sources: Kaggle, UCI machine learning repository, Google Data Search
  - Databases: SQL (Import and export)
  - Web scraping: Extracting data from potential websites

#### **Data Validation & Normalization**

- Validating Collected Column/Features data
- Removing Extra Spaces or characters in column data if necessary

#### **Data Insights (Stats & Visual)**

- EDA (Uni-Variate, Bi-Variate, & Multi-Variate)
- Statistical Analysis
- Variables
- Variable Data Types Study
- Descriptive Stats
  - Measure of Central Tendency(Mean, Median, Mode)
  - Measure of Dispersion/Spread (Range, Standard Deviation, Variance, Quartiles,

#### IQR)

- Measure of Symmetry (Skewness and Kurtosis)
- Correlation, Co-linearity & Covariance
- Visual Analysis
- Bar plots, Boxplots, Pie charts, Histogram,
   Distplots
- Scatterplots, Pair plots, Heat maps
- Inferential Stats
  - Population and sample Probability,
     Distributions & Z scores Confidence
     Interval Central Limit theorem Hypothesis
     Testing
- Z tests, Anova, Chi-Square

## Data Preparation for Predictive Modeling

- o Missing Values & Outliers Handling
- o Input (X) & Output (y) cols selection
- o Feature Engineering
- Feature Selection
- Feature Generation

- Feature modification
  - **Data-Preprocessing**
- o Scaling (Scaling Numeric Data)
- o Encoding (Converting Categorical Data to Numerical)
- Ordinal Data Encoding
- Nominal Data One hot Encoding
- o Data Leakage

#### Predictive Modeling (AI)

- o Modeling Basics
- Predictive Modeling & Al Introduction
- o Machine Learning (ML)
- Train-Test Split
- Supervised Learning & Its Algorithms Regression

#### o Linear Regression

- Simple & Multiple
- Polynomial Regression

Lasso(L1) & Ridge(L2)

#### o Non-Linear Regression

- Random forest
- Decision Tree Regressor
- Svm Regressor
- etc. Classification

#### o Class Imbalance

- o Logistic Regression
- o SVM
- o KNN
- o Naïve Bayes
- o Decision Tree
- o Random Forest
- o Boosting and Bagging
- Model Evaluation Techniques Regression and Classification Metrics Cross-validation
- Bias-Variance Trade off

- Hyper-Parameter Tuning
   Un- Supervised
   Learning & It's algorithms Dimensionality
   Reduction
- o PCA Clustering
- o K-means
- o H-Clustering
- o DBSCAN Clustering
- o Deep Learning (DL)
- Introduction to Neural Networks
   Neurons in Human Brain

What are neural network

- o structure of Neural Network
  - How Neural networks work
- o Feed Forward Neural Network
- Forward PropagationWeights
- Backward Propagation

**Optimization (Gradient Descent)** 

Types of Neural Networks

**Artificial Neural Network (ANN)** 

**Convolution Neural Network (CNN)** 

Recurrent Neural Network (RNN)

- ANN for Regression & Classification
- Working with Images Data
- Introduction to CNN

**CNN Architectures** 

- Image Classification using CNN
- Introduction to Object Detection

Object Detection Vs Object Classification

OpenCv Object Detection

Object detection models

Introduction to R-CNN, Faster R-CNN, YOLO etc....

Introduction to transfer learning

Custom Object Detection using YOLO recent version

 Working with Text data (Natural Language Understanding (NLU))

Collecting Text data according to Analysis

Text validation & Cleaning

- o Tokenization
- o Stop words
- o Stemming/Lemmatization

**Text Pre-Processing** 

- o Converting Text to Numeric vectors
- N-grams
- BOW, TF-IDF
- Word2vec Word Embedding's Language
   Modeling (Natural Language Generation (NLG))
- o Sentiment Analysis/Text Classification Predictive Modeling using ANN/ML
- o Introduction to Sequence Models
- RNN

Sequence data (Text/Time series)

#### Using RNN for Sequence data

- LSTM
- o Model Types Based on RNN/LSTM
- o Next word prediction/Translations/Q&A Predictive Modeling using RNN/LSTM

#### **Databases Overview**

- o Basics(Data Bases, Tables, Data Base Management System (DBMS), SQL)
- o Working with Database Management System
- RDBMS (MySQL)

**Relational Databases** 

- o SQL, Queries (DDL, DML, Joins, and Aggregations using Group by, Filters...)
- NRDBMS (MongoDB)

Non-relational Databases

o No-SQL, Queries (CRUD)

## Reporting Tool (Tableau or PowerBi)

Introduction

- o Tableau
- Installation
- Data Sources
- Visualizations
- Filters
- Dashboard
- Story

#### **Case Study on Data Visualization**



For More: <a href="https://acquiescent.in">https://acquiescent.in</a>