

Business Problem

- The organization is planning to diversify its portfolio by entering the aviation industry through the purchase of aircraft for commercial and private use.
- While this offers new growth opportunities, it also introduces substantial risks. Hence, a thorough risk assessment is required to ensure the investment is viable and sustainable.

Project Goal

• To identify the aircraft with the lowest risk for company to venture in.



DATA SOURCE & DATA ANALYSIS PROCESS



Source: Kaggle, National
Transportation Safety Board that
includes aviation accident data
from 1962 to 2023 about civil
aviation.



Data Analysis process

Steps

Cleaning data to handle the missing values and ensure consistency



2. Exploratory Data Analysis

Analysing trends and patterns in accidents by Phase, Weather,

Flight purpose, number of engines and aircraft make.



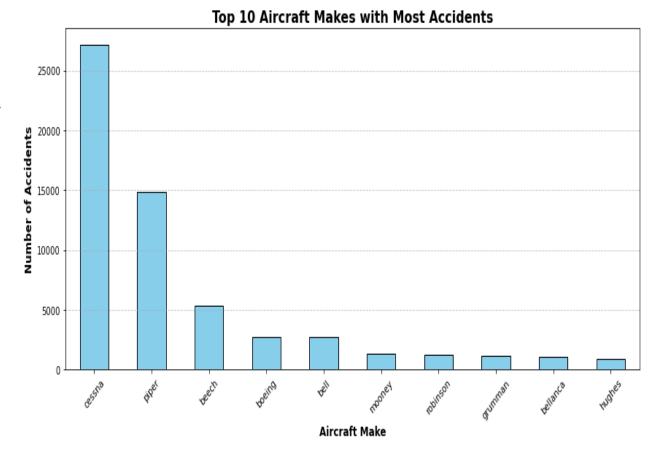
3. Visualization: Interactive charts and dashboards created in Tableau and also with seaborn

&matplotlib in jupyter notebook for different stakeholders' utilization

Key Findings

Top 10 Aircrafts Make Involved in Accidents

- Cessna and Piper aircraft have by far the highest number of accidents, significantly more than any other manufacturers.
- Beech and Bell follow, but with far fewer cases.
 Boeing appears in both accident and incident records, with numbers that are close but still relatively low compared to Cessna and Piper.
- Other makes like Mooney, Robinson, Grumman, and Bellanca show smaller but still notable accident counts.



Key Findings Cont.

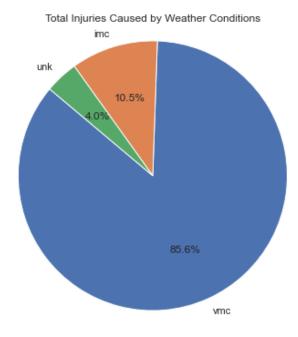
Correlation Coefficient

Value

0.3494

Checking the relationship between Total Injuries in Aircraft accidents and number of Engines

A correlation coefficient of 0.349
 indicates a weak to moderate positive
 relationship, suggesting that as the
 number of engines increases, total
 injuries tend to increase as well.
 However, the correlation is not strong
 enough to conclude that the number of
 engines is a dominant factor in
 predicting injuries, and other factors
 may play a more significant role in
 influencing injury rates.



Key Findings cont.

The count of injuries incurred due to different Weather conditions

VMC accounts for the highest number of injuries at 85.6 %. This means that most accidents and resulting injuries happen when the weather is generally clear, and visibility is good.

- IMC accidents under poor visibility conditions account for 53,648 injuries. This is significantly lower than in VMC, but still notable.
- There were also 20,393 injuries reported under unknown weather conditions.

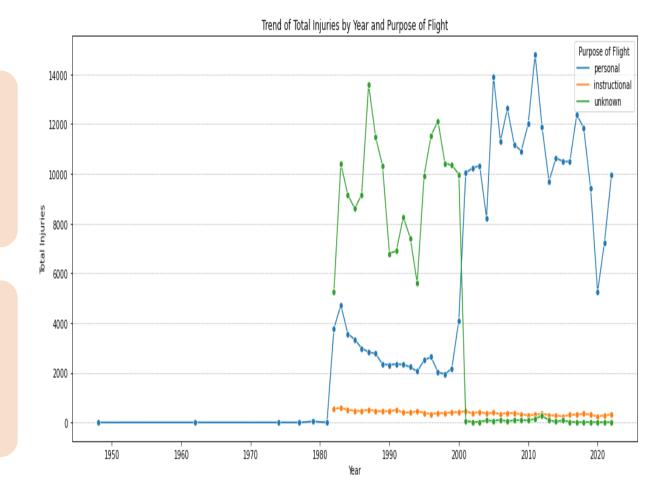
Key Findings cont.



Accidents Incurred During Different Flight Purposes



From the line graph, it is evident that most injuries occur during personal flights over the years, followed by flights with an undefined or unknown purpose. Instructional flights rank third in terms of injury frequency.

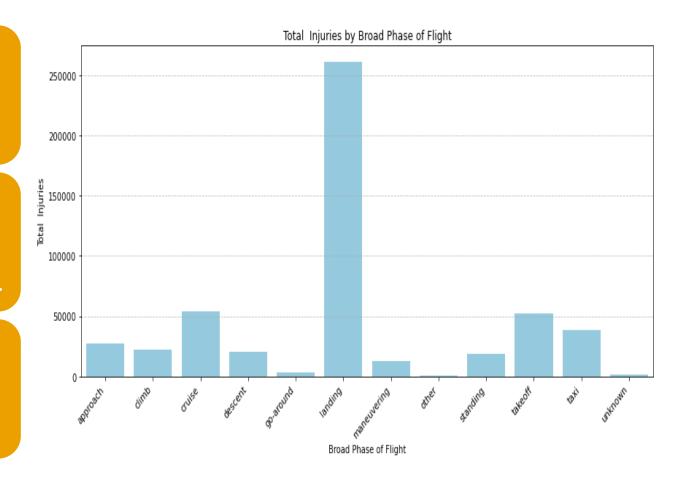


Key Findings cont.

Count of Occurrences per phase of Flight

The bar plot indicates that the highest number of injuries occur during the landing phase of flights, followed by injuries during cruise, takeoff, taxi, and approach phases, in that order.

This pattern highlights that the landing phase presents a higher risk of accidents compared to other phases of flight.



Recommendations



Prioritize investment in aircraft models with lower accident rates; Cessna and Piper models pose higher operational and insurance risks.



Good weather does not eliminate accident risk; maintain caution and enhance pilot training even in clear conditions. In Instrument Meteorological Conditions (IMC), invest in aircraft with advanced avionics and navigation systems.



It is also recommended that investments should Focus investments on the instructional aviation sector, which has a lower injury and liability risk.



Invest in advanced pilot training, particularly in landing techniques, emergency landings, and adverse weather handling. In addition, invest in Equipping aircrafts with technologies like Enhanced Vision Systems (EVS), Autoland systems, and Ground Proximity Warning Systems (GPWS) to minimize accidents during Landing Phase.





First step

Collaborate with other stakeholders in Aviation Industry to implement the strategies and Recommendations above.





Evaluate Insurance implication to the company based on the risk assessment conducted



Lastly, Continuously monitor the Investment strategy.

